

The background of the cover is a dark blue textured surface. In the top left, there's a string of white and red beads. In the top right, there's a sprig of green pine with red berries. In the center, a pair of hands is shown attaching a small white snowman ornament with a purple hat and a small house on its chest. To the left of the hands, there's a small teddy bear ornament sitting in a red and white striped popcorn bucket. Below the bear, there's a small blue penguin ornament. To the right of the hands, there's a snowman ornament with a green hat and a red scarf. In the bottom right corner, there's a red bowl containing white snow. The overall theme is Christmas and holiday decorations.

Hallmark
KEEPSAKE

Dream Book

2018

CELEBRATING THE
45TH ANNIVERSARY
OF HALLMARK KEEPSAKE ORNAMENTS

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ORNAMENT RELEASE DATES

- JAN First available January 2018
- APR First available April 2018
- JUL First available at Ornament Premiere, beginning July 14
- OCT First available at Ornament Debut, beginning Oct. 6
- NOV First available at Holiday Open House, beginning Nov. 2
- DEC First available at Gift of Memories, beginning Nov. 30

Some ornaments available only at participating stores. Designs may vary from image shown.

Please note Hallmark.com ships only to valid U.S. Postal Service addresses within the United States.

Keepsake Editor Lindsay Evans decorates the tree with her husband and two sons.

A magical little Christmas

LOVED ONES GATHER, the calm settles in and, once again, our hearts believe—in Santa Claus, in angels and in all the magic of the season.

That magic becomes real when we open our ornament boxes year after year and share the stories behind each ornament we hang on our trees.

It’s the same magic our Keepsake artists recall as they craft ornaments they hope will help you and your family commemorate precious memories and honor favorite traditions. Because families are at the heart of what we do. Your stories are our stories. And even as we pass down traditions, we make room for new ones in celebration of the year’s most memorable moments.

As you take time to explore this year’s Dream Book, we hope it brings you visions of the holiday season to come. And that it inspires you to dream of what magic may follow when you choose to believe all over again.

STAY CONNECTED

Hallmark.com/KeepsakeOrnaments
Facebook.com/HallmarkKeepsakes



MEMORIES & TRADITIONS

45 years of Keepsake memories

THIS YEAR marks the 45th anniversary of Keepsake Ornaments, and we're celebrating the milestone with a very special ornament.

In 1973, Hallmark launched a line of six glass ball ornaments and 12 yarn figures as the first collection of Hallmark Keepsake Ornaments. Since that time, we've introduced more than 8,500 Keepsake Ornaments and more than 100 ornament series. Our longest-running series, Frosty Friends, is now in its 39th year!

Inspired by our history of artistry and innovation, Keepsake Artist Debra Nielsen has crafted a new version of the 1985 Rocking Horse Keepsake Ornament to honor our 45th year.

Originally designed and sculpted by retired Keepsake Artist Linda Sickman, the Rocking Horse was part of a

beloved series that ran from 1981-1996. Linda's inspiration to create the series came from a childhood wish to have her own pony, and it became a classic favorite among both horse and toy enthusiasts.

Like Linda, Debra was inspired by her own memories. Growing up in Iowa, she showed her horse, Honey, with the local 4-H club. Years later, when her daughter, Mallory, was born, she gave her an oak rocking horse. Then when her grandson, Henry, arrived, Debra revamped the same horse's mane and tail, and it became his.

The new ornament is porcelain, with rich colors and sapphire-toned crystals, symbolizing the 45th anniversary. The ornament has also been replicated as a collectible cloisonné-style pin. Together, they honor our past while celebrating a year to remember.

A. Forty-Five Years of Memories | \$24.99 USD By Debra Nielsen. Porcelain. QGO2206 [JUL](#)

B. Keepsake 45th Anniversary Pin | \$5.99 USD Metal. QSB6133 [JUL](#)



Mickey, Goofy and Donald are surrounded by the illustrations of Hallmark Artist Kim Pjecha, whose detailed, playful designs are featured throughout this year's Dream Book.

Sing along with Disney Storytellers

2018 MARKS our 41st year of partnering with Disney to create Keepsake Ornaments featuring iconic characters like Mickey, Donald, Goofy and more. This year's offering is highlighted by our Disney Storytellers ornaments (above), which feature light, sound and motion.

When you connect one of these ornaments to a Keepsake Power Cord, you'll see it light up and perform a holiday carol with the push of a button. But when you add one or

both of the other ornaments, you'll unlock some amazing interactive performances!

For Disney lovers, our limited-edition Disney Christmas Carolers Collector's Set (right) is a must-have. In addition to repainted versions of the three ornaments and a beautiful storage box, you'll receive an exclusive commemorative art print!



A.-C. Disney Christmas Carolers Collection | \$34.99 USD each

Each ornament displays continuous light when connected to the Keepsake Power Cord and performs to a classic Christmas carol when the button is pressed. Collect them all to unlock more performances and see the ornaments interact. By Nello Williams.

- A. Merry Mickey** | Performs to music from "Jingle Bells." QXD6176 JUL
- B. Gleeeful Goofy** | Performs to music from "We Wish You a Merry Christmas." QXD6183 OCT
- C. Jolly Donald** | Performs to music from "Deck the Halls." QXD6186 JUL

D. NOT PICTURED: Keepsake Power Cord | \$11.99 USD
Powers up to seven ornaments. QSB6103 JUL

Get an inside look at the magic at Hallmark.com/DisneyStorytellers



LIMITED-EDITION COLLECTOR'S SET

Guarantee you get all three ornaments—in special collector's colors—by choosing this boxed set that also includes an exclusive commemorative art print.

collector's set

E. Disney Christmas Carolers Collector's Set | \$124.99 USD
Includes all three ornaments in special collector's colors, plus a commemorative art print and a storage box. By Nello Williams. QXD6406 JUL



THE FORCE IS STRONG
THIS HOLIDAY

IT'S TIME to unlock more interactive performances from *Star Wars: A New Hope*™ by adding these 2018 Keepsake Ornaments to your *Star Wars*™ Storytellers collection from 2017. This year's new ornaments include the Millennium Falcon™ and the TIE Fighter™. The final two ornaments will be released in 2019.



► See page 56 for more

PEANUTS

keepsake
power cord

storytellers

A.-E. A Charlie Brown Christmas Collection | \$24.99 USD each
Each ornament displays continuous light when connected to the Keepsake Power Cord and performs a scene from *A Charlie Brown Christmas* when the button is pressed. Collect them all to unlock more performances and see the ornaments interact. By Tracy Larsen and Tim Bodendistel.
A. Snoopy | QXI3017 DEC
B. Charlie Brown | QXI3346 OCT
C. Lucy | QXI3009 NOV
D. Schroeder | QXI3363 NOV
E. Linus | QXI3353 OCT

Get an inside look at the magic at
Hallmark.com/PeanutsStorytellers



Get an inside look at the magic at Hallmark.com/ChristmasLantern

Let it shine



keepsake
power cord

magic

A. Luminous Lighthouse Tabletop Decoration | \$74.99 USD Displays continuous light when connected to the Keepsake Power Cord. Plays music from “I Saw Three Ships (Come Sailing In).” By Tracy Larsen. **QFM1253** [OCT](#)

B. Merriest House in Town | \$34.99 USD Displays continuous light when connected to the Keepsake Power Cord. Performs to music from “Joy to the World.” By Matt Johnson. **QGO1846** [OCT](#)

C. Flight of Fancy | \$29.99 USD Displays continuous light when connected to the Keepsake Power Cord. By Tracy Larsen. **QGO1886** [OCT](#)

ALL ABOARD FOR A MAGICAL RIDE

KEN CROW says his job is to make people merry—much like an elf at the North Pole—and his Santa’s Magic Train ornament does just that.

With light, sound and motion, this ornament has all the bells and whistles. When you press the button, you’ll see it come to life to the tune of “Jolly Old St. Nicholas.” It just doesn’t get any merrier!

D. Christmas Lantern Tabletop Decoration | \$119.99 USD Lantern opens, lights up and comes to life to original compositions of “Carol of the Bells,” “The Holly and the Ivy” and “O Christmas Tree.” By Ken Crow. **QFM1236** [JUL](#)

E. Santa’s Magic Train | \$59.99 USD Lights up. Train moves to the tune of “Jolly Old St. Nicholas.” By Ken Crow. **QGO1896** [JUL](#)

Get an inside look at the magic at Hallmark.com/MagicTrain



A. I Want a Hippopotamus for Christmas | \$17.99 USD
Plays music from “I Want a Hippopotamus for Christmas” performed by Gayla Peevey. By Ruth Donikowski and Jim Kemme. Not available in Canada. [QGO2036](#) [JUL](#)

B. Low N’ Sno Lowrider | \$17.99 USD
Plays music from “Low Rider” performed by War. By Tracy Larsen. [QXI3453](#) [OCT](#)

C. Christmas Cat | \$29.99 USD
Solar-powered movement. By Sharon Visker. [QGO1903](#) [OCT](#)

D. It’s Tricky | \$17.99 USD Plays music from “It’s Tricky” performed by Run DMC. By Jake Angell. [QGO2046](#) [JUL](#)

E. Carol of the Birds | \$32.99 USD
Birds move. Plays music from “Carol of the Bells.” By Sharon Visker. [QGO1883](#) [OCT](#)

F. Ring of Fire | \$22.99 USD Fireplace lights up. Plays music from “Ring of Fire” performed by Johnny Cash. By Sharon Visker. [QGO2043](#) [JUL](#)

G. Wonderful Christmastime | \$17.99 USD
Plays music from Paul McCartney’s “Wonderful Christmastime.” By Ruth Donikowski. [QGO2066](#) [JUL](#)

H. Feliz Navidad | \$19.99 USD
Plays music from “Feliz Navidad” performed by José Feliciano. By Sharon Visker. [QGO2033](#) [JUL](#)

I. Free Bird | \$17.99 USD Plays music from “Free Bird” performed by Lynyrd Skynyrd. By Tom Best. [QGO2083](#) [JUL](#)

J. NOT PICTURED: Do-it-yourSELF Battery Kit | \$12.99 USD Includes six LR41 batteries, six LR44 batteries and one Phillips-head screwdriver that fits the screws on all Keepsake Ornament battery doors. [QSB6066](#) [JUL](#)

magic

K. Happy | \$24.99 USD Solar-powered movement. Plays music from “Happy” performed by Pharrell Williams. By Sharon Visker. [QGO2073](#) [JUL](#)

L. Santa’s Sweet Snow Plow | \$29.99 USD Lights up. Wheels turn. Plays music from “A Marshmallow World” and “Jolly Old St. Nicholas.” By Tammy Haddix. [QGO1916](#) [JUL](#)

M. Kissing Claus | \$32.99 USD Mr. and Mrs. Claus spin and come together for a kiss. Plays music from “I Saw Mommy Kissing Santa Claus.” By Sharon Visker. [QGO1876](#) [JUL](#)



(A)

(B)

(C)

(D)

▶ Get an inside look at the magic at Hallmark.com/ForChristmas

magic

A. Syrupy Snow Cone Surprise | \$32.99 USD Lights up. Snow moves to “Walking in a Winter Wonderland.” By Nello Williams. [QGO1853](#) [JUL](#)

B. I Feel Good | \$17.99 USD Plays music from “I Feel Good” performed by James Brown. By Allie Jachimowicz. [QGO2076](#) [JUL](#)

C. Special Delivery | \$17.99 USD Plays music from “Up on the Housetop.” [QGO2223](#) [OCT](#)

D. All I Want for Christmas Is You | \$19.99 USD Plays music from Mariah Carey’s “All I Want for Christmas Is You.” By Ruth Donikowski. [QGO2063](#) [JUL](#)

(E)

CLUB EXCLUSIVE

Gotta have it? Join the Keepsake Ornament Club.
See page 92

E. Winter Wonderland | \$39.99 USD (\$44.99 value) Snowmen move when crank is turned. Plays music from “Winter Wonderland.” By Edythe Kegrize. [QXC5306](#) [APR](#)

(F)

magic

F. Stunning Snowflake Tree Topper | \$99.99 USD Displays continuous light when connected to the power adapter (included). Performs to “We Wish You a Merry Christmas” and “White Christmas” when button is pressed. By Ruth Donikowski. [QFM1246](#) [OCT](#)

▶ Get an inside look at the magic at Hallmark.com/SnowflakeTopper

(G)

magic cord

G. Gingerbread Village | \$74.99 USD Back by popular demand from the Keepsake Vault, this set of four Noelville ornaments has been reimagined to display continuous light when connected to the Magic Cord. [QGO2226](#) [OCT](#)

H. NOT PICTURED: Magic Cord | \$9.99 USD Powers up to seven ornaments. [QSB6113](#) [JUL](#)

Small wonders, big surprises

A magic

B

C

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F

G

H magic

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O magic

CLUB EXCLUSIVE

Gotta have it? Join the
Keepsake Ornament Club.
See page 92

14 | Hallmark.com/ShopKeepsakeOrnaments

Gotta have it? Join the Keepsake Ornament Club.
See page 92



W. A Creature Was Stirring | \$7.99 USD
4th in the series. By Tammy Haddix.
QXM8133 OCT



A. Porcelain Tabletop Tree | \$79.99 USD
 Lights up. By Tammy Haddix. QXM8243 OCT

(A)

▶ See an interview with the artist at Hallmark.com/TabletopTree



mini

C. Genie's Lamp | \$9.99 USD
 Disney *Aladdin*
 By Ruth Donikowski.
 Metal. QXD6313 JUL

© Disney *Aladdin*



(B)

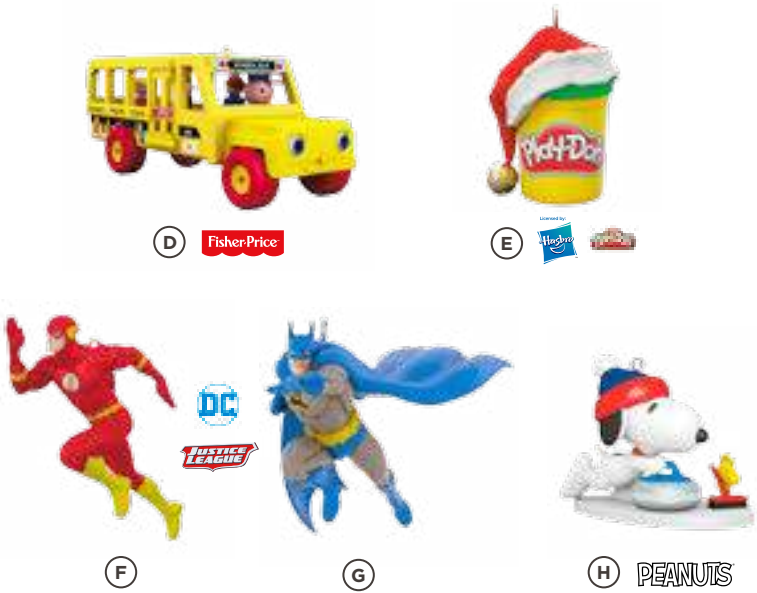


SANTA'S WARDROBE

WHAT'S IN Santa's closet, other than his familiar red suit? Thanks to Keepsake Artist Terri Steiger, we all get to take a peek. This little wardrobe reveals Santa's off-the-clock fashion choices, and you get to be his stylist. Just twist the bottom two sections to give Santa a new outfit. There are nine possible wardrobe combinations—that's a whole lot of fun packed into a miniature ornament!

mini

B. Stylin' Santa | \$9.99 USD Rotate the dials to change Santa's outfit. By Terri Steiger. QXM8223 OCT



(D)

FisherPrice

(E)

Hasbro

(F)

DC JUSTICE LEAGUE

(G)

(H)

PEANUTS

mini

D. School Bus | \$7.99 USD Fisher Price® By Rodney Gentry. QXM8136 JUL
E. Play-Doh™ | \$7.99 USD Hasbro® By Orville Wilson. QXM8143 JUL
F. THE FLASH™ | \$7.99 USD Justice League™ By Jake Angell. QXM8113 JUL
G. BATMAN™ | \$7.99 USD Justice League™ By Jake Angell. QXM8116 JUL
H. Winter Fun With SNOOPY® | \$7.99 USD
 21st in the series. By Tracy Larsen. QXM8146 JUL



LIMITED QUANTITY

Available at Keepsake Ornament Premiere Event
 Only at Hallmark Gold Crown stores

mini

I. COWARDLY LION™ | \$7.99 USD
 THE WIZARD OF OZ™
 While supplies last. QXE3136 JUL
J. TIN MAN™ | \$7.99 USD
 THE WIZARD OF OZ™
 While supplies last. QXE3133 JUL

Elegant craftsmanship

OUR PREMIUM ORNAMENTS are crafted from a mix of unique materials, including porcelain, wood, blown glass, fabric and metal. The high quality of the materials is matched only by the level of innovation our artists are bringing to these ornaments.

Edythe Kegrize's Pull-String Polar Bear (far left) is made from wood and features ornate surface designs. It's a lovely example of the creativity and craftsmanship of this collection.

premium

A. Stunning Swan | \$34.99 USD By Edythe Kegrize. Porcelain. **QK6403** [\[OCT\]](#)

B. Pull-String Polar Bear | \$24.99 USD Bear moves when string is pulled.
By Edythe Kegrize. Wood. **QK6393** [\[OCT\]](#)

C. Regal Reindeer | \$39.99 USD By Joanne Eschrich.
Porcelain. **QK6376** [\[OCT\]](#)

D. Little Bird Trio | \$29.99 USD Set of three. By Edythe Kegrize.
Blown glass with metal clip attachments. **QK6383** [\[OCT\]](#)



A



G

premium

A. Winter Angel | \$39.99 USD

By Joanne Eschrich. Porcelain and metal. **QK6406** [OCT](#)

B. Feeding the Flock | \$39.99 USD

By Joanne Eschrich. Porcelain and fabric. **QK6426** [NOV](#)

C. Cross of the Sea | \$29.99 USD

By Joanne Eschrich. Porcelain. **QK6396** [OCT](#)

D. Old World Santa | \$44.99 USD

By Tracy Larsen. Porcelain and mixed materials. **QK6413** [OCT](#)

E. Ring in the Season | \$24.99 USD

4th in the series. Bell rings. By Tammy Haddix. Metal. **QK6373** [OCT](#)

F. Radiant Wreath | \$29.99 USD

By Ruth Donikowski. Metal. **QK6386** [OCT](#)



B



C



D



E



F



H

See the story behind the ornament at Hallmark.com/BeerStein

ON TAP: STEIN DESIGN

TOM BEST designed this year's beer stein ornament (left), the seventh in his unofficial series, as a father-son moment. As the two carry their tree home, their loyal dog runs happily beside them.

Tom's second full-scale, food-safe stein (above) shows Santa and his sleigh on Christmas Eve. On the hinge is a reindeer taking flight!

His full-scale steins are sculpted by skilled artisans in Germany, but the magic always begins with Tom's designs in his Kansas City studio.

G. Santa Takes Flight Beer Stein | \$99.99 USD *Limited Edition*
Handcrafted in Germany. By Tom Best. Food-safe ceramic and metal. **QFM1276** [OCT](#)

H. Beer Stein Ornament | \$15.99 USD By Tom Best. **QGO2136** [JUL](#)



LIMITED QUANTITY

Available at Keepsake
Ornament Debut Event
Only at Hallmark Gold Crown stores



A series of sweet surprises



C *Nature's
Sketchbook
by Marjolein Bastin*



D *final in
series*



F

TWENTY PURR-FECT YEARS

NINA AUBÉ has gifted us with 20 years of Mischievous Kittens. And her commemorative anniversary ornament is a celebration of her love for her childhood kitty, Figaro, who peeks out of the center of the tree.

A wild little renegade, Figaro not only helped Nina discover the joy that furry family members can give but also that she's very allergic to cats!

"Now the only kittens I'm around are the ones I sculpt," she says.

With every lovable kitten Nina creates, Figaro's memory is there, curled up by her side.

A. Season's Treatings | \$12.99 USD 10th in the series. By Sharon Visker. **QX9396** **JUL**

B. LIMITED QUANTITY Season's Treatings | \$12.99 USD 10th Anniversary By Sharon Visker. While supplies last. **QXE3196** **OCT**

C. Bathing Blue Jays | \$17.99 USD 5th in the Marjolein's Garden series. Designed by Marjolein Bastin. By Jim Kemme. **QX9473** **JUL**

D. Kringle and Kris | \$15.99 USD 5th and final in the series. By Kristina Gaughran. **QX9446** **JUL**

E. Mischievous Kittens | \$12.99 USD 20th in the series. By Nina Aubé. **QX9343** **JUL**

F. Mischievous Kittens | \$17.99 USD 20th Anniversary By Nina Aubé. **QGO2123** **DEC**



A. African-American Father Christmas | \$22.99 USD
By Joanne Eschrich. Artist crafted and fabric. On scroll: *Christmas brings happy memories that warm us all year long.* **QSM7833** [JUL](#)

B. LIMITED QUANTITY Father Christmas's Reindeer | \$17.99 USD
Companion to Father Christmas ornaments. By Joanne Eschrich. Artist crafted and fabric. While supplies last. **QXE3203** [JUL](#)

C. Caucasian Father Christmas | \$22.99 USD 15th in the series.
By Joanne Eschrich. Artist crafted and fabric. On scroll: *Christmas brings happy memories that warm us all year long.* **QX9383** [JUL](#)

D. Stockings Hung With Care | \$29.99 USD 8th in the Once Upon a Christmas series. Displays continuous light when connected to the Magic Cord. Leads other Magic Cord ornaments in a synchronized sound and light show. Plays music from “(There’s No Place Like) Home for the Holidays.” By Tom Best, Robert Chad and Jim Kemme. **QX9466** [JUL](#)

E. North Pole Tree Trimmers | \$15.99 USD 6th in the series.
By Tracy Larsen. **QX9416** [JUL](#)

F. Toymaker Santa | \$15.99 USD 19th in the series.
By Ken Crow. **QX9393** [JUL](#)

G. CLUB EXCLUSIVE Inside Story | \$15.99 USD (\$19.99 value)
3rd and final in the series. By Anita Marra Rogers. **QXC5308** [JUL](#)



LET THERE BE PEACE

JOANNE ESCHRICH dedicates this first ornament in the Christmas Angels series to the angels she knows in heaven and the ones she cherishes on earth.

“I believe everyone has their own personal angel watching over them,” Joanne says, “and I hope this angel of peace serves as a reminder of how much they’re cared for.”

H. Peace | \$22.99 USD 1st in the Christmas Angels series. Each ornament will feature an angel with a meaningful holiday message. By Joanne Eschrich. Artist crafted, fabric and metal. On ornament: *Let there be peace on earth.* **QX9546** [JUL](#)

I. Journey to the Stars | \$49.99 USD 1st in the Christmas Carnival five-part series. Each ornament will feature a festive amusement park ride. Displays continuous light and motion when connected to the Keepsake Power Cord. Performs to music from “Jingle Bells” when button is pressed. Add future ornaments from the series to unlock more performances and see the ornaments interact. By Ken Crow. **QX9553** [OCT](#)

J. Chevrolet® Bel Air | \$9.99 USD 1st in the Lil’ Classic Cars series. Each ornament will feature a different classic car. Wheels turn. By Don Palmiter. Metal. **QXM8253** [JUL](#)

K. 1938 Buick® Y-Job | \$17.99 USD 1st in the Legendary Concept Cars five-part series. Each ornament will feature a concept car that helped shape the future of automotive technology and design. Wheels turn. Die-cast metal. **QX9336** [JUL](#)

NEW SERIES BRING NEW FAVORITES



I keepsake power cord storytellers

Get an inside look at the magic at Hallmark.com/ChristmasCarnival



J mini



K



See an interview with the artist at Hallmark.com/SnowtopLodge



B



C



D



E



F

- A. Ginger N. Sweethaus | \$19.99 USD** 14th in the Snowtop Lodge series. By Joanne Eschrich. Porcelain and fabric. [QX9363 JUL](#)
- B. Snow Buddies | \$15.99 USD** 21st in the series. By Tammy Haddix. [QX9516 JUL](#)
- C. Frosty Friends | \$15.99 USD** 39th in the series. By Tom Best. [QX9456 JUL](#)
- D. Movie Night | \$15.99 USD** 18th in the Snowball and Tuxedo series. By Joanne Eschrich. [QX9376 JUL](#)
- E. Frosty Fun Decade | \$12.99 USD** 9th in the series. By Tammy Haddix. [QX9513 JUL](#)
- F. Cocoa Cuddles | \$15.99 USD** 11th in the Making Memories series. By Tammy Haddix. [QX9523 JUL](#)



SONGS OF THE SEASON

SHEET MUSIC from favorite Christmas carols sets the stage for each of the shadow-box ornaments in this six-piece collector's set, which is housed in a gorgeous gift box and is available only to our Keepsake Ornament Club members.

Each ornament was created by a different artist, and memories of Christmases past are tucked into each little scene, sharing glimpses of what tradition, home and celebrating the holidays mean to our Keepsake family.

collector's set

G. CLUB EXCLUSIVE Songs of the Season | \$99.99 USD (\$119.99 value) Set of six with decorative storage box. Each ornament features a design inspired by a classic Christmas carol. [QXC5300 JUL](#)

Clockwise from top left:
Joy to the World By Tammy Haddix.
Jingle Bells By Terri Steiger.
Angels We Have Heard on High By Ruth Donikowski.
Jolly Old St. Nicholas By Nello Williams.
Twelve Days of Christmas By Ken Crow.
O Christmas Tree By Edythe Kegrize.



G

CLUB EXCLUSIVE

Gotta have it? Join the Keepsake Ornament Club.
See page 92



CLUB EXCLUSIVE

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Ornament Club.
See page 92

A. **Pretty Parrot** | \$15.99 USD
By Edythe Kegrize. QXC5316 OCT

LIMITED QUANTITY

Available at Keepsake
Ornament Premiere Event
Only at Hallmark Gold Crown stores



A **Hummingbird Mystery**
Two little hummingbirds—
Golden or green.
Which will you get?
That remains to be seen!

B. **Brilliant Butterflies** | \$15.99 USD
2nd in the series. By Edythe Kegrize. QX9486 JUL

C. **Hummingbird Surprise** | \$15.99 USD Each box holds
one of two repainted versions of the 10th in the Beauty
of Birds series. By Edythe Kegrize. All sales are final;
no refunds, returns or exchanges. QGO2213 OCT

D. **Robin** | \$15.99 USD 14th in the Beauty of Birds series.
By Edythe Kegrize. QX9453 JUL

E. **LIMITED QUANTITY Lady Robin** | \$15.99 USD
The Beauty of Birds Companion to the Robin ornament.
By Edythe Kegrize. While supplies last. QXE3206 JUL

F. **Metal Miniature Tree** | \$44.99 USD QSB6063 JAN



G **final in series**



H



I



J **final in series**

G. **Beautiful Birdhouse** | \$17.99 USD 3rd and final
in the series. By Edythe Kegrize. QX9463 JUL

H. **Cozy Critters** | \$12.99 USD 2nd in the series.
By Nina Aubé. QX9433 JUL

I. **Morning Glory Fairy** | \$12.99 USD
14th in the Fairy Messengers series.
By Kristina Gaughran. QX9476 JUL

J. **Mistletoe and Holly** | \$15.99 USD
4th and final in the Baby Fairy Messengers series.
Set of two. By Kristina Gaughran. QX9493 JUL



A

A

B



LIMITED QUANTITY

Available at Keepsake
Ornament Premiere Event
Only at Hallmark Gold Crown stores



E



C

magic
cord



D

CLUB EXCLUSIVE

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Keepsake Ornament Club.
See page 92

D. Christmas Window 2018 | \$15.99 USD
(\$19.99 value) 16th in the series.
By Nina Aubé. QXC5307 [APR](#)



F



G



H

E. Eight Maids-a-Milking | \$12.99 USD 8th in the Twelve Days of Christmas series. By Edythe Kegrize. QX9443 [JUL](#)

F. Cookie Cutter Christmas | \$15.99 USD 7th in the series. By Nina Aubé. QX9403 [JUL](#)

G. Holly Jolly Delight | \$12.99 USD 9th in the Christmas Cupcakes series. Artist crafted and fabric.
By Ruth Donikowski. QX9423 [JUL](#)

H. A Pony for Christmas | \$15.99 USD 21st in the series. Wheels turn. By Debra Nielsen. QX9503 [JUL](#)

A. Festive Firs Christmas Tree Farm | \$19.99 USD

35th in the Nostalgic Houses and Shops series.
By Don Palmiter. QX9426 [JUL](#)

B. LIMITED QUANTITY 1936 GMC® Pickup | \$9.99 USD

Wheels turn. By Don Palmiter. Metal. While supplies last.
QXE3192 [JUL](#)

C. Holiday Lighthouse | \$24.99 USD 7th in the series.
Displays continuous light when connected to the Magic Cord.
Follows Magic Cord leader ornaments in a synchronized
light show. By Tracy Larsen. QX9356 [JUL](#)



B MADAME ALEXANDER



C



D

A. Tea Time! | \$19.99 USD 3rd in the series. Set of two. By Tracy Larsen. Porcelain. **QX9413** JUL

B. Holidazzle | \$15.99 USD 23rd in the Madame Alexander series. By Debra Nielsen. Artist crafted and fabric. **QX9496** JUL

C. Bough of Holly | \$17.99 USD 4th in the Mary Hamilton's Bears series. Inspired by Mary Hamilton. By Anita Marra Rogers. **QX9483** JUL

D. Allium | \$12.99 USD 31st in the Mary's Angels series. Inspired by Mary Hamilton. By Robert Chad. **QX9366** JUL

Together in faith



E

E. Upon this Rock | \$17.99 USD
Lights up from the inside
when attached to a light string.
By Don Palmiter. **QGO1956** JUL



Keepsake Editor Lindsay Evans shares a moment with her husband and son.



A



B



C



D

magic

A. Feast of Dedication | \$17.99 USD By Debra Nielsen. Metal. QGO1953 OCT

B. Sacred Heart | \$17.99 USD By Terri Steiger. Metal. QHX1933 JAN

C. Everlasting Light | \$17.99 USD Lights up from the inside when attached to a light string. By Tom Best and Edythe Kegrize. On ornament: *The Lord will be your everlasting light. Isaiah 60:20* QGO1946 OCT

D. Joyful, Joyful We Adore Thee | \$17.99 USD Plays music from “Joyful, Joyful We Adore Thee.” By Tom Best. QSM7826 OCT



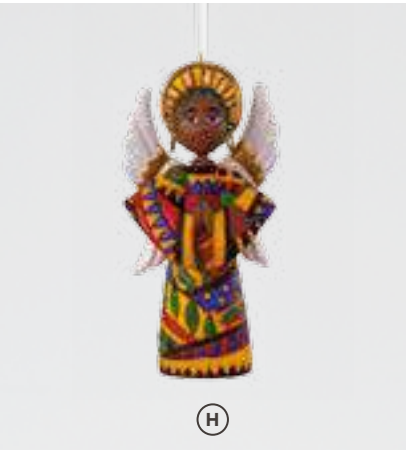
E



F



G



H



I



J



K



L



M

E. Ángel de Esperanza | \$15.99 USD
By Anita Marra Rogers. Metal. QSM7796 JUL

F. Heirloom Angels | \$15.99 USD
3rd in the series. By Ruth Donikowski. QX9373 JUL

G. Guardian Angel | \$15.99 USD
By Joanne Eschrich. Ceramic and metal. QHX4026 JAN

H. Angel of Hope | \$15.99 USD By Sharon Visker. QSM7823 JUL

I. La Virgen y el Niño Jesús | \$17.99 USD
By Sharon Visker. QSM7803 JUL

J. Shining Snow Angel | \$12.99 USD
By Tammy Haddix. QGO1963 OCT

K. Prince of Peace | \$17.99 USD By Edythe Kegrize.
Artist crafted and metal. QGO1966 OCT

L. Saint Francis of Assisi | \$17.99 USD
By Tracy Larsen. QGO1352 JUL

M. Los Tres Reyes Magos | \$17.99 USD
By Robert Chad. Metal. QSM7813 OCT



A. Birch Branch Owl | \$12.99 USD
Designed by Tom Best.
By Anita Marra Rogers. **QGO2113** [OCT]



CLUB EXCLUSIVE

Gotta have it? Join the Keepsake Ornament Club.
See page 92

B. CLUB EXCLUSIVE Sweet Santa | \$17.99 USD
By Terri Steiger. **QXC5310** [JUL]

C. Ice Castle Antics | \$17.99 USD
By Kristina Gaughran. **QGO2086** [JUL]

D. That's Snow Sweet | \$17.99 USD
Inspired by Mary Hamilton.
By Anita Marra Rogers. **QGO2106** [JUL]

E. CLUB EXCLUSIVE Nesting Doll Surprise | \$15.99 USD
(\$19.99 value) Set of three. A few lucky collectors will receive a fourth ornament tucked inside. By Terri Steiger. **QXC5312** [APR]



C



D



A lucky few will get a 4th ornament surprise!

CLUB EXCLUSIVE

Gotta have it? Join the Keepsake Ornament Club.
See page 92

Gather for DIY fun



Keepsake Artists Susan Wieland (left), Nina Aubé (center) and Lisa Vogel take a break to paint their own train ornaments.

GATHER YOUR FRIENDS and family to have some DIY painting fun with this Make-Your-Own Train Ornament Kit, created by Keepsake Artist Nina Aubé.

Designed with a candy and cookie theme, Nina really brought the sweet to this ornament set. Now it needs your artistic touch to bring it to life—just use the included glitter, paint pots and paintbrush.

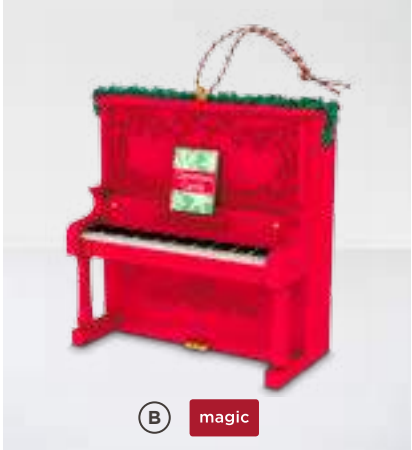
Made for fun, this little set is the perfect way to kick off the holiday season!

F. Make-Your-Own Train Ornament Kit | \$19.99 USD
Includes glitter, six paint pots, paintbrush and three blank ornaments. By Nina Aubé. **QHM4005** [OCT]



A. Chris Kringle Kitchen | \$19.99 USD
By Nello Williams. QGO2203 [\[OCT\]](#)

One of two ornaments inspired by the Hallmark Channel movie *Christmas in Evergreen*.
► See the other on page 86



A. Chris Kringle Kitchen | \$19.99 USD
By Nello Williams. QGO2203 [\[OCT\]](#)

B. Deck the Halls Piano | \$17.99 USD
Plays music from “Deck the Halls.”
By Debra Nielsen and Steve Goslin. QGO2196 [\[OCT\]](#)

C. Saint Nick | \$17.99 USD
By Terri Steiger. Metal. QGO2103 [\[OCT\]](#)

D. Filled With Fun! | \$19.99 USD
By Terri Steiger. Porcelain. QGO3342 [\[OCT\]](#)

E. 2018 Snowflake | \$17.99 USD
By Tom Best. Porcelain. QGO2093 [\[OCT\]](#)

F. Christmas Commemorative | \$19.99 USD
6th in the series. By Terri Steiger.
Glass and metal. QX9506 [\[OCT\]](#)

G. Vintage Snowman | \$12.99 USD
By Tammy Haddix. LPR3575 [\[DEC\]](#)

H. Nifty Fifties Keepsake Angel Tree Topper Ornament | \$17.99 USD
By Anita Marra Rogers. QGO2096 [\[OCT\]](#)



Make time
to play



I. Ho-Ho-Hole in One | \$15.99 USD By Terri Steiger. QGO2183 [\[OCT\]](#)

J. Cookin’ Up a Little Yum | \$15.99 USD By Jim Kemme. QGO2153 [\[OCT\]](#)

K. Santa’s Reinbeer | \$15.99 USD By Tom Best. QGO2176 [\[OCT\]](#)

L. Jolly Ol’ Jumper | \$15.99 USD By Robert Chad. QGO2186 [\[OCT\]](#)



A magic



B



C



D

E

A. In the Summertime | \$17.99 USD

Plays music from Mungo Jerry's "In the Summertime." QGO2156 OCT

B. O Fishmas Tree | \$15.99 USD

Artist crafted and metal. QGO2143 JUL

C. Happy Campers | \$17.99 USD Lights up from the inside when attached to a light string.

By Anita Marra Rogers and Robert Chad. QGO2163 JUL

D. A Day at the Beach | \$15.99 USD

By Debra Nielsen. QGO2166 JUL

E. Gold Ornament Display Stand | \$4.99 USD

QSB6126 JAN

F. NOT PICTURED: Silver Ornament Display Stand | \$4.99 USD

QSB6123 JAN

PROUD TO CALL IT HOME

SHOW YOUR PRIDE in where you're from with our collection of regional Keepsake Ornaments. You'll find ornaments representing all 50 states available online, with personalization options that make them great gifts.

Shop the complete collection at Hallmark.com/PersonalizedOrnaments.



G



H



I



J



K

PERSONALIZED ORNAMENT

Available online
Hallmark.com/PersonalizedOrnaments

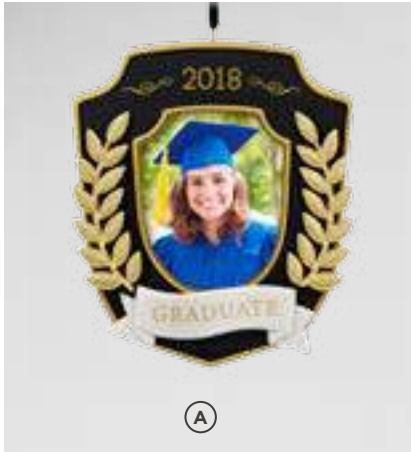
K. 50 States Ceramic Circle | \$19.99
Choose from all 50 states. QHE1711 JAN

G. The Heart of Colorado | \$15.99 USD Glass. QSR1666 OCT

H. Texas Pride | \$15.99 USD QSR1676 OCT

I. Saluting Old Glory | \$15.99 USD By Robert Chad. QGO2146 JUL

J. Canadian Santa | \$15.99 USD By Robert Chad. QGO2216 JUL



A



B



C

Available as shown or
add your text at
Hallmark.com/PersonalizedOrnaments



D



E



F



G



H



I

- A. 2018 Graduate | \$15.99 USD** Photo holder.
By Terri Steiger. Porcelain and metal. [QHX4046](#) [JAN](#)
- B. Congrats, Grad! | \$17.99 USD** By Debra Nielsen. Porcelain and metal. On ornament: *The future looks good on you!* [QHX4000](#) [JAN](#)
- C. Thank You, Teacher | \$12.99 USD**
By Matt Johnson. [QGO2133](#) [OCT](#)
- D. Holiday Style | \$15.99 USD**
By Debra Nielsen. [QGO2173](#) [OCT](#)
- E. Happy Holiday Scrubs | \$12.99 USD**
By Tom Best. Fabric. [QGO2126](#) [OCT](#)

- F. Time for Wine | \$12.99 USD** Liquid moves inside.
On ornament: *If it comes from grapes, it counts as fruit.* [QGO2193](#) [OCT](#)
- G. Be Lifted | \$15.99 USD** By Matt Johnson. Porcelain.
On ornament: *Be loved. Be lifted. Believe.* [QHX4033](#) [JAN](#)
- H. Remembered With Love | \$17.99 USD** By Nello Williams.
Porcelain. On ornament: *Remembered with love...* [QHX4006](#) [JAN](#)
- I. Bright Tomorrows Await | \$17.99 USD** By Nello Williams. Metal.
On ornament: *Bright tomorrows await...* [QHX4053](#) [JAN](#)



A pair of ornaments for a pair of friends: Keepsake Artists Sharon Visker (left) and Jennifer Swanson.



J

Supporting
**susan g.
komen.**

**WHEN YOU CARE
ENOUGH TO GIVE
AND GIVE BACK**
Hallmark will donate \$2
to Susan G. Komen for
every Angel of Courage
ornament sold.
Details on wish list.



K

- J. Angel of Courage | \$19.99 USD** By Joanne Eschrich.
Porcelain and fabric. [QGO1936](#) [JUL](#)
- K. Girlfriends Share Their Sparkle | \$15.99 USD**
Set of two individually boxed ornaments—one for a friend,
one for you. By Debra Nielsen. [QGO1866](#) [OCT](#)

FAMILY & TRADITIONS

At the heart of it all



- A. Our First Christmas Together | \$19.99 USD**
By Edythe Kegrize. Porcelain and metal. QGO1743 [JUL](#)
- B. Our Christmas Together | \$15.99 USD**
By Debra Nielsen. QGO1736 [JUL](#)



- C. Forever Starts Now | \$17.99 USD**
Photo holder. Stickers included for personalization. By Terri Steiger. Porcelain. QHX4066 [JAN](#)
- D. A New Life Together | \$19.99 USD**
By Debra Nielsen. Porcelain. QHX4076 [JAN](#)
- E. Our First Christmas | \$12.99 USD**
Photo holder. By Debra Nielsen. QGO1746 [JUL](#)



- F. Happily Stuck Together | \$15.99 USD**
By Debra Nielsen and Anita Marra Rogers. QGO1753 [OCT](#)
- G. Time for Love | \$17.99 USD**
By Terri Steiger. Metal. QHX4083 [JAN](#)
- H. Happy Anniversary! | \$17.99 USD** Adhesive charms included for personalization. By Terri Steiger. Glass. On ornament: *The heart knows when it has found its always.* QHX4073 [JAN](#)

Seeing it
all through
their eyes



Baby's first is close to home for Hallmark Artist Meredith Cox and her husband.



A



B



C

A. Love's Journey Begins | \$12.99 USD Photo holder. By Edythe Kegrize and Jim Kemme. QGO1696 JUL

B. Baby's First Christmas | \$19.99 USD By Tammy Haddix. Porcelain. QHX4016 JAN

C. Starry-Eyed Over You | \$15.99 USD By Terri Steiger. QGO1726 OCT



A



B



C

mini



D

A. Grandbaby's First Christmas | \$15.99 USD By Ruth Donikowski. Metal. **QGO1716** [JUL](#)

B. Godchild, You Shine! | \$15.99 USD By Terri Steiger. Porcelain.
On ornament: *God put the twinkle in the stars...and you!* **QHX4003** [JAN](#)

C. Welcome Baby Ornament Set | \$29.99 USD Set of four. By Edythe Kegrize. Porcelain. **QXM9203** [JUL](#)

D. Miracle in the Making | \$15.99 USD Photo holder. By Terri Steiger. Porcelain.
On ornament: *tiny little miracle in the making.* **QHX4013** [JAN](#)



E



F



G



H



I



J

E. Baby Boy's First Christmas | \$15.99 USD By Terri Steiger. **QGO1706** [JUL](#)

F. Baby Girl's First Christmas | \$15.99 USD By Terri Steiger. **QGO1713** [JUL](#)

G. Baby's First Christmas | \$19.99 USD Disney *Winnie the Pooh*
By Nina Aubé and Robert Hurlburt. **QXD6173** [JUL](#)

H. Baby's First Christmas | \$19.99 USD By Patricia Andrews. Porcelain and fabric. **QSM7816** [OCT](#)

I. Baby's First Christmas | \$17.99 USD By Ruth Donikowski. Fabric and wood. **QGO1703** [JUL](#)

J. My 1st Christmas | \$15.99 USD By Tammy Haddix. **QGO2016** [OCT](#)



It's a family tradition



Available as shown or add your text at Hallmark.com/PersonalizedOrnaments



Available as shown or add your text at Hallmark.com/PersonalizedOrnaments

A. Cozy Family Christmas | \$12.99 USD
Photo holder. By Ruth Donikowski. QGO1806 JUL
B. New Home | \$17.99 USD
Lights up from the inside when attached to a light string.
By Debra Nielsen. Ceramic. QHX4063 JAN

C. Forever Family | \$17.99 USD
By Debra Nielsen. Porcelain. QGO1856 OCT
D. A Beautiful Year | \$19.99 USD
Photo holder. By Edythe Kegrize. Metal. QGO1863 JUL
E. The Gift of Family | \$15.99 USD
Box opens. By Debra Nielsen. QGO1793 JUL

F. Like Dad, Like Son | \$12.99 USD By Tammy Haddix.
Artist crafted and fabric. QGO1786 JUL
G. Like Mom, Like Daughter | \$12.99 USD By Tammy Haddix.
Artist crafted and fabric. QGO1783 JUL
H. Dad | \$12.99 USD By Tammy Haddix. QGO1763 JUL

I. Mom | \$12.99 USD By Tammy Haddix. QGO1756 JUL
J. Daughter | \$12.99 USD By Tammy Haddix. QGO1766 JUL
K. Son | \$12.99 USD By Tammy Haddix. QGO1773 JUL



(A)



(B)



(C)



(D)

- A. Football Star | \$12.99 USD QGO1993 [OCT]
- B. Baseball Star | \$12.99 USD QGO1996 [OCT]
- C. Basketball Star | \$12.99 USD QGO1983 [OCT]
- D. Soccer Star | \$12.99 USD QGO1986 [OCT]

Stickers included for personalization.
All ornaments by Gregor Benedetti.



(E)



(F)



(G)

- E. School Days | \$12.99 USD Photo holder. Personalize with your child's name, school, grade and teacher. By Matt Johnson. QGO2023 [JUL]
- F. Grandson | \$12.99 USD By Orville Wilson. QGO1816 [JUL]
- G. Granddaughter | \$12.99 USD By Orville Wilson. QGO1813 [JUL]



Keepsake Artist Matt Johnson and his family admire the ornaments on their tree.



(H)



(I)



(J)

Available as shown or add your text at
Hallmark.com/PersonalizedOrnaments

- H. Grandkids Are the Sweetest | \$12.99 USD Photo holder. By Matt Johnson. QGO1823 [JUL]
- I. Grandma's Cookie Jar | \$15.99 USD By Matt Johnson. QGO1873 [JUL]
- J. Abuela | \$17.99 USD By Terri Steiger. Porcelain. QSM7806 [OCT]



(A)



(B)



(C)



(D)



(E)



(F)

- A. Great Grandson | \$12.99 USD** By Sheyda Abvabi. QGO1833 [JUL](#)
- B. Great Granddaughter | \$12.99 USD** By Sheyda Abvabi. QGO1826 [JUL](#)
- C. Sweet & Sassy Sisters | \$15.99 USD** By Tammy Haddix. QGO1776 [JUL](#)
- D. Thanks, Mom | \$15.99 USD** By Terri Steiger. Porcelain. On ornament: *A mom's heart is everywhere you are.* QHX4056 [JAN](#)
- E. Niece | \$12.99 USD** By Matt Johnson. QGO1843 [JUL](#)
- F. Nephew | \$12.99 USD** By Matt Johnson. QGO1836 [JUL](#)



(G)



(H)

- G. Forever My Friend | \$15.99 USD** Photo holder. By Tammy Haddix. Metal. QHX4043 [JAN](#)
- H. Welsh Corgi | \$12.99 USD** 28th in the Puppy Love series. By Anita Marra Rogers. Artist crafted and brass. QX9346 [JUL](#)
- I. Kitty Cat | \$12.99 USD** Photo holder. By Matt Johnson. QGO1796 [JUL](#)
- J. Good Dog | \$12.99 USD** Photo holder. By Matt Johnson. QGO1803 [JUL](#)



For Keepsake Product Manager Ali Thomas and her husband, some family members have four legs: Meet Roxie (left) and Gus.

FOREVER FAMILY

FRAME YOUR PET, just like these Facebook contest winners: Tigger the cat (right), rescued by Debbie Matis Lindner of Melbourne, Fla., and Teddy the Spaz Man (far right), a mixed breed adopted by Diane Reyerson Warren from Big Canoe Animal Rescue in Big Canoe, Ga.



Available as shown or add your text at Hallmark.com/PersonalizedOrnaments



storytellers
keepsake
power cord

Get an inside look at the magic at Hallmark.com/StarWarsStorytellers



Keepsake Editor Mike Brush (left) and his husband celebrate the gifts of the season: family, friends and all the fan favorites.

CHARACTERS & INTERESTS

Joy to the galaxy



A.-E. *Star Wars*™ Collection | \$39.99 USD each Each ornament displays continuous light when connected to the Keepsake Power Cord and performs a scene from *Star Wars: A New Hope*™ when the button is pressed. Collect them all to unlock more performances and see the ornaments interact. By Robert Hurlburt.
A. Death Star™ | Dated 2017. [QXI3463](#) [JUL](#)
B. TIE Fighter™ | [QXI2883](#) [OCT](#)
C. Millennium Falcon™ | [QXI2876](#) [JUL](#)
D. Darth Vader's TIE Fighter™ | Dated 2017. [QXI3483](#) [JUL](#)
E. X-Wing Starfighter™ | Dated 2017. [QXI3473](#) [JUL](#)

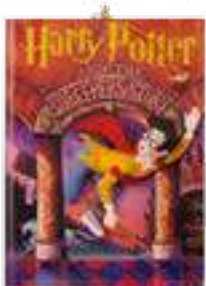
F. A Rebellious Rescue | \$29.99 USD
Star Wars: Return of the Jedi™ Lights up and plays dialogue from the film. By Orville Wilson. [QXI3323](#) [JUL](#)
G. C-3PO™ | **\$19.99 USD** *Star Wars*™ Lights up and plays dialogue from the films. By Orville Wilson. [QXI3306](#) [JUL](#)
H. Boba Fett™ | **\$17.99 USD** *Star Wars: Return of the Jedi*™ 22nd in the *Star Wars*™ series. [QX9536](#) [JUL](#)

I. Porgs of a Feather | \$19.99 USD
Star Wars: The Last Jedi™ By Orville Wilson. [QXI3313](#) [OCT](#)
J. Han Solo™ and **Chewbacca**™ | **\$29.99 USD**
Solo: A Star Wars Story™ Set of two.
By Kristina Gaughran. [QXI3293](#) [OCT](#)
K. Millennium Falcon™ | **\$32.99 USD** *Solo: A Star Wars Story*™
By Orville Wilson. [QXI3333](#) [OCT](#)



A. The Force Is Strong Tree Skirt | \$99.99 USD *Star Wars™*
Displays continuous light when connected to the Keepsake Power Cord. By Pedro Martin. **QFM1243** JUL

B. Holiday C-3PO™ | \$19.99 USD *Star Wars™*
Lights up and plays festive messages. By Orville Wilson. Artist crafted and fabric. **QX13426** DEC



PERSONALIZED ORNAMENT

Available online
Hallmark.com/PersonalizedOrnaments



C. First Impressions | \$24.99 USD *Harry Potter™*
Plays dialogue from the scene. By Kristina Gaughran and Robert Hurlburt. **QX13016** JUL

D. Honeydukes Sweet Shop | \$24.99 USD *Harry Potter™*
Lights up from the inside when attached to a light string. By Orville Wilson. **QX12996** JUL

E. PERSONALIZED ORNAMENT The Sorting Hat | \$24.99 USD
Harry Potter™ **QHE1883** JAN

F. Newt Scamander's™ Niffler | \$15.99 USD *Fantastic Beasts and Where to Find Them™* By Anita Marra Rogers. **QX12926** JUL

G. Harry Potter and the Sorcerer's Stone™ | \$17.99 USD
20th Anniversary By Anita Marra Rogers. **QX13436** OCT



LIMITED QUANTITY

Available at Keepsake Ornament Debut Event
Only at Hallmark Gold Crown stores



I. Iron Man | \$17.99 USD
Avengers: Infinity War
Lights up. QXI8573 [JUL](#)

J. Groot and Rocket | \$17.99 USD
Avengers: Infinity War QXI8556 [JUL](#)

K. Ant-Man | \$17.99 USD
Ant-Man and the Wasp QXI8566 [JUL](#)

L. LIMITED QUANTITY Wasp | \$15.99 USD
Ant-Man and the Wasp
While supplies last. QXE3193 [JUL](#)

M. Black Panther | \$15.99 USD
By Jake Angell. QXI8576 [OCT](#)

N. Spidey Swings Into Action | \$15.99 USD
Spider-Man QXI8563 [OCT](#)



A. U.S.S. Discovery™ | \$32.99 USD
STAR TREK: DISCOVERY™
Lights up. QXI3326 [JUL](#)

B. U.S.S. Enterprise™ | \$39.99 USD
STAR TREK™ Metal. QXI3493 [OCT](#)

C. “The Naked Time” | \$29.99 USD
STAR TREK™ Plays dialogue from the scene. QXI3316 [JUL](#)

D. Starfleet Tricorder | \$19.99 USD
STAR TREK™ Lights up and plays dialogue from the original *STAR TREK* television series. QXI3343 [JUL](#)

E. HAL 9000 | \$19.99 USD
2001: A Space Odyssey 50th Anniversary
Lights up. Plays memorable moments from the film. QXI3213 [OCT](#)

F. LIMITED QUANTITY Merle Dixon Walker | \$17.99 USD
The Walking Dead
By Patricia Andrews. While supplies last. QXE3153 [OCT](#)

G. Daryl Rides Again | \$19.99 USD
The Walking Dead Wheels turn.
By Robert Hurlburt and Patricia Andrews. QXI2903 [OCT](#)

H. Serenity | \$32.99 USD
Firefly Lights up.
By Robert Hurlburt. QXI3446 [OCT](#)

Power up



(A)



A. WONDER WOMAN™ | \$17.99 USD
QXI3006 [JUL]



(B)



(D)



(F)



(C)



LIMITED QUANTITY

Available at Keepsake
Ornament Debut Event
Only at Hallmark Gold Crown stores



(E)



(G)



B. BATCYCLE™ | \$29.99 USD *Batman™ Classic TV Series*
Wheels turn. By Orville Wilson. QXI3056 [OCT]

C. LIMITED QUANTITY THE RIDDLER™ | \$15.99 USD
Batman™ Classic TV Series While supplies last. QXE3123 [OCT]

D. BATMAN™: Rebirth | \$15.99 USD QXI3003 [OCT]

E. BATMAN™ Peekbuster | \$24.99 USD Motion-activated.
Gives warnings not to peek at gifts. By Jake Angell. QXI3423 [OCT]

F. THE JOKER™ | \$15.99 USD *THE LEGO® BATMAN MOVIE™*
By Jake Angell. QXI3063 [OCT]

G. BATGIRL™ | \$15.99 USD *DC Super Hero Girls* QXI3013 [OCT]



A

magic

Fisher-Price



F

by P.D. Eastman

G

DANIEL
TIGER'S
NEIGHBORHOOD



B

keepsake
power cord



C



D

Tanglewood



E

THOMAS
& FRIENDS



H



I

recordable



J

HELLO
KITTY



K

Rainbow
Brite

A. Change-a-Tune Piano | \$17.99 USD *Fisher Price®*
Plays three classic tunes. By Rodney Gentry. QXI3276 [JUL](#)

B. A Beary Colorful Ride | \$34.99 USD *Crayola®*
Displays continuous light when connected to the Keepsake Power Cord. Spins to classic carnival music when string is pulled. By Orville Wilson. QGO1913 [JUL](#)

C. Classic Box of 8 | \$12.99 USD *Crayola® Crayons*
Personalize with your child's name, grade and school. QXI3236 [JUL](#)

D. The Kissing Hand | \$15.99 USD By Jim Kemme. QXI3256 [JUL](#)

E. Thomas and Percy | \$17.99 USD *Thomas and Friends™*
By Nello Williams. QXI3243 [OCT](#)

F. Are You My Mother? | \$15.99 USD
By Jim Kemme. QXI3263 [OCT](#)

G. Daniel and Katerina | \$15.99 USD
Daniel Tiger's Neighborhood® QXI3273 [OCT](#)

H. Dream Horse: Arabian | \$12.99 USD
By Debra Nielsen. QGO1976 [OCT](#)

I. My Favorite Holiday Song | \$17.99 USD
Make a special memory by recording a favorite holiday song. By Matt Johnson. QGO1973 [OCT](#)

J. Hello Kitty® | \$15.99 USD Lights up from the inside when attached to a light string. By Orville Wilson. QXI3066 [OCT](#)

K. Rainbow Brite and Twink | \$17.99 USD
By Anita Marra Rogers. QGO2026 [JUL](#)



(A)

magic

DONKEY KONG™



(B)

magic

ZELDA



(C)

MARIO KART



(D)

MINECRAFT



(E)

LEGO NINJAGO

- A. Donkey Kong | \$19.99 USD**
Lights up and plays classic game sounds. By Orville Wilson. QXI2923 [JUL](#)
- B. Link | \$17.99 USD** *The Legend of Zelda*
Plays memorable moments from the game. By Jake Angell. QXI2886 [OCT](#)
- C. Mario Kart | \$17.99 USD** Wheels turn. By Orville Wilson. QXI2913 [JUL](#)
- D. Steve and Alex | \$15.99 USD** *Minecraft* By Nello Williams. QXI2893 [OCT](#)
- E. Lloyd | \$15.99 USD** *THE LEGO® NINJAGO MOVIE* By Jake Angell. QXI2933 [JUL](#)



(F)

magic

GLO WORM

F. Glo Worm™ | \$17.99 USD
Hasbro® Lights up.
By Orville Wilson. QXI3266 [JUL](#)



(G)

LITE-BRITE



G. Lite-Brite™ | \$17.99 USD *Hasbro®*
Lights up from the inside when attached to a light string. By Rodney Gentry. QXI2936 [OCT](#)

H. Firefly™ | \$15.99 USD *My Little Pony™*
QXI3146 [JUL](#)

I. Mighty TONKA® Road Grader | \$17.99 USD
Wheels turn. QXI3206 [OCT](#)

J. Starscream™ | \$15.99 USD
Transformers™ QXI2896 [JUL](#)

K. Chutes and Ladders® | \$15.99 USD
5th in the Family Game Night series.
By Orville Wilson. QX9276 [OCT](#)



(H)

my little pony



(I)

Tonka



(J)

TRANSFORMERS



(K)

CHUTES AND LADDERS

Retro
fun



A



B



C



D



E



F



G



- A. C-3PO™ | \$7.99 USD
QXI3403 JUL
- B. R2-D2™ | \$7.99 USD
QXI3443 JUL
- C. WONDER WOMAN™ | \$7.99 USD
QXI3413 JUL
- D. SUPERMAN™ | \$7.99 USD
QXI3416 JUL
- E. Captain America | \$7.99 USD
QXI3406 JUL
- F. Cinderella | \$7.99 USD
QXD6393 JUL
- G. Elsa | \$7.99 USD
QXD6396 JUL

All ornaments by Jake Angell. Wood.



Get an inside look at the magic at Hallmark.com/SnoopySkates

Happiness is
Christmas
with Snoopy
and the gang



I



J

PEANUTS

H. Snoopy Skates! | \$29.99 USD The PEANUTS® Gang
Lights up, Snoopy skates and music plays when lever is pulled.
By Jim Kemme and Tim Bodendistel. QXI3356 JUL

I. Bell-Ringer Snoopy | \$12.99 USD 21st in the

Spotlight on Snoopy series. By Tracy Larsen. QX9533 JUL

J. First Aid Lessons | \$15.99 USD The PEANUTS® Gang
By Tom Best and Jim Kemme. QXI3366 JUL

Once upon
a time...



A

Disney
Cinderella
premium

A. Cinderella's Castle | \$99.99 USD
Disney *Cinderella* Metal with gems.
By Robert Hurlburt. QXD6363 JUL



LIMITED QUANTITY
Available at Keepsake
Ornament Premiere Event
Only at Hallmark Gold Crown stores

© Precious Moments Disney Tinker Bell

© Disney Beauty and the Beast

© Disney Snow White and the Seven Dwarfs

© magic Disney Cinderella

▶ Get the story behind the ornaments at Hallmark.com/DisneyPremium

premium

B. Christmas Belle | \$29.99 USD Disney *Beauty and the Beast*
By Katrina Bricker. Porcelain. QXD6276 JUL

C. LIMITED QUANTITY Tinker Bell | \$29.99 USD
Disney *Peter Pan - Precious Moments*
Porcelain. While supplies last. QXE3143 JUL

D. Disney Snow White and the Seven Dwarfs | \$29.99 USD
80th Anniversary By Katrina Bricker. Porcelain. QXD6403 JUL

E. So This is Love | \$39.99 USD Disney *Cinderella*
Plays music from "So This is Love." By Patricia Andrews.
Porcelain. QHX4086 JAN



A
Disney



B
Disney
DUMBO



C
PRECIOUS MOMENTS
Disney



D



E



F

magic

G



H

CLUB EXCLUSIVE

Gotta have it? Join the
Keepsake Ornament Club.
See page 92

See an interview with the artist at
Hallmark.com/WaltAndMickey

Disney

premium

A. The Sorcerer's Apprentice | \$59.99 USD Disney *Fantasia*
By Ken Crow. Metal with gems. QXD6346 JUL

B. Baby Mine | \$24.99 USD Disney *Dumbo*
By Ken Crow. Porcelain. QHX4023 JAN

C. Mary Poppins | \$29.99 USD Disney *Mary Poppins*
Precious Moments Porcelain. QXD6386 JUL

D. Jack vs. the One-Armed Bandit | \$29.99 USD
Disney *Tim Burton's The Nightmare Before Christmas*
By Sharon Visker. Metal. QXD6356 OCT

E. The Many Faces of Jack Skellington | \$59.99 USD
Disney *Tim Burton's The Nightmare Before Christmas*
25th Anniversary Set of nine. Porcelain. QXD6353 JUL

F. Steamboat Willie | \$34.99 USD Disney *Mickey Mouse*
90th Anniversary Lights up and plays simple animation with audio
from the classic animated short. By Ken Crow. QXD6206 JUL

G. Partners | \$17.99 USD Disney *Mickey Mouse*
By Kristina Gaughran and Ken Crow. QXD6426 OCT

H. CLUB EXCLUSIVE Oswald the Lucky Rabbit | \$19.99 USD
(\$24.99 value) Disney
By Ken Crow. QXC5324 JUL

I. Lookin' for Love | \$12.99 USD Disney *Goofy*
By Alex Ho. QXD6213 JUL

J. Mice on Ice | \$15.99 USD Disney *Mickey and Minnie*
Set of 2. QXD6226 JUL

K. Thru the Mirror | \$12.99 USD
Disney
7th in the Mickey's Movie
Mouseterpieces series.
By Ken Crow. QX9273 JUL

L. Snappin' a Selfie | \$15.99 USD
Disney *Minnie Mouse*
By Ludwig Leung. QXD6233 JUL

M. PERSONALIZED ORNAMENT
Mickey Mouse | \$24.99 USD Disney
Personalize with a name.
By Nello Williams. QHE1885 JAN



L



M

PERSONALIZED ORNAMENT

Available online
Hallmark.com/PersonalizedOrnaments



Keepsake Artist Nita Obbink shows her granddaughter a favorite new ornament.



- A. Rumbly in My Tumbly | \$29.99 USD** Disney *Winnie the Pooh*
Lights up and plays music from “Rumbly in My Tumbly.” By Anita Marra Rogers. **QXD6216** [JUL](#)
- B. And Tigger Too | \$12.99 USD** Disney *Winnie the Pooh*
By Nina Aubé. **QXD6203** [JUL](#)
- C. Dashing Through the Snow | \$17.99 USD** Disney *Chip and Dale*
By Nello Williams. **QXD6223** [JUL](#)
- D. Off We Go! | \$22.99 USD** Disney *Snow White and the Seven Dwarfs*
Lights up and plays music from “Heigh-Ho.” By Ken Crow. **QXD6246** [JUL](#)

E

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Disney **Pinocchio**



F magic


G Disney **Peter Pan**

LIMITED QUANTITY

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H Disney **Alice in Wonderland**




I

LIMITED QUANTITY

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Disney **Beauty and the Beast**



J magic

- E. LIMITED QUANTITY Jiminy Cricket | \$15.99 USD** Disney *Pinocchio* While supplies last. **QXE3103** [OCT](#)
- F. A Real Boy | \$22.99 USD** Disney *Pinocchio* Lights up. Plays memorable moments from the film. **QXD6243** [JUL](#)
- G. Faith, Trust & Pixie Dust | \$17.99 USD** Disney *Peter Pan* By Katrina Bricker. **QXD6303** [JUL](#)
- H. LIMITED QUANTITY Queen of Hearts | \$15.99 USD** Disney *Alice in Wonderland* While supplies last. **QXE3183** [OCT](#)
- I. LIMITED QUANTITY Cogsworth | \$15.99 USD** Disney *Beauty and the Beast* By Kristina Gaughran. While supplies last. **QXE3113** [JUL](#)
- J. Be Our Guest | \$19.99 USD** Disney *Beauty and the Beast* Lights up. Plays music from “Be Our Guest.” By Robert Hurlburt. **QXD6236** [JUL](#)



K

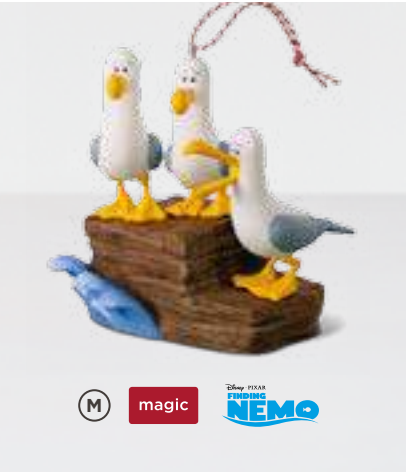
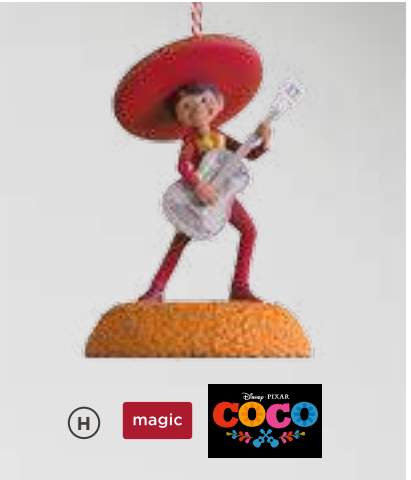


L



M

- K. Mickey and the Roadster Racers | \$15.99 USD** Disney Junior
Wheels turn. By Rodney Gentry. **QXD6336** [OCT](#)
- L. Ready to Rule | \$15.99 USD** Disney *Elena of Avalor*
By Katrina Bricker. **QXD6323** [OCT](#)
- M. Vampirina | \$15.99 USD** Disney Junior
By Rob Stanphill. **QXD6343** [OCT](#)



- A. Ariel and King Triton | \$17.99 USD** Disney *The Little Mermaid*
By Katrina Bricker. QXD6296 [JUL](#)
- B. Queen Elsa of Arendelle | \$17.99 USD** Disney *Frozen*
By Rodney Gentry. QXD6366 [JUL](#)
- C. A Girl's Best Friend | \$17.99 USD** Disney *Mulan* QXD6423 [OCT](#)
- D. Colors of the Wind | \$19.99 USD** Disney *Pocahontas*
Plays music from "Colors of the Wind." By Patricia Andrews. QXD6283 [JUL](#)
- E. A Dream Come True | \$17.99 USD** Disney *Cinderella* QXD6306 [JUL](#)

- F. Ralph and Vanellope | \$15.99 USD**
Disney *Ralph Breaks the Internet: Wreck-It Ralph 2*
By Kristina Gaughran. QXD6326 [OCT](#)
- G. Maui | \$15.99 USD** Disney *Moana*
By Joanne Eschrich. QXD6286 [OCT](#)
- H. The World es Mi Familia | \$17.99 USD**
Disney•Pixar *Coco* Plays music from
"The World es Mi Familia." QXD6416 [OCT](#)
- I. Elastigirl Rides Again | \$15.99 USD**
Disney•Pixar *Incredibles 2* QXD6383 [OCT](#)
- J. Baymax | \$17.99 USD** Disney *Big Hero 6*
Set of two. By Rodney Gentry. QXD6333 [JUL](#)
- K. Disney•Pixar Wall-E | \$15.99 USD**
10th Anniversary QXD6253 [JUL](#)

- L. Lightning McQueen and Cruz Ramirez | \$17.99 USD**
Disney•Pixar *Cars 3*
By Rodney Gentry. QXD6263 [JUL](#)
- M. Mine! Mine! Mine! | \$17.99 USD**
Disney•Pixar *Finding Nemo*
Plays memorable moments from the film.
By Nina Aubé. QXD6273 [JUL](#)

Top your tree with Barbie™

magic

A. Angel Lights Barbie™ Tree Topper | \$74.99 USD Displays continuous light in one of two colors when connected to the power adapter (included). By Debra Nielsen, Katrina Bricker and Robert Hurlburt. QFM1233 [JUL](#)

▶ Get an inside look at the magic at Hallmark.com/BarbieTopper

A

B

D

premium

E

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G

H

F

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CLUB EXCLUSIVE

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Keepsake Ornament Club.
See page 92

Barbie

B. Soda Shop Barbie™ Ornament | \$17.99 USD
By Katrina Bricker. QXI3145 [JUL](#)

C. Ballet Wishes Barbie™ Ornament | \$15.99 USD
By Patricia Andrews. Artist crafted and fabric. QXI3136 [OCT](#)

D. Shoe-sational! Barbie™ Ornament | \$29.99 USD
Special Edition By Debra Nielsen. Metal. QXI3156 [DEC](#)

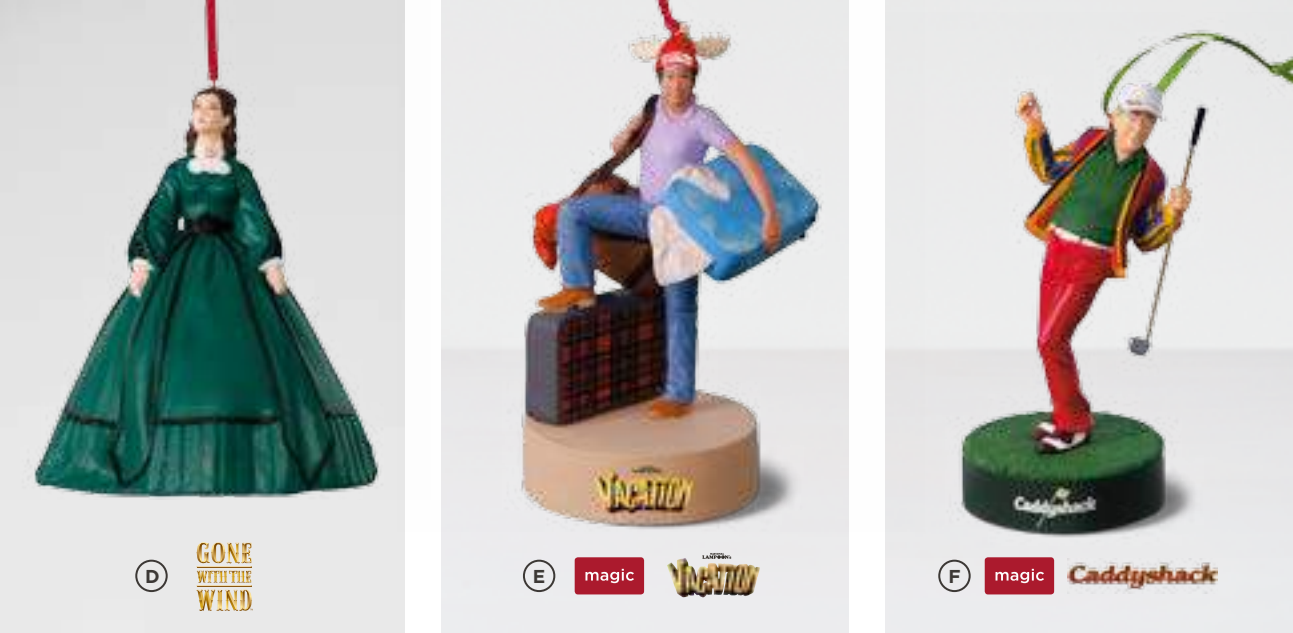
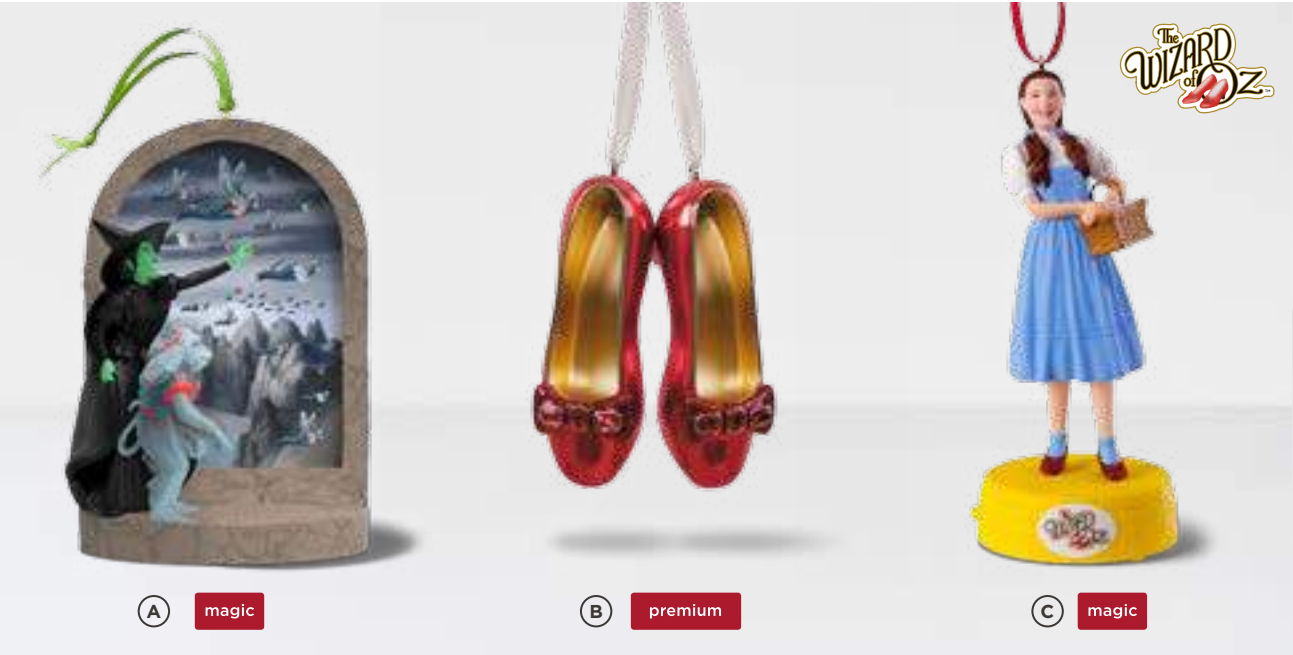
E. LIMITED QUANTITY Skipper™ Barbie™ Ornament | \$17.99 USD
By Katrina Bricker. Artist crafted and paper. While supplies last. QXE3166 [JUL](#)

F. Chef Barbie™ Ornament | \$15.99 USD
By Jake Angell. QXI3126 [NOV](#)

G. Coming Soon African-American Holiday Barbie™ Ornament | \$19.99 USD
4th in the series. Inspired by the 2018 African-American Holiday Barbie™ Doll. By Katrina Bricker. Artist crafted and fabric. QX9296 [OCT](#)

H. Coming Soon Caucasian Holiday Barbie™ Ornament | \$19.99 USD
4th in the series. Inspired by the 2018 Caucasian Holiday Barbie™ Doll. By Katrina Bricker. Artist crafted and fabric. QX9283 [OCT](#)

I. CLUB EXCLUSIVE Glam Gown Barbie™ Ornament | \$24.99 USD (\$29.99 value)
By Patricia Andrews. Porcelain and fabric. QXC5126 [APR](#)



Tuning in to holiday classics

- A. Monkey Business | \$34.99 USD** *THE WIZARD OF OZ™*
Plays memorable moments from this classic scene. Move ornament to see background change. **QXI2973** [JUL](#)
- B. RUBY SLIPPERS™ | \$39.99 USD** *THE WIZARD OF OZ™*
By Debra Nielsen. Artist crafted and metal. **QXI2986** [JUL](#)
- C. Over the Rainbow | \$17.99 USD** *THE WIZARD OF OZ™*
Plays a version of "Over the Rainbow." **QXI2983** [JUL](#)
- D. Scarlett's Christmas Dress | \$19.99 USD**
Gone With the Wind™ **QXI2976** [JUL](#)
- E. A Quest for Fun | \$17.99 USD**
National Lampoon's Vacation Plays music from the "Walley World National Anthem." **QXI3083** [JUL](#)
- F. Let's Dance! | \$19.99 USD** *Caddyshack*
Plays memorable moments from the film. **QXI3103** [JUL](#)



- G. A Fun, Old-Fashioned Family Christmas | \$19.99 USD**
National Lampoon's Christmas Vacation Lights up. Plays a memorable moment from the film. **QXI3113** [JUL](#)
- H. The First Gift of Christmas | \$19.99 USD** *The Polar Express™*
Plays memorable moments from the film. By Rodney Gentry. **QXI3116** [JUL](#)
- I. Leg Lamp | \$17.99 USD** *A Christmas Story*
By Rodney Gentry. Artist crafted and fabric. **QXI3106** [JUL](#)
- J. Ho! Ho! Ho! | \$19.99 USD** *A Christmas Story*
Plays memorable moments from this classic scene. By Tracy Larsen. **QXI3096** [JUL](#)



When you care enough to give and give back

TO GIVE BACK to our communities, we're partnering with Toys for Tots this holiday season. For every holiday *Rudolph the Red-Nosed Reindeer*® Keepsake Ornament you buy, Hallmark will donate \$1 to Toys for Tots.

Details on wish list.



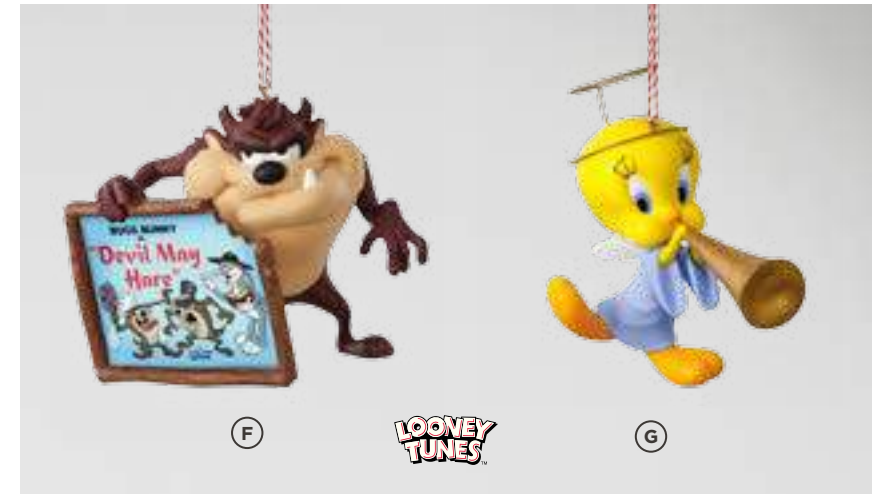
A. Record Player | \$24.99 USD *Rudolph the Red-Nosed Reindeer*® Lights up. Plays music from “Rudolph the Red-Nosed Reindeer” performed by Gene Autry. By Nello Williams. **QXI3283** [JUL](#)

B. A Very Shiny Nose | \$15.99 USD *Rudolph the Red-Nosed Reindeer*® Nose lights up. By Nello Williams. **QXI3246** [OCT](#)



C. A Jolly Happy Holiday | \$17.99 USD *Frosty the Snowman*™ By Jim Kemme. **QXI3123** [JUL](#)

D. He's Mr. Heat Miser! | \$17.99 USD *The Year Without a Santa Claus* Lights up from the inside when attached to a light string. By Jake Angell. **QXI2956** [OCT](#)



E. LIMITED QUANTITY The Blushing Bride | \$15.99 USD *Tasmanian She-Devil* – LOONEY TUNES By Robert Chad. While supplies last. **QXE3126** [OCT](#)

F. Devil May Hare | \$15.99 USD *Taz* – LOONEY TUNES By Robert Chad. **QXI2963** [JUL](#)

G. Chwistmas Angel | \$15.99 USD *Tweety* – LOONEY TUNES By Robert Chad. **QXI2946** [JUL](#)

H. Mean Machine | \$17.99 USD *Wacky Races* By Jake Angell. **QXI2916** [JUL](#)

I. Mouse Cleaning | \$15.99 USD *Tom and Jerry* By Jake Angell. **QXI2966** [JUL](#)

J. An Oversize Surprise | \$15.99 USD *Scooby-Doo* By Anita Marra Rogers. **QXI3076** [OCT](#)

K. A Clue for Scooby-Doo | \$17.99 USD *Scooby-Doo* By Anita Marra Rogers. **QXI3073** [JUL](#)

L. Rowlf the Dog | \$19.99 USD Disney *The Muppets* Plays music from “Eight Little Notes.” **QXD6316** [JUL](#)



Start your engines

A

mini



B



E

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C



D



A. LIONEL® The Polar Express™ | \$19.99 USD
Set of three. QXM8123 [OCT](#)

B. 2245P Texas Special Locomotive | \$19.99 USD
23rd in the LIONEL® Trains series. Wheels turn.
Die-cast metal. QX9326 [JUL](#)

C. LIONEL® 2245C Texas Special “B” Unit | \$17.99 USD
Wheels turn. Die-cast metal. QXI3183 [JUL](#)

D. LIONEL® 2436 “Summit” Observation Car | \$17.99 USD
Wheels turn. Die-cast metal. QXI3193 [JUL](#)

E. LIMITED QUANTITY 2245P Texas Special Locomotive | \$19.99 USD LIONEL® Trains
Repainted version of the 23rd in the LIONEL® Trains series. Wheels turn. Die-cast metal. While supplies last. QXE3163 [OCT](#)



F

magic



G



H



I



F. 1932 Buick® Fire Engine | \$24.99 USD
16th in the Fire Brigade series. Lights up. Wheels turn.
By Robert Hurlburt. QX9323 [JUL](#)

G. 1968 Chevrolet® Nova™ SS™ | \$17.99 USD
28th in the Classic American Cars series. Wheels turn.
By Robert Hurlburt. Die-cast metal. QX9316 [JUL](#)

H. 2018 Chevrolet® Silverado® | \$17.99 USD
Centennial Edition Wheels turn. Die-cast metal.
QXI3196 [DEC](#)

I. 1941 GMC® CCKW | \$19.99 USD Wheels turn.
Die-cast metal. QXI3173 [OCT](#)



A. 1954 Mercury M-100 | \$17.99 USD
24th in the All-American Trucks series. Wheels turn. By Robert Hurlburt. Die-cast metal. **QX9313** [JUL](#)

B. 1940 Ford | \$17.99 USD 4th in the Keepsake Kustoms series. Wheels turn. By Robert Hurlburt and Don Palmiter. Die-cast metal. **QX9306** [OCT](#)

C. 2011 Ford Crown Victoria Police Interceptor | \$17.99 USD
Wheels turn. Die-cast metal. **QX13163** [OCT](#)

D. LIMITED QUANTITY 1968 Ford Mustang California Special | \$17.99 USD 50th Anniversary
Wheels turn. Die-cast metal. While supplies last. **QXE3173** [JUL](#)



E. 1969 CB750 | \$17.99 USD *Honda® Motorcycles*
Wheels turn. By Robert Hurlburt. Die-cast metal and artist crafted. **QX13166** [JUL](#)

F. John Deere 8800 Self-Propelled Forage Harvester | \$17.99 USD
Wheels turn. Die-cast metal. **QX13176** [JUL](#)

G. Harlow PJC-2 | \$15.99 USD 22nd in the Sky's the Limit series. Propeller spins. By Lynn Norton. **QX9286** [JUL](#)

Reach for these stars



A. Randall Cobb | \$19.99 USD *Green Bay Packers* Not available in Canada. QXI3383 [OCT]
B. Matt Ryan | \$19.99 USD *Atlanta Falcons* 24th in the Football Legends series. Not available in Canada. QXI3373 [JUL]
C. Jerome Bettis | \$19.99 USD *Pittsburgh Steelers* Not available in Canada. QXI3376 [JUL]
D. Sidney Crosby | \$19.99 USD *Pittsburgh Penguins** QXI3393 [JUL]
E. Bryce Harper | \$19.99 USD *Washington Nationals*™ QXI3396 [OCT]

WHOSE TEAM ARE YOU ON?

HEY, SPORTS FANS! Check out the logos below to see if your team is represented on an ornament this year. Then see a store associate or visit Hallmark.com/SportsTeams to get yours.



F. MLB Jersey | \$15.95 USD
Available in 10 teams. QSR1605 [JUL]
G. NFL Jersey | \$15.99 USD
Available in 10 teams. By Rodney Gentry. QSR1716 [OCT]
H. NHL Jersey | \$15.95 USD
Available in six teams. QSR1572 [OCT]

Ghoul-tide greetings

A
magic
PEANUTS

A. Spooky Snoopy | \$24.99 USD
The Peanuts® Gang
Jack-o'-lantern lights up.
Snoopy howls to a spooky tune.
By Robert Chad. QFO5226 JUL



B
magic
cord

B. Miniature Keepsake Ornament Tree | \$24.95 USD
Displays continuous light when connected to the Magic Cord.
Branches are posable. By Terri Steiger. QFO5255 JUL

C. Sugar Skull Gal | \$7.99 USD By Sharon Visker.
QFO5263 JUL



C



D



E



F PEANUTS

mini

D. Sugar Skull Guy | \$7.99 USD
By Sharon Visker. QFO5273 JUL

E. Bitty Bat | \$7.99 USD By Jim Kemme. QFO5266 JUL

F. Trick-or-Treat Snoopy | \$7.99 USD
By Jim Kemme. QFO5256 JUL



G
magic
cord

G. Ghostly Mausoleum | \$24.99 USD
Displays continuous light when connected to the Magic Cord.
Leads other Magic Cord ornaments in a synchronized sound and light show. By Sharon Visker.
QFO5253 JUL



H



I



J

H. Caramel Apple Goodness | \$12.99 USD Season's Treatings By Sharon Visker. QFO5233 JUL

I. Bewitching Bat | \$15.99 USD By Edythe Kegrize. QFO5236 JUL

J. Happy Halloween! | \$15.99 USD 6th in the series. By Anita Marra Rogers. QFO5246 JUL



Enjoy the benefits of the Keepsake Ornament Club

Now more rewarding than ever!

THE KEEPSAKE DREAM BOX: SO MUCH MAGIC INSIDE

Your membership begins with the NEW Keepsake Dream Box. Filled with club-exclusive gifts valued at more than \$100, it will be delivered to you just 7-10 business days after you join.* Inside, you'll find everything shown at left: two club-exclusive ornaments, the 2018 club-exclusive Dream Book and four free gifts from the Keepsake Studio, including an exclusive art print, an original artist sketch, a set of two collector's pins and a club cookbook.

INSIDER COMMUNICATIONS AND ACCESS

Get behind-the-scenes access to the world of Keepsake Ornaments through quarterly issues of our For Keeps newsletter mailed right to you, a monthly For Keeps email newsletter and access to Keepsake Community, an online social space where you can connect with Keepsake artists and fellow club members.

Email newsletter available in U.S. only.

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EXCLUSIVE PRODUCT SHOP

You'll have access to your new online and in-store Product Shop, with special-value prices on exclusive Keepsake Ornaments and other products throughout the year available only to club members. You'll see the club-exclusive ornaments throughout this year's Dream Book. Check them out!

MORE REWARDS AND OFFERS

As a Keepsake Ornament Club member, your enrollment in the Crown Rewards program lets you unlock Bonus Points that turn into Reward Dollars you can spend like cash. Additionally, you can look forward to surprise rewards and offers throughout the year. *Crown Rewards program available in U.S. only. Details on wish list.*

JOIN NOW FOR JUST
\$49.99

► To learn more and get signed up, see a store associate or visit Hallmark.com/KeepsakeOrnamentClub

*Please allow up to 3 weeks for delivery of your Keepsake Dream Box for applications submitted in store or through the mail, due to processing time.



2018 Keepsake Ornament Events

Mark your calendar now so you don't miss the excitement of these ornament release events, which are held exclusively at your local Hallmark Gold Crown store and on Hallmark.com.

Find all the details at Hallmark.com/KeepsakeOrnaments.

JULY 14-22

Ornament
Premiere Event

OCTOBER 6-14

Ornament
Debut Event

NOV. 30-DEC. 2

Gift of Memories
Weekend Event

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