



Remember the big things (AND ALL THE LITTLE STUFF) year after year.

Keepsake Ornaments give you hundreds of ways to bring to your tree this year's milestones, warm memories from your past and everything you want to enjoy all holiday long. Take a look through our 2010 Dream Book. With nearly 300 all-new Keepsake Ornaments, you will find an ornament perfect for adding to your tree—or someone else's—every fun memory and unforgettable story you want to share year after year.







dream book

Classic looks and whole-new spins for snowmen, Santa and all your holiday favorites. Plus a sneak preview of Christmas creations you will have to see to believe.

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MEMORIES & TRADITIONS...

FAMILY & FRIENDS.....

Ornaments just right for celebrating new babies, lifelong buds and everyone who is important to you. And the latest ways to enjoy lasting memories as vividly as when they were made.

From hot rods to cool dudes, from the TV set to the toy chest, from the great outdoors to the comforts of home, you are sure to find an ornament for everything that's fun to do, play, watch and imagine.



HOW DO YOU Connect WITH KEEPSAKE ORNAMENTS?

Remember big days and little dreams. Share magic that stays fun all holiday long. Tell stories that will last forever. However you use Keepsake Ornaments to connect, the artists at Hallmark are thrilled to bring you nearly 300 brand new ones in 2010. Enjoy!

memories & traditions

Stringing lights around the tree and decorating around the house. Building a snowman while the flakes are still falling. Baking treats to warm up a frosty day. Keepsake Ornaments capture memories you can use to brighten your tree year after year.





Joy to the World!

By Kristina Kline-Gaughran & Terri Steiger, 4%* 0. \$12.95 USA 0XG7366 Available in October.



Checking It Twice By Kristina Kline-Gaughran & Terri Steiger, 3%" н. \$12.95 USA (XXG7373 Available in October.



What's Snowing On? Glass. By Terri Steiger. 4%⁻¹ H. \$16.95 USA QXG7396 Hallmark Gold Crown Exclusive Available in October.



High-Flying Fun Metal. By Rath Donikowski, 234° H. \$18.95 USA QXG7353 Hallmark Gold Crown Exclusive Available in October,



Festive Santa 2nd in the series By Nina Aubé, 141° 8. \$7.95 USA 0XM9033 Hallmark Gold Crown Exclusive



Let It Snow!

By Kristina Kline-Gaughran & Terri Steiger, 3½^{*} H. \$9.95 USA QXG7376 Available in October.



Santa Spreads the Spirit By Sharon Visker, 312" H. \$9.95 USA QXG7403 Available in October.

The Magic of Believing By Katrina Bricker & Edythe Kegrize. 4° H. \$9.95 USA (2x0/323 Available in October.



5 -

Musical Messenger By Katrina Bricker & Edvthe Regries, 4° an \$14.95 USA "0X073"10 Available in October



Sprinkle the Merry! By Katrina Bricker & Edythe Kegnize, 319 59:95 USA (0x07326 Available in Detober.



Tip-Top Snowman

Glass. By Tom Best. 5¹⁴" H. \$16.95 USA 0XG7336 Hallmark Gold Crown Exclosive Available in October. Design may sary.



One of a Kind

By Edythe Kegrize. 3¹⁴" H. \$12.95 USA QXG7383 Available in October.

The Spirit of Christmas Glass. By Julie Forsyth. 5^{34°} II. \$18.95 USA QXG7363 Hallmark Gold Crown Exclusive Available in October,



Toymaker Santa () th in the series By Ken Crow, 4¹/⁴ H. \$14.95 USA QX8323 Haltmark Gold Crown Exclusive



Father Christmas

7th in the series Sentiment on scroll: Christmas—a time of sharing and goodwill... for everyone, everywhere! By loanne Eschrich. 5^{34°} 11. \$18.95 USA 0x8623 Hallmark Gold Crown Exclusive



One Last Gift By Katrina Bricker, 3¹/2^{*} tr. \$9.95 USA 0x67406 Available in October.



Santa's Busy Season By Katrina Bricker, 3%* 11. \$9.95 USA 0x67343 Available in October.



A VISIT From Santa 2nd in the series By Tammy Haddix, 3" n. \$12.95 USA QX8203 Hallmark Gold Crown Exclusive



Jolly Old Elf

Glass, By Nina Aubė & Edythe Kegrize, s^{°°} H. \$18.95 USA QXG7333 Hallmark Gold Crown Exclusive Available in October.



Toy Soldier Sth and Final in the Yuletide Treasures series Pull-string motion. By Edythe Kegrize & Nina Aubé. 5¼° н. \$16.95 USA QX8413 Hallmark Gold Crown Exclosive



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Spirited Snowman By Julie Forsyth, 315" H. \$9.95 USA 0X67356 Available in October.

Christmas Wish Keeper

Remember this year's Christmas wishes for years to come by having friends and family fill out the enclosed cards to keep on your tree. Handcrafted, fabric and paper. By Terri Steiger, 4³⁴ n. \$14.95 USA 0x67573 Hallmark Gold Crown Exclusive Available in Octoper

> Freddy F. Freestyle 6th in the Snowtop Lodge series Porcelain and handcrafted. By Joanne Eschrich, 314" H. \$18.95 USA QX8646 Hallmark Gold Crown Exclusive



"Snow" Happy to Serve

3nd and Final in the Noel Nutrackers series Move the handle for nutcracker motion. By Tracy Larsen, 3⁴⁷ H. \$14.95 USA 0X8326 Hallmark Gold Crown Exclusive



Snow Buddies 13th in the series By Tammy Haddix, 254° H. \$9,95 USA QX8103 č.



Sweet Treat Elf Propeller spins. By Becky Hottel. 1%" n. \$7.95 USA 0XM9073 Hallmark Gold Crown Exclusive



Frosty Fun Decade

Ist in the series Look forward to ten years of fun with this frosty new ornament series. A different snowman will arrive each year to help commemorate the season. By Tammy Haddix, 255" w. \$9.95 USA QXB143



So Cute in a Boot! By Tammy Haddix, 1%* II, \$7.95 USA QXM9053 Hallmark Gold Crown Exclusive



Santa's Sweet Ride 4th in the series By Tammy Haddix, 3³⁴" H. \$16.95 USA QX8403 Hallmark Gold Crown Exclusive



A Fishy Wish By Kristina Kline-Gaughran, 2%" w. \$14.95 USA QXG7633



Snowflakes With Style! 10th in the Snowball and Tweedo series By Joanne Eschrich. 245" H. \$9.95 USA QX8123



A Beary Cool Treat By Katrina Bricker, 1½* H. \$7.95 USA QXM9046 Hallmark Gold Crown Exclusive



Santa's Wish List Letter 3rd in the Making Memories series By Tammy Haddix, 3° n. \$14.95 USA QX8346 Hallmark Gold Crown Exclusion



Wiggle-Wobble Reindeer

Push up on the base of the ornament to see the reindeer wiggle and wolsble. By Edythe Kegrize. 4¹/4" H. \$14.95 USA 0XG3086 Available in October.



By Terri Steiger, 3%" H. \$9.95 USA QXG7393 Available in October.



Frosty Friends 31st in the series By Tom Best, 212" w. \$12,95 USA QX8216 Həllmark Gold Crown Exclusive



Season of Beauty Designed by Marjolein Bastin, 3¹⁵* w. \$14,95 USA QXI2263



A Colonial Christmas 27th in the Nostalgic Houses and Shops series By Don Palmiter, 434" H. \$18,95 USA QXB606 Hallmark Gold Crown Exclusive



Eastern Bluebird

6th in the Beauty of Birds series By Edythe Kegrize, 4" w. \$14,95 USA 0x8306 Hallmark Gold Crown Exclusive



A Pony for Christmas

13th in the series Wheels turn. By Linda Sickman, 3th" w. \$14.95 USA QX8303



min

Goldfinch

By Edythe Kegrize, 157° H. \$7,95 USA QXM9066 Hallmark Gold Crown Exclusive Available in October.



Italy

4th in the Doorways Around the World series By Tom Best, 4%⁺ H, \$16.95 USA QX8443 Hallmark Gold Crown Esclusive first in series

Oh, So Sweet!

Ist in the Christmas Cupcakes series Each ornament in this new series will feature a delightfully decorated cupcake. Fabric and handcrafted. By Ruth Donikowski, 2%" H. \$9.95 USA 0x3073 Hallmark Gold Crown Exclusive Available in Octoper.



Merry Mixer By Nello Williams, 214° w. \$12.95 USA QXG7433 Available in October.

11

Season's Treatings 2nd in the series By Sharon Visker, 2%* w. \$9.95 USA QX8133 Hallmark Gold Crown Exclusive

2010 Lollipop Street

5th in the Neelville series Attaches to light string for optional light effect. By Linda Sickman, 3¹4" w. \$18.95 USA 0x8616 Hallmark Gold Crown Exclusive

Ways to rock your Christmas tree

Share a favorite carol or a fun holiday tune with ornaments featuring whimsical designs by Keepsake artists.



Santa Claus Is Coming to Town

Plays music from "Santa Claus Is Coming to Town" performed by The Jackson 5. Battery operated. By Cullen Brown, 3½" H. \$16.95 USA QXG3056 Available in October.

All I Want for Christmas Is My Two Front Teeth

Plays music from "All I Want for Christmas Is My Two Front Teeth" performed by Spike Jones. Battery operated. By Tammy Haddix. 3" n. \$16.95 USA QXG3045 Available in October.



Little Drummer Boy Plays music from "Little Drummer Boy" performed by Bing Crosby, Battery operated. 3³/4" H. \$16.95 USA 0XG3036 Available in October.





Sleigh Ride Plays music from "Sleigh Ride" performed by Ella Fitzgerald. Battery operated. By Ken Crow, 3½" w. \$16.95 USA 0xG3033 Available in October.



We Need a Little Christmas

Hear a playful version of "We Need a Little Christmas," Battery operated, 3%" H. \$18.95 USA 0x67066 Hailmark Gold Crown Exclusive Available in November.



Bah Humbug! Maxine

Hear one of several "cheery" Christmas comments from Maxine. Battery operated. 4" II. \$18.95 USA QXI2253



Goodies for Santa? hoops&yoyo³⁴ Hear one of several silly messages from hoops&yoyo, Battery operated, By Ken Crow, 3¹⁰ ir. \$16.95 USA QXG7483

Ornaments with a little magic

Fun characters and holiday scenes bring memories to life on the tree with voices, music, light and motion.

Frosty Falls

Hear "Let It Snow" and see the penguins skate and spin while the light softly glows. Battery operated. By Kristina Kline-Gaughran. 3¹⁴" H. \$34.95 USA 0x67716 Hallmark Gold Crown Exclusive Available in October.

> first in series

Kissmas Cottage

110

Ist in the Kringleville series Move the lever to see Santa and Mrs. Claus kiss under the mistletoe. Each ornament in this new series will feature Santa in a different location in the merry town of Kringleville. By Ken Crow. 4⁴⁴ H. \$16.95 USA QX8633 Hallmark Gold Crown Exclusive Available in October.

Home for the Holidays

Magic

Magic

Hear "There's No Place Like Home for the Holidays" and see skaters and the train move while lights swirl and buildings softly glow. Battery operated. By Ken Crow. 4^M* H. \$44, 95 USA 0XG7706 Hallmark Gold Crown Exclusive

JINGLE JAMBOREE

Magic

Jingle Jamboree

In

Hear "Deck the Halls" and see the characters move, Battery operated. By Sharon Visker, 3³⁴" w. \$32.95 USA 0x07723 Hallmark Gold Crown Exclusive

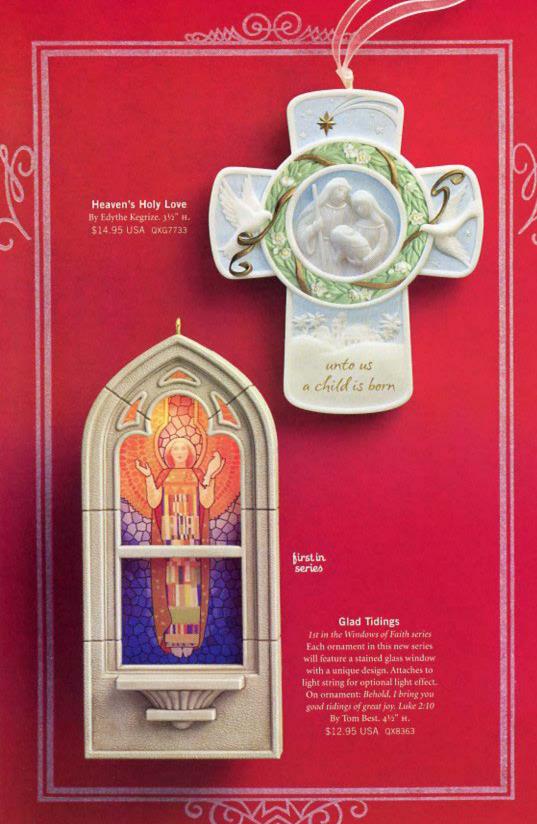


100 Years of Helping You Say It All See the tree illuminate. Battery operated. By Tracy Larsen & Don Palmiter. 4¹⁵" H, \$18.95 USA 0X03403 Hallmark Gold Crown Exclusive

Visions of Sugarplums

Magic

Pull the string to see light and motion and hear music from the holiday classic "Toyland." Battery operated. By Katrina Bricker, 6" w. \$24,95 USA 0X67703 Hallmark Gold Crown Exclusive





A Gift From Heaven

By Kristina Kline-Gaughran, 4½* n. \$14.95 USA (0x07736 Available in October.



The Wonder of Christmas

5th in the Holiday Angels series By Edythe Kegrize & Julie Forsyth, 5%" H. \$16.95 USA 0X8416 Hallmark Gold Crown Exclusive



Surrounded by Love

\$2 from the sale of this ornament will be donated to Susan G. Komen for the Cure to support breast cancer research. Porcelain. By Joanne Eschrich, 4" in. \$14.95 USA_QXG7456 Hallmark Gold Crown Exclusive



Daffodil

23nd in the Mary's Angels series. Designed by Mary Hamilton. Sculpted by Robert Chad. 2" H. \$9.95 USA QX8113



Always Remembered Porcelain, By Terri Steiger, 3" w. \$16.95 USA QXG7486



Birth of a Savior By Edythe Kegrize, 134" H, \$7.95 USA QXM9063 Hallmark Gold Crown Exclusive Available in October,



Keepsake Artist Joanne Eschrich







To bring elegant touches to your tree, the Keepsakes Studio collaborated with other artists at Hallmark to create ornaments crafted from rich artisan materials unlike any Hallmark has ever offered.



Hallmark Artist Carol Osborn







Believe in Santa

On ornament: Believe. Be good. Santa will come. Porcelain, By Julie Forsyth. 5½* n. \$18.95 USA 0X63533 Hatlmark Gold Crown Exclusive Available in October.

2010

2010 Snowflake

Porcelain. By Joanne Eschrich, 4%" \$14.95 USA QXG3516 Available in October.

beautifu

This year, Keepsake artists have created personal interpretations of the most beloved symbols of Christmas—ornaments that capture the beauty of the season that we long for and enjoy each and every year.

Sculptors in the Keepsakes Studio began with porcelain bisque, glazed ceramic, pewter and handcrafted paper—premium materials with natural beauty—and drew inspiration from the engravings, illustrations and other works of artists throughout Hallmark, including pieces from company archives. The results are these timeless and iconic ornaments that express our artists' unique visions of the holiday with simple elegance.

These Keepsake Ornaments are gifts of the season. They reflect the spirit of this time for understanding, for comfort and for peace a time of year we need as much as we need each other.

COMING EXCLUSIVELY TO HALLMARK GOLD CROWN STORES IN OCTOBER:

Christmas Star Metal. By Robert Hurlburt. \$12.95 USA 0XG3523 Snowy Woods By Robert Hurlburt. \$14.95 USA 0XG3553 Cardinal Song Glass. By Joanne Eschrich. \$12.95 USA 0XG3503 St. Nicholas By Sue Tague. \$14.95 USA 0XG3546 New Fawn Glass. By Joanne Eschrich. \$12.95 USA 0XG3543 Peace Dove Porcelain. By Robert Hurlburt. \$14.95 USA 0XG3556 Drummer Boy Porcelain. By Julie Forsyth. \$18.95 USA 0XG3536

Prayer Angel

Ceramic, By Joanne Eschrich, 5" H. \$14.95 USA 0XG3513 Hallmark Gold Crown Exclusive Available in October.



friends & family

Little voices singing out. Sweet smells of Grandma's cooking. Christmas lights twinkling in the eyes of everyone around the tree. Keepsake Ornaments remind us of people who share in the favorite moments of our lives.

> Baby's 1st Christmas

> > Baby's First Christmas Porcelsin, By Edythe Kegrizz, 314 516 95 USA DXG7656

2010



Bundle of Joy Baby's First Christmas Fabric. By Ruth Donikowski. 4" H. \$12.95 USA 0XG7673



Bundle of Joy **Baby's First Christmas** Fabric. By Ruth Donikowski. 4" H. \$12.95 USA 0XG7676



Baby's First Christmas Winnie the Pooh Collection Personalization stickers included for baby's name and date of birth. 3" II. \$14.95 USA 0XD1106



Beautiful You Porcelain, By Terri Steiger, 3%" H. \$14.95 USA 0x67523 Available in October.



Godchild By Ruth Donikowski, 314" H. \$12.95 USA 0x67646



Noah's Ark By Sharon Visker, 4" w. \$16.95 USA 0XG7713



Baby's First Christmas Photo holder. By Terri Steiger, 4½" H. \$12.95 USA gxg7683



Merry Christmas, Curious George™

By Julie Forsyth, 214" II. \$12.95 USA 0X12346 Available in October.



| Think | Can!

The Little Engine That Could®

By Valerie Shanks & Rodney Gentry, 31/2* 11.

\$12.95 USA QXI2223



nious



Green Eggs and Ham™ Dr. Seuss® Books By Julie Forsyth, 314" w. \$14.95 USA 0XI2266



Max Sets Sail Where the Wild Things Are By Sharon Visker, 335* w. \$14.95 USA 0XI2083



A Cheery Masterpiece Cravola® By Becky Hottel, 214" H. \$12.95 USA QXI2256



The word "joy" appears in English, Spanish, French, Arabic, Chinese and Russian. With each UNICEF Keepsake Ornament purchase, the U.S. Fund for UNICEF receives \$1.01, which can provide a year's supply of Vitamin A doses to more than 100 children.

By Sue Tague, 3%" II. \$14.95 USA 0xi2283

Play Family™ Fun Jet en and close the plane door to p inside. By Orville Wilson, 3' w. \$14.95 USA Oxt2293

Magic

The Zoo Keeper Says™ See 'n Say™ Pull the string to see the pointer spin and hear the authentic sounds of this timeless educational toy. Battery operated, 2%* w. \$16.95 USA 0XI2316 Available in October.

14 A A

Play Family[™] School Open the flags on the side of the schoolhouse to see the children insid Move the handle above the belt to be it ring. By Rodney Gentry 215° st. \$16.95 USA 2002203

Fisher Price

New ways to make it personal

Capture big moments in little lives-from their first artistic creations

andprint

My Masterpiece

ANA

Artwork Display Proudly display a small example of your child's artwork in this holiday frame ornament. Stickers are included to add your child's name to the frame. Light clip for

Relive the wonder your child experiences during those first holiday seasons



My First Christmas Child's Age Collection By Sue Tague, 3%" H. \$9.95 USA 0x67603 Available in October.



My Second Christmas Child's Age Collection By Sue Tague, 315" H. \$9.95 USA 0x67606 Available in October.

2010—What a Year! Commemorate your child's favorite activities from 2010. Adhesive/Fons are included for a wide range of activities for boys and girls. Add your child's name on the banner. Photo holder, B+ Orollic Wilson & Robert Kolan 3½° H. \$14-95 USA BOY—QX87543

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All-Star Kid

music Brom "All Star" performed y Smash Mouth, Photo holder, ity operated. By Tom Best, 3%" w, \$14,95 USA 0XG7045 Available in October

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Up on the Housetop

Interactive Storybook and Ornament Sets

Up on the Housetop

Magle

INTERACTIVE STORYBOOK AND ORNAMENT SET Santa and his silly reindeer deliver giggles to the girls and boys along with their toys in this story inspired by the Christmas singalong favorite. Press buttons on the book to start the ornament playing voices of Santa and his reindeer. Battery operated, Ornament by Robert Chad. 451° H.

\$39.95 USA 0x07053 Hallmark Gold Crown Exclusive Available in November







TOGETHER

Every moment shared by the light of a Christmas tree becomes that much more memorable. With interactive book and ornament sets from Keepsake Ornaments, you can add magical touches of sound and light to stories just right for the season. Take the storybook and snuggle up with little ones near the tree. As you read, characters on the accompanying ornament will respond to what is happening on the page every time you press buttons on the book. Time around the tree becomes much more fun with fresh twists on favorite traditions from Keepsake Ornaments.

A Gift for the Baby

NEW INTERACTIVE STORYBOOK AND ORNAMENT SET

In this new version of the nativity story, hear the stable animals' side of the story. Push buttons on the book to play voices of each animal on the accompanying ornament as you read along. Battery operated, Ornament by Tammy Haddix, 3½" it. \$39.95 USA QXG7583 Hallmark Gold Crown Exclusive Available in November. a gift for the baby

Guard your gifts

The penguin police officer on this motion-sensing ornament patrols your tree day and night. Every move triggers flashing lights and a variety of playful alert messages that add suspenseful fun to each sneaky visit to the tree.



Polar Peekbuster

Battery operated, By Tracy Larsen, 2" H. \$16.95 USA QXG7526 Hallmark Gold Crown Exclusive Available in October.

Count down to the big day

Time Santa's arrival to the last second with this clock ornament. The clock's liquid-crystal display activates at a touch and turns the long wait into a fun family routine.



Countdown to Christmas Countdown Clock Battery operated. By Robert Chad, 5%* H. \$19.95 USA 0x67563 Hallmark Gold Crown Exclusive Available in October.

Add new fun to your family traditions

Help the hunt with hints

Hide this talking ornament anywhere on the tree—or around the house—and listen as he calls out hints to his seekers. Based on a game played by German families for generations, kids can earn a prize or a privilege of your choice for finding Pickles.



Hide-'n'-Seek Pickles Battery operated, By Ruth Donikowski, 345" H. \$16.95 USA 0XG7306 Hallmark Gold Crown Exclusive Available in October.

Keep little wishes forever

Capture wish-list memories in little writers' own handwriting right on your tree. This mailbox ornament includes miniature cards and envelopes for writing to Santa. Senders will see letters magically "disappear" once placed into the mail slot. A special compartment keeps them safe and accessible for years to come.



Letters to Santa By Ruth Donikowski, 3½" H. \$14.95 USA QXG7566 Hallmark Gold Crown Exclusive Available in October.

In Galilee. in days of old, a Savior's birth had been foretold. The prophets knew that when he came, the world would never be the same.

> the brilliant star was seen by wise men from afar They reached he stable, filled with hay, and aw where Baby Jesus lay

at Bitter

Above the stable, big and bright, a star shone with a heavenly light.

The Story of Christmas Advent Countdown

December

25

Gother and listen with every turn of the knob as this ornament tells the nativity story in 25 parts through words and music. You can hear one part daily through the month of December or enior the entire story in one sitting to celebrate the arroyal of Christmas. Features light. Battery operated, By Sharon Visker, 4" is. S 29 95 USA OXG7866 Hallmark Galo Crown Exclusive Available in Occoper.

Hear them as you remember

MCRRY 🤇

Record little voices as they describe favorite memories, share wishes for Santa's list and even sing along with a holiday tune.

Christmas

RECORDABLE

We Wish You a Merry Christmas

Karaoke Photo Holder Make a special Christmas memory by adding a photo and singing along to "We Wish You A Merry Christmas," You can even record a personal message at the end, Battery operated, By Sharon Visker, 4% w. \$18.95 USA 0XG3156 Gold Crown Exclusive: Available in October



A Year to Remember

Create your own special Christmas memory by adding a photo and recording a personal message. Battery operated. By Ruth Donikowski, 31/2" w. \$18,95 USA 0XG3143

Available in October.



Magle

Hotline to Santa

Hottiffe to Santa Record a message to Santa of what you want for Christmas. Hit "plan" to Esten to the recording. Press the holly buttons to hear one of two different holiday tunes. Battery operated. By Tom Best 3% 10, \$18,95 USA (2XG3163) Hallmark Gold Crown Exclusive Available in October.

What Will You Wish For?

Record your Whe one's special Christmas wish to keep for years to come. Inspired by the original Hallmark storybook. Battery operated 41.1 m. \$18.95 USA CX53145 Hallmark Gold Crown Exclusive Araileble in October.



Happy Holidays

Photo holder. Hear music from "Happy Holidays" performed by Andy Williams. Battery operated. By Terri Steiger. 3½" w. \$14.95 USA 0XG7053 Available in October.



It's Great to Be Your Grandkid! Two-sided photo holder. By Terri Steiger. 334" II. \$12.95 USA 0XG7466



Our Family Photo holder. By Terri Steiger. 4" w. \$12.95 USA 0XG7043

What will you wish for ?



Merry-Making Mom

Personalization stickers included so you can add a person's name to the present. By Nina Aubé, 2%" n. \$9.95 USA 0X67016



One Cool Daughter

Personalization stickers included so you can add a person's name to the present. By Nina Aubé, 2½° H. \$9.95 USA (0x67036)



One Fun Son

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Personalization stickers included so you can add a person's name to the present. By Nina Aubé, 3¼" H. \$9.95 USA 0x67033



Happy Holi-Dad

Personalization stickers included so you can add a person's name to the present. By Nina Aubé, 3" H. \$9.95 USA 0x67013



Licensed Driver Photo holder, 3% H. \$12.95 USA QX67303 Available in October.



Sole Sisters By Ruth Donikowski & Debra Murray, 3%" H. \$12.95 USA 0XG7496 Available in October. Granddaughter By Sue Tague, 2%" n. \$9.95 USA 0x07003

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2019

2010

Grandma's Motto

Spoil 'em rotten & send 'em home!



Good Times at Grandma's By Roth Donikowski, 3% #. \$12.95 USA QXG7463

Grandson By Sue Tague, 234" H. \$9.95 USA QXG7006

GRANDSON



First Christmas Together Photo holder. By Terri Steiger. 4" w. \$12.95 USA QXG7506



Wild Thing

See the flames illuminate and hear music from "Wild Thing" performed by The Troggs. Battery operated. By Terri Steiger. 3½" н. \$16.95 USA QXG7516 Available in October.



Wrapped in Love Personalization stickers included for names or a short message. By Becky Hottel. 3½" w. \$12.95 USA QXG7513 Available in October. Mother and Daughter Handcrafted and glass. By Terri Steiger. 3¼" н. \$12.95 USA QXG7493 Available in October.

Mather and Day

Our Christmas 2010

Christmas Memory Keeper

Cherish and remember this holiday by having friends and family fill out the enclosed cards to keep on your tree for years to come. Handcrafted and paper.

By Terri Steiger. 4" w. \$14.95 USA QXG7576 Hallmark Gold Crown Exclusive Available in October. Design may vary.

Anniversary Celebration Charms included for 10th, 25th and 50th, Glass and handcrafted, By Joanne Eschrich & Robert Hurlburt, 4° H. Hallmark Gold Crown Exclusive Available in October.

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Our Christmas Together Handcrafted and glass.

By Edythe Kegrize, 3%5" H. \$16.95 USA QXG7696

> Just Togethe

Our First Christmas Glass. By Edythe Kegrize, 3" H. \$14:95 USA 0x67693

> New Home Porcelain. By Terri Steiger. 3" H. \$14.95 USA 0x67663

Angling for Fun By Katrina Bricker, 241° H. \$12,95 USA 020273 -



Happy Campers

Attaches to light string for optional light effect. By Terri Steiger, 3% w. \$12.95 USA 0x67423



Ho-Ho-Hole in One By Terri Steiger 4" n. \$14.95 USA | 0x67413



Good Grilling to All! By Edythe Kegrize, 345 N. \$12,95 USA QXG7436 Sports Fan Santa ESPN Hear the SportsCenter theme song Battery operated. By Ken Crow, 314" n. \$16.95 USA gyropae



Mischievous Kittens 12th in the series By Nina Aubé, 2%" w. \$9.95 USA QX8106



Pretty Kitty Photo holder. By Ruth Donikowski. 3½* w. \$12.95 USA QXG7476



Puppy Love

20th in the series Handcrafted and brass. By Anita Marra Rogers. 2° 10, \$9.95 USA 008126



Forever Friend Photo holder. By Ruth Donikowski, 3%* w. \$12.95 USA QXG7473



Caring Off the Charts! By Ruth Donikowski, 3½" w. \$9.95 USA 0X67453 Available in October.



Proud, Brave, and Free On ornament: still proud still brave still free By Edythe Kegrize, 4" H. \$12.95 USA QXG7426 Available in October.

characters & interests

Movies we watch over and over. Toys we take wherever we go. Times we share doing whatever we want to do. Keepsake Ornaments bring friends and family to mind by celebrating what we know they love the most.



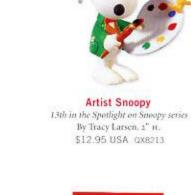


The Fearless Crew The PEANUTS® Gang 314" н. \$14,95 USA 0xi2005



In the Groove

The PEANUTS® Gang See Snoopy and Woodstock dance and hear music from "Linus and Lucy," Battery operated. By Tracy Larsen, 314" 11. \$18.95 USA 0XI2153







The Doctor is in The PEANUTS® Gang Hear Lucy's advice and Charlie Brown's replies. Battery operated. By Tracy Larsen. 315" н. \$16.95 USA 0XI2146



A Pair of Aces The PEANUTS* Gang By Ken Crow, 31/4" H. \$14.95 USA 0x(2333



Winter Fun with Snoopy* 13th in the series By Tracy Larsen, 134" H. \$7.95 USA 0XM9023



A Magical Kind of Snow

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The GRINCH

Triple-Dog Dare

A Christmes Story Hear some of the most bilarious moments from this unforgetable scene. Battery operated. By Katrina Bricker, 414° 8, \$18.95 USA (2012)13

RUDOLPH

All I Need Is a Reindeer cess's How the Grinek State Chris By Nello Walliams, ptr" w. \$14.95 USA (2022)83

Shiper

Shrek's Purr-fect Friend By Robert Chad. 3" H. \$14.95 USA QXI2326



Scooby's Snowy Ride Scooby-Doo By Anita Marra Rogers, 344" ve. \$12,95 USA 0X12066 Available in October.



Scouly-Duo Hear a cheery Christmas gneeting from Scooby. Battery operated. By Anita Marra Rogers, 3%" u. \$16.95 USA 0Xi2056



A Bright and Merry Christmas

National Lampoon's Christmas Vacation See the lights illuminate and hear a memorable moment from this hilarious holiday comedy. Battery operated. By Steve Goslin & Orville Wilson. 4" w. \$18.95 USA 0XI2416 Available in October.



Super Spy Penguins

The Pengnins of Madagascar Hear some fun phrases. Battery operated. By Nello Williams, 3* n. \$16.95 USA 0X12356 Available in October.



Poor Ralphie's One Chance

A Christmas Story By Tracy Larsen, 3%" H. \$12.95 USA QXI2136



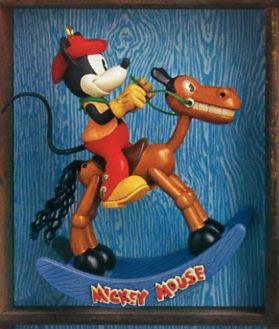
Round Trip Ticket The Polar Express¹⁰⁰ By Tom Best & Steve Goslin, 3¹4" w, \$12,95 USA 0x12236 Knot a Problem Mickey and Plato By Nello Williams a Social \$14.95 USA Extracts

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Disnep



Magic



Two-Gun Mickey Mickey Marse N 75 I C 95 USA CVC (**



Scrooge McDuck as Ebenezer Scrooge 2nd in the Mickey's Christmas Carol series By Nello Williams, g.⁺ n. \$16.95 USA (\$28496)



Disney

U.S.S.AFIMI

The Sorcerer's Apprentice

The Sorcerer's Apprentice Walt Disney's Fantasia See a light display and hear music from The Sorcerer's Apprentice' by Paul Dukas. Battery operated. By Nina Aube. 3^{1,6} w. \$16.95 USA OXD1146 Hallmark Gold Crown Exclusive Available in October.

2

Skating Side by Side

Mickey and Minnie By Robert Chad. 3" H. \$16.95 USA 0X01036



Donald's Wake-Up Cup Donald Duck By Robert Chad. 251° n. \$12:95 USA (2001013



A Gift for Eeyore Winnic the Pooh Collection 2%" w, \$12.95 USA QXD1033



Deck the Woods!

Winnie the Pooh Collection Hear music from the Christmas classic "Deck the Halls." Battery operated. By Katrina Bricker. 3¹⁵" n. \$28.95 USA 0xD1023



A Butterfly-to-Be Winnie the Pook Collection 2^{3/2}" H. \$14.95 USA 0XD1046: Available in October.



A Friendly Sort of Gift Winnie the Pooh Collection 1³⁴" H. \$7.95 USA QXM9003



Pooh Reflects on Christmas Winnie the Pooh Collection By Sharon Visker, 254° 11. \$9.95 USA 0XD1016



Clickety Mickey Mickey Mouse Clubhouse By Don Palmiter, 315" w. \$14.95 USA 0X01043 Available in October.



High-Flyin' Friends Disney/Pixar's Toy Story By Steve Goslin, 34" w. \$14.95 USA QXD1143



Piston Cup Tire Tree

Disney/Pixar's Cars By Tracy Larsen, 3¼" it. \$16,95 USA 0xD1136



Jessie Disney/Pixar's Toy Story

By Anita Marra Rogers, 434" H.

\$12.95 USA 0XD1166

Playhouse Disney 254" II. \$14.95 USA QXD1083 Available in October.





Disney's Prep & Landing By Katrina Bricker & Kristina Kline-Gaughran, 3¹/₄" H. \$14.95 USA QXD1173 Hallmark Gold Crown Exclusive Available in October. Just One Kiss Disney's The Princess and the Frog By Katrina Bricker. 3" H. \$14.95 USA 0x01096

PRIMINS FREG Tinker Bell Walt Disper's Peter Pan-Precious Moments Porcelain, 3" H. \$24.95 USA 0XD1133 Hallmark Gold Crown Exclusive



Snow One Like Tinker Bell Walt Disney's Peter Pan By Kristina Kline-Gaughran. 2½" H. \$14.95 USA 0XD1073



Under the Sea Disney's The Little Mermaid By Katrina Bricker, 3¼* w.



Once Upon a Time Disney's Beauty and the Beast By Anita Marra Rogers, 3¹/₂* w.



Bippity Boppity Boo Walt Disney's Cinderella By Julie Forsyth, 314" H. \$14.95 USA 0XD1053

Rapunzel

Disney's Rapunzel By Patricia Andrews, 414" H. \$14.95 USA QXD1163 Available in October.





Magis



Celebration Barbie^{rm} Ornament Special 2010 Edimon Inspired by Holidag# Barbie^{rm} Doll Handcratted and fabrie. By Patracia Audicens, 5%" n. \$16.95 USA QU2376 Available in October.

Barbie.

Celebration Barbie™ Ornament

Barbie

Special 2010 Edition Inspired by Holiday® Barbie™ Doll 11th in the series Handcrafted and fabric. By Patricia Andrews. 3% H. \$16.95 USA - 0x8653 Available in October

A Posh Pair Barbie™ Ornament

Barlie

Barbier - Ornament By Anita Marra Rogers, 4" H. \$16.95 USA (0xt2343 Available in October, Barble^{MM} Prima in Pink Status Andre of Sounde Ea briefs M^M y-Status USA (2012/06

Barlie



Alexander

Dazzling Winter Skater 15th in the Madame Alexander® series Handcrafted and fabric, 354" n. \$14.95 USA QX8313



Bluebell Fairy

6th in the Fairy Messengers series By Kristina Kline-Gaughran. 3%" и. \$9.95 USA QX8116



Clara and the Nutcracker

Pull the cord to hear music from The Nuteracker Suite by Tchaikovsky and see Clara gracefully spin. Battery operated. By Edythe Kegrize & Julie Forsyth. 6% #1. \$28.95 USA 0X07626 Hailmark Gold Crown Exclusive

Barbie™ A Fashion Fairytale Barbie™ Ornament Press the button to see lighting effect. Battery operated. By Patricia Andrews, 4% * µ. \$16.95 USA QXI2366 Available in October.



SuperStar Ken® Barbie™ Ornament

By Anita Marra Rogers, 4½° H. \$16.95 USA 0X12306 Hallmark Gold Crown Exclusive Available in October.



Magic

Chatty Cathy™

Pull the string to hear one of several sayings. Battery operated, Handcrafted and fabric, By Julic Forsyth, 4" II. \$16.95 USA QXI2313 Available in October.



Friday Night Date™ Barbie™ Ornament

17th in the Barbie¹⁵⁰ Ornament series By Patricia Andrews, 415° n. \$16,95 USA_0x8456



Movie Mixer[®] Barbie[®] Doll Barbie[™] Ornament By Julie Forsyth, 4¼[™] ir. \$16.95 USA_0xi2196



It's All About the Shoes! Barbie™ Ornament Handcrafted and metal. By Orville Wilson. 4%" n. \$14.95 USA QXI2286 Scarlett O'Hara Governing the Wind Multic Forsyth, 337 (

CONE WITH THE WIND

Tin Man Die Wiland of Oz \$16,95 USA, @021

1466

To the Rescue! The Wizard of Oz See the torch light and hear the guards chant as they march into the castle. Battery operated. By Nello Williams. 444" 10.



Ben 10 Ultimate Alien By Robert Chad. 3* n. \$14.95 USA 0X12353 Available in October.



Super Hero Squad

By Anita Marra Rogers, 4%" w. \$16.95 USA 0x12363 Available in October.





Master Yoda and Captain Rex

Star Wars: The Clone Wars Set of two ornaments, By Tracy Latsen, yotx: 194° H., REX: 294° H. \$14.95 USA QXI2336 Available in October.

The Pensieve

Harry Potter¹⁶⁸ By Nello Williams, 3½* 11. \$18.95 USA 0x12076

Hote Police

and a

Legend of the Guardians** By Tracy Larsen, 31/8* w. \$12.95 USA _ gxt2403

Available in October.

b

Roof

Despicable Snowminion Despicable Mc

\$14.95 USA DXI2386 Available in October

Spider-Man[™] and Green Goblin[™] By Robert Chad. 4' H. \$16.95 USA 0XI2166

SPIDER-MAN Marvel

The Incredible Hulk™ and Wolverine™ 3rd in the Comic Book Heroes series By Robert Chad, 4″ H. \$16.95 USA 0X8453

MARVEL

Defender of Justice Iron Man¹⁹⁴ See Iron Man illuminate. Battery operated. By Don Palmiter. 4" H. \$16,95 USA QXI2233

> Mark IRON MON 2 Marvel



The Last Son of Krypton™

Superman^{ти} 3№" н. \$14.95 USA QXi2116



The Caped Crusader™

Ваттан^{ты} 4%" п. \$14.95 USA _0XI2063



Avatar Jake Sully

James Cameron's AVATAR³³⁴ 4¹/2" n. \$16.95 USA QXI2423 Available in October. Design may vary.



Prince Dastan hisney's Prince of Persia: The Sands of Time By Kristina Kline-Gaughran, 4" u. \$14.95 USA 0XD2152



Surrounded By Snakes Raiders of the Lost Ark¹⁰⁰ Hear a memorable clip from the scene and music from "The Raiders March." Battery operated. By Kristina Kline-Gaughran, 4%" H, \$18.95 USA QXI2213

The Empire Strikes Back

Celebrate the 30th anniversary of this science-fiction film classic with ornaments that bring favorite characters and moments of the Star Wars saga to the tree.

> Rebel Snowspeeder Star Wars: The Empire Strikes Back ** Hear memorable moments from the scene, Battery operated. By Robert Hurlburt, 4* w. \$28,95 USA 0XI2026

Luke Skywalker Star Wars: The Empire Strikes Back™ 14th in the Star Wars™ series By Kristina Kline-Gaughran. 4" н. \$14.95 USA QX8333

first in series STAR TREK Magic





Boba Fett and Han Solo

Star Wars: The Empire Strikes Back™ Set of two ornaments. By Robert Hurlburt. EACH APPROX. 2½" H. \$14.95 USA QXM9016

His Master's Bidding

Star Wars: The Empire Strikes Back™. See the Emperor illuminate and hear exciting dialogue from the scene. Battery operated. By Kristina Kline-Gaughran. 4" w. \$32.95 USA QXI2033



U.S.S. Enterprise™

STAR TREK™ See the Enterprise's lights illuminate. Battery operated. By Lynn Norton. 6" w. \$32.95 USA QXI2156

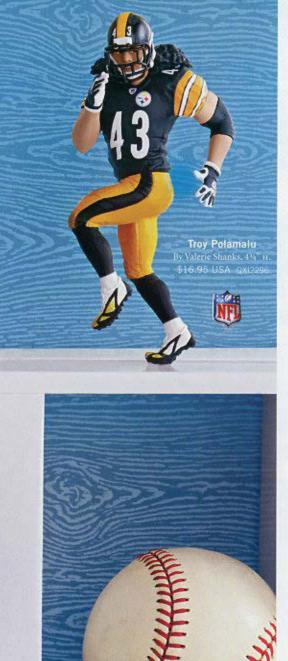


Magic;

Light Cycle

Disney's Tron Legacy See the Light Cycle illuminate. Battery operated. By Orville Wilson. 4½" w. \$16.95 USA QXD1153 Available in October.







1972 Harley-Davidson® XR-750

12th in the Miniature Harley-Davidson® Motorcycles series Wheels turn. Die-cast metal and handcrafted. By Don Palmiter. 1¼° w. \$7.95 USA QXM9026 Hallmark Gold Crown Exclusive



2009 Softail® Cross Bones™

12th in the Harley-Davidson® Motorcycle Milestones series Wheels turn, Die-cast metal and handcrafted. By Don Palmiter, 4" w. \$14.95 USA 0X8356



H-1 Racer 14th in the Sky's the Limit series Propeller spins. Wheels turn. By Lynn Norton. 3½* w. \$14.95 USA QX8316 LIONEL® Union Pacific Streamliner Long Coach Wheels turn: Handcrafted and metal. 3½° w. \$14.95 USA_0x2023

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MAG. C.

LIONEL® Union Pacific Streamliner Buffet Coach Wheels turn, Handcrafted and metal, 3%* w. \$14.95 USA 0XI2013

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LIONEL SCOUT



Union Pacific Streamliner Locomotive

15th in the LIONEL® Trains series Wheels turn, Handcrafted and metal, 315° w.

\$18,95 USA 0x8626

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1110

LIONEL® Scout Set Set of three miniature ornaments. Wheels turn: Die-cast metal and handcrafted. EACH APEROX, 2° W, \$18.95 USA 0XM9036 Available in October.





1951 Ford Fire Engine

8th in the Fire Brigade series See the engine's lights flash. Wheels turn. Battery operated. By Robert Hurlburt. 44'' w. \$18.95 USA QX8643 Hallmark Gold Crown Exclusive

John Deere Model D Tractor Wheels turn, Die-cast metal, 214" w. \$14,95 USA 0X12003



1964 Pontiac[®] GTO™

20th in the Classic American Cars series Wheels turn, Die-cast metal, By Don Palmiter, 4° w. \$14.95 USA (0x8353)



1940 Ford Pickup

16th in the All-American Tracks series Wheels turn, Handcrafted and metal, By Don Palmiter, 4" w. \$14.95 USA QX8336

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ALICE

The feedboo Bee NIC of TMARE BEFORE CHRESTMAS

Jack Skellington's Surprise fim Burton's The Nightmare Before Christma By Sharon Visker, 495° H. \$14,95 USA (0x01086)

Back to Wonderland Disney's Alice in Wonderland Kristina Kline-Gaughran, 44" w. \$14.95 USA 0XD1156 Available in October.



King Kong By Valerie Shanks. 4" н. \$14.95 USA QXI2093 Available in October.



twilight

Edward and Bella *Twilight* By Julie Forsyth. 4" н. \$14.95 USA QXI2276





The Andy Griffith Show

See the television screen light up and hear music from *The Andy Griffith Show* theme song. Battery operated. By Orville Wilson. 3¹/₂" w. \$16.95 USA QXI2413 *Available in October.*



Dwight Bobblehead The Office Hear some of Dwight's most memorable moments. Head "bobs" when touched. Battery operated. By Steve Goslin. 4½" H. \$16.95 USA QXI2383 Available in October.

a sugar

Animal The Murper Show Hear Animal's wild drum solo Battery operated. By Ken Crow, 34° w. \$18,95 USA 002276 Holimark Gold Crown Ecologue



Sim





Tweety—LOONEY TUNES By Robert Chad. 1¼" H. \$7.95 USA QXM9043 Hallmark Gold Crown Exclusive



I Tawt I Taw a Puddy Tat *Tweety—LOONEY TUNES* Hear some of Tweety's most memorable lines. Battery operated. By Katrina Bricker. 2¼" н. \$16.95 USA QXI2043



Taz-LOONEY TUNES

By Robert Chad. 3¾" н.

\$14.95 USA QXI2046



LING'N IBOSTORI

How to Catch a Mouse Tom and Jerry By Tracy Larsen. 3" н. \$14.95 USA QXI2143





Rosie the Robot

The Jetsons Hear Rosie say one of several lines from The Jetsons TV show. Battery operated. By Nello Williams. 3¼" H. \$18.95 USA QXI2103 Available in October.





By Nina Aubé. 3½" н. \$12.95 USA QXI2036 Available in October.



65



It's a great new year for collecting join the fun today.

There's no better way to share your love for Hallmark Keepsake Ornaments than as a member of the Keepsake Ornament Club. Your 2010 membership of just \$25.00* gets you two of our limitedquantity membership ornaments (that's a \$40.00* value) as well as some additional membership benefits, including:

- Opportunities to purchase four ornaments created exclusively for Club members. These ornaments will be released at various times throughout 2010. Available only at your local Hallmark Gold Crown store.
- Members-only access to Keepsake Ornament Club information at KOCMembers.com, including our exclusive online club newsletter, For Keeps.
- Your Club exclusive edition of the Keepsake Ornament Dream Book mailed directly to you.
- Invitations to in-store signing events by Keepsake artists, as well as other members-only activities.
- Crown Rewards points on every KOC purchase. Plus 250 points for joining.**

Get all this and much more when you join the Hallmark Keepsake Ornament Club for 2010. Send us your application today.

*All prices quoted in U.S. funds. Prices do not include shipping and handling. If shipping to Canada, add \$5.00. **Must be a Crown Rewards member.



Frosty Fun Decade Sculpted by Tammy Haddix. 2¹/2["] w.

Special Offer!

Once you join the Keepsake Ornament Club for 2010, you can purchase this Club exclusive Frosty Fun Decade ornament. Sculpted by Tammy Haddix, it's a repainted version of this year's first ornament in the series. Ordering information will be included with your membership ornaments. Limit one per membership.

2010 Membership Ornaments

With your 2010 Keepsake Ornament Club membership of \$25.00,* you can choose two of the three Club membership ornaments shown below. Want all three? Just send an additional \$20.00.*

See application inside for more information.



A Tree for Three Winnie the Pooh Collection

Winnie the Pooh Collection Sculpted by Anita Marra Rogers. 3¹/4" w.



Christmas Window 2010

8th in the Christmas Windows series Sculpted by Nina Aubé. 4" н.



Branching Out in Style Sculpted by Linda Sickman. 3¼″ н.

Club Exclusive Ornaments

Four times during 2010, Hallmark Gold Crown stores will introduce a new Club exclusive ornament. Club exclusive ornaments are produced in limited quantities—and they'll be available to Club members only while supplies last. You'll need to show your 2010 Club membership card to buy these ornaments.



Gifts We Bring

Available beginning Sept. 10, 2010 Inspired by Mary's Angels. Set of three ornaments. Porcelain. Sculpted by Robert Chad. 3^{1/2}" H. \$18,95 USA Additional ornaments in this nativity set will be available in 2011.



Switzerland

Available beginning Ornament Debut Weekend, Oct. 9-10, 2010 Santas From Around the World Sculpted by Edythe Kegrize, 4¹/4" H. \$14.95 USA

The Siren Barbie[™] Doll Barbie[™] Ornament

Available beginning Ornament Premiere Weekend, July 10-11, 2010 Porcelain and fabric. Sculpted by Patricia Andrews. 4½" н. \$24.95 USA

Sleigh on the Way

Available beginning Holiday Open House, Nov. 6-7, 2010 Sculpted by Ken Crow. 3½" w. \$16.95 USA

