Come...

Discover all that’s new for 1998, the 25th year of Keepsake Ornaments. Since 1973 there’s been just one rule in this busy Hallmark studio: each year’s collection must outshine the ones that came before.

Our creative staff includes 23 artists, whose talent and dedication can be seen in this Dream Book and at your Hallmark retailer. As we celebrate our 25th Anniversary, please remember — you’re the guest of honor. Enjoy!

The 1998 Artist’s Studio Collection Ornament, “Santa’s Deer Friend” reflects the intricate sculpting and painting of today’s handcrafted Keepsake Ornaments.
Celebrating the holidays —

and the spirit of creativity — the staff gathers for photographs at the Hallmark Visitors Center. Located in the Crown Center Shops, across from Hallmark headquarters, the Center is open to the public.

(Top row, left to right)
Maria Gonzalez,
Joyce Lyle,
(Middle row, left to right)
Martha Moldaver,
Anita Marra Rogers,
Diana McGehee,
Lynn Norton,
Sharon Pike,
(Front row, seated, left to right)
Lisa Vogel,
Lynn Paxson,
Ginger Shaw

(Back row, standing, left to right)
John "Collin" Francis,
Patricia Andrews,
Dill Rhodus,
John Hatfield,
Katrina Bricker,
(Seated, left to right)
Don Spahr, Tim Staley

(Back row, left to right)
Deb Murray, Jack Perry, Ken Crow,
Tammy Haddix, (Front row, left to right)
Nina Aubé, LaDene Votruba, Kristina Kline

(Back row, standing, left to right)
Tracy Larsen, Candy Dunbar, Jack Benson,
(Front row, seated, left to right)
Bob Siedler, Linda Sickman, Peggy Sixta

(Back row, left to right)
Don Palmiter, Steve Goslin,
(Middle row, left to right)
Duane Unruh, Chris Webb,
Nello Williams, Sue Tague, Ed Seale,
David Beal,
(Front row, seated)
Joanne Eschrich

Not pictured: Robert Chad
**MAY**
Register To Win
Kiddie Car Classics
1960 Eight Ball Racer. Third in the Winner's Circle collection series*

**JULY**
Keepsake Ornament Premiere®
(July 18 & 19)
Collectibles arrive: Kiddie Car Classics*

**AUGUST**
Special Issue Ornaments arrive:
Silken Flame™
BARBIE™
Ornament and STAR WARS™

**SEPTEMBER**
Special Issue Ornaments arrive: Sports Collection including Grant Hill ...
Mario Lemieux ...
Joe Montana ...
Richard Petty ...
Cal Ripken, Jr. ...
Emmitt Smith
Collectibles arrive: Kiddie Car Classics, Sidewalk Cruisers, Kiddie Car Corner and new Don Palmiter Custom Collection*

**OCTOBER**
Keepsake Ornaments
25th Anniversary Event *
(October 3 & 4)
Collectibles arrive: Spoonful of Stars by Becky Kelly Collection*

---

1973
First decorated ball ornaments, dated, first series

1975
First handcrafted ornaments

1976
First commemorative, Baby's First Christmas

1977
First appearance of Mickey Mouse and his friends—and the PEANUTS® Gang

1980
First pressed tin ornament

1982
First edition, Tin Locomotive series

1984
First edition, Nostalgic Houses and Shops series

1986
First talking ornament

1988
First Miniature Ornaments

© 1973 Hallmark Cards, Inc.
© Disney
NOVEMBER
Holiday Open House
(November 14 & 15)
Special Arrival:
Mickey Express,
five Merry Miniatures®
figurines featuring
Disney characters*

Symbols Identify Special Features

Collectibles arrive:
LIONEL® Limited...
School Days Lunch
Boxes ... BARBIE™
Collectibles by
Hallmark*

* Gold Crown Store exclusives

KEEPSAKE MAGIC
ORNAMENT
Design features light,
motion, sound, voice, music—
or a combination!

TRADING CARD
A Hallmark-exclusive
trading card is included
with this ornament.

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1990
First edition,
Merry Olde Santa
series

1991
First STAR TREK™
ornament
First Winnie the
Pooh Collection

1993
First Edition, Holiday
BARBIE™ series

1994
First edition, Kiddie
Car Classics series
First series featuring
sports stars

1996
First edition,
LIONEL® Train series

1998
Hallmark artists just
keep dreaming up
new ideas!
25th Anniversary Hallmark Keepsake Ornaments

How do you celebrate a 25th Anniversary?

By inviting your friends to share a special occasion, of course. Please accept this invitation to join the fun and festivities October 3 & 4 at your Gold Crown Store.

To commemorate this landmark year, the studio artists have created a special 25th Anniversary Collection of Keepsake Ornaments. The “Tin Locomotive” and “Halls Station” were inspired by designs that collectors have told us are among their favorites from previous years.

The third design, “Joyful Messenger,” is reminiscent of lovely angels in the Hallmark Archives and Design Collections.

Come see all that’s new at this special event including the Crown Reflections Blown Glass Collection and more favorite Disney characters. Come, let Hallmark thank you for 25 wonderful years.

Tin Locomotive
Anniversary Edition
Tin; Dated
Sculpted by Linda Sickman
$25.00 2500QX6826
**Halls Station**
Anniversary Edition
Complements the Nostalgic Houses and Shops series
Dated
Sculpted by Don Palmeter
$25.00 2500QX6833

**Angelic Flight**
Anniversary Edition
Silver Plated and Lead Crystal
Limited Edition of 25,000
Dated
Designed by Bob Haas
Sculpted by Patricia Andrews
$85.00 8500QXH146
Includes Collector’s Card
GOLD CROWN EXCLUSIVE

**Joyful Messenger**
Anniversary Edition
Silver Plated Medallion
Dated
Sculpted by Joyce Lyle
$18.95 1895QX16733
GOLD CROWN EXCLUSIVE
Hallmark Keepsake Ornament Collector's Club

Keepsake Ornaments have helped people recall joyful moments and have enriched decorating traditions for 25 years.

You can get in on more of the 25th anniversary fun by joining the 1998 Hallmark Keepsake Ornament Collector's Club! As a 1998 Club member, you'll be among a privileged group that receives:

- Three Club-exclusive 1998 Membership Ornaments
- The opportunity to purchase three exclusive Club Edition Ornaments
- Four issues of our Collector's Courier newsletter
- The annual Dream Book, plus other Keepsake Ornament and Hallmark Collectibles brochures, mailed directly to you
- A personalized membership card

And when you join us during 1998, you'll also receive an anniversary surprise to commemorate the 25th Anniversary of Hallmark Keepsake Ornaments!

Simply call 1-800-523-5839, or fill out and mail the application on the back cover, to join our collecting family. There's no better year to join than during the 25th anniversary of Keepsake Ornaments!

Happy Collecting!

Lynn Wylie
Manager, National Hallmark Keepsake Ornament Collector's Club

P.S. Your 1998 Club membership costs just $22.50, including shipping and handling!

1998 Membership Ornaments - Santa Times Three!

We're offering three unforgettable versions of Santa Claus to those who join the Club for 1998. These charming, Club-exclusive ornaments show Santa as inspired by Hallmark artwork from the 1960s, 1970s and 1980s.

Kringle Bells
Keepsake Miniature Ornament. Inspired by a 1965 holiday card from the Hallmark Archives; Dated
Sculpted by Katrina Bricker

New Christmas Friend
Inspired by a 1982 holiday card from the Hallmark Archives; Dated
Sculpted by Joanne Eschrich
Club Edition Ornaments

These three Club Edition Ornaments at right are available only to 1998 Club members! From the sleek lines of Kiddie Car Classics to the beauty of BARBIE® and the whimsical charm of the PEANUTS® gang, there's something for virtually everyone.

As a 1998 Club member, you'll have the opportunity, but not the obligation, to order one each of these Club Edition Ornaments through your Hallmark retailer. We'll mail the order form to you after you join. Your Club Edition order must be postmarked by May 1, 1999.


Based on the 1990 Happy Holidays® BARBIE® Doll

Third in the Club-exclusive series Complements the Keepsake Ornament Holiday BARBIE™ series, which has depicted Mattel's annual doll since 1993 Dated Sculpted by Patricia Andrews

1935 Steelcraft by Murray®

Die-cast metal, based on a 1935 Steelcraft pedal car design Complements the Keepsake Ornament Kiddie Car Classics series Dated Sculpted by Don Palmiter

Follow the Leader

Set of 2 Ornaments Reveals the charm of the PEANUTS® gang in a classic wintertime scene Dated Sculpted by Bob Siedler

Making His Way

Inspired by 1970s woodcut artwork; Complements the popular Hallmark Keepsake Ornament Folk Art Americana Collection Dated; Sculpted by Linda Sickman

Ornaments not shown actual size

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PEANUTS® United Feature Syndicate, Inc.
Clara’s Corner
Clara Johnson Scroggins

Do you remember what you were doing in 1973? I do. I was hunting for the first 18 Hallmark Keepsake Ornaments! From the very beginning, I knew that these charming creations were truly “collectible.”

Beginning with the very first year, Hallmark gave us something we’d never had before — designs that are unique, year-dated, and available for only a limited time.

Even the first series ornament was introduced in 1973. Now, 25 years later — because they listen to what collectors want, and they give artists the freedom to innovate and to follow their hearts — Hallmark remains the leader in collectible ornaments. Best of all, Hallmark enables us to build personal collections that reflect our favorite memories and life’s milestones — and to share our love of collecting with others.

Clara’s Top Picks
Which Keepsake Ornament will be the most popular this year? Clara suggests that it may be among the following 15 designs. Her picks are based on ornaments that have special appeal to her as well as on her knowledge of collectors’ interests. How does your list compare?

1937 Steelcraft Auburn — 1st in the Miniature Kiddie Car Luxury Edition series
Cinderella’s Coach — Walt Disney’s Cinderella
Cruella de Vil — Walt Disney’s 101 Dalmations
1st in the Unforgettable Villains series
Donald and Daisy in Venice — 1st in the Romantic Vacations series
Glorious Angel — 1st in the Madame Alexander® Holiday Angels series
The Grinch — DR. SEUSS™
Joe Cool — 1st in the Spotlight on SNOOPY series
Larry, Moe, and Curly — The Three Stooges™ — Set of 3 ornaments
Mop Top Wendy — 3rd in the Madame Alexander® series
The Nativity — 1st in The Nativity series; Fine Pewter
Pony Express Rider — 1st in The Old West series
Richard Petty — 2nd in the Stock Car Champions series
Superman™, Commemorative Edition — Tin lunch box opens and closes
The Stone Church — Lighted, 1st in the Candlelight Services series
A Visit From Piglet — 1st in the Winnie the Pooh series

Hallmark Keepsake Ornaments: A Collector’s Guide

The first 20 years
(Reprinted with new cover and introduction)
$29.95 2995QC2098
Available in July
☐ Seventh Edition
1994 – 1998
The most recent 5 years
$14.95 1495QC598
☐ Limited Edition Boxed Set
(Sixth and Seventh Editions)
$45.00 4500QC2598
GOLD CROWN EXCLUSIVE

Each year Clara selects one design as the best expression of the spirit of the season and the essence of Keepsake Ornaments. This is the third year she has given the award.

“Journey To Bethlehem” is shown on page 39.
Keepsake Ornament Premiere

July 18 and 19 are the dates ... your Hallmark Gold Crown Store is the place. It's the annual Keepsake Ornament Premiere — your first opportunity to see the 1998 collection in person!

Event-exclusive figurines designed especially for the 25th Anniversary year will be available in limited quantities during Premiere.

- Register to win exciting prizes!
- Meet other Keepsake Ornament collectors!
- Be sure to bring your Hallmark Gold Crown card.

Premiere Exclusives

☐ Santa's Merry Workshop
Musical Figurine
Windup music and movement
Turn the windup knob and Santa, Mrs. Claus, and one of Santa's merry elves revolve in and out of workshop to a favorite holiday tune, “Here Comes Santa Claus”
Dated; Sculpted by Ed Seale
$32.00 3200QX6816

☐ Bride and Groom
1996 Madame Alexander®
Set of 2 Merry Miniatures® figurines
Dated; Sculpted by John “Collin” Francis
$12.95 1295QFM8486

Also Available at Premiere

☐ HERSHEY'S™
Set of 2 Merry Miniatures® figurines; 2nd in the series
Sculpted by Katrina Bricker
$10.95 1095QFM8493

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Other Merry Miniatures® figurines shown on page 52.

Madame Alexander® ALEXANDER DOLL COMPANY INC.
Special Issues

The first Keepsake Ornaments to be identified as Special Issues appeared in 1993. Scheduled to arrive in Hallmark stores from July through November, these designs are among the most sought-after ornaments of the year.

This year, eight Special Issues ornaments are from Collectible Series. They are included in this section to assist you with your shopping calendar, and they also appear in the Series section for ease of record-keeping.

BARBIE™

- Silken Flame™
  5th in the BARBIE™ Ornament series; Dated
  Sculpted by Patricia Andrews
  $15.95 1595QX14043
  Available in July

- Holiday BARBIE™
  6th in the Holiday BARBIE™ Ornament series;
  DATED
  Sculpted by Patricia Andrews
  $15.95 1595QX14023
  Available in November

Also Available

- African-American Holiday BARBIE™
  1st in the series; DATED
  Sculpted by Patricia Andrews
  $15.95 1595QX6936
  Available in November

DR. SEUSS™

- The Grinch
  DATED
  Sculpted by Robert Chad
  $13.95 1395QX16466
  Available in November

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New series complements ongoing series.
Not part of Special Issues.
STAR WARS™
Available in July

☐ Ewoks™
STAR WARS™
Set of 3 Miniature Ornaments
Sculpted by Katrina Bricker
$16.95 1695QXI4223

☐ X-wing Starfighter™
STAR WARS™
Light: Dated
Red lights glow from the back of the X-wing’s four engine pods
Sculpted by Dill Rhodus
$24.00 2400QXI7596

☐ Boba Fett™
STAR WARS™
Sculpted by Dill Rhodus
$14.95 1495QXI4053

☐ Princess Leia™
2nd in the STAR WARS™ series
Dated
Sculpted by Dill Rhodus
$13.95 1395QXI4026
Did You Know: Opening with the now-magical phrase, “SPACE ... the final frontier ...” the first episode of STAR TREK™ aired on television in 1966. The first Keepsake Ornament to feature the Starship Enterprise™ appeared in 1991, to commemorate the 25th anniversary of STAR TREK™. A Federation starship or shuttlecraft has been featured in the Keepsake Ornament collection each year since 1991.

☐ U.S.S. Enterprise™ NCC-1701-E
STAR TREK: First Contact™
Light: Stardated
The front deflector shield as well as both warp engines and the impulse engines are lighted
Sculpted by Lynn Norton
$24.00  2400QX17633

☐ Captain Kathryn Janeway™
STAR TREK: VOYAGER™
Stardated
Sculpted by Anita Marra Rogers
$14.95  1495QX14046
Sports Collection
Available in September

☐ Mario Lemieux
2nd in the Hockey Greats series
Dated
Sculpted by John “Collin” Francis
$15.95 1595QX16476

☐ Cal Ripken Jr.
3rd in the At the Ballpark series
Dated; Sculpted by Dill Rhodus
$14.95 1495QX14033

☐ Joe Montana
Notre Dame
Dated
Sculpted by Duane Unruh
$14.95 1495QX16843

☒ Grant Hill
4th in the Hoop Stars series
Sculpted by Duane Unruh
$14.95 1495QX16846
Note: Ornament will depict Fila shoes.

☒ Emmitt Smith
4th in the Football Legends series
Sculpted by Dill Rhodus
$14.95 1495QX14036

☒ Richard Petty
2nd in the Stock Car Champions series
Sculpted by Ed Seale
$15.95 1595QX14143

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Crown Reflections

Blown Glass Ornaments

Beautiful glass ornaments introduced by skilled European craftsmen more than a century ago quickly became known as “tree jewelry.” Now Hallmark celebrates this time-honored art with Crown Reflections, Keepsake Ornaments created in the Old World tradition. Each lovely ornament is individually hand blown and meticulously hand painted, an exquisite treasure for your collection.

Available in October

☐ A. Gold
Gifts for a King
Designed by Tracy Larsen
$22.00 2200QBG6836

☐ B. Myrrh
Gifts for a King
Designed by Tracy Larsen
$22.00 2200QBG6893

☐ C. Frankincense
Gifts for a King
Designed by Tracy Larsen
$22.00 2200QBG6896

The Three Kings Collection
Available in 1998 and 1999
New Series

- **D. Red Poinsettias**
  1st in a Holiday Traditions series
  $35.00 3500QBG6906

General

- **E. White Poinsettias**
  Complements Holiday Traditions series
  $25.00 2500QBG6923

- **F. Pink Poinsettias**
  Complements Holiday Traditions series
  $25.00 2500QBG6926

- **G. 1955 Murray® Fire Truck**
  Inspired by the 1995 Keepsake Ornament
  Dated; Designed by Tammy Haddix
  $35.00 3500QBG6909

- **H. Festive Locomotive**
  Inspired by 1982 Keepsake Ornament
  Tin Locomotive; Dated; Designed by Sue Tague
  $35.00 3500QBG6903

- **J. Frosty Friends**
  Set of 2 Ornaments
  Inspired by the Frosty Friends series of Keepsake Ornaments
  Dated; Designed by Ed Seale
  $48.00 4800QBG6907

- **K. Sugarplum Cottage**
  Designed by Tammy Haddix
  $35.00 3500QBG6917

- **L. Sweet Memories**
  Set of 8 Ornaments
  Designed by Kristina Kline
  $45.00 4500QBG6933
Collectible Series

One of the greatest joys in collecting is watching a collection grow over time. That's what gives Series ornaments their special appeal. There's a wide range of themes and stylings to choose from. Once you select a series, you'll enjoy looking forward to (and guessing!) what the next ornament will be. It's true—building a collection for yourself or for someone else brings a lifetime of rewards.

In 1998, 10 new series debut, and five make a final appearance.

Did You Know: Each Keepsake Ornament series offers one new design per year and is offered for a minimum of three years. Some series have impressive histories. Here Comes Santa, for example, is the longest running series (20 years!).
Each series ornament carries a tree-shaped symbol, with a number inside, to identify its place in the series.

New Series

- **A. The Stone Church**
  1st in the Candlelight Services series
  Lighted churches in a variety of architectural styles reflect the joy of the season
  Light; Dated
  Sculpted by Ed Seale
  $18.95 1895QLX7636

- **B. Pony Express Rider**
  1st in The Old West series
  Legendary characters whose courage and determination shaped the course of history in the American West
  Dated; Sculpted by Duane Unruh
  $13.95 1395QX6323

- **C. African-American Holiday BARBIE™**
  1st in the series
  Each year's design will correspond to the lovely Happy Holidays® dolls being offered by Mattel that season; Dated
  Sculpted by Patricia Andrews
  $15.95 1595QX6936
  Available in November

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□ D. Donald and Daisy in Venice
Mickey & Co.
1st in the Romantic Vacations series
Donald and Daisy—or Mickey and Minnie—visit a different, glamorous location each year
Dated
$14.95 1495QXD4103
Available in October

□ E. Cruella de Vil
Walt Disney's 101 Dalmatians
1st in the Unforgettable Villains series
Colorful and crafty, these characters bring out the best in the heroes of Disney's classic films; Dated
$14.95 1495QXD4063
Available in October

□ F. A Visit From Piglet
1st in the Winnie the Pooh series
Book-style ornaments create a wee library of very short stories about Pooh and his friends
Dated
$13.95 1395QXD4086
Available in October

□ G. A Pony for Christmas
1st in the series
Nostalgic designs inspired by the toy horses created by craftsmen to delight children long ago
Dated; Sculpted by Linda Sickman
$10.95 1095QXD6316

□ H. Joe Cool
1st in the Spotlight on SNOOPY series
The beloved beagle stars in some of his favorite roles from the PEANUTS® comic strip
Dated; Sculpted by Bob Siedler
$9.95 995QX6453

□ J. Snow Buddies
1st in the series
A series of smiling snowmen arrive to share the holiday season with little animal friends
Dated; Sculpted by Tammy Haddix
$7.95 795QX6853

□ K. Glorious Angel
1st in the Madame Alexander® Holiday Angels series
Elegant and traditional designs, inspired by the elaborately costumed angels from the Madame Alexander® collection
Sculpted by John "Collin" Francis
Dated
$14.95 1495QX6493
Available in October

JOHN "COLLIN" FRANCIS
"The Madame Alexander® dolls provide a beautiful opportunity to create heavenly angels. I'm proud to be able to focus on the real meaning of the Christmas season."

Madame Alexander® ALEXANDER DOLL COMPANY, INC.
© Disney
Based on the "Winnie the Pooh" works.
© A.A. Milne and E.H. Shepard.
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Ongoing Series

☐ A. Lighthouse Greetings
2nd in the series
Flashing light
Dated
Sculpted by John "Collin" Francis
$24.00 2400QLX7536

☐ B. Richard Petty
2nd in the Stock Car
Champions series
Sculpted by Ed Seale
$15.95 1595QX64143
Available in September

☐ C. Mario Lemieux
2nd in the Hockey Greats series
Dated
Sculpted by John "Collin" Francis
$15.95 1595QX6476
Available in September

☐ D. 1917 Curtiss
JN-4D "Jenny"
2nd in the Sky's the Limit series
Dated
Sculpted by Lynn Norton
$14.95 1495QX6286

☐ E. Marilyn Monroe
2nd in the series
Dated
Sculpted by Patricia Andrews
$14.95 1495QX6333
Available in October

☐ F. Scarlett O'Hara™
2nd in the series
Dated
Sculpted by Patricia Andrews
$14.95 1495QX6336

☐ G. The Clauses on Vacation
2nd in the series
Dated
Sculpted by Bob Siedler
$14.95 1495QX6276

☐ H. Walt Disney's
Snow White
2nd in The Enchanted Memories Collection
Dated
$14.95 1495QXD4056

☐ J. Minnie Plays the Flute
Mickey & Co.
2nd in the Mickey's Holiday Parade series
Dated
$13.95 1395QXD4106

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© Disney
K. Princess Leia™
2nd in the STAR WARS™ series
Dated; Sculpted by Dill Rhodus
$13.95  1395QX14026

L. Ready for Christmas
Mickey & Co.
2nd in the Hallmark Archives series
Dated; Includes Collector's Card
$12.95  1295QXD4006

M. Timber Wolves at Play
Mark Newman
2nd in the Majestic Wilderness series
Dated
$12.95  1295QX6273

N. Victorian Christmas II
Thomas Kinkade,
Painter of Light™
2nd in the Thomas Kinkade series
Ceramic; Dated
$10.95  1095QX6343
GOLD CROWN EXCLUSIVE
Available in October

O. Apollo Lunar Module
3rd in the Journeys Into Space series
Features Sound; Dated
The Lunar Module was used to taxi U.S. astronauts from their Apollo spacecraft to the surface of the moon and back.
You can hear a message from the 1971 Apollo 14 mission
$24.00  2400QXL7543

P. Pennsylvania GG-1 Locomotive
3rd in the LIONEL® Train series
Die-Cast Metal; Wheels turn
Dated
$18.95  1895QX6346

Q. Iris Angel
3rd in The Language of Flowers series
Silver-plated basket; Dated
Sculpted by Sue Tague
$15.95  1595QX6156

R. Mop Top Wendy
3rd in the Madame Alexander® series
Dated
Sculpted by John "Collin" Francis
$14.95  1495QX6353
A. Mexican BARBIE™
3rd in the "Dolls of the World" Ornament series
Dated
Sculpted by Anita Marra Rogers
$14.95 1495QX6356

B. Cal Ripken Jr. (♂)
3rd in the At the Ballpark series
Dated; Sculpted by Dill Rhodus
$14.95 1495QX14033

C. Emmitt Smith (♂)
4th in the Football Legends series
Sculpted by Dill Rhodus
$14.95 1495QX14036
Available in September

D. Grant Hill (♂)
4th in the Hoop Stars series
Sculpted by Duane Unruh
$14.95 1495QX16846
Note: Ornament will depict Fila shoes
Available in September

E. 1937 Ford V-8
4th in the All-American Trucks series
Wheels turn; Dated
Sculpted by Don Palmiter
$13.95 1395QX6263

F. 1955 Murray®
Tractor and Trailer
5th in the Kiddie Car Classics series
Set of 2 Ornaments
Cast Metal; Wheels turn
Dated
Sculpted by Don Palmiter
$16.95 1695QX6376

G. Silken Flame™
5th in the BARBIE™ Ornament series
Dated
Sculpted by Patricia Andrews
$15.95 1595QX14043

H. Holiday BARBIE™
6th in the series
Dated
Sculpted by Patricia Andrews
$15.95 1595QX14023
Available in November
□ J. 1970 Plymouth® Hemi 'Cuda  
8th in the Classic American Cars series  
Wheels turn; Dated  
Sculpted by Don Palmiter  
$13.95 1395QX6256

□ K. Puppy Love  
8th in the series  
Brass tag; Dated  
Sculpted by Anita Marra Rogers  
$7.95 795QX6163

□ L. Merry Olde Santa  
9th in the series  
Dated; Sculpted by Duane Unruh  
$15.95 1595QX6386

□ M. Fabulous Decade  
9th in the series  
Brass date; Dated  
Sculpted by Sharon Pike  
$7.95 795QX6393

□ N. Daphne – Mary’s Angels  
11th in the series  
Designed by Mary Hamilton  
Sculpted by Robert Chad  
$7.95 795QX6153

□ O. Grocery Store  
15th in the Nostalgic Houses and Shops series  
Dated; Sculpted by Don Palmiter  
$16.95 1695QX6266

□ P. Frosty Friends  
19th in the series  
Dated; Sculpted by Ed Seale  
$10.95 1095QX6226

□ Q. Santa’s Bumper Car  
20th in the Here Comes Santa series  
Dated; Sculpted by Sue Tague  
$14.95 1495QX6283

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Final Editions

A. Ricky—All God's Children® Martha Root
3rd and Final in the series
Dated
$12.95 1295QX6363

B. A Celebration of Angels
4th and Final in the series
Dated
Sculpted by Patricia Andrews
$13.95 1395QX6366

C. Yuletide Central
5th and Final in the series
Pressed Tin; Wheels turn
Dated
Sculpted by Linda Sickman
$18.95 1895QX6373

D. Cat Naps
5th and Final in the series
Dated
Sculpted by Katrina Bricker
$8.95 895QX6383

E. Bright Sledding Colors
10th and Final in the CRAYOLA® Crayon series
Dated
Sculpted by Sue Tague
$12.95 1295QX6166

ALL GOD'S CHILDREN® © 1998 Martha Root
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Disney Collection
Winnie the Pooh

Everyone loves that Silly Old Bear, especially as he’s portrayed in Walt Disney’s enchanting animated films. Pooh and his friends from the Hundred Acre Wood are featured this year in four offerings in the Keepsake Ornament line—including a charming new series of story-telling “books” and a set of Miniature Ornaments. They’re fun to collect and no “bother” at all.

Did You Know: Winnie the Pooh first appeared on a Keepsake Ornament in 1979, and the first collection of Keepsake Ornaments featuring Pooh and his friends was in 1991.

New Series

☐ A. A Visit From Piglet
1st in the Winnie the Pooh series; Book-style ornaments create a wee library of very short stories about Pooh and his friends
Opens and closes; Dated
$13.95 1395QXD4086

☐ B. Bouncy Baby-sitter
Dated
$12.95 1295QXD4096

☐ C. Building a Snowman
Dated
$14.95 1495QXD4133

☐ D. Tree Trimmin’ Time
Miniature Ornaments
Set of 3 Ornaments
Dated
$19.95 1995QXD4236

Available in October
General

© Disney
Based on the “Winnie the Pooh” works.© A.A. Milne and E.H. Shepard.
Mickey & Co.

The Whole Gang’s here—the childhood friends you never outgrow! This year, Mickey and his pals are depicted in a total of nine Keepsake Ornament designs, including one new series, the first appearance of Baby Mickey, and the first lighted Keepsake Ornament starring Mickey. All feature Walt Disney’s beloved characters with distinctive pie-shaped eyes, as they were seen on movie screens in the 1930s.

Did You Know: Walt Disney characters first appeared on Hallmark greeting cards in 1932.

Ongoing Series

☐ A. Minnie Plays the Flute
2nd in the Mickey’s Holiday Parade series; Dated
$13.95 1395QXD4106

☐ B. Ready for Christmas
2nd in the Hallmark Archives series
Dated; Includes Collector’s Card
$12.95 1295QXD4006

New Series

☐ Donald and Daisy in Venice
1st in the Romantic Vacations series
Donald and Daisy—or Mickey and Minnie—visit a different glamorous location each year
Dated
$14.95 1495QXD4103
Available in October
General

A. Mickey's Comet
Magic Ornament; Light and Flickering Light; Hatch and "running lights" glow, exhaust-plume light flickers
Dated $24.00 2400QXD7586

C. Runaway Toboggan
Set of 2 Ornaments
Dated $16.95 1695QXD4003

D. Mickey's Favorite Reindeer
Dated $13.95 1395QXD4013

E. Goofy Soccer Star
Dated $10.95 1095QXD4123

F. The Mickey and Minnie Handcar
Dated $14.95 1495QXD4116
Available in October

G. Make-Believe Boat
Dated $12.95 1295QXD4113

© Disney
**Movie Favorites**

Walt Disney’s magical films have become a national treasure. With every viewing, we seem to discover delightful new details. The 1998 collection of Keepsake Ornaments showcases favorite characters from classic films, new theater releases and video premieres. And Cinderella and her Prince dance the holidays away in a charming Keepsake Ornament.

**New Series**
- **A. Cruella de Vil**
  Walt Disney’s 101 Dalmatians
  1st in the Unforgettable Villains series
  Colorful and crafty, these characters bring out the best in the heroes of Disney’s classic films; Dated $14.95 1495QXD4063
  Available in October

*© Disney*

**Ongoing Series**
- **B. Walt Disney’s Snow White**
  2nd in The Enchanted Memories Collection
  Dated $14.95 1495QXD4056

**General**
- **C. Daydreams**
  Ariel
  Walt Disney’s The Little Mermaid
  Dated $13.95 1395QXD4136

- **D. Cinderella’s Coach**
  Walt Disney’s Cinderella
  Dated $14.95 1495QXD4083

- **Cinderella at the Ball**
  Walt Disney’s Cinderella Magic Ornament
  Light and Motion Cinderella and Prince glide around dance floor while light above chandelier glows; Dated $24.00 2400QXD7576
  Available in July
Pop Culture Icons

Tell a story ... share a smile ... recall a memory.
That’s what this special category of Keepsake Ornaments
is all about. From childhood treasures to favorite film
and television programs, there’s something for everyone.
Ready, set, remember!

A. Larry, Moe, and Curly
The Three Stooges™
Set of 3 Ornaments
Dated; Sculpted by Tracy Larsen
$27.00 2700QX6503
Available in October

B. The Washington Monument
Flashing Lights and Sound
Light at base of monument
glows softly; Lights flash across
the sky accompanied by the
sounds of real fireworks
Dated; Designed by Ed Seale
$24.00 2400QLX7553

C. 1998 Corvette®
Light, Blinking Lights,
and Motion
Spotlight overhead glows,
while the red “chase lights”
circle the turntable
Dated
Sculpted by Don Palmiter
$24.00 2400QLX7605

TRACY LARSEN
“I had a lot of fun doing research for
this set of ornaments! I watched
several of the Three Stooges short
movies and between laughs I noticed
they played, or pretended to play,
musical instruments.
Since I’ve always loved
music, I decided to
provide a musical
twist to these
comical
characters.”

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Productions, Inc.
Corvette, Emblems and Body Design are
Trademarks of Chevrolet Motor Division, General
Motors Corporation and used under License to
Hallmark Cards, Inc.
D. Bugs Bunny
LOONEY TUNES
Sculpted by Robert Chad
$13.95  1395QX6443

E. 1998 Corvette® Convertible
Wheels turn; Dated
Sculpted by Don Palminter
$13.95  1395QX6416

F. Tonka® Road Grader
Die-Cast Metal; Dated
Front section and grader pivots
$13.95  1395QX6483

G. Hot Wheels™ 30TH ANNIVERSARY
Dated
Sculpted by Ken Crow
$13.95  1395QX6436

H. Munchkinland™ Mayor and Coroner
The Wizard of Oz™
Set of 2 Ornaments
Sculpted by Joyce Lyle
$13.95  1395QX6463

J. Superman™ COMMEMORATIVE EDITION
Pressed Tin; Dated
Opens and closes
$12.95  1295QX6423

K. Sweet Treat
HERSHEY'S™; Dated
Sculpted by Kristina Kline
$10.95  1095QX6433

L. Mrs. Potato Head®
Dated
$10.95  1095QX6886
Available in October

M. Maxine
Dated
Character designed by John Wagner
Sculpted by Sharon Pike
$9.95  995QX6446

N. Decorating Maxine-Style
1998 Hallmark Gold Crown
Catalog-Store Exclusive; Dated
Character designed by John Wagner
$10.95
Available in November
For the name of a Hallmark Gold Crown store near you call 1-800-HALLMARK.
Team Sports
Choose Your Favorites!

NFL Collection
Declare your loyalty or delight a dedicated fan with ornaments that represent the teams on the most-watched list!

All designs are dated and sculpted by John “Collin” Francis

☐ CAROLINA PANTHERS™
  $9.95  995QSR5026
☐ CHICAGO BEARS™
  $9.95  995QSR5033
☐ DALLAS COWBOYS™
  $9.95  995QSR5046
☐ DENVER BRONCOS™
  $9.95  995QSR5053
☐ GREEN BAY PACKERS™
  $9.95  995QSR5063
☐ KANSAS CITY CHIEFS™
  $9.95  995QSR5013
☐ MIAMI DOLPHINS™
  $9.95  995QSR5096
☐ MINNESOTA VIKINGS™
  $9.95  995QSR5126
☐ NEW YORK GIANTS™
  $9.95  995QSR5143
☐ OAKLAND RAIDERS™
  $9.95  995QSR5086
☐ PHILADELPHIA EAGLES™
  $9.95  995QSR5153
☐ PITTSBURGH STEELERS™
  $9.95  995QSR5163
☐ ST. LOUIS RAMS™
  $9.95  995QSR5093
☐ SAN FRANCISCO 49ERS™
  $9.95  995QSR5173
☐ WASHINGTON REDSKINS™
  $9.95  995QSR5186
**NBA Collection**
Can’t wait to see a favorite player win the championship with a solid slam-dunk? Select this design to add a touch of courtside drama to the holidays.

All designs are dated and sculpted by Bob Siedler

**Collegiate Collection**
New this year! Keepsake Ornament snowmen proudly display the colorful logos of five of the best known schools in the nation.

All designs are dated and sculpted by Tammy Haddix

- □ CHARLOTTE HORNETS $9.95 995QSR1033
- □ CHICAGO BULLS $9.95 995QSR1036
- □ DETROIT PISTONS $9.95 995QSR1043
- □ HOUSTON ROCKETS $9.95 995QSR1046
- □ INDIANA PACERS $9.95 995QSR1053
- □ LOS ANGELES LAKERS $9.95 995QSR1056
- □ NEW YORK KNICKERBOCKERS $9.95 995QSR1063
- □ ORLANDO MAGIC $9.95 995QSR1066
- □ SEATTLE SUPERSONICS $9.95 995QSR1076
- □ UTAH JAZZ $9.95 995QSR1083
- □ FLORIDA STATE SEMINOLES™ $9.95 995QSR2316
- □ MICHIGAN WOLVERINES™ $9.95 995QSR2323
- □ NORTH CAROLINA TAR HEELS™ $9.95 995QSR2333
- □ PENN STATE NITTANY LIONS™ $9.95 995QSR2326
- □ NOTRE DAME® FIGHTING IRISH™ $9.95 995QSR2313
Family & Friends

Happy memories are always close at hand when you include Keepsake Ornaments in your holiday decorating and gift-giving. Our studio artists take their inspiration from important events and relationships, as well as the fun of the season. Perfect to collect and enjoy anew each year!

This year marks the introduction of a new caption, "New Arrival," and the special two-ornament set, "Friend of My Heart."

Did You Know: The first commemorative Keepsake Ornament, "Baby's First Christmas," was offered in 1976. Another long-running caption, "First Christmas Together," was introduced the following year.

Baby

☐ A. New Arrival
Porcelain
Dated
Sculpted by LaDene Votruba
$18.95  1895QX6306

☐ B. Baby's First Christmas
Dated
Sculpted by Joanne Esrich
$9.95   995QX6586

☐ C. Baby's First Christmas
Dated
Sculpted by Sue Tague
$9.95  995QX6233

☐ D. Baby's First Christmas
Photo Holder
Dated
Sculpted by Kristina Kline
$8.95  895QX6596
Child’s Age Collection
- E. Baby’s First Christmas
  - Dated
  - Sculpted by John “Collin” Francis
  - $7.95 795QX6603
- F. Baby’s Second Christmas
  - Dated
  - Sculpted by Ken Crow
  - $7.95 795QX6606
- G. Child’s Third Christmas
  - Dated
  - Sculpted by Ken Crow
  - $7.95 795QX6613
- H. Child’s Fourth Christmas
  - Dated
  - Sculpted by Ken Crow
  - $7.95 795QX6616
- J. Child’s Fifth Christmas
  - Dated
  - Sculpted by Ken Crow
  - $7.95 795QX6623

Love
- K. Our First Christmas Together
  - HALLMARK ARCHIVES COLLECTION
  - Brass and Fine Porcelain
  - Dated
  - Designed by LaDene Votruba
  - $18.95 1895QX6643
- L. Our First Christmas Together
  - Photo Holder
  - Dated
  - Sculpted by Sue Tague
  - $8.95 895QX6636
- M. Our First Christmas Together
  - Acrylic
  - Dated
  - Sculpted by LaDene Votruba
  - $7.95 795QX3193
- N. A Perfect Match
  - Dated
  - Sculpted by Dill Rhodus
  - $10.95 1095QX6633
Family

- **A. Mom**
  - Dated
  - Sculpted by Kristina Kline
  - Price: $8.95  895QX6656

- **B. Dad**
  - Dated
  - Sculpted by Kristina Kline
  - Price: $8.95  895QX6663

- **C. Mom and Dad**
  - Dated
  - Sculpted by Kristina Kline
  - Price: $9.95  895QX6653

- **D. Son**
  - Opens and closes like a real nutcracker
  - Dated
  - Sculpted by Nina Aubé
  - Price: $8.95  895QX6666

- **E. Daughter**
  - Opens and closes like a real nutcracker
  - Dated
  - Sculpted by Nina Aubé
  - Price: $8.95  895QX6673

- **F. Mother and Daughter**
  - Porcelain
  - Dated
  - Sculpted by LaDene Votruba
  - Price: $8.95  895QX6696

- **G. Sister to Sister**
  - Dated
  - Sculpted by Sharon Pike
  - Price: $8.95  895QX6693

- **H. Grandma's Memories**
  - Photo Holder
  - Dated
  - Sculpted by Kristina Kline
  - Price: $8.95  895QX6686

- **J. Grandson**
  - Dated
  - Sculpted by John "Collin" Francis
  - Price: $7.95  795QX6676

- **K. Granddaughter**
  - Dated
  - Sculpted by John "Collin" Francis
  - Price: $7.95  795QX6683

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**Note:** Each ornament is described individually, with details such as material, edition, and sculptor. Prices and item numbers are also provided.
ED SEALE

“I wanted to create a special ornament that could be shared between friends. So I designed complementing ornaments to enable giving a piece of your heart to your friend.”
Lifestyles & Occupations

“Remember the year when...” Keepsake Ornaments make it even more fun to recall those special times, places, and people. Designs (both whimsical and serious) reflect the ways we spend our days, at work and at play. Over the years, the choice of featured occupations and leisure activities has varied, mirroring the trends of our times.

*Did You Know:* A Keepsake Ornament complimenting “Teacher” has been offered every year since 1979.

- **A. Compact Skater**
  - Dated
  - Sculpted by Sue Tague
  - $9.95 995QX6766

- **B. Catch of the Season**
  - Dated
  - Sculpted by Ed Seale
  - $14.95 1495QX6786

- **C. Downhill Dash**
  - Dated
  - Sculpted by Ken Crow
  - $13.95 1395QX6776

- **D. Holiday Camper**
  - Compass works
  - Dated
  - Sculpted by Ed Seale
  - $12.95 1295QX6783

*Sue Tague*

“My daughter was the inspiration for ‘Compact Skater’. As a little girl, she loved to ice skate. It was a magical time filled with fantasy.”
E. Good Luck Dice
Dated; Sculpted by Tammy Haddix
$9.95 995QX6813

F. Puttin' Around
Dated; Sculpted by Dill Rhodus
$8.95 895QX6763

G. Gifted Gardener
Dated; Sculpted by Robert Chad
$7.95 795QX6736

H. "Sew" Gifted
Dated; Sculpted by Sue Tague
$7.95 795QX6743

J. Surprise Catch
Dated
Sculpted by John "Collin" Francis
$7.95 795QX6753

K. Polar Bowler
Dated; Sculpted by Joanne Eschrich
$7.95 795QX6746

L. Future Ballerina
Dated; Sculpted by Sue Tague
$7.95 795QX6756

M. North Pole Reserve
Dated; Sculpted by Ed Seale
$10.95 1095QX6803

N. National Salute
Dated; Sculpted by Dill Rhodus
$8.95 895QX6293

O. Spoonful of Love
Dated; Sculpted by Sue Tague
$8.95 895QX6796

P. Rocket to Success
Dated; Sculpted by Sharon Pike
$8.95 895QX6793

Q. Checking Santa's Files
Dated; Sculpted by Sue Tague
$8.95 895QX6806
Holiday Traditions

So many images come to mind when you think of the holidays! And you’ll find a wealth of them in this group of Keepsake Ornaments. Some designs express the true meaning of Christmas—the joy of the Nativity, the legends of Santa, and the spirit of giving. Others suggest winter sports, pastimes, or tasty treats.

This collection is known for its variety of materials including fine porcelain, die-cast metal, and tin. Look for ornaments with special effects, such as light and motion, too.

**Ethnic**

- **A. Christmas Request**
  - Dated
  - Sculpted by John “Collin” Francis
  - $14.95 1495QX6193

- **B. King Kharooft-Second King**
  - Legend of Three Kings Collection
  - This ornament complements the 1997 and 1999 Legend of Three Kings Collection
  - Collector’s Card enclosed
  - Dated
  - Sculpted by Patricia Andrews
  - $12.95 1295QX6186

- **C. OUR SONG**
  - Brenda Joysmith
  - Ceramic; Display Stand Included
  - $9.95 995QX6183

- **D. A Child Is Born**
  - Dated
  - Sculpted by LaDene Votruba
  - $12.95 1295QX6176

- **E. Feliz Navidad**
  - Dated
  - Sculpted by Robert Chad
  - $8.95 895QX6173
G. Journey To Bethlehem
COLLECTOR'S CHOICE
Noted ornament collector, author and historian Clara Johnson Scroggins named this design as the “1998 Collector's Choice.”
Dated
Sculpted by Duane Unruh
$16.95 1695QX6223

H. Madonna and Child
Dated
Sculpted by Anita Marra Rogers
$12.95 1295QX6516

J. Miracle in Bethlehem
Dated
Sculpted by Ed Seale
$12.95 1295QX6513

K. Treetop Choir
Dated
Sculpted by John "Collin" Francis
$9.95 995QX6506

L. Cross of Peace
Precious Metal
Dated
Designed by Kristina Kline
$9.95 995QX6856

M. Watchful Shepherd
Dated
Sculpted by Kristina Kline
$8.95 895QX6496

Religious

F. The Holy Family
Blessed Nativity Collection
Fine Porcelain
Set of 3 ornaments
This set will be offered for 3 years, and each year a new piece will be added
Dated
Sculpted by Joyce Lyle
$25.00 2500QX6523
<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
<th>Artist</th>
<th>Price</th>
<th>Catalog No.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A. Santa's Spin Top</strong></td>
<td>Motion; Dated; Santa and his reindeer circle the red-and-white striped pole</td>
<td>Sue Tague</td>
<td>$22.00</td>
<td>2200QLX7573</td>
</tr>
<tr>
<td><strong>B. St. Nicholas Circle</strong></td>
<td>Thomas Kinkade, Painter of Light™ Light; Dated; Light glows softly in the background</td>
<td>Duane Unruh</td>
<td>$18.95</td>
<td>1895QX17556</td>
</tr>
<tr>
<td><strong>C. Santa's Show'n' Tell</strong></td>
<td>Light; Dated; Turn wheel on back of ornament with thumb to create shadows on wall</td>
<td>Ken Crow</td>
<td>$18.95</td>
<td>1895QLX7566</td>
</tr>
<tr>
<td><strong>D. Heavenly Melody</strong></td>
<td>HALLMARK ARCHIVES COLLECTION Original artwork by Hallmark artist Bob Haas; Masterworks Collection, Hallmark Archives Dated</td>
<td>LaDene Votruba</td>
<td>$18.95</td>
<td>1895QX6576</td>
</tr>
<tr>
<td><strong>E. Santa's Flying Machine</strong></td>
<td>Handcrafted and Tin; Rotor blades and wheels turn Dated</td>
<td>Ed Seale</td>
<td>$16.95</td>
<td>1695QX6573</td>
</tr>
<tr>
<td><strong>F. Cruising into Christmas</strong></td>
<td>Handcrafted and Tin; Dated; Sculpted by Ken Crow</td>
<td></td>
<td>$16.95</td>
<td>1695QX6196</td>
</tr>
</tbody>
</table>

**ROBERT CHAD**

"I envision Santa in a natural setting. I see him as a kindhearted old gentleman caring for the North Pole animals."
G. Soaring With Angels  
FOLK ART AMERICANA COLLECTION  
Angel has antiqued copper wings and a stole made of beads  
Dated  
Sculpted by Linda Sickman  
$16.95  
1695QX6213

H. Santa's Hidden Surprise  
Ceramic; Dated  
Santa opens at waist  
$14.95  
1495QX6913

J. Holiday Decorator  
Can display on your tree as any other Keepsake Ornament—or enjoy the special lighting effect using your own miniature light string; Dated  
Sculpted by Nello Williams  
$13.95  
1395QX6566

K. A Christmas Eve Story  
Becky Kelly  
Can display on your tree as any other Keepsake Ornament—or enjoy the special lighting effect using your own miniature light string; Dated  
Designed by Becky Kelly  
Sculpted by Sue Tague  
$13.95  
1395QX6873

L. Mistletoe Fairy  
Dated  
Sculpted by Joanne Eschrich  
$12.95  
1295QX6216

M. Christmas Sleigh Ride  
Die-Cast Metal  
Wheel turns; Dated  
Sculpted by Ken Crow  
$12.95  
1295QX6556

N. Peekaboo Bears  
Tree opens to reveal 3 bears playing peekaboo  
Dated; Sculpted by Ken Crow  
$12.95  
1295QX6563

O. Country Home  
Marjolein Bastin  
Nature's Sketchbook  
Dated  
Designed by Marjolein Bastin  
Sculpted by John "Collin" Francis  
$10.95  
1095QX5172

© 1998, Marjolein Bastin

P. Merry Chime  
Handcrafted and Brass  
With a little breeze chimes will ring  
Dated; Sculpted by Ken Crow  
$9.95  
995QX6692

Q. Night Watch  
Dated  
Sculpted by Bob Siedler  
$9.95  
995QX6725
A. Nick's Wish List
Dated
Sculpted by Patricia Andrews
$8.95 895QX6863

B. Sweet Rememberings
Dated
Sculpted by Sue Tague
$8.95 895QX6876

C. Warm and Cozy
Dated
Sculpted by Linda Sickman
$8.95 895QX6866

D. Fancy Footwork
Dated
Sculpted by LaDene Votruba
$8.95 895QX6536

E. Guardian Friend
Dated
Sculpted by Joyce Lyle
$8.95 895QX6543

F. Purr-fect Little Deer
Dated
Sculpted by Sharon Pike
$7.95 795QX6526

G. Writing to Santa
Dated
Sculpted by Nina Aubé
$7.95 795QX6533

H. Memories of Christmas
Glass Ball Ornament
Based on a favorite Hallmark greeting card; Dated
Redesigned by Tracy Larsen
$5.95 595QX2406

Accessories

J. Ornament Display Stand
Marbleized finish
$4.95 495QHB6023

K. Ornament Brass Hooks
For Hallmark Keepsake Ornaments
Package of 20
Not shown
$.99 99QX5066

Keepsake Ornament not included with stand.
Decorating Ideas
With Keepsake Ornaments

Upper Left: Watch your children’s eyes light up when you attach their favorite ornament to a treasured Christmas stocking!
© Disney

Right: Oh what a heavenly sight, to gaze upward and behold angels flying beneath the light!

Lower Left: Your guests will marvel at your creativity when you lovingly attach a special Keepsake Ornament to their chair cover!
Upper Left: The Grinch climbs atop a miniature Christmas tree only to discover he's become a tree topper. Wrap up this treasured book with a Keepsake Ornament.

Lower Left: A wooden trellis rising up from a moss covered planter provides a beautiful environment for displaying your ethnic collection.

Below: Chocolate lovers will indulge in this delightful container full of colorful HERSHEY'S™ Kisses. Two adorable “Sweet Treat” mice assist in adding the finishing touches.
Counterclockwise from top left: Jolly Old St. Nick decorates this holly leaf and pine branch wreath; The Three Kings eternally watch over us from their cloth and ribbon covered sanctuary; Create a fantasy, full of gumdrops, favorite ornaments, and licorice ribbons; An old film reel painted red and surrounded with pine branches provides the perfect setting for all of your Hollywood favorites.

The wreaths shown on these pages are not for sale from Hallmark. These are only ideas and suggestions that might help you with your own holiday decorating.
Keepsake Miniature Ornaments

Prized by collectors for their small size and intricate detail, Keepsake Miniature Ornaments were introduced in 1988. In celebration of their 10th anniversary, a fine pewter edition of the popular 1989 Noel R.R. "Locomotive" is being offered this year. The 1998 collection also features three new series and three final editions.

Did You Know: Betsey Clark first appeared in the 1975 Keepsake Ornament collection. This year she debuts in a miniature design.

Welcome Friends
2nd in the series; Dated
Sculpted by Sharon Pike
$6.95 695QXM4153

Antique Tractors
2nd in the series
Die-Cast Metal
Dated
Sculpted by Linda Sickman
$6.95 695QXM4166

The Nativity
1st in the series
As the series continues, visitors arrive to celebrate the birth of Baby Jesus
Fine Pewter
Dated
Sculpted by Duane Unruh
$9.95 995QXM4156

1937 Steelcraft Auburn
1st in the Miniature Kiddie Car Luxury Edition series
Pedal cars based on Luxury Edition models from the popular Hallmark collection of Kiddie Car Classics
Die-Cast Metal. Wheels turn Dated
Sculpted by Don Palmiter
$6.95 695QXM4143

Winter Fun With SNOOPY®
1st in the series
SNOOPY and his friends share a variety of "cool" holiday activities
Dated
Sculpted by Tracy Larsen
$6.95 695QXM4243

Snowflake Ballet
2nd in the series
Dated
Sculpted by Patricia Andrews
$5.95 595QXM4173
Ongoing Series Continued

- **Teddy-Bear Style**
  - 2nd in the series
  - Arms and legs move
  - Dated; Sculpted by Duane Unruh
  - $5.95  595QXM4176

- **Nutcracker**
  - 3rd in The Nutcracker
  - Ballet series
  - Dated; Sculpted by LaDene Votrub
  - $5.95  595QXM4146

- **Murray Inc.® Dump Truck**
  - 4th in the Miniature Kiddie Car Classics series
  - Die-Cast Metal; Dated
  - Sculpted by Linda Sickman
  - $4.95  695QXM4193

- **Miniature Clothespin Soldier**
  - 4th in the series
  - Arms move back and forth
  - Dated
  - Sculpted by Linda Sickman
  - $4.95  695QXM4183

- **Christmas Bells**
  - 4th in the series
  - Handcrafted and Metal
  - Dated
  - Sculpted by Ed Seale
  - $4.95  495QXM4196

Final Editions

- **On the Road**
  - 6th and Final in the series
  - Pressed Tin
  - Dated
  - Sculpted by Linda Sickman
  - $5.95  595QXM4213

- **Cheshire Cat**
  - 4th and Final in the Alice in Wonderland series
  - Dated; Sculpted by Patricia Andrews
  - $6.95  695QXM4186

- **Caboose**
  - 10th and Final in the Noel R.R. series
  - Dated
  - Sculpted by Linda Sickman
  - $6.95  695QXM4216
**Precious Edition**

- Angel Chime
  - Dated
  - Sculpted by Sue Tague
  - $8.95  895QXM4283

**Anniversary Edition**

- Noel R.R.
  - Fine Pewter
  - Based on the 1989 1st in the Noel R.R. series
  - Commemorates the 10th Anniversary of Keepsake Miniature Ornaments
  - Dated
  - Sculpted by Linda Sickman
  - $10.95  1095QXM4286

**Pop Culture Icons**

- Glinda, The Good Witch™
  - Wicked Witch of the West™
  - THE WIZARD OF OZ™
  - Set of 2 Ornaments
  - Sculpted by Joyce Lyle
  - $14.95  1495QXM4233

- Singin' in the Rain™
  - Set of 2 Ornaments
  - Features Gene Kelly and a reproduction of the original 1952 lobby poster; Dated
  - Sculpted by Patricia Andrews
  - $10.95  1095QXM4303

- "Coca-Cola" Time
  - Sculpted by Duane Unruh
  - $6.95  695QXM4296

- SUPERMAN™
  - Commemorative Edition Ornament
  - Set of 2 Ornaments
  - Commemorates the Man of Steel's incredible career; Includes a reproduction of his debut appearance in Action Comics #1
  - Dated; Sculpted by Robert Chad
  - $10.95  1095QXM4313

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LINDA SICKMAN

"Ten years ago, I sculpted the first in the miniature ornament train series. This year, I've cast the original locomotive in pewter to help us remember the fun of collecting miniature memories."
**General**

- **Holly-Jolly Jig**
  - Legs dangle; Dated
  - Sculpted by Sue Tague
  - $6.95  695QXM4266

- **Fishy Surprise**
  - Dated
  - Sculpted by Joanne Eschrich
  - $6.95  695QXM4276

- **Peaceful Pandas**
  - Complements "Noah's Ark" Special Edition set introduced in 1994
  - Sculpted by Linda Sickman
  - $5.95  595QXM4253

- **Sharing Joy**
  - Rodney Reindeer; Dated
  - $4.95  495QXM4273

- **Pixie Parachute**
  - Dated
  - Sculpted by Joanne Eschrich
  - $4.95  495QXM4256

- **Betsey's Prayer**
  - BETSEY CLARK
  - Dated
  - Sculpted by Kristina Kline
  - $4.95  495QXM4263

**Accessories**

- **Victorian Angel TREE TOPPER**
  - Sculpted by Joyce Lyle
  - $12.95  1295QXM4293

- **Miniature Glass Ball Ornaments**
  - Assorted colors
  - Package of 15
  - $2.50  250QXM4169

- **Ornament Brass Hooks**
  - Package of 25
  - For Keepsake Miniature Ornaments
  - $.99  99QXM5553

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Decorating Ideas
With Keepsake Miniature Ornaments

Big surprises come in tiny sizes especially when Keepsake Miniature Ornaments decorate the holidays. (Opposite page, Counterclockwise from upper left) Intermingle favorite Keepsake Miniature Ornaments between a dainty lamp shade’s jewels ... Add a festive touch to special gifts ... Prepare a gift tray of holiday linens encased in ribbon and Keepsake Miniature Ornaments ... Commemorate the 10th anniversary of Keepsake Miniature Ornaments by creating a miniature tree of trains ... Accessorize a table runner ... Design, decorate and frame a graphic tree
Merry Miniatures: Figurines
A Collection of Charm

Now in their 24th year, Merry Miniatures® began as party favors for holiday seasons. Several artists who are now in the Keepsake Ornament studio first expressed their talent for sculpting by creating Merry Miniatures®.

Special Offer
Mickey Express Collection
This five-piece collection will be introduced at the festive November 14 & 15 Open House at Hallmark Gold Crown Stores. Each delightful character is packaged and sold separately at $5.95 with any Hallmark purchase. They will be offered as follows, allowing you to build your collection over a three-week period.

5-piece Disney Continuity
Each one is dated 1998

Week One:
☐ Mickey’s Locomotive
First of Five Figurines
2 1/8” H x 1 1/2” W
$5.95 595QRP8496

Week Two:
☐ Pluto’s Coal Car
Second of Five Figurines
1 1/2” H x 1 1/6” W
$5.95 595QRP8503

Week Three:
☐ Minnie’s Luggage Car
Third of Five Figurines
1 1/8” H x 1 1/4” W
$5.95 595QRP8506

☐ Donald’s Passenger Car
Fourth of Five Figurines
1 1/2” H x 1 1/2” W
$5.95 595QRP8513

☐ Goofy’s Caboose
Fifth of Five Figurines
2 1/6” H x 1 1/6” W
$5.95 595QRP8516

Other Merry Miniatures® being offered in 1998:
Bride & Groom
Madame Alexander®
HERSHEY’S™—2nd in the series
(see page 9)
Collectibles from Hallmark

Inspired by the charming watercolor drawings of illustrator Becky Kelly, Spoonful of Stars collectible figurines celebrate the simple innocence of childhood and reflect the joy of special occasions. Perfect for collecting or sharing. All of the figurines are individually numbered.

- **A. Dreams and Wishes**
  "...and a train, and a ball, and a sled, and a wagon, and a book, and a dinosaur..."
  Sculpted by LaDene Votrub
  3 1/2" L x 3 1/2" W x 4" H
  $25.00 2500QHC8250
  Available in October

- **B. Christmas Caring**
  "A caring heart brings joy to others."
  Sculpted by Katrina Bricker
  2 1/4" L x 2 1/4" W x 3 3/4" H
  $18.00 1800QHC8251
  Available in October

- **C. Together Days**
  "Life’s little pleasures bring the greatest joys."
  Sculpted by Katrina Bricker
  2 1/4" L x 2 1/4" W x 3 3/4" H
  $18.00 1800QHC8217

- **D. Splendid Days**
  "Special days bring magic moments."
  Sculpted by Sue Tague
  2 1/4" L x 2 1/4" W x 3 3/4" H
  $18.00 1800QHC8216

- **E. Thoughtful Ways**
  "Wishes come from thoughtful hearts."
  Sculpted by Sue Tague and Tammy Haddix
  3 3/4" L x 2 3/4" W x 3 3/4" H
  $18.00 1800QHC8215
In 1992, Hallmark offered replicas of five classic pedal cars. Today, the collection has expanded with the introduction of Sidewalk Cruisers, the Kiddie Car Corner Collection, and the Don Palmiter Custom Collection. Please visit your participating Hallmark Gold Crown store to see the entire offering of Kiddie Car Classics.

- **1930 Spirit of Christmas Custom Biplane**
  - Available in September
  - 1998 Hallmark Gold Crown Catalog-Store Exclusive
  - 9" L x 5¾" W x 4½" H
  - Don Palmiter Custom Collection
  - $60.00  6000QHG7105
  - Available in November

- **1940 Custom Roadster with Trailer**
  - Limited Edition of 39,500
  - 6⅞" L x 2⅞" W x 3½" H
  - Don Palmiter Custom Collection
  - Sculpted by Don Palmiter
  - $75.00  7500QHG7106

- **1934 Mickey Mouse Velocipede**
  - Numbered Edition
  - 6" L x 3¾" W x 5½" H
  - Sidewalk Cruisers Collection
  - $48.00  4800QHG6316

- **1941 Steelcraft Chrysler by Murray®**
  - Numbered Edition
  - 7" L x 2½" W x 3½" H
  - Sculpted by Don Palmiter
  - $55.00  5500QHG9044

- **1932 Keystone Coast-to-Coast Bus**
  - Limited Edition of 29,500
  - 5½" L x 1½" W x 2¼" H
  - Sidewalk Cruisers Collection
  - $45.00  4500QHG6320

For the name of a Hallmark Gold Crown store near you call 1-800-HALLMARK.
Here come the latest additions to Kiddie Car Corner — a very special place where memories of youth’s carefree days come to life. Kiddie Car Corner perfectly complements all of your Kiddie Car Classics collectibles!

Available in September
Kiddie Car Corner Collection
Sculpted by
Linda Sickman

- **Famous Food Sign**
  - 2nd in the Bill’s Boards Series
  - 10” L x 4” W x 7½” H
  - $30.00 3000QHG3614

- **Menu Station with Food Trays**
  - Call Station:
    - 2” L x 2½” W x 3¼” H
  - Hamburger Tray:
    - 1½” L x ¾” W x ¼” H
  - Hot Dog Tray:
    - 1½” L x 1” W x ¼” H
  - $30.00 3000QHG3611

- **1955 Custom Chevy®**
  - Numbered Edition: 6¾” L x 2¾” W x 3½” H
  - Don Palmiter Custom Collection; Sculpted by Don Palmiter
  - $50.00 5000QHG7103

- **Corner Drive-In**
  - 12” L x 6” W x 13” H
  - Drive-In sign lights up
  - $70.00 7000QHG3610

- **Newspaper Box & Trash Can Set**
  - Newspaper Box: 1” L x 1½” W x 1¾” H
  - Trash Can: 1¼” L x 1½” W x 2¼” H
  - $20.00 2000QHG3613

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Holiday Homecoming Collection™

Inspired by the 1920s, this new collection depicts Holiday Voyage™ BARBIE™ as a fashionable green-eyed beauty, returning from an extensive “Grand Tour” of Europe. Wrapped in her red and black dolman coat, BARBIE™ sets down her suitcase, happy to be home again to celebrate the season with the people who mean the most to her.

Available in October

- **Holiday Voyage™ BARBIE™ Ornament**
  - Limited Time Edition
  - 4” H x 2½” W
  - $14.95
  - 1495QHB6016

- **Holiday Voyage™ BARBIE™ Porcelain Plate**
  - Limited Edition of 24,500
  - 8” diameter
  - $30.00
  - 3000QHB6018

- **Holiday Voyage™ BARBIE™ Porcelain Figurine**
  - Limited Edition of 24,500
  - 6” H x 3¼” W x 3¼” L
  - $45.00
  - 4500QHB6017

- **Holiday Voyage™ BARBIE™ Card-Display Figurine**
  - Limited Time Edition
  - Figurine:
    - 3¼” L x 2¼” W x 6¼” H
  - Card Back: 8½” W x 6¼” H
  - $40.00
  - 4000QHB6019
The Victorian Christmas Collection

The latest entries in The Victorian Christmas Collection are based on the Holiday Memories™ BARBIE® doll, the second Hallmark exclusive BARBIE® doll, which was introduced in 1995. This collection was inspired by an antique greeting card from the Hallmark Archives.

- **Holiday Memories™ BARBIE™ Porcelain Plate**
  - Victorian Christmas Collection
  - Based on the 1995 doll
  - Limited Edition of 24,500
  - 8” diameter
  - $30.00 3000QHB6021

- **Holiday Memories™ BARBIE™ Ornament**
  - Victorian Christmas Collection
  - Limited Time Edition
  - Based on the 1995 doll
  - 2½” H x 4½” L
  - $14.95 1495QHB6020

**Holiday Voyage™ BARBIE® Doll**
- 2nd in the Holiday Homecoming Collector Series™
- 12” H
- $50.00 5000QHB6022

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For nearly 100 years Lionel has provided memories that will last a lifetime for the young and young-at-heart. Now, Hallmark celebrates those 100 years by introducing Lionel Limited by Hallmark, a line of collectibles including die-cast, scale replicas of Lionel trains, as well as tin signs featuring reproductions of Lionel artwork.

Available in November

☐ **LIONEL® 726 Berkshire Steam Locomotive**
  First in the 20th Century Series
  Numbered Edition
  15" L x 3 3/4" W x 3 1/8" H
  Comes with display case
  $120.00 1QHT7801

☐ **LIONEL® 2332 Pennsylvania GG1 Electric Locomotive**
  Second in the 20th Century Series
  Numbered Edition
  11" L x 3 3/4" W x 3 1/8" H
  Comes with display case
  $95.00 9500QHT7804

☐ **LIONEL® 746 Norfolk and Western Steam Locomotive**
  First in the Norfolk and Western Train Series
  Numbered Edition
  16" L x 1 3/4" W x 2 1/4" H
  $90.00 9000QHT7803

☐ **LIONEL® Catalog Cover Tin Signs**
  14" W x 11" H
  $18.00

☐ 1926
  1800QHT3701

☐ 1952
  1800QHT3702

☐ 1929
  1800QHT3703

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Actual products may vary from photos.
From the 1950s through the 1970s, tin lunch boxes were part of the noonday scene in schools across the land. Inspired by real lunch boxes, they feature some of the best-loved characters of yesteryear. School Days Lunch Boxes provide a fun opportunity to start a new collection and make great gifts (if you can bear to part with them.)

Our 75% scale replicas are:
6½” L x 2¼” W x 5½” H

Available in November

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Spring Keepsake Ornaments

A springtime tradition since 1991, the spring collection of Keepsake Ornaments originally focused on Easter designs. Over the years, it has grown in size and subject matter.

Did You Know:
This year, World of Wishes, a new group of commemorative designs, debuted with the spring collection. These five specially-captioned ornaments, including "Sweet Birthday," are ideal for gift giving or adding to your own garden of memories. They offer a lasting way to celebrate a happy day.

Highlights from the 1998 Collection
Based on the BARBIE® as Little Bo Peep Doll
2nd in the Children's Collector BARBIE™ Ornament series
1939 Mobo Horse
2nd in the Sidewalk Cruisers series
Sweet Birthday
World of Wishes Collection
1939 Ford Model A Roadster
1st in the Vintage Roadster series
Dear Friends,

It's been a remarkable 25 years for Hallmark Keepsake Ornaments!

From the beginning, your enthusiasm has served to kindle the creativity and inspiration that guides the development of each Keepsake Ornament.

Our commitment has been—and remains—to enhance your holiday memories and traditions. In this 25th anniversary year, we believe that the ornaments on the preceding pages have met that high standard.

As we look forward to the next 25 years, we hope to continue to delight and surprise you with innovative collectible ornaments that will touch your hearts.

Don Hall
Please enroll me as a:

- New Member DBN98
- Renewing Member (Fill in member number) DRN98

I'd like to give:

- Gift Membership DRG98

*Includes shipping and handling. Total remittance includes applicable state and local sales tax.

Payment method:

- Check/Money Order payable to Hallmark Keepsake Ornament Collector’s Club (U.S. funds only)
- Visa □ MasterCard □ Discover □ Expiration date
- Credit card number
- Signature (Required for credit card orders)

Applications must be postmarked by December 31, 1998. Sorry, no exceptions.

MEMBER INFORMATION

Please provide information for new member, renewing member, or the person to whom you’re giving a gift membership. Gift-givers must complete the GIFT-GIVER section as well.

Please print clearly in ink.

Member/Gift Recipient Name
Address
City
State/Province ZIP/Postal Code
Home Phone ( ) Work Phone ( )

GIFT-GIVER INFORMATION

Do you, as the gift-giver, wish to be notified when it’s time to renew this gift membership? □ Yes □ No

Gift-Giver Name
Address
City
State/Province ZIP/Postal Code
Home Phone ( ) Work Phone ( )

TO JOIN, CALL 1-800-523-5839 (7 a.m. - 7 p.m. CT, M-F) or

Detach this page and send with payment to:
Hallmark Keepsake Ornament Collector’s Club
P.O. Box 419824, Kansas City, MO 64141-6824

FOR RETAILER USE ONLY

Retailer Account Number:

Must be completed by retailer.

• APPLICATIONS MUST BE POSTMARKED BY DECEMBER 31, 1998. SORRY, NO EXCEPTIONS.

Membership kit will arrive within 6 weeks, via U.S. mail.
If ordering from outside the United States, please pay in U.S. funds.
All orders must have a U.S. or Canadian shipping address.
A Canadian goods and services tax is applicable to orders delivered to Canadian addresses.

VISIT US AT WWW.HALLMARK.COM

When you care enough to send the very best

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