


Hallmark

1995 DREAM BOOK



KEEPSAKE
ORNAMENTS

F

FROM OUR FAMILY TO YOURS

Collecting Hallmark Keepsake Ornaments has become my Christmas passion and year-round hobby.

Through the years the ornaments have created many fond memories for my family and me. Whenever I see a Rocking Horse, I think about my daughter's horseback riding lessons. We all love our tiny tree of Keepsake Miniature Ornaments, and it's now become our traditional table centerpiece each holiday season. I thrill at the idea of giving ornaments, and I'll never forget my mother's look of joy when she heard the Keepsake Magic Ornament play Irving Berlin's "White Christmas."

This year brings the magical unveiling of almost 200 new designs from Hallmark's Keepsake Ornament artists. Each ornament represents an artist's imagination and attention to detail. When creating original designs, each artist draws from personal experiences and sculpts with love and care — something no one except Hallmark offers.

In the 1995 Keepsake Ornament *Dream Book* you can discover the hidden treasures of each new ornament, as well as share some of our family's holiday traditions. Our scrapbook of memories is filled with fun things we do during holidays and throughout the year, such as imaginative ways to create Keepsake Ornament wreaths and a Christmas Open House with recipe ideas.

Happy collecting.



Each year, I can't wait until the *Dream Book* arrives. I make certain to have several hours of time alone to slowly take in the new season's treasures, since Keepsake Ornaments are all new designs each year. Even though it's almost spring, I brew a holiday tea — a hot mixture spiced with dove, nutmeg and cinnamon. I settle into my big over-stuffed easy chair and leaf through the book slowly, page by page, delighting in each and every ornament. Then I go back to see what I must have for my own family's collection and what I'd love for gift-giving.

P

REVIEW

4 COLLECTOR'S CLUB

Become part of our Keepsake Ornament family. Find out about joining our Collector's Club and the exciting benefits you'll receive.

6 FUN EVENTS

Extra treats are in store for you: the Keepsake Ornament Premiere and the opportunity to attend the traveling Keepsake Ornament EXPO.



8 SPECIAL ISSUES

At special times during the year you'll find BARBIE™, STAR TREK®, famous sports figures and characters from Disney's new movie, Pocahontas.

10 COLLECTIBLE SERIES

Build a collection around a theme, character or holiday tradition that continues from year to year. Five new series debut. The Rocking Horse series celebrates its 15th year.



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NEW ATTRACTIONS

Our ornaments feature LOONEY TUNES™, Collector's Classics, Lifestyles, General and Humor designs. See Santa in Paris, Surfin' Santa and "Coca-Cola®" Santa, too.



24

FAMILY AND FRIENDS

For gift-giving or the family tree, our ornaments commemorate special occasions and relationships. Select everything from Baby's First Christmas to Special Dog.

40

PERSONALIZED ORNAMENTS

Personalization makes any gift more special. It's easy to create your own message for one-of-a-kind gifts for many occasions. Exclusive at Hallmark Gold Crown stores.



36

SHOWCASE ORNAMENTS

Distinctive materials — from fine porcelain to golden accents — plus detailed styling make these ornaments highly desirable.



43

MAGIC ORNAMENTS

Tickle your senses. Holiday memories almost come to life with our ornaments featuring light, motion, sound, music and voice.



56

MERRY MINIATURES™

These charming collectible miniature figurines for family and friends appear at different holidays throughout the year. Discover what's new for Halloween, Thanksgiving and Christmas.



54

THE CREATIVE STAFF

Our Keepsake Creative Staff wishes you the merriest Christmas!

48

MINIATURE ORNAMENTS

Our detailed miniature treasures add wonder to collecting, decorating and gift-giving. New this year: Lighted Keepsake Miniature Ornaments!





MY PERSONAL

KEEPSAKE ORNAMENT CALENDAR

MARCH

LAST CHANCE FOR A BONUS FOR RENEWING MY 1995 MEMBERSHIP IN THE COLLECTOR'S CLUB.

DREAM BOOK '95 ARRIVES WITH THE COLLECTOR'S COURIER NEWSLETTER. CAN'T WAIT TO SEE THE NEW ORNAMENTS!

ATTEND LOCAL COLLECTOR'S CLUB MEETING.

PURCHASE "SPRINGTIME BARBIE™" ORNAMENT, EASTER ORNAMENTS AND EASTER MERRY MINIATURES™.



APRIL

REGISTER FOR EXPO BY JULY
ATTEND LOCAL COLLECTOR'S CLUB MEETING.

MAY



THE COLLECTOR'S COURIER NEWSLETTER ARRIVES.
LAST OPPORTUNITY TO ORDER 1994 EXCLUSIVE COLLECTOR'S CLUB EDITIONS FOR 1994 MEMBERS!
ATTEND LOCAL COLLECTOR'S CLUB MEETING.

JULY



ATTEND KEEPSAKE ORNAMENT PREMIERE - JULY 22. PURCHASE PREMIERE EVENT ORNAMENT, "WISH LIST," AND BRING EXPO REGISTRATION FORM WITH ME TO PREMIERE FOR VALIDATION.

BUY SPECIAL ISSUES ORNAMENTS: BARBIE™ "SOLO IN THE SPOTLIGHT," 2ND IN THE SERIES, AND THE POCAHONTAS COLLECTION BASED ON NEW DISNEY MOVIE.

ATTEND LOCAL COLLECTOR'S CLUB MEETING.

AUGUST



THE COLLECTOR'S COURIER NEWSLETTER ARRIVES WITH THE MERRY MINIATURES™ BROCHURE.

MORE GREAT STAR TREK® ORNAMENTS BEGIN ARRIVING IN STORES.

ATTEND LOCAL COLLECTOR'S CLUB MEETING.

SEPTEMBER



BUY MY HALLOWEEN MERRY MINIATURES™.

ATTEND EXPO THIS MONTH OR POSSIBLY OCTOBER.

TWO 1ST IN THE SERIES — "JOE MONTANA" AND "SHAQUILLE O'NEAL" BEGIN ARRIVING IN STORES.

ATTEND LOCAL COLLECTOR'S CLUB MEETING.

NOVEMBER



BEGIN PLANNING ORNAMENTAL OPEN HOUSE FOR LOCAL CLUB FUND-RAISER.

BUY MY CHARLIE BROWN ORNAMENT COLLECTION AT PARTICIPATING HALLMARK GOLD CROWN/REACH STORES.

THE COLLECTOR'S COURIER NEWSLETTER ARRIVES WITH A SNEAK PREVIEW OF 1996 KEEPSAKE ORNAMENTS.

"HOLIDAY BARBIE™," 3RD IN THE SERIES, BEGINS ARRIVING IN STORES.

ATTEND THE HALLMARK HOLIDAY OPEN HOUSE.

ATTEND LOCAL COLLECTOR'S CLUB MEETING.

DECEMBER



REMEMBER TO HAVE ORDERED ALL 1995 CLUB EDITIONS ORNAMENTS BY NOW.

ATTEND LOCAL COLLECTOR'S CLUB MEETING.

ENJOY THIS GLORIOUS HOLIDAY SEASON!

JANUARY 1996

RENEW MY MEMBERSHIP IN THE COLLECTOR'S CLUB.

REMEMBER THE COLLECTOR'S CLUB MEMBER-GET-MEMBER OPPORTUNITY. (I'LL RECEIVE A SPECIAL GIFT.)

ATTEND LOCAL COLLECTOR'S CLUB MEETING.



BUY SUMMER MERRY MINIATURES™.

PURCHASE KIDDIE CAR CLASSICS FOR FATHER'S DAY.

ATTEND LOCAL COLLECTOR'S CLUB MEETING.

OCTOBER



ATTEND EXPO, IF I DIDN'T IN SEPTEMBER.

BUY MY THANKSGIVING AND CHRISTMAS MERRY MINIATURES™.

ATTEND LOCAL COLLECTOR'S CLUB MEETING.

FEBRUARY 1996

ATTEND LOCAL COLLECTOR'S CLUB MEETING.

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1995 MURRAY®

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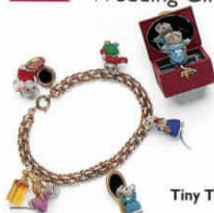
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MY LIST FOR YEAR-ROUND GIFT-GIVING

1 Wedding Gift — an ornament to celebrate their first Christmas



Tiny Treasures

2 Niece Rebecca's 13th birthday — purchase six Miniature Ornaments to add to her charm bracelet...plus a beauty makeover!

Our First Christmas Together



3 A personal message for the new home owners



Merry RV

4 Dad will love this for Father's Day



Key Note

5 Nephew Ryan's 15th birthday — a baseball glove and 2nd in the Baseball Heroes series



1969 Chevrolet Camaro



Lou Gehrig

6 For brother-in-law Bruce's birthday with a year of shiny car washes

7 Great idea for this year's ornament exchange at the family Thanksgiving gathering



Wee Little Christmas

8 For the magic of Christmas



From The Pocahontas Collection

© Disney



COLLECTOR'S CLUB

Now we have more great reasons than ever for you to join the Keepsake Ornament Collector's Club. For the first time, all new and renewing members will receive **four** heartwarming Keepsake Ornaments when they join. That's a \$40 value for just \$20! Plus, members receive our quarterly newsletter and the opportunity to purchase exclusive Club Editions and attend collectors' events.



Collecting Memories

Dated
Artist: Bob Siedler

KEEPSAKE OF MEMBERSHIP ORNAMENTS

Cool Santa
(Miniature)
"Coca-Cola®"
Sculpted by John Francis



A Gift From Rodney
(Miniature)
Dated
Artist: Linda Sickman

CLUB EDITIONS

Our Club Editions will be the most sought-after ever! These collectibles are exclusive to Club members and are only available through the Club.

Club members have the opportunity (but not the obligation) to purchase these exclusive Club Edition ornaments.



Home From the Woods
Dated
Artist: Linda Sickman
\$15.95 1595QXC1059

Fishing for Fun
Dated
Artist: Ed Seale

TO COMPLEMENT THE FOLK ART SHOWCASE ORNAMENTS

There's more...

You'll get a sneak preview of all 1996 Keepsake Ornament offerings and the opportunity to attend the 1995 Keepsake Ornament EXPO!

TO COMPLEMENT THE CLASSIC CAR SERIES



**1958 Ford Edsel
Citation Convertible**
Dated
Sculpted by Don Palmiter
\$12.95 1295QXC4167



IN RESPONSE TO COLLECTOR REQUESTS

**Brunette Debut - 1959
BARBIE™**
Dated
Sculpted by Patricia Andrews
\$14.95 1495QXC5397

**GIFT
MEMBERSHIP
BONUS**

All this, plus a Gift Membership Bonus, when you sign up a new member.

When you give the gift of membership, we say thank you with the Cinderella's Stepsisters figurine, which complements the 1995 Merry Miniatures™ Cinderella Collection. Great for year-round display.



Cinderella's Stepsisters
A Club Exclusive Collectible Figurine
Complements the 1995
Merry Miniatures™ Cinderella Collection
Dated
Artist: Sharon Pike
\$3.75 375QXC4159



"Become part of our Keepsake Ornament family by joining the Collector's Club and share the joy of this great Christmas tradition. Join or surprise your family and friends with a gift membership. Just complete the application on the back cover of this *Dream Book*. Or, join at your local Hallmark store and receive your membership kit instantly."

From your friends at the
Collector's Club

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1995

KEEPSAKE ORNAMENT PREMIERE

You're invited to the 1995 Keepsake Ornament Premiere on July 22 and 23. Get hooked on collecting as we unveil the 1995 collection at your local participating Hallmark store. Join in the excitement of seeing these Keepsake Ornaments for the first time! "Wish List", our exclusive Premiere ornament, will be available for purchase in limited quantities only at the Ornament Premiere. This detailed Tender Touches ornament was sculpted and signed by artist Ed Seale.

Enter our national drawings for over \$5,000 in prizes. There will be four winners per prize.

- \$500 Keepsake Ornament shopping spree
- All 1995 Showcase Ornaments, signed
- All 1995 Special Issue Keepsake Ornaments, signed
- All First-In-A-Series Keepsake Ornaments, signed
- Jolly collection of Santa Keepsake Ornaments, signed

Wish List
Dated
Sculpted by Ed Seale
\$15.00 1500QX5859
Shown larger than actual size.



Meet others who enjoy Keepsake Ornaments as much as you do on July 22 and 23!



KEEPSAKE ORNAMENT EXPO

Experience EXPO! If you're a 1995 Collector's Club Member, we invite you to come take a glimpse into the world of Keepsake Ornaments and meet some of the artists who create these highly-prized collectibles.

Join us at any of our eight locations for fun, surprises and collector activities.

- Have your favorite Keepsake Ornament autographed by the artist who sculpted it.
- Hear behind-the-scenes stories about how Keepsake Ornaments are created.
- Meet other collectors and members of the Keepsake Ornament Collector's Club staff, too.
- Purchase "Christmas Eve Bake-Off," the 1995 Keepsake Signature Collection piece.
(Limited one per customer.)

Christmas Eve Bake-Off

Keepsake Ornament with display piece
Dated

Artists: All 14 studio artists

\$60.00 6000QXC4049

Available at EXPO



The EXPO host cities and locations will be announced in the March issue of the Hallmark Keepsake Ornament Collector's Club Courier newsletter.

Dream of stars for one and all: BARBIE™, STAR TREK®, famous sports figures such as Joe Montana and Shaq, and even "Pocahontas" characters from Disney's new movie. Special Issues will arrive at various times from July to December at your local participating Hallmark store.



BARBIE™

Solo in the Spotlight

2nd in the BARBIE™ series

Dated

Sculpted by Patricia Andrews

\$14.95 1495QXI5049

Holiday BARBIE™

3rd in the Holiday

BARBIE™ series

Dated

Sculpted by Patricia Andrews

\$14.95 1495QXI5057

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THE POCAHONTAS COLLECTION

Percy, Flit and Meeko

Sculpted by Ken Crow

\$9.95 995QXI6179

Pocahontas and Captain John Smith

Sculpted by Ken Crow

\$14.95 1495QXI6177

Captain John Smith and Meeko

Sculpted by Ken Crow

\$12.95 1295QXI6169

Pocahontas

Sculpted by Ken Crow

\$12.95 1295QXI6177





Captain Jean-Luc Picard
STAR TREK®: THE NEXT
GENERATION™; Dated
Sculpted by Anita Marra Rogers
\$13.95 1395QXI5737



Captain James T. Kirk
STAR TREK®
Dated
Sculpted by Anita Marra Rogers
\$13.95 1395QXI5539



Romulan Warbird™
STAR TREK®: THE NEXT
GENERATION™
Light; Dated
Sculpted by Lynn Norton
\$24.00 2400QXI7267

STAR TREK® COLLECTION

The Ships of STAR TREK®

Set of 3 Miniature Ornaments
These ornaments are reminiscent of
Keepsake Magic Ornaments from past
years. The "Starship Enterprise™"
from the original television program is
featured with the "U.S.S. Enterprise™"
and "Klingon Bird of Prey™" from STA
TREK®: THE NEXT GENERATION™
Dated
\$19.95 1995QXI4109

SPORTS HEROES

Football Legends

Joe Montana

1st in the Football Legends series
Sculpted by Dill Rhodus
\$14.95 1495QXI5759

Hoop Stars

Shaquille O'Neal

1st in the Hoop Stars series
\$14.95 1495QXI5517



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COLLECTIBLE SERIES

While the Rocking Horse celebrates 15 years, it's only the beginning for five new Collector's Series. All-American Trucks, Christmas Visitors, A Celebration of Angels, Football Legends and Hoop Stars debut this year. Build year-to-year collections around your favorite theme, character or holiday tradition.

NEW SERIES

St. Nicholas

1st in the Christmas Visitors series
Staff is brass with satin brushed finish; Dated
Artist: Anita Marra Rogers
\$14.95 1495QX5087

1956 Ford Truck

1st in the All-American Trucks series
Wheels turn; Dated
Sculpted by Don Palmiter
\$13.95 1395QX5527

A Celebration of Angels

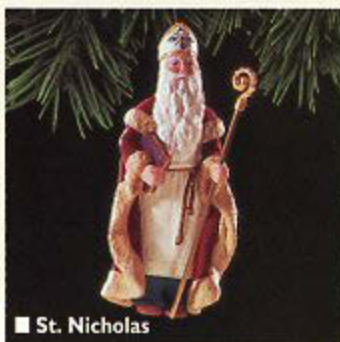
1st in the Celebration of Angels series; Dated
Artist: Patricia Andrews
\$12.95 1295QX5077

Football Legends

Joe Montana
1st in the Football Legends series
Sculpted by Dill Rhodus
\$14.95 1495QX15759
Available beginning in September

Hoop Stars

Shaquille O'Neal
1st in the Hoop Stars series
\$14.95 1495QX15517
Available beginning in September



■ St. Nicholas



■ 1956 Ford Truck



■ A Celebration of Angels



■ Football Legends
Joe Montana

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■ Hoop Stars-Shaquille O'Neal



■ Yuletide Central



■ Solo in the Spotlight
BARBIE™

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■ Lou Gehrig



■ Holiday BARBIE™



■ Jack and Jill

1995 MURRAY®
PEANUTS® United Feature Syndicate, Inc.
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Management Group



■ Murray® Fire Truck



■ Cat Naps



■ The PEANUTS® Gang

ONGOING SERIES

Yuletide Central

2nd in the Yuletide Central series
Pressed Tin; Dated
Artist: Linda Sickman
\$18.95 1895QX5079

Solo in the Spotlight

2nd in the BARBIE™ series
Dated; Sculpted by Patricia Anderson
\$14.95 1495QX15049
Available beginning in July

Murray® Fire Truck

2nd in the Kiddie Car Classics series
Cast metal; Wheels turn; Dated
Sculpted by Don Palmer
\$13.95 1395QX5027

Lou Gehrig

2nd in the Baseball Heroes series
Dated
Sculpted by Dill Rhodus
\$12.95 1295QX5029

Cat Naps

2nd in the Cat Naps series
Clip-on; Dated
Artist: Dill Rhodus
\$7.95 795QX5097

Holiday BARBIE™

3rd in the Holiday BARBIE™ series
Dated; Sculpted by Patricia Anderson
\$14.95 1495QX15057
Available beginning in
November

Jack and Jill

3rd in the Mother Goose series
Book opens to display verse, 3-6
depiction; Dated
Sculpted by Ed Seale
Painted scene by LaDene Votruba
\$13.95 1395QX5099

The PEANUTS® Gang

3rd in The PEANUTS® Gang series
Dated; Sculpted by Bob Siedler
\$13.95 1395QX5099

1969 Chevrolet Camaro

5th in the Classic American Cars series
Wheels turn; Dated
Sculpted by Don Palmer
\$12.95 1295QX5239



■ 1969 Chevrolet Camaro

Puppy Love

5th in the Puppy Love series
Brass tag; Dated
Artist: Anita Marra Rogers
\$7.95 795QX5137



■ Puppy Love

Merry Olde Santa

6th in the Merry Olde Santa series
Brass bells on gold cord; Dated
Artist: Patricia Andrews
\$14.95 1495QX5139



■ Merry Olde Santa

Fabulous Decade

6th in the Fabulous Decade series
Brass date; Dated
Artist: Ed Seale
\$7.95 795QX5147

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■ Fabulous Decade

Bright 'n' Sunny Teepee

7th in the CRAYOLA® Crayon series
Dated
Sculpted by Patricia Andrews
\$10.95 1095QX5247



■ Bright 'n' Sunny Teepee

Camellia - Mary's Angels

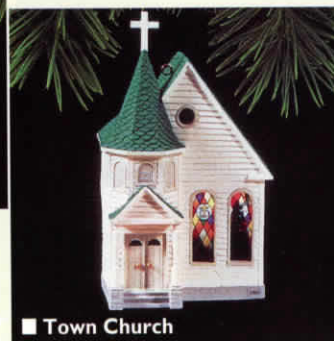
8th in the Mary's Angels series
Designed by Mary Hamilton
Sculpted by Robert Chad
\$6.95 695QX5149



■ Camellia - Mary's Angels

Town Church

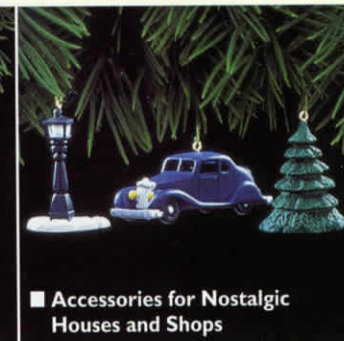
12th in the Nostalgic Houses and Shops series
Dated
Artist: Don Palmer
\$14.95 1495QX5159



■ Town Church

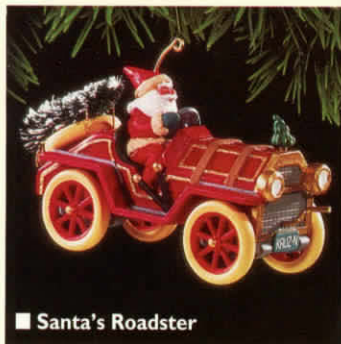
Accessories for Collector's Series Nostalgic Houses and Shops

Set of 3 ornaments
Artist: Julia Lee
\$8.95 895QX5089



■ Accessories for Nostalgic Houses and Shops

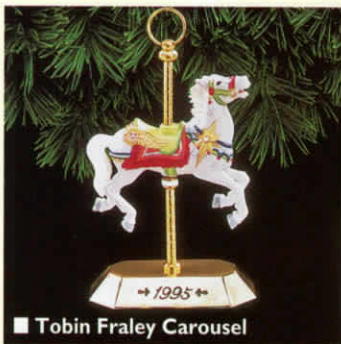
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■ Santa's Roadster



■ Frosty Friends



■ Tobin Fraley Carousel



■ Christmas Eve Kiss

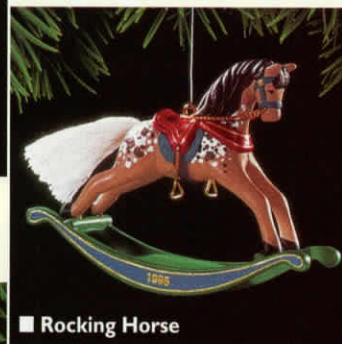


■ U.S. Christmas Stamps

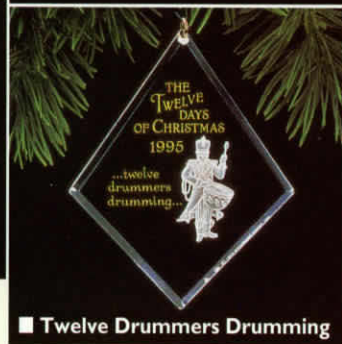
Santa's Roadster
17th in the Here Comes Santa series; Dated
Bottle brush tree and wheels turn
Artist: Linda Sickman
\$14.95 1495QX5179

Frosty Friends
16th in the Frosty Friends series; Dated
Artist: Ed Seale
\$10.95 1095QX5169

Rocking Horse
15th in the Rocking Horse series
Dated
Artist: Linda Sickman
\$10.95 1095QX5167



■ Rocking Horse



■ Twelve Drummers Drumming

FINAL EDITIONS

Tobin Fraley Carousel
4th and final in the Tobin Fraley Carousel series
Fine porcelain and painted by hand.
Display stand included; Dated
\$28.00 2800QX5069

U.S. Christmas Stamps
3rd and final in the U.S. Christmas Stamps series; Enamel on copper
Display stand included; Dated
\$10.95 1095QX5067



"The rocking horse is such a great Christmas motif. No matter what age, wouldn't it be magical to wake up Christmas morning and find a rocking horse under the tree!" — Artist Linda Sickman

©1995 Tobin Fraley
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Twelve Drummers Drumming
12th and final in the Twelve Days of Christmas series; Dated
\$6.95 695QX3009

Christmas Eve Kiss
10th and final in the Mr. and Mrs. Claus series; Dated
Artist: Duane Unruh
\$14.95 1495QX5157

ARTISTS' FAVORITES

Our Little Blessings

Sculpted by Ken Crow
Dated
\$12.95 1295QX5209

Barrel-Back Rider

Sculpted by John Francis
Will swing back and forth when
hung on branch. Dated
\$9.95 995QX5189



■ Our Little Blessings

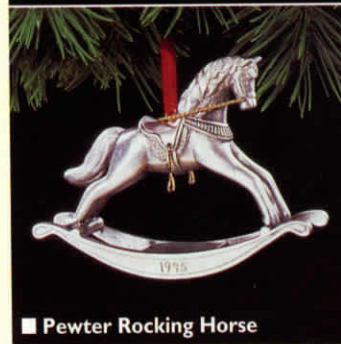


■ Barrel-Back Rider

FIFTEENTH ANNIVERSARY EDITION

Pewter Rocking Horse

ANNIVERSARY EDITION
Celebrating 15 Years
Pewter; Dated
Artist: Linda Sickman
\$20.00 2000QX6167

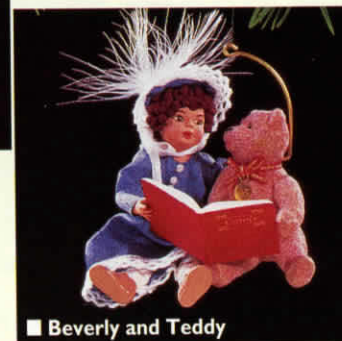


■ Pewter Rocking Horse

SPECIAL EDITION

Beverly and Teddy

Real feather for hat
Ribbon and brass tag
Dated
Artist: Duane Unruh
\$21.75 2175QX5259



■ Beverly and Teddy



"I can remember our five children celebrating Christmas by singing carols together when they were little. This inspired me to create the 'Beverly and Teddy' ornament."

— Artist Duane Unruh

Collectors can celebrate the 15th anniversary of the Rocking Horse Keepsake Ornament Collectible Series with specially designed boxed cards, puzzle and gift wrap.





Gifts from our best friends — “A Celebration of Angels” and the “Heaven’s Gift” crèche ornaments — find a new home on our mantle. To create a “glowing” room, I arrange the ornaments and candles of varying heights in front of the mirror to double the lighting effect.



My hearth-warming gift idea for romantic friends: a basket of goodies to enjoy by the fire. Include fireplace matches and a bundle of firestarter sticks to get the Yule log off to a roaring start, scented pinecones to throw into the fire, popcorn, spiced tea, “Our Christmas Together” Keepsake Ornament and a classic Christmas movie video, such as *Miracle on 34th Street*.



I love helping others start collections. Antique dolls or teddy bears can be passed along for generations of enjoyment. This year, I’m giving the “Beverly and Teddy” Keepsake Ornament with a Victorian bear to my Goddaughter Jane.

My daughter Megan loves to write. For many years, we have given her a Keepsake Ornament with two books — one for reading and a blank book to write about the Christmas traditions she loves. Series ornaments, such as the Rocking Horse and Mother Goose, have given her great inspiration.



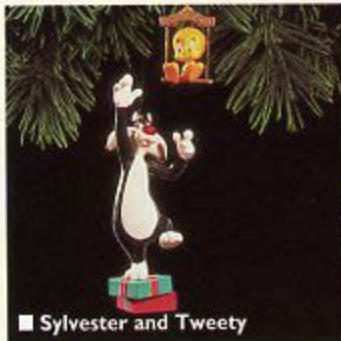
NEW ATTRACTIONS

From LOONEY TUNES™ characters to Collector's Classics, you'll find something for everyone. Celebrate the holidays with the great artistry of Norman Rockwell, Mary Engelbreit, Lou Rankin and Marjolein Bastin designs. Or choose lighthearted designs with classic characters such as Popeye, GARFIELD® and Betty and Wilma of THE FLINTSTONES®.

LOONEY TUNES COLLECTION

Sylvester and Tweety

Set of Two Ornaments
Sculpted by Robert Chad
\$13.95 1395QX5017



■ Sylvester and Tweety

Bugs Bunny

Sculpted by Robert Chad
\$8.95 895QX5019



■ Bugs Bunny

COLLECTOR'S CLASSICS

Popeye®

Sculpted by Robert Chad
\$10.95 1095QX5257



■ Popeye®

Santa's Visitors

NORMAN ROCKWELL ART
Dated
\$5.00 500QX2407



■ Santa's Visitors

Mary Engelbreit

Dated
\$5.00 500QX2409



■ Mary Engelbreit

Winnie the Pooh and Tigger

Dated
Sculpted by Bob Siedler
\$12.95 1295QX5009



■ Winnie the Pooh and Tigger



"I love animation! The ornament is based on early animators' style sheets from the Max Fleischer studio. We chose to do the older, more nostalgic Popeye®. Although he always has a pipe and one eye closed, his costume and coloring have changed through the years."
— Artist Robert Chad

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■ Betty and Wilma

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■ GARFIELD

GARFIELD®



■ Lou Rankin Bear



■ Forever Friends Bear



■ Refreshing Gift



■ PEZ® Santa

TM & © Patrafico AG 1995
© Dragon Tales Production Inc. 1995
© Paws
©1994 LEGO Group
©1995 Lou Rankin
©The Andrew Brownsword Collection
©1995 Marjolein Bastin



■ LEGO® Fireplace With Santa



■ Vera the Mouse



■ Dudley the Dragon

Betty and Wilma
THE FLINTSTONES®
Dated
Sculpted by Dill Rhodus
\$14.95 1495QX5417

GARFIELD®
Dated
\$10.95 1095QX5007

LEGO® Fireplace With Santa
Dated
Sculpted by Ken Crow
\$10.95 1095QX4769

Lou Rankin Bear
Sculpted by Bob Siedler
\$9.95 995QX4069

Forever Friends Bear
By Andrew Brownsword
\$8.95 895QX5258

Vera the Mouse
Marjolein Bastin Collector's Plate
Display Stand Included
Fine Porcelain
Dated
\$8.95 895QX5537

Refreshing Gift
"Coca-Cola®" Santa
Dated
Sculpted by Duane Unruh
\$14.95 1495QX4067

PEZ® Santa
Dated
Sculpted by John Francis
\$7.95 795QX5267

Dudley the Dragon
Sculpted by Sharon Pike
\$10.95 1095QX6209
Available beginning in September

Colorful World

Dated
Sculpted by Ken Crow
\$10.95 1095QX5519

Glinda, Witch of the North THE WIZARD OF OZ™

Sculpted by Joyce Lyle
\$13.95 1395QX5749
Available beginning in September

The Magic School Bus™

Dated
Sculpted by Dill Rhodus
\$10.95 1095QX5849

Thomas the Tank Engine-No. 1

Dated
Sculpted by Dill Rhodus
\$9.95 995QX5857

Batmobile

Sculpted by Don Palmer
\$14.95 1495QX5739
Available beginning in September

Simba, Pumbaa and Timon THE LION KING

Sculpted by Ken Crow
\$12.95 1295QX6159
Available beginning in September

Wheel of Fortune® ANNIVERSARY EDITION 20th Year

Dated
Sculpted by Linda Sickman
\$12.95 1295QX6187
Available beginning in September

The Olympic Spirit Centennial Games Atlanta 1996

\$7.95 795QX3169



■ Colorful World



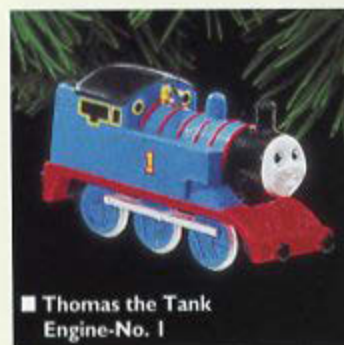
■ Glinda,
Witch of the North



■ Batmobile



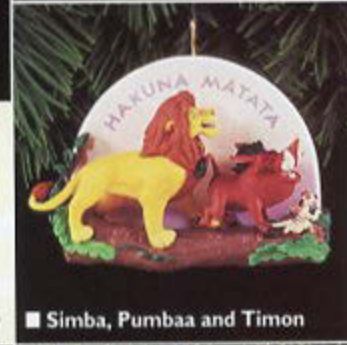
■ The Magic School Bus™



■ Thomas the Tank
Engine-No. 1



©Disney



■ Simba, Pumbaa and Timon

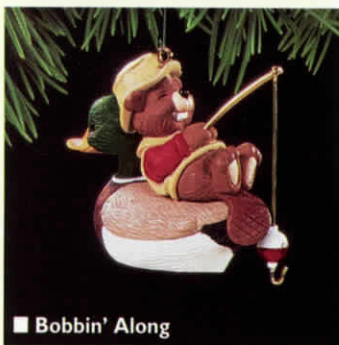


■ Wheel of Fortune®



■ The Olympic Spirit

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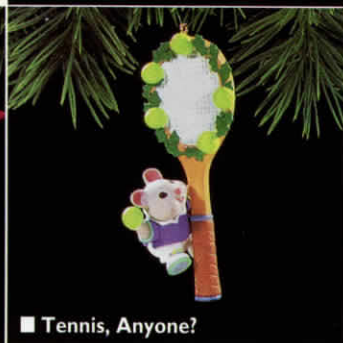
■ Bobbin' Along



■ Gopher Fun



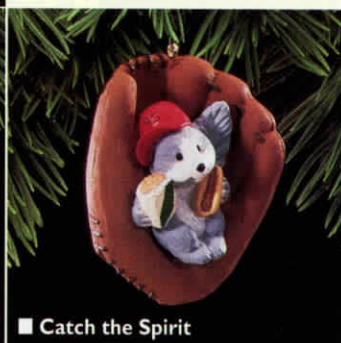
■ Ski Hound



■ Tennis, Anyone?



■ The Winning Play



■ Catch the Spirit



■ Faithful Fan

LIFESTYLES

Bobbin' Along

Dated

Artist: Ken Crow

\$8.95 895QX5879

Gopher Fun

Dated

Artist: Bob Siedler

\$9.95 995QX5887

The Winning Play

Dated

Artist: Bob Siedler

\$7.95 795QX5889

Ski Hound

Dated

Artist: Dill Rhodus

\$8.95 895QX5909

Tennis, Anyone?

Dated

Artist: Nina Aube

\$7.95 795QX5907

Catch the Spirit

Dated

Artist: Bob Siedler

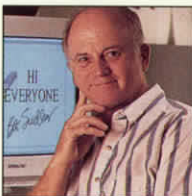
\$7.95 795QX5899

Faithful Fan

Dated

Artist: Bob Siedler

\$8.95 895QX5897



"Sometimes the fanaticism of fans is just as entertaining and fun as the football game itself!" — Artist Bob Siedler

Wilson® is a registered trademark of Wilson Sporting Goods Company.

Hockey Pup

Dated

Artist: Ken Crow

\$9.95 995QX5917



■ Hockey Pup

Bingo Bear

Dated

Artist: LaDene Votruba

\$7.95 795QX5919



■ Bingo Bear

Perfect Balance

Ball spins

Dated

Artist: Bob Siedler

\$7.95 795QX5927



■ Perfect Balance

Acorn 500

Dated

Artist: Bob Siedler

\$10.95 1095QX5929



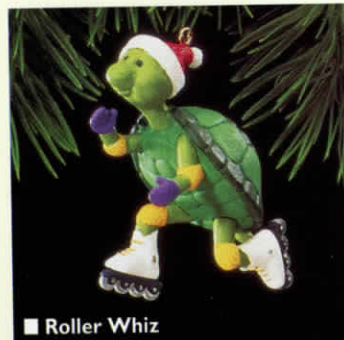
■ Acorn 500

Roller Whiz

Dated

Artist: Ed Seale

\$7.95 795QX5937



■ Roller Whiz

Merry RV

Dated

Artist: Don Palmiter

\$12.95 1295QX6027



■ Merry RV

Takin' a Hike

Dated

Artist: John Francis

\$7.95 795QX6029



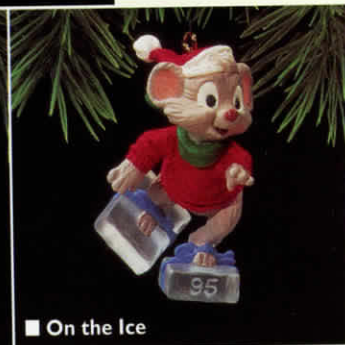
■ Takin' a Hike

On the Ice

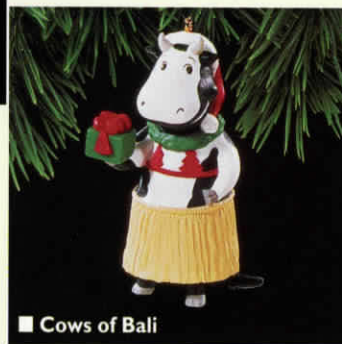
Dated

Artist: Ken Crow

\$7.95 795QX6047



■ On the Ice



Water Sports
Set of 2 Ornaments
Clip-on; Dated
Artist: Bob Siedler
\$14.95 1495QX6039

In Time With Christmas
Windup movement; Pendulum moves from side to side; Dated
Artist: Ken Crow
\$12.95 1295QX6049

HUMOR

Cows of Bali
Designed from Shoebox Greetings
Dated
Sculpted by Patricia Andrews
\$8.95 895QX5999

Muletide Greetings
Designed from Shoebox Greetings
Dated
Sculpted by Robert Chad
\$7.95 795QX6009

Dream On
Dated
Artist: John Francis
\$10.95 1095QX6007

Santa's Serenade
Owl playing harmonica wiggles
Dated
Artist: Ken Crow
\$8.95 895QX6017

Surfin' Santa
Dated
Artist: Ken Crow
\$9.95 995QX6019

GENERAL

Feliz Navidad

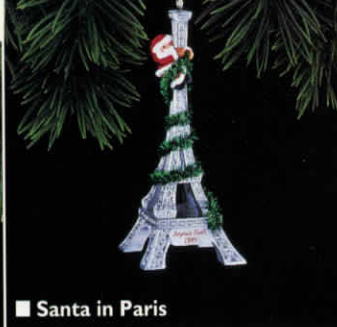
Dated
Artist: Dill Rhodus
\$7.95 795QX5869



■ Feliz Navidad

Santa in Paris

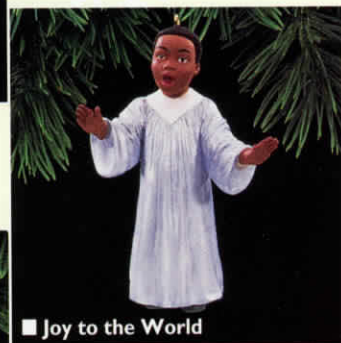
Real garland
Dated
Artist: Linda Sickman
\$8.95 895QX5877



■ Santa in Paris

Joy to the World

Dated
Artist: Patricia Andrews
\$8.95 895QX5867



■ Joy to the World

Three Wishes

Stars dangle
Dated
Artist: Patricia Andrews
\$7.95 795QX5979



■ Three Wishes

Heaven's Gift

Set of 2 Ornaments
Dated
Artist: Patricia Andrews
\$20.00 2000QX6057



■ Heaven's Gift

Rejoice!

Dated
Artist: Joyce Lyle
\$10.95 1095QX5987



■ Rejoice!

Waiting Up for Santa

Dated
Artist: Don Palmiter
\$8.95 895QX6106



■ Waiting Up for Santa

Polar Coaster

Dated
Artist: Ken Crow
\$8.95 895QX6117



■ Polar Coaster



■ Christmas Morning



■ Happy Wrappers

Christmas Morning

Design represents treasures and memories of Rhonda Maurer; winner of the 1993 Keepsake Ornament Collector's Club Convention costume contest.

Artist: John Francis
\$10.95 1095QX5997

Happy Wrappers

Set of 2 Ornaments
Dated
Artist: Ken Crow
\$10.95 1095QX6037



ACCESSORIES

Wood Display Stand

\$4.25 425QX7135

Ornament Hooks

For Hallmark Keepsake
Ornaments
Package of 20
\$.99 99QX5066

What better way to commemorate my son Zach's piano recital than with a gift of sheet music and "In Time With Christmas."



During the holiday season, I keep special gifts on hand for an unexpected moment and for surprise visitors. My homemade beehive candles, bundled by six and then adorned with the "Forever Friends Bear" Keepsake Ornament, make the perfect present.

Many years ago, this was "our" time together — fishing at the lake — when Dad and I talked about life and everything else. What better way to capture this fond memory than with the "Bobbin' Along" ornament and another lure for his collection.



FAMILY AND FRIENDS

Whether it's "Our First Christmas Together," a gift for someone "Across the Miles" or a year-to-year collection for "Mom" or "Dad," our Family and Friends ornaments help us share memories and celebrate relationships. Each one is perfect for gift-giving or the family tree.

CHILD

Baby's First Christmas

Silver tag for engraving

Dated

Artist: Patricia Andrews

\$18.95 1895QX5547

Baby's First Christmas

Dated

Artist: Patricia Andrews

\$9.95 995QX5557

Baby's First

Christmas - Baby Girl

Dated

\$5.00 500QX2317

Baby's First

Christmas - Baby Boy

Dated

\$5.00 500QX2319

Packed With

Memories

Photo Holder

New Commemorative

Dated

Artist: Ed Seale

\$7.95 795QX5639

Baby's First

Christmas

Photo Holder

Dated

Artist: LaDene Votruba

\$7.95 795QX5549



■ Baby's First Christmas



■ Baby's First Christmas



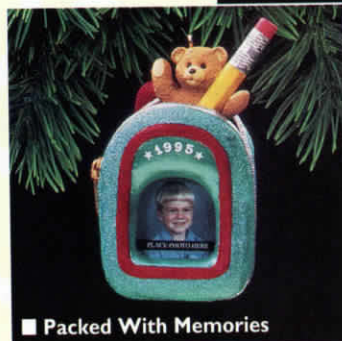
■ Baby's First Christmas - Baby Boy



■ Baby's First Christmas - Baby Girl



■ Baby's First Christmas



■ Packed With Memories



■ Baby's First Christmas



■ Baby's Second Christmas



■ Child's Third Christmas



■ Child's Fourth Christmas



■ Child's Fifth Christmas

For Christmas dinner I set up a special table for all the children in the family, including baby Kate in her high chair. I mark each place setting with a "Packed with Memories" photo holder ornament as a place card. The children know exactly where to sit, and the ornaments become great gifts for their parents to remember this special year.

THE TEDDY BEAR YEARS COLLECTION

Baby's First Christmas

Dated

Artist: Ken Crow
\$7.95 795QX5559

Baby's Second Christmas

Dated

Artist: Ken Crow
\$7.95 795QX5567

Child's Third Christmas

Dated

Artist: Ken Crow
\$7.95 795QX5627

Child's Fourth Christmas

Dated

Artist: John Francis
\$6.95 695QX5629

Child's Fifth Christmas

Dated

Artist: Dill Rhodus
\$6.95 695QX5637



LOVE

Our First Christmas Together

Flitter for snow

Dated

Artist: Joyce Lyle

\$16.95 1695QX5797



■ Our First Christmas Together



■ Our First Christmas Together



■ Our First Christmas Together

Our First Christmas Together

Dated

Artist: Bob Siedler

\$8.95 895QX5799

Our First Christmas Together

Photo Holder

Dated

Artist: Ed Seale

\$8.95 895QX5807



■ Our Christmas Together

Our First Christmas Together

Acrylic; Dated

Artist: Joyce Lyle

\$6.95 695QX3177



■ Our First Christmas Together

Our Christmas Together

Dated

Artist: Joyce Lyle

\$9.95 995QX5809



■ Anniversary Year

In a Heartbeat

Dated

Artist: Patricia Andrews

\$8.95 895QX5817



■ In a Heartbeat

Anniversary Year

Photo Holder

Personalize 10 ways

Dated

Artist: Duane Unruh

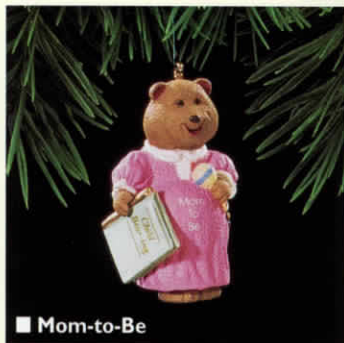
\$8.95 895QX5819



■ Mom and Dad



■ Mom



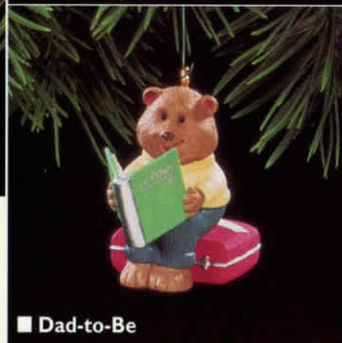
■ Mom-to-Be



■ Daughter



■ Dad



■ Dad-to-Be



■ Son

FAMILY

Mom and Dad

Snowmen have flitter

Dated

Artist: Anita Marra Rogers

\$9.95 995QX5657

Mom

Dated

Artist: Bob Siedler

\$7.95 795QX5647

Dad

Bottle brush tree

Dated

Artist: Bob Siedler

\$7.95 795QX5649

Mom-to-Be

Dated

Artist: Dill Rhodus

\$7.95 795QX5659

Dad-to-Be

Dated

Artist: Dill Rhodus

\$7.95 795QX5667

Daughter

Dated

Artist: Don Palmiter

\$6.95 695QX5677

Son

Dated

Artist: Don Palmiter

\$6.95 695QX5669

Sister

Dated

Artist: Joyce Lyle

\$6.95 695QX5687



■ Sister

Brother

Dated

Artist: Joyce Lyle

\$6.95 695QX5679



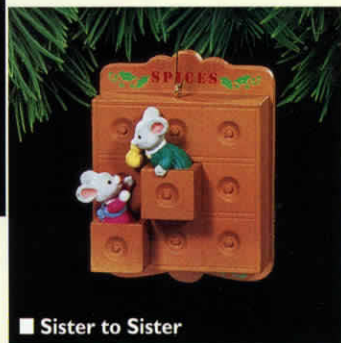
■ Brother

Sister to Sister

Dated

Artist: LaDene Votruba

\$8.95 895QX5689



■ Sister to Sister

Our Family

Photo Holder

Dated

Artist: Robert Chad

\$7.95 795QX5709



■ Our Family

Godparent

Dated

Artist: LaDene Votruba

\$5.00 500QX2417



■ Godparent

Godchild

Brass halo

Dated

Artist: Don Palmiter

\$7.95 795QX5707



■ Godchild

Special Dog

Photo Holder

Dated

Artist: Robert Chad

\$7.95 795QX5719



■ Special Dog



■ Special Cat

Special Cat

Photo Holder

Dated

Artist: Robert Chad

\$7.95 795QX5717



■ Grandparents



■ Grandmother



■ For My Grandma



■ Grandpa



■ Granddaughter



■ Grandson

GRANDPARENTS

Grandparents

Dated

Artist: Joyce Lyle

\$5.00 500QX2419

Grandmother

Dated

Artist: Patricia Andrews

\$7.95 795QX5767

For My Grandma

Photo Holder

Can be signed

Dated

Artist: Don Palmer

\$6.95 695QX5729

Grandpa

Dated

Artist: Ken Crow

\$8.95 895QX5769

Granddaughter

Dated

Artist: Anita Marra Rogers

\$6.95 695QX5779

Grandson

Dated

Artist: Anita Marra Rogers

\$6.95 695QX5787

Grandchild's First Christmas

Dated

Artist: John Francis

\$7.95 795QX5777



■ Grandchild's First Christmas

FRIENDSHIP

Two for Tea

Dated
Artist: Julia Lee
\$9.95 995QX5829

Friendly Boost

Dated
Artist: Don Palmer
\$8.95 895QX5827

Delivering Kisses

Dated
Sculpted by Linda Sickman
\$10.95 1095QX4107

New Home

Dated
Artist: Patricia Andrews
\$8.95 895QX5839

Across the Miles

Clip-on
Arrow in compass moves; Dated
Artist: John Francis
\$8.95 895QX5847

OCCUPATIONS

Important Memo

Dated
Artist: Linda Sickman
\$8.95 895QX5947

Number One Teacher

Dated
Artist: Ed Seale
\$7.95 795QX5949

North Pole 911

Candy cane inside box dangles
Dated
Artist: Ed Seale
\$10.95 1095QX5957



■ Two for Tea



■ Friendly Boost



■ Delivering Kisses



■ New Home



■ Across the Miles



■ Important Memo

Christmas Patrol

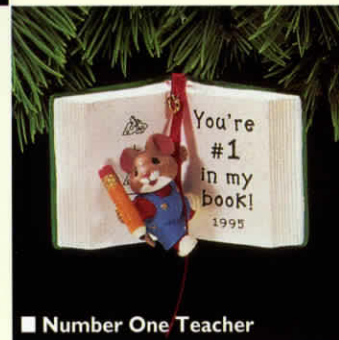
Dated
Artist: Patricia Andrews
\$7.95 795QX5959

Christmas Fever

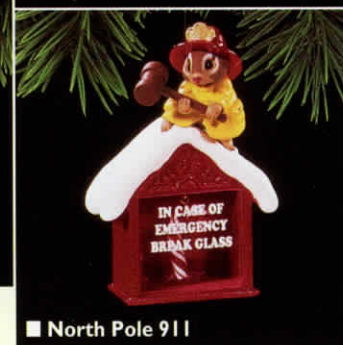
Dated
Artist: Nina Aube
\$7.95 795QX5967

Air Express

Dated
Artist: Ed Seale
\$7.95 795QX5977



■ Number One Teacher



■ North Pole 911

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■ Christmas Patrol



With years of check-ups, immunizations and some slight mishaps, Nurse Carrie in our pediatrician's office knows us as family. We'll remember her with a gift of the "Christmas Fever" ornament.



Christmas Fever

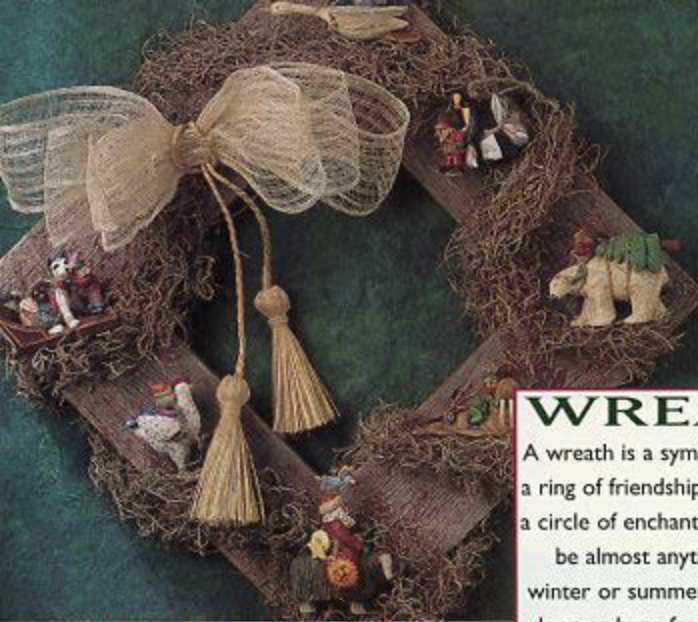


■ Air Express



"I like the whimsy in "North Pole 911" — the little chipmunk with the big mailer, the candy cane motion behind the glass and the little footprints in the snow." — Artist Ed Seale

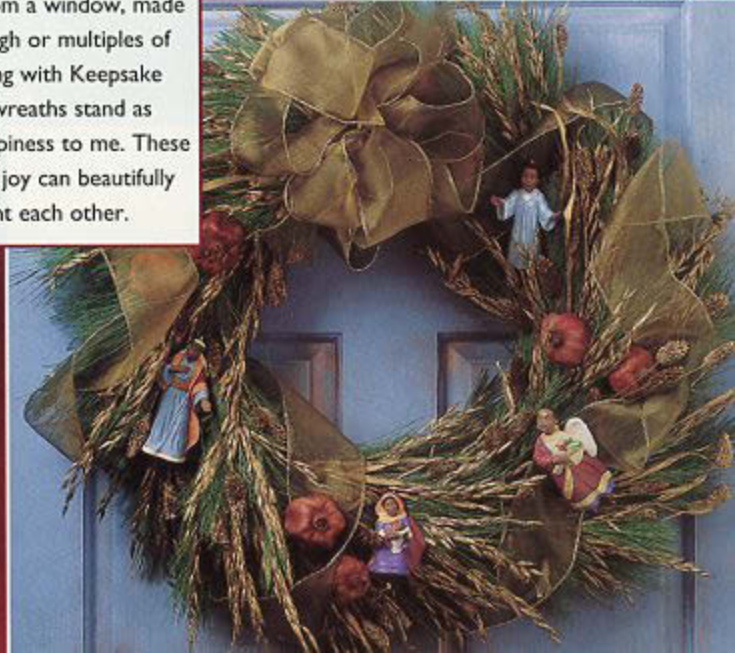
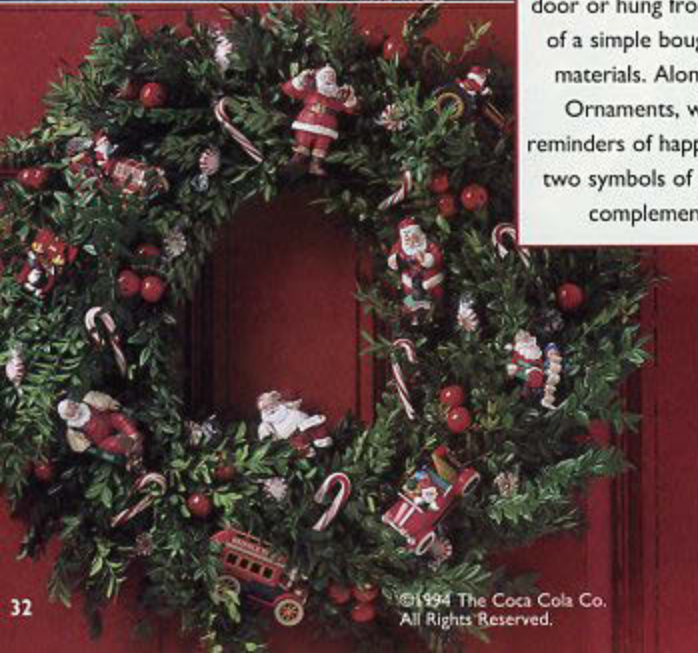
Every December my children fill one day with baking and eating Christmas cookies at my parents' home. To celebrate this special memory, they're presenting them the "For My Grandma" photo holder and "To Grandpa" ornaments.



WREATHS

A wreath is a symbol of continuity — a ring of friendship, a sphere of magic, a circle of enchantment. A wreath can be almost anything, created for winter or summer, placed on a front door or hung from a window, made of a simple bough or multiples of materials. Along with Keepsake Ornaments, wreaths stand as reminders of happiness to me. These two symbols of joy can beautifully complement each other.

©1995, Marjolein Bastin



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Clockwise from top left, opposite page: **Barnwood/moss** wreath with Folk Art Americana Showcase Ornaments, **grapevine** wreath of natural elements and Nature's Sketchbook collection, **pink** wreath with BARBIE™ ornaments on netting and pearls, **cactus** wreath featuring Symbols of Christmas collection, **rocking horse** wreath with all 15 years of the Rocking Horse series plus the "Pewter Rocking Horse," **wheat/sunflower** wreath for the Wizard of Oz™ collection, **white pine** wreath with gold accents and 1995 African American ornaments, and **boxwood** wreath with a collection of light-hearted Keepsake Ornament Santas. (Note: several wreaths include ornaments from past years' collections.)



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In December, we read Christmas stories — everyone in the family takes a turn — and then we decorate the tree with an appropriate “Mom,” “Dad,” “Son,” and “Daughter” ornament. We save the poem, “A Visit From St. Nicholas” (“Twas the Night Before Christmas”) for Christmas Eve, when we place an “Our Family” photo holder on the tree.



A thoughtful idea for the tea drinkers on my list: Wrap up an antique cup and saucer filled with special tea bags (cranberry, cinnamon or mint flavors are great for holidays) and adorn with one of the three Showcase Ornaments called “Invitation to Tea.”



Each year I create special gift boxes decorated with Keepsake Ornaments for my loved ones because they reuse or pass along my “works of art.” For baby Kate, I’ve created a special box of mementos with a “Baby’s First Christmas” ornament. My friend Diane will use her “coupon” box with the “Betty and Wilma” ornament again and again. My husband Steve will treasure his rustic box with the “Lou Rankin Bear” ornament. (I’ll also pass along the original Keepsake Ornament box, because this is a collectible, too.)

©1995 Lou Rankin

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An early gift of narcissus: Fill a waterproof container with narcissus bulbs, gravel and planting instructions, tie up with cellophane and trim with a Nature's Sketchbook ornament. Time the gift so the plants bloom during the holidays (the flowers take about three weeks to bloom after planting.)

©1995, Marjolein Bastin



What better way to mark the first communion of our neighbors' "little angel" than with these Showcase Angel Bells ornaments?



Individualized family Christmas stockings are even more cherished with the addition of appropriate Keepsake Ornaments. My husband Steve always loves playing Santa's helper, my daughter Megan is a horse fanatic, my son Zach adores Winnie the Pooh and I collect angels.

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SHOWCASE ORNAMENTS

We present seven collections plus one new collectible series of our Showcase Ornaments. Distinctive materials — such as die-cast metal, fine porcelain, golden accents — and special styling set these ornaments apart.



The Fireman

1st in the Turn-of-the-Century Parade series

Die cast metal and brass bell with red ribbon.

Wheels turn and bell rings.

Dated

Artist: Ken Crow

\$16.95 1695QK1027

TURN-OF-THE-CENTURY PARADE SERIES

A tribute to turn-of-the-century mechanical tin toys, this year's vehicle is made of die-cast metal and features a brass bell that rings.

HOLIDAY ENCHANTMENT

Exactly reproduced, paintings of the wondrous stories of Christmas are fired onto fine porcelain and lavishly embellished with golden accents.



Away in a Manger

Fine Porcelain with gold cord

Dated

\$13.95 1395QK1097



Following the Star

Fine Porcelain with gold cord

Dated: LaDene Votruba

\$13.95 1395QK1099



Raising a Family
Designed by Marjolein Bastin
Dated
Sculpted by Joyce Lyle
\$18.95 1895QK1067



Violets and Butterflies
Designed by Marjolein Bastin
Dated
Sculpted by Joyce Lyle
\$16.95 1695QK1079



Backyard Orchard
Designed by Marjolein Bastin
Dated
Sculpted by John Francis
\$18.95 1895QK1069



Christmas Cardinal
Designed by Marjolein Bastin
Dated
Sculpted by Joyce Lyle
\$18.95 1895QK1077



NATURE'S SKETCHBOOK

Noted for her sensitive and highly detailed drawings of nature, Dutch artist Marjolein Bastin offers four of her designs for this collection of two-sided handcrafted ornaments.

ANGEL BELLS

Inspired by the design of a favorite Hallmark Christmas card, this delightful trio of angels is sculpted in the shape of bells.

Joy
Fine porcelain
Feet are the clapper for bell
Dated
Artist: LaDene Votruba
\$12.95 1295QK1137



Noelle
Fine porcelain
Feet are the clapper for bell
Dated
Artist: LaDene Votruba
\$12.95 1295QK1139



Carole
Fine porcelain
Feet are the clapper for bell
Dated
Artist: LaDene Votruba
\$12.95 1295QK1147



Guiding Santa
Dated
Artist: Linda Sickman
\$18.95 1895QK1037



Fishing Party
Dated
Artist: Linda Sickman
\$15.95 1595QK1039



FOLK ART AMERICANA

With the hand-crafted look of wood carvings from years past, each individually painted design reflects a rich, folk tradition.

SYMBOLS OF CHRISTMAS

Each ornament is individually painted by hand, distinguished by its whimsical styling, warm colors and fanciful scenes and patterns. The soft silhouettes of the figures glow with nature's sunniest hues and are highlighted with golden accents.

Learning to Skate
Dated
Artist: Linda Sickman
\$14.95 1495QK1047



Fetching the Firewood
Dated
Artist: Linda Sickman
\$16.95 1595QK1057



Jolly Santa
Dated
Artist: Patricia Andrews
\$15.95 1595QK1087



Sweet Song
Dated
Artist: Patricia Andrews
\$15.95 1595QK1089





**Victorian Home
Teapot**
Lid lifts off
Dated
Artist: Patricia Andrews
\$15.95 1595QK1119

INVITATION TO TEA

Our little teapot ornaments feature the fanciful shapes of appealing homes and a castle.

The handle, spout and removable lid of each teapot ornament is cleverly concealed within the design.

ALL IS BRIGHT

Each ornament captures the holiday's golden glow. Each figure's graceful swirling robes have been gilded with squares of golden metal to achieve the lustrous and dappled appearance of treasured gold leaf antiques.



Cozy Cottage Teapot
Lid lifts off
Dated
Artist: Patricia Andrews
\$15.95 1595QK1127



**European Castle
Teapot**
Lid lifts off
Dated
Artist: Patricia Andrews
\$15.95 1595QK1129



Angel of Light
Dated
Artist: Patricia Andrews
\$11.95 1195QK1159



Gentle Lullaby
Dated
Artist: Patricia Andrews
\$11.95 1195QK1157

P PERSONALIZED ORNAMENTS

Hallmark
GOLD CROWN

Our Personalized Ornaments can be a gift in themselves, or make any gift more special. Create your own message for one-of-a-kind gifts with a name, a Christmas wish or even some holiday humor. Think beyond the holidays, too. Write special words for birthdays, graduation, retirement or any occasion.

Three easy steps to get your ornament personalized:

1. Choose an ornament at your local Hallmark Gold Crown store.
2. Use your own words, or those suggested.
3. To order, see a sales associate. Price includes personalization.

It's fast! It's easy! And it's fun!

Pick up a Personalized Ornament brochure from your local Hallmark Gold Crown store.



The Champ
Artist: LaDene Votruba
\$12.95 1295QP6127



Key Note
Artist: Ed Seale
\$12.95 1295QP6149



Etch-A-Sketch®
Sculpted by Ken Crow
\$12.95 1295QP6015



Baby Bear
Artist: Patricia Andrews
\$12.95 1295QP6157



On the Billboard
Artist: Ken Crow
\$12.95 1295QP6022

The Configuration of the ETCH-A-SKETCH® product is a registered trademark of the Ohio Art Company.

**Computer
Cat 'n' Mouse**
Artist: Ed Seale
\$12.95 1295QP6046



Reindeer Rooters
Artist: Ken Crow
\$12.95 1295QP6056



Novel Idea
Artist: LaDene Votruba
\$12.95 1295QP6066



Mailbox Delivery
Artist: Ken Crow
\$14.95 1495QP6015



Playing Ball
Artist: John Francis
\$12.95 1295QP6032



From the Heart
Artist: Dill Rhodus
\$14.95 1495QP6036



Cookie Time
Artist: LaDene Votruba
\$12.95 1295QP6073

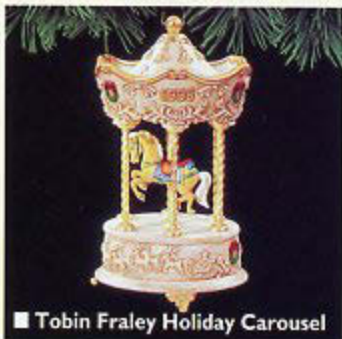


Our family will celebrate daughter Megan's big 16th birthday with small reminders of all of her accomplishments and what she means to each of us. New computer software for making the honor roll, a can of her favorite soup to symbolize her volunteer work at local soup kitchens and the "Reindeer Rooters" Personalized Ornament for making the basketball team will be among our many tributes.



We travel to Gram's country home each holiday season. We all love her "ornament hunt" throughout the house. (She doesn't save this tradition for Easter.) She hands everyone a basket, and we race to collect the most treasures. Then, we gather together to decorate her tree, enjoy her delicious eggnog and sing carols.

Get into the holiday spirit at work. Decorate a co-worker's computer with greenery and a personalized message on "Computer Cat 'n' Mouse."



■ Tobin Fraley Holiday Carousel



KEEPSAKE MAGIC ORNAMENTS

Holiday memories almost come to life with ornaments featuring light, motion, sound, music or voice. Since Hallmark introduced its first lighted ornament collection in 1984, Magic Ornaments have continued to capture the wonder of Christmas.

All of our motion ornaments feature a special on/off switch that lets you stop the motion and leave the light on. Each 1995 Magic design also carries a limited warranty through 1998.



■ Chris Mouse Tree

ONGOING SERIES

Tobin Fraley

Holiday Carousel

2nd in the Tobin Fraley
Holiday Carousel series
Light and Music; Dated
Plays "Over The Waves"
\$32.00 3200QLX7269

Chris Mouse Tree

11th in the Chris Mouse series
Light; Tree glows; Dated
Artist: Anita Marra Rogers
\$12.50 1250QLX7307

FINAL EDITIONS

Forest Frolics

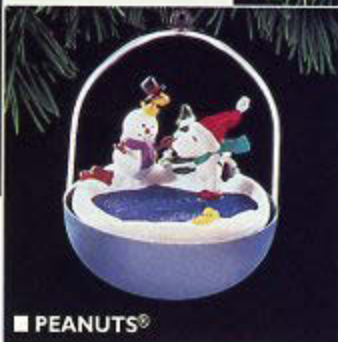
7th and final in the Forest
Frolics series; Motion
Animals swing back and forth; Dated
Artist: Sharon Pike
\$28.00 2800QLX7299

PEANUTS®

5th and final in the PEANUTS® series
Light and Motion
SNOOPY spins; Dated
Sculpted by Dill Rhodus
\$24.50 2450QLX7277



■ Forest Frolics



■ PEANUTS®

SPECIAL EDITION

Victorian Toy Box

Light, Motion and Music
Christmas tree glows,
jack-in-the-box goes up and down,
top spins and Santa wobbles.
Plays "Toyland"
Artist: Joyce Lyle
\$42.00 4200QLX7357

GENERAL

Coming to See Santa

Light, Motion and Voice
Santa says "Ho! Ho! Ho!" and
moves to and fro.
Dated
Artist: Don Palmer
\$32.00 3200QLX7369

Fred and Dino

THE FLINTSTONES®
Light, Motion and Sound
Star glows, Dino chases Fred while he
calls out a holiday message: "Yabba-
Dabba-Doo! Down, Dino, Down!
Have a Happy Holiday!"
Dated
Sculpted by Dill Rhodus
\$28.00 2800QLX7289

My First HOT WHEELS™

Light and Motion
Tree lights up and car
goes around track.
Dated
Sculpted by Ken Crow
\$28.00 2800QLX7279

Superman™

Light and Motion
Sign on telephone booth glows.
Clark Kent turns into Superman™
Dated
Sculpted by Robert Chad
\$28.00 2800QLX7309



■ Coming to See Santa



■ Victorian Toy Box



■ Fred and Dino



■ Superman™



"Light, music, memories and toys
are part of everyone's Christmas
that I've tried to wrap up all in
one ornament." — Artist Joyce
Lyle about "Victorian Toy Box"



■ My First HOT WHEELS™

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TM & © 1995 DC Comics



■ Space Shuttle



■ Winnie the Pooh

©Disney



■ Jumping for Joy



■ Jukebox Party

"Rockin' Around the Christmas Tree"
Copyright 1958 St. Nicholas Music, Inc.
Renewed 1986. All Rights Reserved.
©Brenda Lee



■ Santa's Diner

Space Shuttle

Stringer Ornament

Light

Commemorates the first Earth-orbiting flight of the U.S. Space Shuttle Columbia and the 30th Anniversary of the first U.S. spacewalk.

Cargo door opens to lift out astronaut and satellite.

Dated

Sculpted by Ken Crow

\$24.50 2450QLX7396

Winnie the Pooh

Too Much Hunny

Motion

Friends help push Pooh through hole

Dated

Sculpted by Bob Siedler

\$24.50 2450QLX7297

Jukebox Party

Light and Music

Jukebox glows and plays music.

Dated

Plays "Rockin' Around the Christmas Tree"

Artist: Don Palmiter

\$24.50 2450QLX7339

Jumping for Joy

Light and Motion

Tree and lamp post light up as the 2 mice jump the barrels.

Dated

Artist: John Francis

\$28.00 2800QLX7347

Santa's Diner

Light

Sign glows; Dated

Artist: LaDene Votruba

\$24.50 2450QLX7337

Wee Little Christmas

Light
Tree glows; Dated
See surprise Christmas
scene behind wall.
Artist: Ken Crow
\$22.00 2200QLX7329



■ Wee Little Christmas

Headin' Home

Blinking Lights
Inside of airplane glows while lights on
wings blink.
Dated
Artist: Julia Lee
\$22.00 2200QLX7327



■ Headin' Home

Baby's First Christmas

Light and Music
Rocking chair rocks as music plays.
Dated
Plays "Rock-a-Bye, Baby"
Artist: Ken Crow
\$22.00 2200QLX7317



■ Baby's First Christmas

Holiday Swim

Light
Aquarium glows
Dated
Artist: Anita Marra Rogers
\$18.50 1850QLX7319



■ Holiday Swim

Goody Gumballs!

Light
Globe of gumball machine glows
Dated
Artist: Bob Siedler
\$12.50 1250QLX7367



■ Goody Gumballs!

Friends Share Fun

Flickering Light
Clip-on
Light in fire flickers
Dated
Artist: Anita Marra Rogers
\$16.50 1650QLX7349



■ Friends Share Fun

What did you tell Santa you wanted for Christmas? Remember visiting a downtown department store to see the Jolly Ol' Soul and hear his cheery chuckle? Commemorate a child's visit to Santa with the gift of "Coming to See Santa," and once again hear the magic of his "Ho! Ho! Ho!" as he moves to and fro.



One of our family holiday traditions is attending the local production of "The Nutcracker" ballet. This year, we're giving my sister and her family tickets to the ballet and the Keepsake Magic Ornament "Victorian Toy Box." The ornament reminds me of the same Victorian period — the Christmas tree glows, the jack-in-the-box goes up and down, the top spins and Santa wobbles while the ornament plays "Toyland."



For that super man in my life (or anyone who collects comic heroes): The Keepsake Magic Ornament "Superman™" adds excitement, as well as light and motion, to a gift of vintage comic books, a lunch box or other collectibles of the flying-high hero. TM & ©1995 DC Comics

Remember the Nifty '50s this Christmas! Capture those rock 'n' roll good times with "Jukebox Party," which plays "Rockin' Around the Christmas Tree" and "Santa's Diner," which lights up memories of the local teen hangout.

"Rockin' Around the Christmas Tree"
Copyright 1958 St. Nicholas Music, Inc.
Renewed 1986. All Rights Reserved.
© Brenda Lee



KEEPSAKE MINIATURE ORNAMENTS

Our highly detailed Miniature Ornaments have added dimension to your holiday happenings since 1988. Now for the first time ever, we bring you new Lighted Miniature Ornaments to add a special glow to your holiday collecting, decorating and gift-giving.

NEW SERIES



Alice in Wonderland

1st in the Alice in Wonderland series
Dated

Artist: Patricia Andrews
\$6.75 675QXM4777



Santa's Little Big Top

1st in the Santa's Little Big Top series
Turn knob at bottom to watch animals perform; Dated

Artist: Ken Crow
\$6.75 675QXM4779



Murray® "Champion"

1st in the Miniature Kiddie Car Classics series

Cast metal. Dated
Sculpted by Don Palmer
\$5.75 575QXM4079

1995 Murray®



Centuries of Santa

2nd in the Centuries of Santa series; Dated

Artist: Linda Sickman
\$5.75 575QXM4789



Miniature Clothespin Soldier

1st in the Miniature Clothespin Soldier series

Left arm moves and hat is flopped.
Artist: Linda Sickman
\$3.75 375QXM4097



Christmas Bells

1st in the Christmas Bells series
Handcrafted and metal
Dated

Artist: Ed Seale
\$4.75 475QXM4007



Nutcracker Guild

2nd in the Nutcracker Guild series; Opens and closes like a real nutcracker
Dated

Artist: Linda Sickman
\$5.75 575QXM4787



March of the Teddy Bears

3rd in the March of the Teddy Bears series
Dated

Artist: Duane Unruh
\$4.75 475QXM4799

ONGOING SERIES



On the Road

3rd in the On the Road series
Pressed tin

Dated

Artist: Linda Sickman

\$5.75 575QXM4797



The Night Before Christmas

4th in the Night Before Christmas series

Dated

Artist: Duane Unruh

\$4.75 475QXM4807



Tiny Treasures

Set of six ornaments

Dated

Artist: Ed Seale

\$29.00 2900QXM4009



Nature's Angels

6th in the Nature's Angels series

Brass halo

Artist: Patricia Andrews

\$4.75 475QXM4809



Milk Tank Car

7th in the Noel R.R. series

Dated

Artist: Linda Sickman

\$6.75 675QXM4817



Tudor House

8th in the Old English Village series

Dated

Artist: Julia Lee

\$6.75 675QXM4819



Rocking Horse

8th in the Rocking Horse series

Dated

Artist: Linda Sickman

\$4.75 475QXM4827

ARTISTS' FAVORITES



Grandpa's Gift

Dated
Artist: Anita Marra Rogers
\$5.75 575QXM4829



Downhill Double

Dated
Artist: Don Palmiter
\$4.75 475QXM4837



Friendship Duet

Dated
Artist: Duane Unruh
\$4.75 475QXM4019



Baby's First Christmas

Dated
Artist: Ed Seale
\$4.75 475QXM4027

PRECIOUS EDITION



Cloisonné Partridge

Artist: LaDene Votruba
\$9.75 975QXM4017

TINY TOON ADVENTURES



Calamity Coyote

Sculpted by Anita Marra Rogers
\$6.75 675QXM4467



Furrball

Sculpted by
Anita Marra Rogers
\$5.75 575QXM4459



Little Beeper

Sculpted by Anita Marra Rogers
\$5.75 575QXM4469

TINY TOON ADVENTURES, characters, names and all related indicia are trademarks of Warner Bros. ©1995
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NEW LIGHTED MINIATURES



Starlit Nativity
Lighted
Batteries included
Dated
Artist: Duane Unruh
\$7.75 775QXM4039



Santa's Visit
Lighted
Batteries included
Dated
Artist: Ken Crow
\$7.75 775QXM4047



SPECIAL EDITION

A Moustershire Christmas
Four-piece set: Display piece with 3 miniature Moustershire ornament characters, Robin, Violet and Dunne;
Display piece is dated
Artist: Dill Rhodus
\$24.50 2450QXM4839

GENERAL



Precious Creations
Animals representing sea, earth, sky can be turned
Dated
Artist: Linda Sickman
\$9.75 975QXM4077



Pebbles and Bamm-Bamm
THE FLINTSTONES®
Sculpted by Dill Rhodus
\$9.75 975QXM4757



Heavenly Praises
Dated
Artist: Patricia Andrews
\$5.75 575QXM4037



Merry Walrus
Complements the "Noah's Ark" Special Edition set introduced in 1994.
Artist: Linda Sickman
\$5.75 575QXM4057

GENERAL



Playful Penguins

Complements the "Noah's Ark" Special Edition set introduced in 1994.

Artist: Linda Sickman
\$5.75 575QXM4059



Tunnel of Love

Dated
Artist: Ken Crow
\$4.75 475QXM4029



Miniature Light String

15 lights on string
Not for use with Keepsake Magic Ornaments
\$9.75 975QXM5894

Shining Star Tree-Topper

Dimensional Brass
\$9.95 995QXM4141



Joyful Santa

Dated
Artist: Duane Unruh
\$4.75 475QXM4089



Sugarplum Dreams

Turn dial with your thumb to see the child's Christmas dreams; Dated
Artist: Ken Crow
\$4.75 475QXM4099



Reversible Miniature Tree Skirt

Plaid on one side - solid red on the other
\$8.00 800QXM4456

Ornament Hooks

Package of 25
\$.99 99QXM5553

Miniature Glass Ball Ornaments

Assorted color balls
Package of 15
\$2.50 250QXM4169

Blue Spruce Miniature Tree

\$8.95 or \$4.95 with the purchase of any three Keepsake Ornaments
Tree is two feet tall.



Christmas Wishes

Dated
Artist: Ed Seale
\$3.75 375QXM4087

MINIATURE ACCESSORIES

Holiday Express

Miniature Tree Base (available for the final year)

Train circles on track
Base will hold any standard miniature tree.

Artist: Linda Sickman
\$50.00 5000QXM5452



Shadow Box Memory House

\$14.50 1450QXM5803

Recipe for Sweet Pecans

1 teaspoon cold water
1 egg white
1 pound large pecan halves
1 cup sugar
1 teaspoon ground cinnamon

Beat water and egg white until frothy. Mix well with pecans. Combine cinnamon and sugar. Mix well with pecans. Spread on cookie sheet. Bake at 225 degrees for 1 hour. Stir occasionally. Makes 2 cups.



This year I'm planning an Ornamental Christmas Open House as our local collector's club fund-raiser, but it's also a great party idea for family and friends. Some ideas for my open house:

- Replicate my favorite Keepsake Ornaments as sugar or gingerbread cookies.
- Instead of baking traditional pies, I fill purchased pastry shells with cherry, cranberry, spiced apple and mince filling. This makes beautiful individual "pie" desserts.
- For each place setting: a tiny live Christmas tree decorated with a Keepsake Miniature Ornament. Guests take home the seedling and plant it outdoors when season or weather permits.



For the nature lovers on my list, I give a membership to the local public television station or a subscription to a nature magazine. I announce the gift with another treasure — "Precious Creations," featuring animals that represent sea, earth and sky

Add a holiday glow to your house by trimming votive candleholders with greenery, ribbon and Miniature Ornaments.

I love to dress our Christmas tree from head to toe in total splendor. Sewing Keepsake Miniature Ornaments to a Christmas tree skirt gives our tree a stunning and complete look.

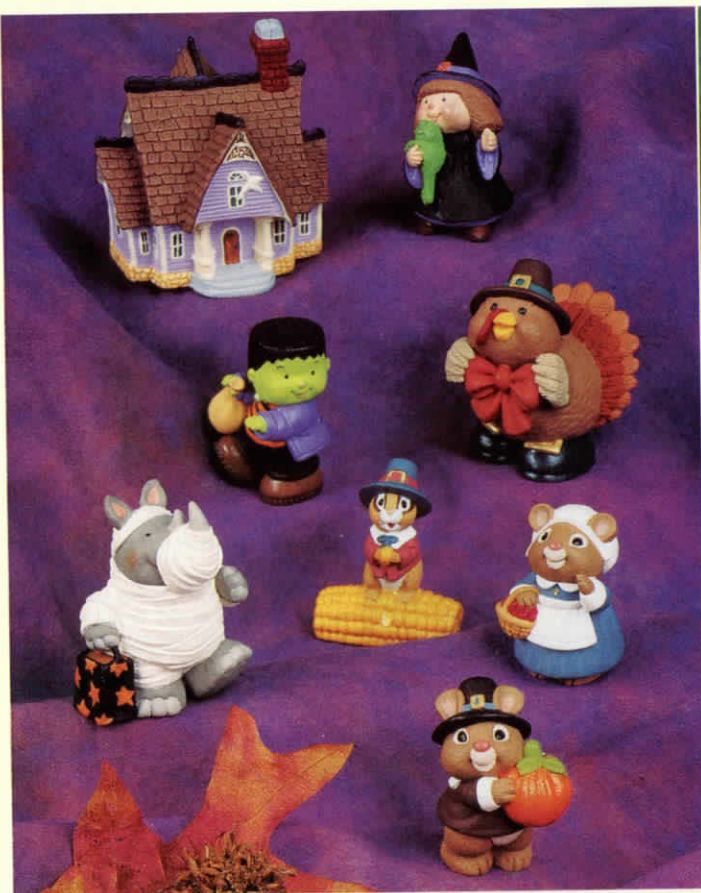
THE KEEPSAKE ORNAMENT CREATIVE STAFF

"We wish you a Merry
Christmas and a happy year of
treasured memories."
From the Keepsake Ornament
Creative Staff.

1. Anne Breece
2. Jim Durgin
3. Julie Parmer George
4. Dill Rhodus
5. Diana McGehee
6. Linda Sickman
7. Peggy Sixta
8. Jack Perry
9. Anita Marra Rogers
10. Ken Crow
11. Sharon Pike
12. Patricia Andrews
13. Jack Benson
14. Joyce Lyle
15. LaDene Votruba
16. Lynn Norton
17. Patti Streeper
18. Bob Siedler
19. Karla Schiller
20. Ed Seale
21. Duane Unruh
22. John "Collin" Francis
23. Don Palmiter
24. Robert Chad







Offered by Hallmark since 1974, these charming collectible figurines appear at different seasons throughout the year. Here's what's new for Halloween, Thanksgiving and Christmas.

We invite you to come see them and receive "Merry Miniatures™: A Collection of Charm Pictorial Review (1974 - 1995)."



HALLMARK
**KIDDIE CAR
CLASSICS**



Kiddie Car Classics bring back childhood's fondest memories of racing down the sidewalk in a shiny pedal car. Each design is a scale model, die-cast metal reproduction of an authentic pedal car from the 1930s through the 1960s. See these and other designs by stopping by a participating Hallmark Gold Crown store for a "test drive" today.

1995 Murray®
©1995 GARTON®



GOLD CROWN REACH
**CHARLIE BROWN
CHRISTMAS**

A *Charlie Brown Christmas* will debut at your local participating Hallmark Gold Crown store in November.

Charlie Brown, Lucy, Linus and SNOOPY are arriving just in time to celebrate the 30th anniversary of the classic television Christmas special. Collect all four ornaments and display them on the specially designed base featuring WOODSTOCK and the little Christmas tree.

PEANUTS® United Feature
Syndicate, Inc.

1995 Collector's Club Membership Application

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(Credit will be given with complete account number)
Retailer: _____

Please enroll me as:

- ☐ New Member APKD95
☐ Renewing Member APKR95
☐ Gift Member APKG95

Member Number

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| <input type="checkbox"/> 1995 and 1996 Offer | \$38.00 | \$40.00 |
| <input type="checkbox"/> 1995, 1996, and 1997 Offer | \$56.00 | \$58.00 |

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(U.S. dollars only)

Credit Card Number

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Signature

(Required for credit card orders)

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City

State/Province

Zip/Postal Code

Birth Date

Home Phone

Day Phone

If this is a gift, are you a Keepsake Ornament Collector's Club member?

- ☐ No ☐ Yes Member _____ (MGM95)
Number _____

Do you wish to be notified when it's time to renew? ☐ No ☐ Yes

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State/Province

Zip/Postal Code

Birth Date

Home Phone

Day Phone

Applications accepted for the 1995 Collector's Club offer through 12/31/95. Allow 6-8 weeks for delivery of your membership kit. Please make your checks payable to: Hallmark Keepsake Ornament Collector's Club. If ordering from outside the U.S., please pay in U.S. dollars only. Outside the U.S. and Canada, please provide a U.S. shipping address.

Detach this page and mail to: Hallmark Keepsake Ornament Collector's Club,
P.O. Box 412734, Kansas City, MO 64141-2734

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When you care enough
to send the very best

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