

HALLMARK
KEEPSAKE ORNAMENTS

Dream
Book



1991



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Dream
Book

Hallmark
KEEPSAKE
ORNAMENTS
1991

THE
KEEPSAKE ORNAMENTS

Tradition

Keepsake Ornaments begin in a rather small brick building across the street from Hallmark's headquarters. It is here that our artists and sculptors design each and every ornament. You'll also find quality engineers, technical artists, our editor, who labors over each word you see on our ornaments and boxes, and the rest of the staff. Our Collector's Club staff is here, too. All in all, we're a small group.



We have a tradition here, call it the Keepsake Ornament tradition. You see, we make our ornaments with the notion that quality, old-fashioned craftsmanship and the spirit of Christmas never go out of style. We all put a little bit of ourselves into every ornament, and seeing the smiles and holiday



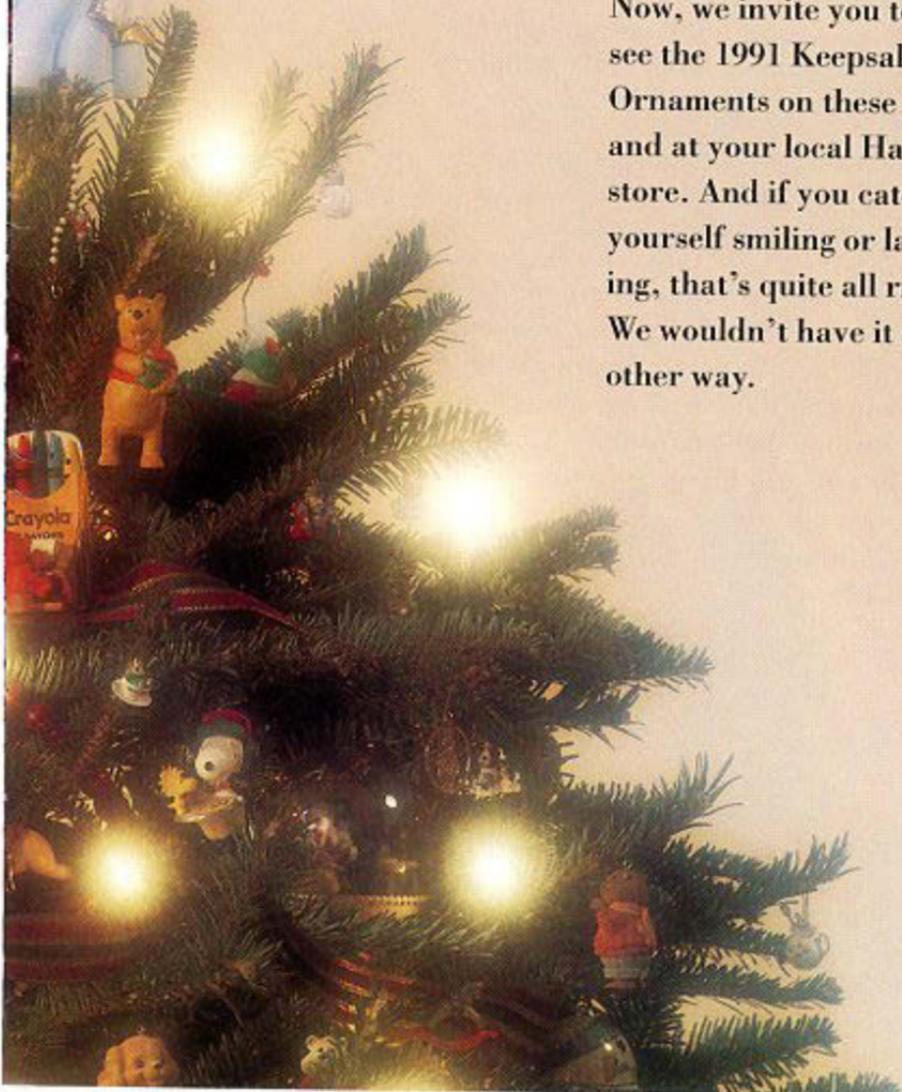
cheer our ornaments bring
is what it's all about for us.

As you might guess, we're
big fans of Christmas. The
Christmas tree in our lobby
stays up all year. Most of
the time, we admit, you
can't see much of the tree
for the ornaments. And the
ornaments that won't fit on

the tree? Well, there are
garlands and wreaths and a
mantel and

Whether you buy a few
Keepsake Ornaments every
year or  are a
longtime collector,
we hope our orna-
ments bring the spirit and
tradition of Christmas to
your family and home.

Now, we invite you to come
see the 1991 Keepsake
Ornaments on these pages
and at your local Hallmark
store. And if you catch
yourself smiling or laugh-
ing, that's quite all right.
We wouldn't have it any
other way.



Hallmark
Keepsake
Ornament
COLLECTOR'S
CLUB

"I'm a charter member of the Hallmark Keepsake Ornament Collector's Club and intend to be a lifetime member."

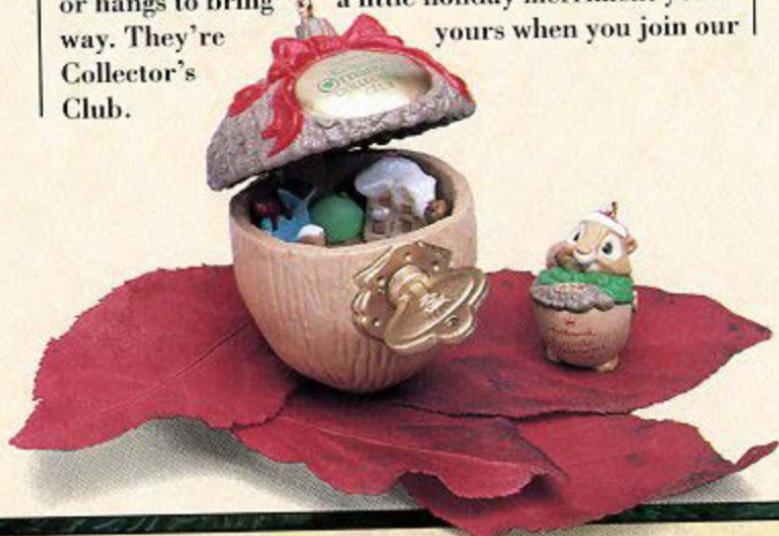
- Elizabeth Spencer
Avondale, Pennsylvania

We get a lot of letters like Elizabeth Spencer's in our mailbox here at the Hallmark Keepsake Ornament Collector's Club. Our members enjoy the exclusive ornaments, membership kit, special "members only" events,

and the many other benefits of being a part of our Club. You'll enjoy them too!

Whether you own a few ornaments, are a collector, or just want the spirit of Christmas to last all year, our Collector's Club is for you.

For 1991, you'll receive a very special ornament when you join. It's really two ornaments in one! We call it "Hidden Treasure." Turn the key to open the acorn and you'll discover the miniature ornament "Li'l Keeper" hidden inside. This cheery little fellow sits or hangs to bring a little holiday merriment your way. They're yours when you join our Collector's Club.



Members Only Ornament
"Beary Artistic"
Our first lighted Club ornament.
2 1/2" H. x 2" W.
Price: \$10.00



In addition to "Hidden Treasure," here's just part of the exciting benefits you will enjoy as a member.

Cloisonné Pin - Finely crafted cloisonné enamels and polished brass were used in creating this special dated pin.



Collector's Courier - "The newsletters are a great way to keep a little Christmas all year long," Elizabeth Spencer says of our quarterly newsletter. You get Club news and inside stories about Keepsake Ornaments.



Keepsake Ornament Treasury - Etched with gold foil, this handsome binder holds a listing of the entire Keepsake Ornaments collection.

As a member, you can also purchase our Members Only and Limited Edition Ornaments.

You'll cherish these three exclusive ornaments knowing they are available only to Club members.

To join our Club, all you have to do is fill out the application on the back of the Dream Book.

Limited Edition Ornaments
"Secrets for Santa"
3 1/2" H. x 2 1/4" W.
Edition size: 28,700
Price: \$23.75



"Gallop Into Christmas"
3" H. x 3 9/16" W.
Edition size: 28,400
Price: \$19.75





Keepsake

Ornaments

Collectible Series



One of our most popular groups, Collectible Series delight young and old as they continue each year. Four new series begin this year.

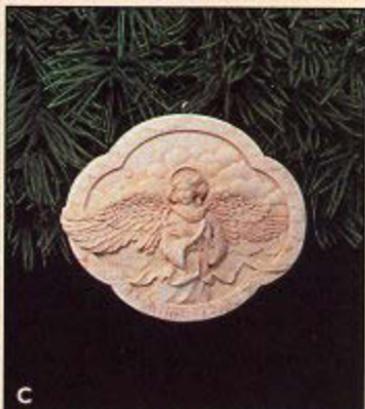
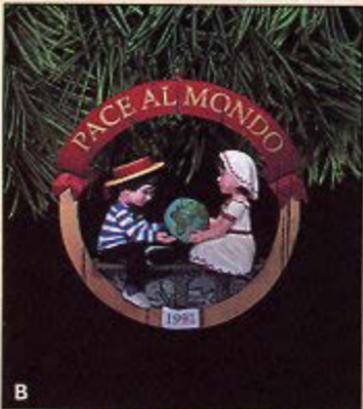
NEW SERIES

A. 1957 Corvette

1st in the Classic American Cars series

1 5/16" H. x 3 3/4" W.

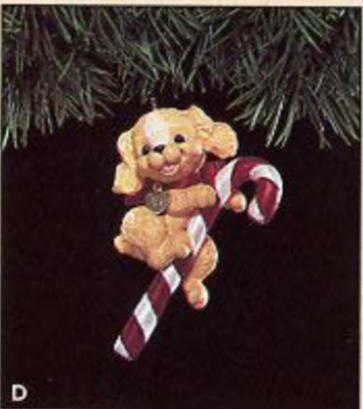
\$12.75 1275QX4319



B. Peace on Earth - Italy

1st in the Peace on Earth series
3" Diameter

\$11.75 1175QX5129



C. Heavenly Angels

1st in the Heavenly Angels series

Handcrafted and Hand-Antiqued
3 1/16" H. x 3 9/16" W.

\$7.75 775QX4367

D. Puppy Love

1st in the Puppy Love series
Handcrafted and Brass

3 1/8" H. x 2 1/2" W.

\$7.75 775QX5379

ONGOING
SERIES**A. Merry Olde Santa**

2nd in the Merry Olde Santa series
4" H. x 3 1/8" W.
\$14.75 1475QX4359

**B. Heart of Christmas**

2nd in the Heart of Christmas series
2" H. x 4 1/2" W.
(Open)
2" H. x 2 1/4" W.
(Closed)
\$13.75 1375QX4357

C. Greatest Story

2nd in the Greatest Story series
Fine Porcelain and Brass
3 3/4" H. x 3 1/4" W.
\$12.75 1275QX4129

**D. Fabulous Decade**

2nd in the Fabulous Decade series
Handcrafted and Brass
1 3/4" H. x 1 3/4" W.
\$7.75 775QX4119

E. Winter Surprise

3rd in the Winter Surprise series
3 1/4" H. x 2" W.
\$10.75 1075QX4277



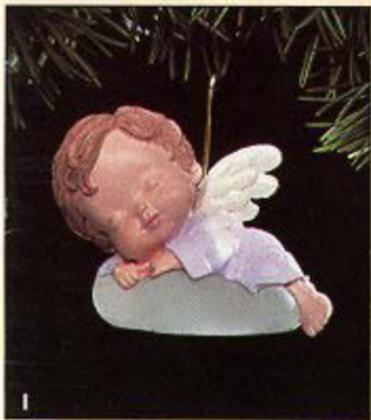
F. CRAYOLA® CRAYON - Bright Vibrant Carols
3rd in the CRAYOLA® CRAYON series
3 1/4" H. x 1 3/4" W.
\$9.75 975QX4219

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**G****H**

G. Hark! It's Herald
3rd in the Hark! It's Herald series
2" H. x 1 1/8" W.
\$6.75 675QX4379

H. The Gift Bringers-Christkindl
3rd in The Gift Bringers series
2 7/8" Diameter
\$5.00 500QX2117

**I****J**

I. Mary's Angels - Iris
4th in the Mary's Angels series
2" H. x 2 1/8" W.
\$6.75 675QX4279

J. Let It Snow!
5th in the Collector's Plate series
Fine Porcelain
Includes acrylic display stand
3 1/4" Diameter
\$8.75 875QX4369

**K****L**

K. Checking His List
6th in the Mr. and Mrs. Claus series
3" H. x 2 1/2" W.
\$13.75 1375QX4339

L. Reindeer Champs - Cupid
6th in the Reindeer Champs series
3 1/8" H. x 2 1/4" W.
\$7.75 775QX4347

**ONGOING
SERIES**

A. Fire Station
8th in the Nostalgic
Houses and Shops
series

4" H. x 2 3/4" W.
\$14.75 1475QX4139

**B. Eight Maids
A-Milking**
8th in the Twelve
Days of Christmas series

3 7/8" H. x 3 1/8" W.
\$6.75 675QX3089

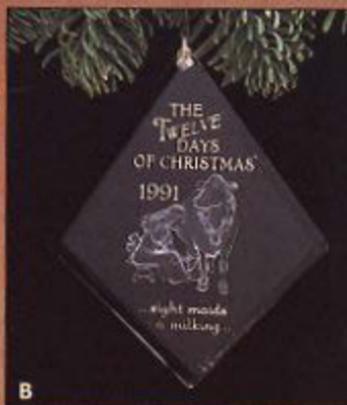
C. Rocking Horse
11th in the series
3" H. x 4" W.
\$10.75 1075QX4147

D. Frosty Friends
12th in the series
1 7/8" H. x 3 1/4" W.
\$9.75 975QX4327

**E. Santa's Antique
Car**
13th in the Here
Comes Santa series
2 1/4" H. x 3 7/8" W.
\$14.75 1475QX4349



A



B



C



D



FINAL EDITIONS

F. Christmas Kitty
3rd and final in the
Christmas Kitty series
Hand-Painted Fine
Porcelain
3 1/8" H. x 1 1/8" W.
\$14.75 1475QX4377



**G. Betsey Clark:
Home for Christmas**
6th and final in the
Betsey Clark: Home for
Christmas series
2 7/8" Diameter
\$5.00 500QX2109
A new Betsey Clark
series will begin next
year.



Artists' Favorites

Our Artists' Favorites group features ornaments inspired by favorite memories and interests of our artists and sculptors. Look for the artist's signature on the ornament.



Polar Circus Wagon
Sculpted by Linda Sickman
2 7/8" H. x 3" W.
\$13.75 1375QX4399



L. Sickman



Noah's Ark
Sculpted by Ken Crow
NEW! Windup Movement
3" H. x 3 1/8" W.
\$13.75 1375QX4867



Ken Crow



Ed Seale



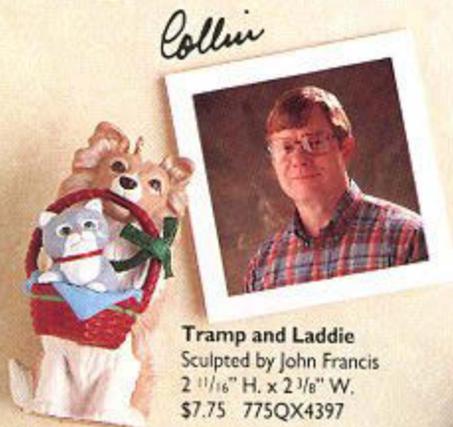
Santa Sailor
Sculpted by Ed Seale
Anchor is made of real
lightweight metal
3 3/8" H. x 2 1/16" W.
\$9.75 975QX4389



Hooked on Santa
Sculpted by Julia Lee
4" H. x 3" W.
\$7.75 775QX4109



Fiddlin' Around
Sculpted by LaDene Votruba
2 7/8" H. x 2" W.
\$7.75 775QX4387



Tramp and Laddie
Sculpted by John Francis
2 1/16" H. x 2 3/8" W.
\$7.75 775QX4397

Special Edition

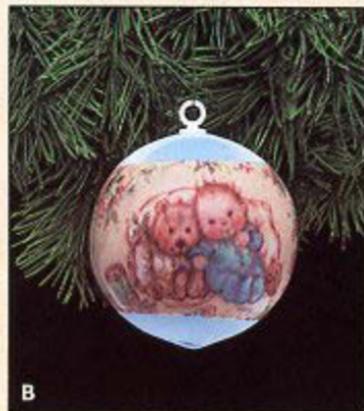
"Mrs. Beaumont" is the second Special Edition Ornament in the "Dickens Caroler Bell" collection. Each ornament is crafted from fine porcelain and painted by hand.



Dickens Caroler Bell - Mrs. Beaumont
2nd in the Dickens Caroler Bell collection
Hand-Painted Fine Porcelain
4 1/4" H. x 2 1/4" W.
\$21.75 2175QX5039



CHILD



B



C

A. Baby's First Christmas
New! Silver-Plated
With engravable silver
tag for personalization
2 5/8" H. x 1 7/8" W.
\$17.75 1775QX5107

B. Baby's First Christmas - Baby Boy
2 7/8" Diameter
\$4.75 475QX2217



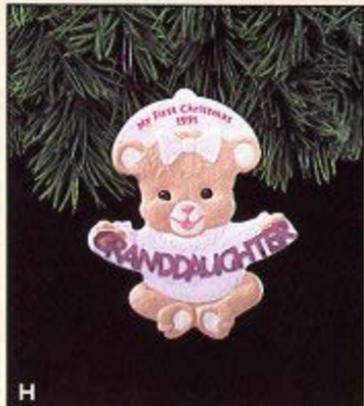
E



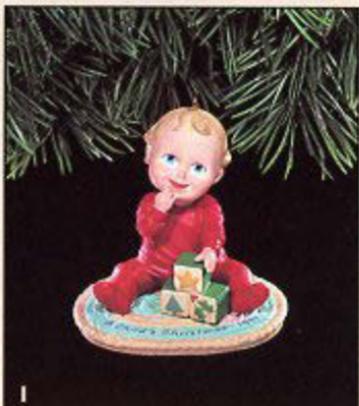
F

C. Baby's First Christmas - Baby Girl
2 7/8" Diameter
\$4.75 475QX2227

D. Baby's First Christmas Photo Holder Ornament
4 3/8" Diameter
\$7.75 775QX4869



H



I

E. Mom-to-Be
2 3/8" H. x 2 1/8" W.
\$5.75 575QX4877

F. Dad-to-Be
2 3/8" H. x 2 1/8" W.
\$5.75 575QX4879

G. Grandson's First Christmas
4 1/4" H. x 3 5/16" W.
\$6.75 675QX5117

H. Granddaughter's First Christmas
4 1/4" H. x 3 9/16" W.
\$6.75 675QX5119

I. A Child's Christmas
New Commemorative
2 3/8" H. x 2 9/16" W.
\$9.75 975QX4887

THE TEDDY BEAR YEARS COLLECTION

Teddy Bears, every child's favorite little friends, inspired this playful collection designed to commemorate a child's first five Christmases. Each ornament is dated.

A. Baby's First Christmas

2 1/2" H. x 1 11/16" W.
\$7.75 775QX4889



A

B. Baby's Second Christmas

2 3/16" H. x 2 5/8" W.
\$6.75 675QX4897



B

C. Child's Third Christmas

2 1/2" H. x 2 3/8" W.
\$6.75 675QX4899



C

D. Child's Fourth Christmas

3" H. x 2" W.
\$6.75 675QX4907



D

E. Child's Fifth Christmas

2 3/8" H. x 3 1/2" W.
\$6.75 675QX4909

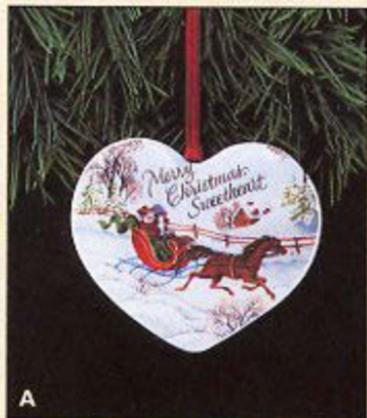


E

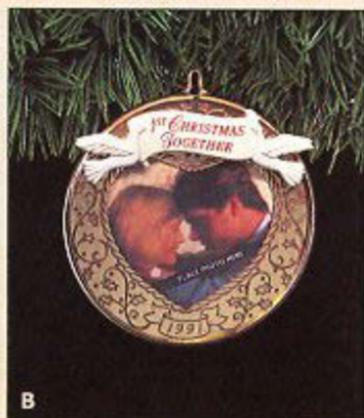


Our Keepsake Memory Wreath is available at your local Hallmark store. 12" Diameter. Price: \$7.50.

For Someone Special



A

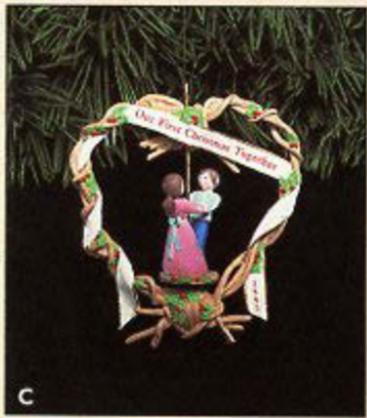


B

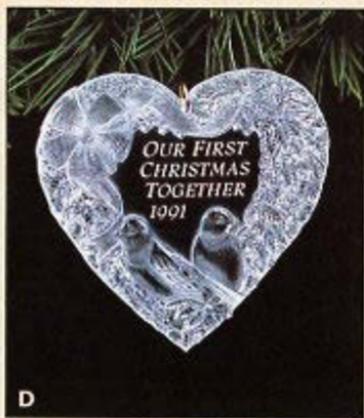
LOVE

A. Sweetheart
Fine Porcelain
2 1/2" H. x 3" W.
\$9.75 975QX4957

B. Our First Christmas Together
Photo Holder Ornament
Handcrafted and Brass
3 1/4" Diameter
\$8.75 875QX4917



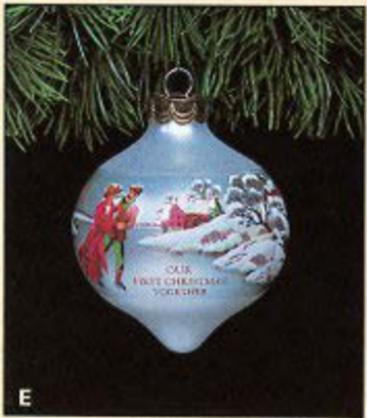
C



D

C. Our First Christmas Together
Twirl-About
3 1/8" H. x 2 13/16" W.
\$8.75 875QX4919

D. Our First Christmas Together
3 3/16" H. x 3 5/16" W.
\$6.75 675QX3139



E



F

E. Our First Christmas Together
2 7/8" Teardrop
\$4.75 475QX2229

F. Under the Mistletoe
2 3/8" H. x 2 3/16" W.
\$8.75 875QX4949

LOVE

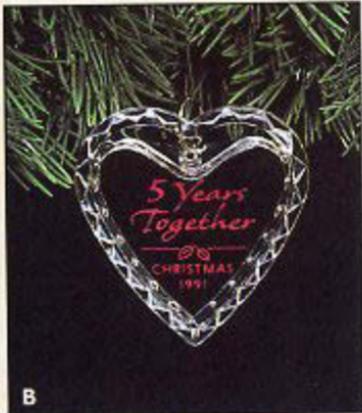
A. Jesus Loves Me Cameo

2 3/4" Diameter
\$7.75 775QX3147



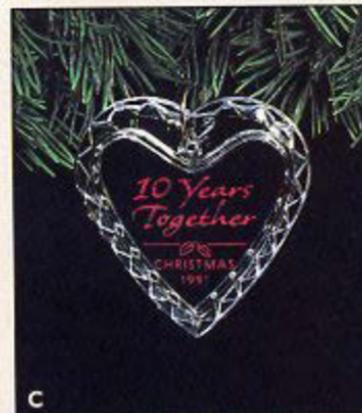
B. Five Years Together

Faceted Glass
2 9/16" H. x 2 1/2" W.
\$7.75 775QX4927



C. Ten Years Together

Faceted Glass
2 9/16" H. x 2 1/2" W.
\$7.75 775QX4929



D. Twenty-Five Years Together

Photo Holder Ornament
Handcrafted and Chrome
3 1/4" Diameter
\$8.75 875QX4937



E. Forty Years Together

Faceted Glass
2 9/16" H. x 2 1/2" W.
\$7.75 775QX4939



F. Fifty Years Together

Photo Holder Ornament
Handcrafted and Brass
3 1/4" Diameter
\$8.75 875QX4947



For Someone Special

FAMILY

A. Mother

Fine Porcelain and
Hand-Formed Tin
3 1/8" H. x 2 1/2" W.
\$9.75 975QX5457

B. Dad

2 1/4" H. x 2" W.
\$7.75 775QX5127

C. Mom and Dad

3 5/8" H. x 2 3/8" W.
\$9.75 975QX5467

D. Grandmother

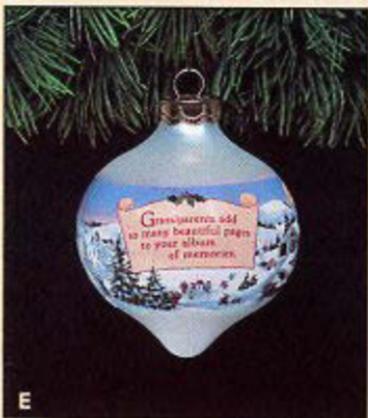
2 7/8" Teardrop
\$4.75 475QX2307

E. Grandparents

2 7/8" Teardrop
\$4.75 475QX2309

F. Godchild

2 1/16" H. x 2 1/4" W.
\$6.75 675QX5489



FAMILY

A. Son

3 3/16" H. x 1 1/16" W.
\$5.75 575QX5469

B. Daughter

3 3/16" H. x 1 1/16" W.
\$5.75 575QX5477

C. Brother

2 3/4" H. x 2 1/4" W.
\$6.75 675QX5479

D. Sister

3 3/4" H. x 3 1/16" W.
\$6.75 675QX5487

E. Grandson

2 7/8" Diameter
\$4.75 475QX2297

F. Granddaughter

2 7/8" Diameter
\$4.75 475QX2299



A



B



C



D



E



F

For Someone Special



FRIENDSHIP

A. Friends Are Fun
Characters move up and down.

2 15/16" H. x 3 3/8" W.
\$9.75 975QX5289

B. Extra-Special Friends

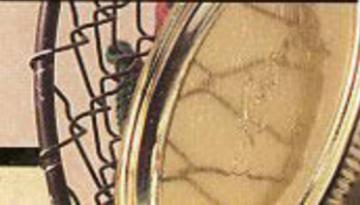
2 7/8" Diameter
\$4.75 475QX2279

C. New Home

2 1/4" H. x 1 7/8" W.
\$6.75 675QX5449

D. Across the Miles

2 5/8" H. x 3 1/2" W.
\$6.75 675QX3157



FRIENDSHIP

A. From Our Home to Yours

2 7/8" Diameter
\$4.75 475QX2287

B. Terrific Teacher

2 1/4" H. x 2" W.
\$6.75 675QX5309

C. Teacher

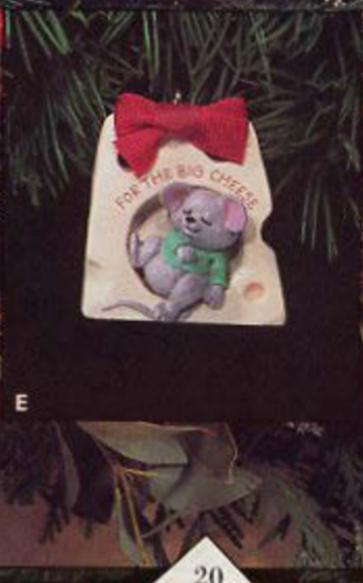
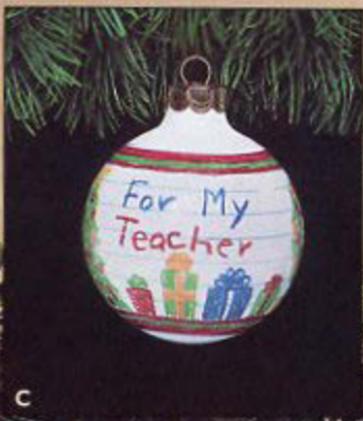
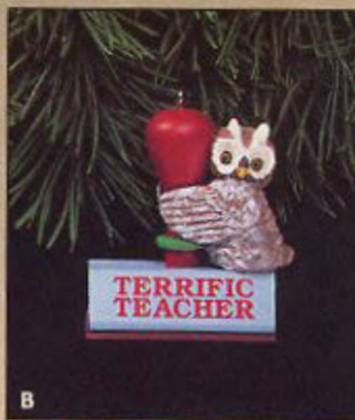
2 7/8" Diameter
\$4.75 475QX2289

D. Gift of Joy

Chrome, Brass and
Copper
6 1/2" H. x 1 1/4" W.
\$8.75 875QX5319

E. The Big Cheese

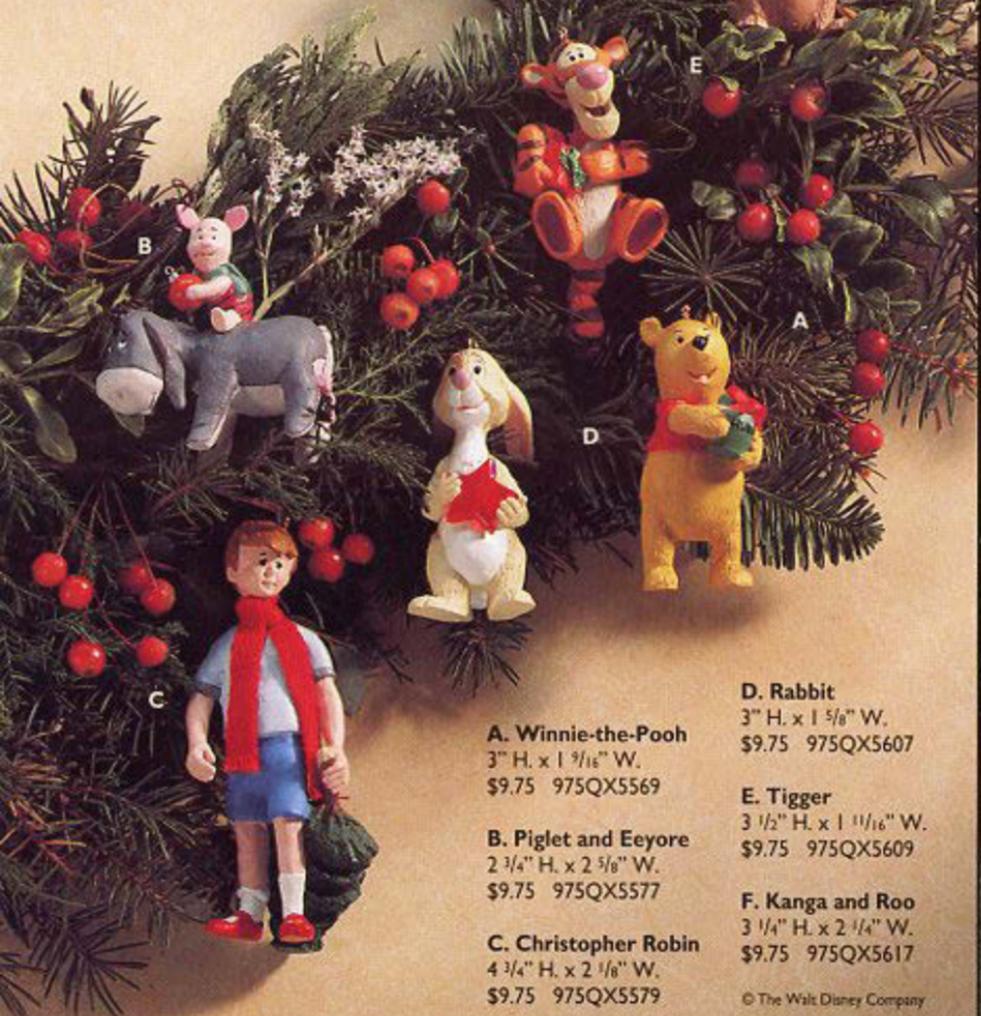
1 7/8" H. x 1 3/4" W.
\$6.75 675QX5327



New Attractions

WINNIE-THE-POOH COLLECTION

We've all delighted at the stories of that Silly Old Bear. Now Pooh and his lovable friends have been brought to life for you to enjoy at Christmas and all year long. The charm of each character is captured in the six delicately sculpted ornaments of our Winnie-the-Pooh Collection.



A. Winnie-the-Pooh
3" H. x 1 1/16" W.
\$9.75 975QX5569

B. Piglet and Eeyore
2 3/4" H. x 2 5/8" W.
\$9.75 975QX5577

C. Christopher Robin
4 3/4" H. x 2 1/8" W.
\$9.75 975QX5579

D. Rabbit
3" H. x 1 5/8" W.
\$9.75 975QX5607

E. Tigger
3 1/2" H. x 1 11/16" W.
\$9.75 975QX5609

F. Kanga and Roo
3 1/4" H. x 2 1/4" W.
\$9.75 975QX5617

© The Walt Disney Company

TENDER TOUCHES COLLECTION

The new "Tender Touches" collection takes you into an enchanting woodland world that is home to these delightful creatures. The collection, seven ornaments in all, reflects fond memories and holiday traditions we all hold dear.

A. Look Out Below

Handcrafted and
Hand-Painted
1 3/4" H. x 1 1/2" W.
\$8.75 875QX4959

B. Yule Logger

Handcrafted and
Hand-Painted
2" H. x 1 7/8" W.
\$8.75 875QX4967

C. Glee Club Bears

Handcrafted and
Hand-Painted
2" H. x 2 1/2" W.
\$8.75 875QX4969

D. Plum Delightful

Handcrafted and
Hand-Painted
2 1/4" H. x 1 3/4" W.
\$8.75 875QX4977

E. Snow Twins

Handcrafted and
Hand-Painted
2 1/4" H. x 2" W.
\$8.75 875QX4979

F. Loving Stitches

Handcrafted and
Hand-Painted
2 1/4" H. x 1 1/2" W.
\$8.75 875QX4987

G. Fanfare Bear

Handcrafted and
Hand-Painted
2 7/8" H. x 1 3/4" W.
\$8.75 875QX5337



A. Mrs. Cratchit

Hand-Painted
Fine Porcelain
3 7/8" H. x 2" W.
\$13.75 1375QX4999



Hallmark
GOLD
CROWN
STORE

HALLMARK COLLECTIONS
FOR CHRISTMAS

HEIRLOOM SANTA COLLECTION

Hand-painted figurines depict Santa Claus as artists envisioned him in the early 1900s. Each comes with a nostalgic card showing the Hallmark Historical Collection artwork that inspired the figurine.

A Merrie Christmas

12" H. x 8 1/2" W.
Sculpted by Duane Unruh
\$90.00 9000QC9947



A Merrie Christmas

6 1/4" H. x 4" W.
Sculpted by Duane Unruh
\$40.00 4000QC9537



Christmas Greetings

5 3/8" H. x 4 1/4" W.
Sculpted by Julia Lee
\$40.00 4000QC9529

Starting Out

6 1/2" H. x 3 1/4" W.
Sculpted by Peter Dutkin II
\$39.00 3900QC9913



A Happy Christmas

10 1/2" H. x 3 1/2" W.
Sculpted by Peter Dutkin II
\$39.00 3900QC9916



A Joyous Christmas

6 1/16" H. x 4 1/32" W.
Sculpted by Peter Dutkin II
\$39.00 3900QC9693



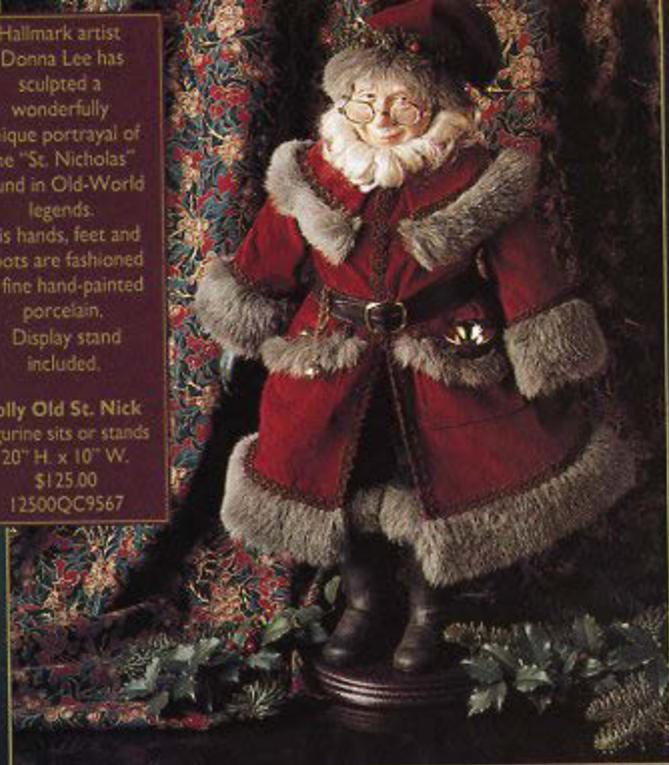
Hallmark artist Donna Lee has sculpted a wonderfully unique portrayal of the "St. Nicholas" found in Old-World legends.

His hands, feet and boots are fashioned in fine hand-painted porcelain.

Display stand included.

Jolly Old St. Nick

Figurine sits or stands
20" H. x 10" W.
\$125.00
12500QC9567



ANGELIC HERALDS

A trio of Angelic Heralds announce glad tidings to the world. Designed and sculpted by Hallmark artists, the figurines were carefully hand painted to capture each lifelike detail. Display stand included.

A. Celeste

8 1/2" H. x 6 1/2" W.

Designed and sculpted by Patricia J. Andrews
\$75.00 7500QC9549

B. Seraphina

8 1/2" H. x 7 1/4" W.

Designed and sculpted by Joyce Lyle
\$75.00 7500QC9557

C. Dominique

10" H. x 6 1/2" W.

Designed and sculpted by Anita Marra Rogers
\$75.00 7500QC9559



**Couple Ice Skating
Mary and Friends**
5 1/2" H. x 4" W.
\$38.00 3800QC9527

**Bunny Sugar Plum Fairy
Tender Touches**
5 1/2" H. x 4" W.
\$38.00 3800QC9399

**Girl Decorating Tree
Mary & Friends**
5 1/2" H. x 4" W.
\$38.00 3800QC9517



**Santa Claus Bear
Tender Touches**
5 1/2" H. x 4" W.
\$38.00 3800QC9499

**Mice and Snowman
Tender Touches**
Baby's First Christmas
5 1/2" H. x 4" W.
\$38.00 3800QC9509



**Girl With Sled
Mary & Friends**
5 1/2" H. x 4" W.
\$38.00 3800QC9519



SNOW DOMES

Charming holiday scenes come to life in Hallmark's new Snow Domes. The joy of the holiday season is reflected in characters from Ed Seale's "Tender Touches" collection and "Mary & Friends," created by Hallmark artist Mary Hamilton.

SHARING THE JOY COLLECTION

This collection of hand-painted figurines symbolizes that the spirit of Christmas reaches around the world. The children, shown in their native dress, and traditional Santa were sculpted by Hallmark artist Dilli Rhodus.



A. Traditional Santa Claus
4 7/8" H. x 3 1/4" W.
\$28.00 2800QC9026

B. Japanese Child
3 1/4" H. x 2 1/6" W.
\$14.00 1400QC9043

C. Kenyan Child
3 3/4" H. x 2 1/6" W.
\$14.00 1400QC9033

D. French Child
3 1/2" H. x 2 1/6" W.
\$14.00 1400QC9547

E. Russian Child
3 1/2" H. x 2 1/6" W.
\$14.00 1400QC9539

F. German Child
3 1/4" H. x 2 1/6" W.
\$14.00 1400QC9646

G. Italian Child
3 1/4" H. x 2 1/6" W.
\$14.00 1400QC9656

H. Spanish Child
3 1/4" H. x 2 1/6" W.
\$14.00 1400QC9653

J. NEW Swedish Child
3 1/4" H. x 2 1/6" W.
\$14.00 1400QC9577

I. Greek Child
3 3/4" H. x 2 1/6" W.
\$14.00 1400QC9036

K. NEW Irish Child
3 1/4" H. x 2 1/6" W.
\$14.00 1400QC9579

VICTORIAN CAROLERS

Listen closely . . . you can almost hear the joyous voices of this caroling trio. Each is clothed in authentic Victorian costumes sewn from real fabric.

A Limited Edition of 9,750.

A. Viola
10 1/2" H. x 3 1/2" W.
Designed by Donna Lee
\$65.00 6500QC9073

B. Lizzie
7 1/4" H. x 4 1/8" W.
Designed by Donna Lee
\$65.00 6500QC9066

C. Grace
8" H. x 4 1/8" W.
Designed by Donna Lee
\$65.00 6500QC9063





PEACE ON EARTH NATIVITY

A unique portrait of the Holy Family crafted with the rich look of hand-carved wood. Sculpted by Hallmark artist LaDene Votruba.
A Limited Edition of 19,750.

Peace on Earth
Wood-Look Nativity
7 11/16" H. x 7 15/16" W.
\$29.50 2950QC9696



Hallmark

When you care enough
to send the very best

© 1991 Hallmark Cards, Inc.



**A CHRISTMAS CAROL
COLLECTION**

Hallmark artists have carefully recreated memorable characters from "A Christmas Carol," the classic holiday tale by Charles Dickens, in a new collection named for this timeless story. Crafted from fine porcelain, each ornament takes you back to a Christmas long ago. Look for all five.

B. Merry Carolers

Hand-Painted
Fine Porcelain
4 1/8" H. x 3" W.
\$29.75 2975QX4799

C. Ebenezer Scrooge

Hand-Painted
Fine Porcelain
4 1/8" H. x 1 1/4" W.
\$13.75 1375QX4989

D. Bob Cratchit

Hand-Painted
Fine Porcelain
3 1/16" H. x 1 1/16" W.
\$13.75 1375QX4997

E. Tiny Tim

Hand-Painted
Fine Porcelain
2 1/8" H. x 1 1/2" W.
\$10.75 1075QX5037

MATCHBOX MEMORIES

A. Evergreen Inn
 1 7/16" H. x 3 1/8" W.
 (open)
 1 7/16" H. x 2" W.
 (closed)
 \$8.75 875QX5389



A

B. Santa's Studio
 1 7/16" H. x 3 1/8" W.
 (open)
 1 7/16" H. x 2" W.
 (closed)
 \$8.75 875QX5397



B

C. Holiday Cafe
 1 7/16" H. x 3 1/8" W.
 (open)
 1 7/16" H. x 2" W.
 (closed)
 \$8.75 875QX5399



C

Display these ornaments closed or open them to reveal the holiday scene inside.

D

F

JOLLY WOLLIES

Three characters have been fashioned into whimsical ornaments we call Jolly Wollies. Twist off their top and they become containers to hold holiday surprises.

D. Jolly Wolly Santa

Container for holiday surprises!

Pressed Tin

3 3/4" H. x 3 1/16" W.

\$7.75 775QX5419

F. Jolly Wolly Soldier

Container for holiday surprises!

Pressed Tin

3 3/4" H. x 3 1/16" W.

\$7.75 775QX5429

E. Jolly Wolly

Snowman

Container for holiday surprises!

Pressed Tin

3 3/4" H. x 3 1/16" W.

\$7.75 775QX5427

H. Christmas Welcome

3 3/8" H. x 3 3/16" W.

\$9.75 975QX5299

WOOD LOOK

G. Partridge in a Pear

Tree

3 3/16" H. x 3 1/8" W.

\$9.75 975QX5297

I. Night Before Christmas

Twirl-About

3 1/4" H. x 3 1/16" W.

\$9.75 975QX5307



G



H



I

PROPERTIES

A. SNOOPY® and WOODSTOCK

2 1/8" H. x 2 1/4" W.
\$6.75 675QX5197

B. PEANUTS®

2 7/8" Diameter
\$5.00 500QX2257

C. GARFIELD

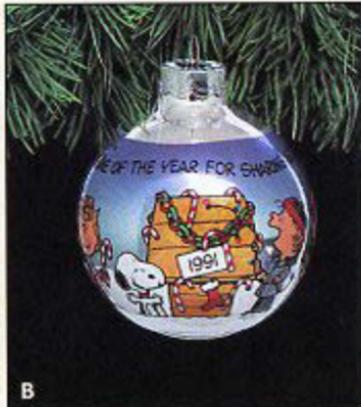
3 3/4" H. x 2 5/8" W.
\$7.75 775QX5177

D. Norman Rockwell Art

2 7/8" Diameter
\$5.00 500QX2259

E. Mary Engelbreit

2 7/8" Diameter
\$4.75 475QX2237



GARFIELD: © 1978 United Feature Syndicate, Inc.

© 1991 Mary Engelbreit

PEANUTS characters:
© 1950, 1952, 1958, 1960, 1966, 1968, 1971 United Feature Syndicate, Inc.

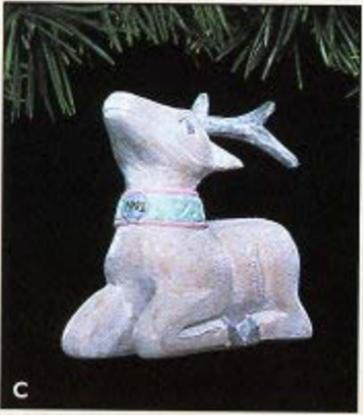
PEANUTS characters:
© 1958, 1965, 1966, 1972 United Feature Syndicate, Inc.



A



B



C



D



E



F

GENERAL

A. Up 'N' Down Journey

Features Movement
Reindeer gallops as
Santa pulls reins
3 3/8" H. x 3" W.
\$9.75 975QX5047

B. Old-Fashioned Sled

1 5/16" H. x 3 5/8" W.
\$8.75 875QX4317

C. Folk Art Reindeer

Hand-Carved and
Hand-Painted Wood
2 3/16" H. x 2 7/8" W.
\$8.75 875QX5359

D. Sweet Talk

2 1/8" H. x 2 1/4" W.
\$8.75 875QX5367

E. Snowy Owl

3" H. x 2 3/8" W.
\$7.75 775QX5269

F. Dinoclaus

2 5/8" H. x 2 1/4" W.
\$7.75 775QX5277

GENERAL

A. Basket Bell Players
2" H. x 2 1/2" W.
\$7.75 775QX5377



B. Nutshell Nativity
Nutshell opens and closes
1 7/16" H. x 2 1/2" W.
\$6.75 675QX5176



C. Cuddly Lamb
1 7/8" H. x 2 1/4" W.
\$6.75 675QX5199



D. Feliz Navidad
2" H. x 1 11/16" W.
\$6.75 675QX5279



E. Polar Classic
3" H. x 1 7/16" W.
\$6.75 675QX5287



F. All-Star
2 1/8" H. x 1 11/16" W.
\$6.75 675QX5329

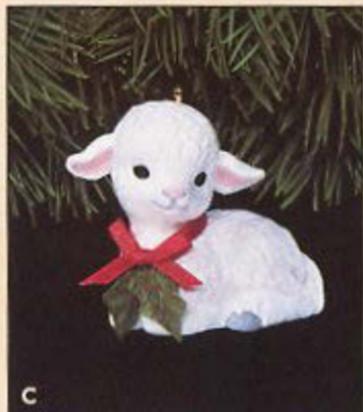


G. Chilly Chap
3 3/4" H. x 1 3/8" W.
\$6.75 675QX5339

H. On a Roll
5" H. x 1 1/4" W.
\$6.75 675QX5347

I. Joyous Memories Photo Holder Ornament
Handcrafted and Hand-Painted
3 3/8" Diameter
\$6.75 675QX5369

J. Ski Lift Bunny
2 3/4" H. x 2 1/4" W.
\$6.75 675QX5447



New Attractions



A

A. Nutty Squirrel
1 3/4" H. x 1 7/8" W.
\$5.75 575QX4833



B

B. Notes of Cheer
1 3/4" H. x 1 5/8" W.
\$5.75 575QX5357



B

F

E

A

C

D

Accessories

A. Medium Mailer
For acrylic, cameo
and medium to
small handcrafted
ornaments.
6 1/4" H. x 5 1/4" W.
\$.75 75QX3544

B. Large Mailer
For ball ornaments and
large handcrafted
ornaments.
7 1/4" H. x 5 1/2" W.
\$.75 75QX3551

**C. Wood Display
Stand**
4" Diameter Base
\$4.25 425QX7135

**D. Personalization
Kit**
Brass kit for attaching

special messages to gift
ornaments.
\$1.25 125QX7007

E. White Letters
\$1.00 100QX7141

F. Red Letters
\$1.00 100QX7144



Keepsake Magic

Ornaments

Magic Ornaments

A



NEW SERIES

A. PEANUTS®

1st in the PEANUTS® series

Flickering Light

3" H. x 2 1/8" W.

\$18.00 1800QLX7229

PEANUTS characters:
© 1958, 1965, 1966, 1972
United Feature Syndicate, Inc.

One of Duane Unruh's fondest childhood holiday memories is listening to the Salvation Army band that played on the street corners of his hometown in Kansas. You can share that memory when you display our lighted ornament featuring motion and the music of "Joy to the World." And you'll spread some joy when you buy this ornament because Hallmark donates a portion of the price to the Salvation Army.

SPECIAL EDITION

D. Santa Special

Light Motion Sound
Special On-Off Switch

This special ornament
will be offered again in
1992.

3 1/8" H. x 4" W.

\$40.00 4000QLX7167

ARTISTS' FAVORITES

E. Salvation Army Band

Designed by Duane
Unruh

Plays "Joy to the World"

Light Motion Music
Special On-Off Switch

4 1/8" H. x 3 1/8" W.

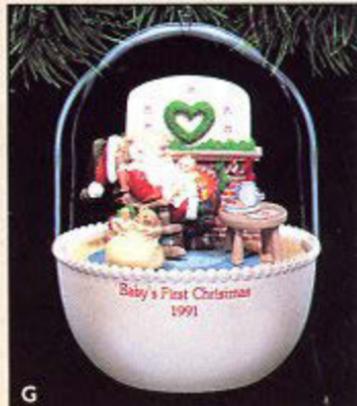
\$30.00 3000QLX7273



B



D



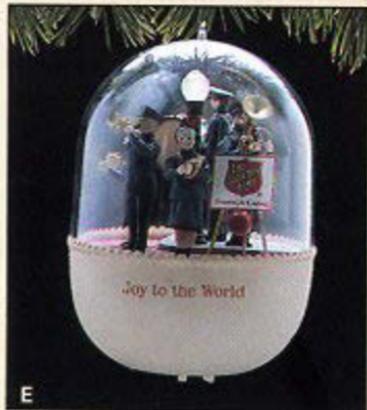
E

ONGOING SERIES

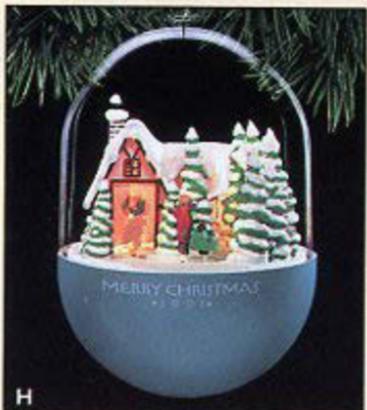


B. Forest Frolics
3rd in the Forest Frolics series
Light and Motion
Special On-Off Switch
4 1/2" H. x 3 3/8" W.
\$25.00 2500QLX7219

C. Chris Mouse Mail
7th in the Chris Mouse series
Light
3" H. x 3 1/8" W.
\$10.00 1000QLX7207



F. Arctic Dome
Artists' Favorites Ornament
Designed by Ken Crow
Blinking Lights and Motion
Special On-Off Switch
2 15/16" H. x 3 13/16" W.
\$25.00 2500QLX7117



LIGHT AND MOTION

G. Baby's First Christmas
Flickering Light Motion Music
Plays "Rock-A-Bye, Baby"
Special On-Off Switch
4 1/2" H. x 3 1/2" W.
\$30.00 3000QLX7247

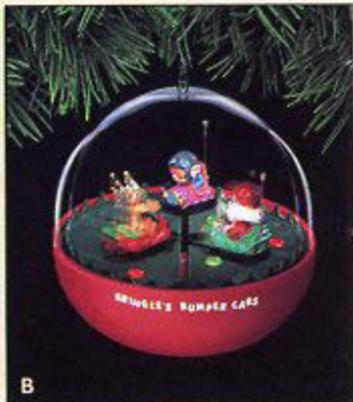
H. Bringing Home the Tree
Light and Motion
Special On-Off Switch
4 3/8" H. x 3 1/8" W.
\$28.00 2800QLX7249

Magic Ornaments

LIGHT AND MOTION

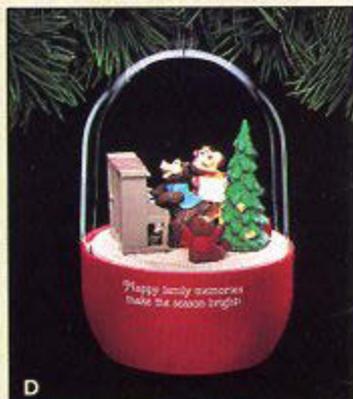
A. Ski Trip

Light and Motion
Special On-Off Switch
4 1/4" H. x 3 1/2" W.
\$28.00
2800QLX7266



B. Kringle's Bumper Cars

Blinking Lights and Motion
Special On-Off Switch
3 1/4" H. x 3 3/8" W.
\$25.00
2500QLX7119

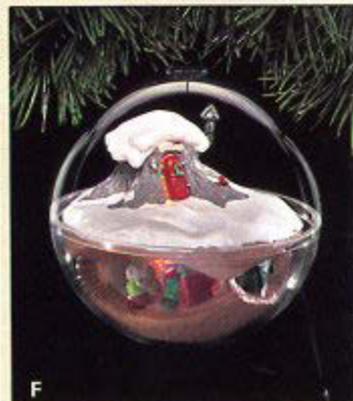


C. Our First Christmas Together

Light and Motion
Special On-Off Switch
4 1/8" H. x 3" W.
\$25.00
2500QLX7137

D. Jingle Bears

Light Motion Music
Special On-Off Switch
Plays "Jingle Bells"
4 3/8" H. x 3 3/8" W.
\$25.00
2500QLX7323



E. Toyland Tower

Motion
Special On-Off Switch
3 13/16" H. x 3 7/8" W.
\$20.00
2000QLX7129

LIGHT

F. Mole Family Home

Flickering Lights
3 3/8" H. x 3 3/8" W.
\$20.00
2000QLX7149

G



Star Trek
© 1991 Paramount Pictures.
All rights reserved.



G. Starship Enterprise

Blinking Lights

Commemorates the
25th anniversary of
STAR TREK®

1 5/8" H. x 5 1/4" W.

\$20.00

2000QLX7199

H. It's a Wonderful Life

Blinking Lights

3 3/16" H. x 2 7/16" W.

\$20.00

2000QLX7237

I. Sparkling Angel

Blinking Lights

3 13/16" H. x 2 13/16" W.

\$18.00

1800QLX7157

J. Santa's Hot Line

Blinking Lights

3 7/8" H. x 2 3/4" W.

\$18.00

1800QLX7159

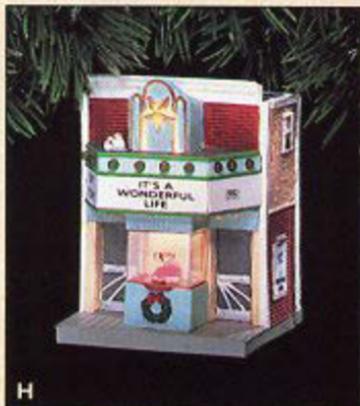
K. Father Christmas

Flickering Light

4" H. x 2" W.

\$14.00

1400QLX7147



H



I



J



K

Magic Ornaments



A. Holiday Glow

Light
3 3/4" H. x 3 5/16" W.
\$14.00
1400QLX7177

B. Festive Brass Church

Light
3 1/8" H. x 2 11/16" W.
\$14.00
1400QLX7179

C. Friendship Tree

Light
3 1/8" H. x 2 1/8" W.
\$10.00
1000QLX7169

D. Elfin Engineer

Light
2 3/4" H. x 2 3/16" W.
\$10.00
1000QLX7209

E. Angel of Light

NEW Lighted
Tree-Topper
Light!
10 1/4" H. x 5" W.
\$30.00
3000QLT7239



Keepsake Miniature

Ornaments

Miniature Ornaments



NEW SERIES
Woodland Babies
1st in the series
1" H. x 3/4" W.
\$6.00 600QXM5667



ONGOING SERIES
Thimble Bells
2nd in the series
Fine Porcelain
1 1/8" H. x 1 3/16" W.
\$6.00 600QXM5659



Nature's Angels
2nd in the series
Shiny brass halo
1 1/8" H. x 1/2" W.
\$4.50 450QXM5657



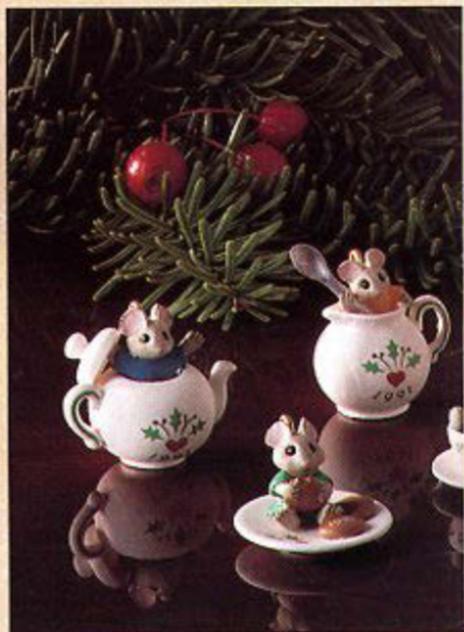
Passenger Car
3rd in the Noel R.R.
series
1 3/16" H. x 1 1/4" W.
\$8.50 850QXM5649



Kittens in Toyland
4th in the series
7/8" H. x 1 3/16" W.
\$4.50 450QXM5639



FINAL EDITION
Penguin Pal
4th and final in the
Penguin Pal series
3/4" H. x 1 3/16" W.
\$4.50 450QXM5629



Tiny Tea Party
Handcrafted and Fine Porcelain.
Set of 6 ornaments includes a
"Teapot," "Sugar Bowl,"
"Creamer," "Cookie Plate," and
two teacups: "Teacup Taster"
(mouse with spoon) and "Teacup
Lounger" (mouse lying in teacup)



PRECIOUS EDITION
Silvery Santa
Silver-Plated
1 1/8" H. x 3/4" W.
\$9.75 975QXM5679



The Kringles
3rd in the series
1" H. x 7/8" W.
\$6.00 600QXM5647



Inn
4th in the Old English
Village series
1 1/8" H. x 1" W.
\$8.50 850QXM5627



Rocking Horse
4th in the series
1 1/8" H. x 1 3/8" W.
\$4.50 450QXM5637



Teapot - 1" H. x 1 1/16" W.
Sugar Bowl - 15/16" H. x 1" W.
Creamer - 1 3/16" H. x 1" W.
Cookie Plate - 11/16" H. x 15/16" W.
Teacup Taster - 13/16" H. x 3/4" W.
Teacup Lounger - 5/8" H. x 3/4" W.
Each ornament dated 1991
\$29.00 2900QXM5827



ARTISTS' FAVORITES
Ring-A-Ding Elf
Sculpted by Robert Chad
Handcrafted and Brass
1 1/2" H. x 3/4" W.
\$8.50 850QXM5669



Lulu & Family
Sculpted by Anita
Marra Rogers
7/8" H. x 1" W.
\$6.00 600QXM5677



MINIATURE KEEPSAKE
Heavenly Minstrel
Patterned after the
1980 Special Edition
"Heavenly Minstrel"
Keepsake Ornament
1 3/16" H. x 3/4" W.
\$9.75 975QXM5687

Miniature Ornaments



SPECIAL PEOPLE
Special Friends
 Handcrafted and Wicker
 1 3/16" H. x 1 1/8" W.
 \$8.50 850QXM5797



Mom
 Has real needle and thread
 1 3/16" H. x 1 1/4" W.
 \$6.00 600QXM5699



Baby's First Christmas
 1" H. x 3/4" W.
 \$6.00 600QXM5799



Wee Toymaker
 Modeled after figurine series, "The Toymaker."
 1" H. x 1 1/8" W.
 \$8.50 850QXM5967



Feliz Navidad
 Has straw sombrero
 1" H. x 1" W.
 \$6.00 600QXM5887



Caring Shepherd
 Hand-Painted Fine Porcelain, Brass staff
 1 1/16" H. x 1 1/2" W.
 \$6.00 600QXM5949



Cardinal Cameo
 Handcrafted Cameo
 1 7/16" H. x 7/8" W.
 \$6.00 600QXM5957



Courier Turtle
 1 1/8" H. x 3/4" W.
 \$4.50 450QXM5857



Fly By
 7/8" H. x 1 3/16" W.
 \$4.50 450QXM5859





Our First Christmas Together

Has brass runners
1 1/8" H. x 1" W.
\$6.00 600QXM5819



Key to Love
1" H. x 1 1/16" W.
\$4.50 450QXM5689



Grandchild's First Christmas
Hand-Painted Fine Porcelain
1 1/16" H. x 5/8" W.
\$4.50 450QXM5697



**GENERAL
Treetland Trio**
7/8" H. X 1" W.
\$8.50 850QXM5899



Top Hatter
1" H. x 3/4" W.
\$6.00 600QXM5889



Upbeat Bear
1 1/16" H. x 3/4" W.
\$6.00 600QXM5907



Friendly Fawn
1 1/8" H. x 7/8" W.
\$6.00 600QXM5947

Accessories

Memory Tree shown at left is available for \$4.95 when you buy 3 Keepsake Miniature Ornaments. Our full line of ornament accessories is available at your local Hallmark store.

A. Festive Angel Tree-Topper
Glass adorned with 18 karat gold.
3 1/4" H. x 2 1/16" W.
\$9.75 975QXM5783

B. Miniature Tree Skirt
Reversible
12" Diameter
\$8.00 800QXM5836

C. Miniature Red Beaded Garland
6 ft. long
\$4.75 475QXM5641

D. Miniature Gold Beaded Garland
6 ft. long
\$4.75 475QXM5644

E. Miniature Wooden Snowmen Ornaments
Package of 6
1 1/4" H. x 1 3/16" W.
\$4.50 450QXM5506

F. Miniature Glass Ornaments
Golden Balls
Pack of 15
1/2" Diameter
\$2.00 200QXM5654

G. Miniature Ornament Brass Hooks
Package of 25
\$.99 99QXM5761



Love Is Born
Fine Porcelain
1 1/16" Diameter
\$6.00 600QXM5959



Cool 'n' Sweet
Hand-Painted Fine Porcelain
1 3/16" H. x 1 5/16" W.
\$4.50 450QXM5867

Miniature Ornaments



Brass Bells
1 1/4" H. x 1" W.
\$3.00 300QXM5977

A. All Aboard
1" H. x 1 1/16" W.
\$4.50
450QXM5869

B. Bright Boxers
1" H. x 1 1/16" W.
\$4.50
450QXM5877

C. Li'l Popper
A stringer design
1 3/4" H. x 2 1/8" W.
\$4.50
450QXM5897

D. Kitty in a Mitty
1" H. x 3/16" W.
\$4.50
450QXM5879

E. Seaside Otter
7/8" H. x 1" W.
\$4.50
450QXM5909

F. Fancy Wreath
Decorated with
sprigs of baby's
breath
1 1/16" H. x 1" W.
\$4.50
450QXM5917

G. N. Pole Buddy
Bear is Flocked
1" H. x 1" W.
\$4.50 450QXM5927

H. Vision of Santa
Handcrafted
Wood-look
1 1/16" Diameter
\$4.50 450QXM5937

I. Busy Bear
Features Movement
Movable arms and legs
Wood
1 7/16" H. x 3/4" W.
\$4.50 450QXM5939

J. Country Sleigh
Enamel
1" Diameter
\$4.50 450QXM5999

**K. Shadow Box
Memory House**
9 1/4" H. x 6 3/4" W.
\$14.50 1450QXM5803



B



E



F



H



I



K



Brass Church
1 1/4" H. x 1" W.
\$3.00 300QXM5979



Brass Soldier
1 1/4" H. x 1 3/16" W.
\$3.00 300QXM5987



Noel
Faceted Acrylic
3 1/32" H. x 1 3/32" W.
\$3.00 300QXM5989



Holiday Snowflake
Faceted Acrylic
1 15/32" H. x 3 1/32" W.
\$3.00 300QXM5997



G



J



Shadow Box
Memory Tree
18 1/2" H. x 13" W.
\$24.50 2450QXM5754

Our Creative Staff



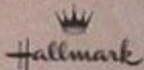


1. Trish Andrews
 2. John Ball
 3. Anne Breece
 4. Robert Chad
 5. Ken Crow
 6. Karen Delfft
 7. John Francis
 8. Julie George
 9. Lorrie Kreit
 10. Donna Lee
 11. Julia Lee
 12. Joyce Lyle
 13. Diana McGehee
 14. Lynn Norton
 15. Don Palmiter
 16. Joyce Pattee
 17. Sharon Pike
 18. Dill Rhodus
 19. Anita Marra Rogers
 20. Lee Schuler
 21. Ed Seale
 22. Dick Sears
 23. Linda Sickman
 24. Bob Siedler
 25. Peggy Sixta
 26. Duane Unruh
 27. LaDene Votruba
- Not shown:
Susan Asner and Tina Hacker.





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all of us here at
Keepsake Ornaments



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(must be included)

PLEASE PRINT IN INK

I am paying by check/money order Visa MasterCard

Credit Card #

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Expiration Date

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mo. yr.

Save by enrolling for more than 1 year.

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City _____ State _____

Zip _____ Day Phone (____) _____

Signature _____

L2

CBCG91

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I am paying by check/money order Visa MasterCard

Credit Card #

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Friend's Address _____

City _____ State _____

Zip _____ Day Phone (____) _____

Signature _____

L2

CBCC91

Do you wish to be contacted when it's time to renew your friend's membership? Yes No

My name is _____

My address is _____

This application is valid for the 1991 Collector's Club year from May 1, 1991, through February 28, 1992. Allow 6-8 weeks for delivery of your membership kit. Please make your check payable to Hallmark Keepsake Ornament Collector's Club. If ordering from outside the U.S., please pay in U.S. dollars by money order, Visa or MasterCard only and provide a U.S. shipping address.

Detach this page and mail to: Hallmark Cards, Inc.; Hallmark Keepsake Ornament Collector's Club; P.O. Box 412734; Kansas City, MO; 64141-2734

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