



1990
Dream Book

Including Miniature Ornaments




Hallmark
KEEPSAKE

ORNAMENTS


Hallmark

KEEPSAKE

ORNAMENTS



Top packages full of Christmas pleasures ■ Fill a house with tiny treasures





Decorate a window you'll long remember ■ Trim a wreath for the days of December



Join The Club And Look Whoo's Yours!

"Club Hollow" is yours when you join the Hallmark Keepsake Ornament Collector's Club. This little feathered fellow was handcrafted by one of our master artists exclusively for Club members. The ornament is imprinted with the Club logo.

It's our way of welcoming you into the fastest-growing ornament collecting club.



In addition, you'll receive the "Crown Prince" miniature ornament as a bonus when you join.

You'll also receive a sturdy canvas tote bag imprinted with the Club logo and Club year 1990. You can carry ornaments, Club material or just about anything else in this handy tote.

And there's more!



Collector's Courier — keeps members up to date on Club news and activities.

1990 Keepsake Ornament Treasury Binder — helps you keep track of each and every ornament in your collection. We send you an update each year.

Club Folder — the perfect place to store all your Club materials.

Membership Card — entitles you to all the benefits of being a member of the Collector's Club.

1990 Members Only and Limited Edition Ornaments — as a Club member, you can purchase these exclusive ornaments.

Joining is easy! Just fill out the application at the back of this brochure and watch for the delivery of your membership kit.



Members Only Ornament



"Armful of Joy"

Limited Edition Ornaments



"Dove of Peace," with edition size of 25,400. Price: \$24.75



"Christmas Limited," edition size of 38,700. Price: \$19.75



"Sugar Plum Fairy," edition size of 25,400. Price: \$27.75

COLLECTIBLE SERIES

NEW SERIES



*Four new series,
including
"Fabulous Decade"
to ring in the '90s,
begin this year.*



■ **Merry Olde Santa**
1st in the Merry Olde Santa series
\$14.75 14750X4736



■ **Greatest Story**
1st in the Greatest Story series
\$12.75 12750X4656



■ **Heart of Christmas**
1st in the Heart of Christmas series
\$13.75 13750X4726



■ **Fabulous Decade**
1st in the Fabulous Decade series
\$7.75 7750X4466

ONGOING SERIES



■ **Christmas Kitty**
2nd in the Christmas Kitty series
\$14.75 1475QX4506



■ **Winter Surprise**
2nd in the Winter Surprise series
\$10.75 1075QX4443



■ **CRAYOLA® Crayon - Bright Moving Colors**
2nd in the CRAYOLA® Crayon series
\$8.75 875QX4586



■ **Hark! It's Herald**
2nd in the Hark! It's Herald series
\$6.75 675QX4463



■ **The Gift Bringers - St. Lucia**
2nd in The Gift Bringers series
\$5.00 500QX2803

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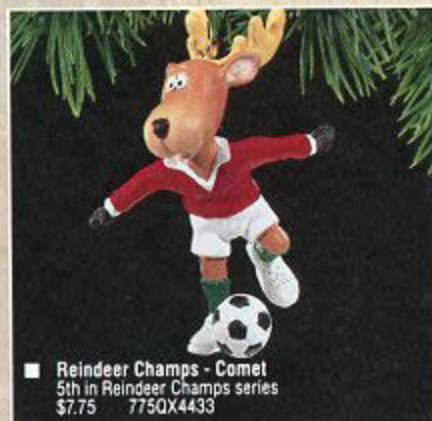
■ **Mary's Angels - Rosebud**
3rd in the Mary's Angels series by Mary Hamilton
\$5.75 575QX4423



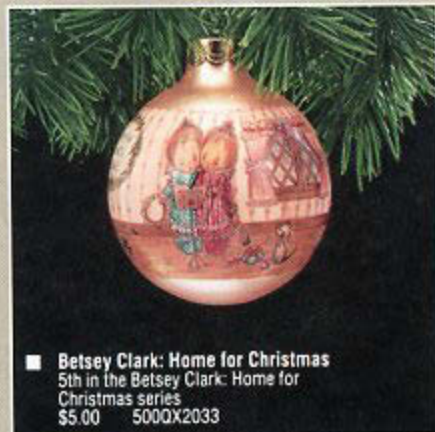
■ **Cookies for Santa**
4th in the Collector's Plate series
\$8.75 875QX4436



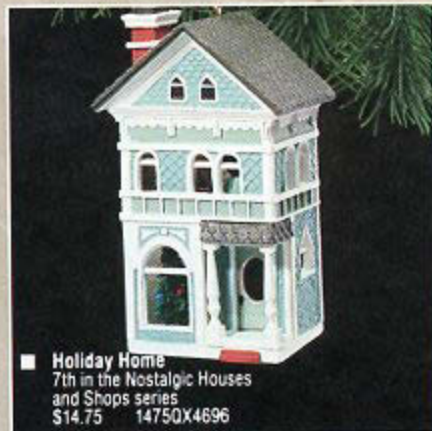
■ **Popcorn Party**
5th in the Mr. and Mrs. Claus series
\$13.75 1375QX4393



■ **Reindeer Champs - Comet**
5th in Reindeer Champs series
\$7.75 775QX4433



■ **Betsy Clark: Home for Christmas**
5th in the Betsy Clark: Home for Christmas series
\$5.00 5000X2033



■ **Holiday Home**
7th in the Nostalgic Houses and Shops series
\$14.75 1475QX4696



■ **Seven Swans A-Swimming**
7th in the Twelve Days of Christmas series
\$6.75 6750X3033



■ **Rocking Horse**
10th in the Rocking Horse series
\$10.75 10750X4646



■ **Frosty Friends**
11th in the Frosty Friends series
\$9.75 9750X4396



■ **Festive Surrey**
12th in the Here Comes Santa series
\$14.75 14750X4923

FINAL EDITIONS



■ **Irish**
6th and final in the Windows of the World International series
\$10.75 10750X4636

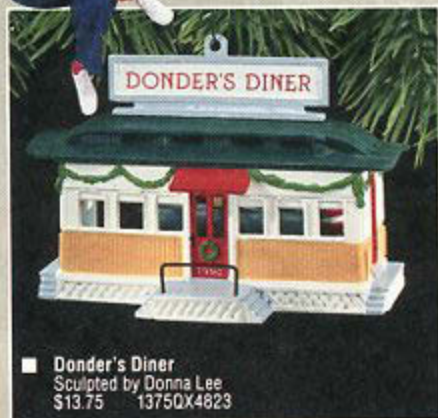


■ **Cinnamon Bear**
8th and final in the Porcelain Bear series
\$8.75 8750X4426

ARTISTS' FAVORITES



Donna Lee



■ **Donder's Diner**
Sculpted by Donna Lee
\$13.75 1375QX4823

Ken Crow



■ **Welcome, Santa**
Sculpted by Ken Crow
\$11.75 1175QX4773



■ **Happy Woodcutter**
Sculpted by Julia Lee
\$9.75 975QX4763



■ **Angel Kitty**
Sculpted by Michele Pyda-Sevcik
\$8.75 875QX4746

Julia



Michele Pyda Sevcik





Collin

Ed Seale



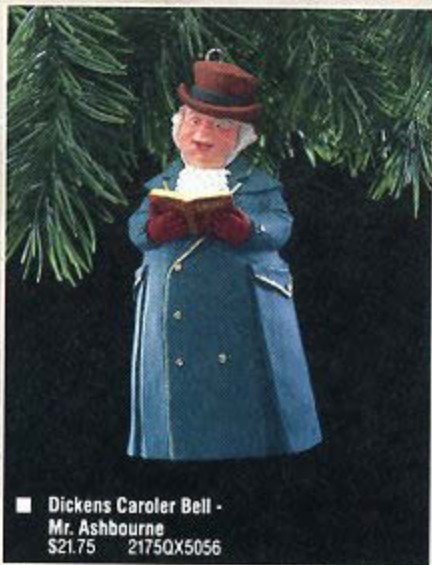
■ Gentle Dreamers
Sculpted by John Francis
Clips onto branch
\$8.75 8750X4756



■ Mouseboat
Sculpted by Ed Seale
\$7.75 7750X4753

— SPECIAL EDITION —

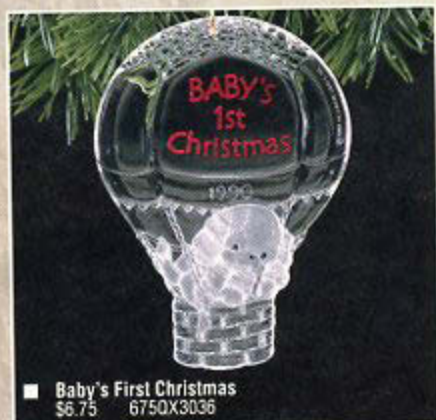
He looks as if he stepped right off the pages of a Charles Dickens novel. Created from fine porcelain, "Dickens Caroler Bell - Mr. Ashbourne" is the 1990 Special Edition Ornament. Hand painting has captured every detail, from the shirt ruffles to his ruddy cheeks. "Mr. Ashbourne" will be joined by a new Special Edition "Dickens Caroler Bell" next year and in following years.



■ Dickens Caroler Bell - Mr. Ashbourne
\$21.75 21750X5056

SOMEONE SPECIAL

CHILD





T E D D Y
B E A R
Y E A R S

Celebrate that special child's first five Christmases with the Teddy Bear Years collection. Each design is dated.





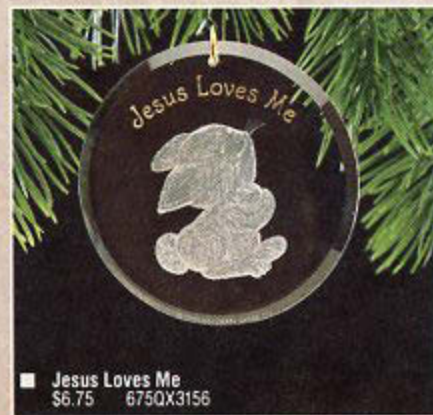
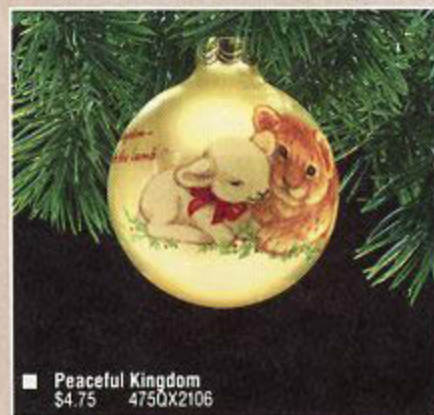
LOVE



■ Sweetheart
\$11.75 1175QX4893



■ Our First Christmas Together
\$9.75 975QX4863





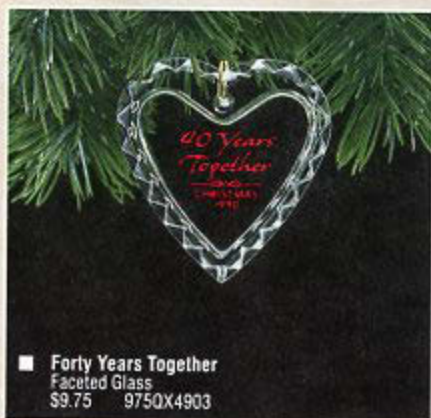
■ **Five Years Together**
\$4.75 4750X2103
"5 Years Together Christmas 1990
Love makes you Happy!"



■ **Ten Years Together**
\$4.75 4750X2153



■ **Twenty-Five Years Together**
Faceted Glass
\$9.75 9750X4896



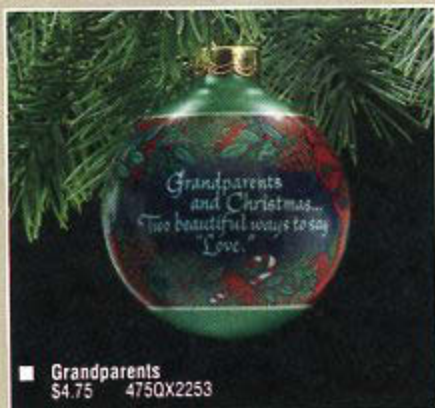
■ **Forty Years Together**
Faceted Glass
\$9.75 9750X4903



■ **Fifty Years Together**
Faceted Glass
\$9.75 9750X4906



FAMILY





FRIENDSHIP

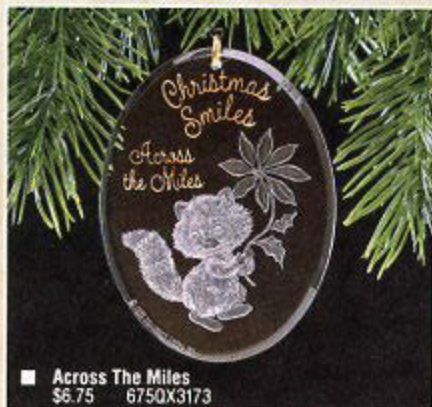
Say "Merry Christmas" to that special someone with a Keepsake Ornament.



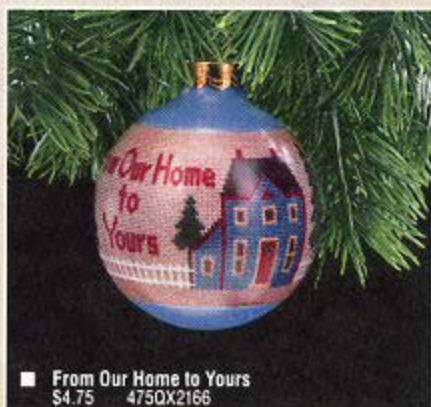
■ Friendship Kitten
\$6.75 6750X4143



■ New Home
\$6.75 6750X4343



■ **Across The Miles**
\$6.75 6750X3173



■ **From Our Home to Yours**
\$4.75 4750X2166



■ **Teacher**
Has place for signature
\$7.75 7750X4483



■ **Copy of Cheer**
Has place for signature
\$7.75 7750X4486



■ **Child Care Giver**
\$6.75 6750X3166



NEW ATTRACTIONS



■ S. Claus Taxi
\$11.75 1175QX4686



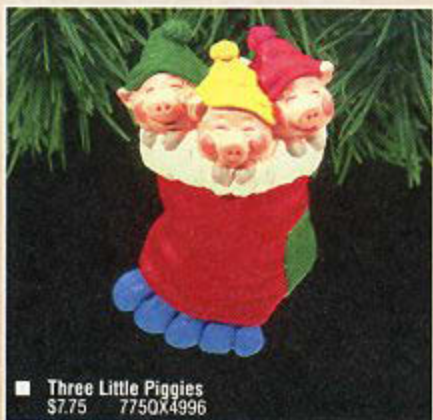
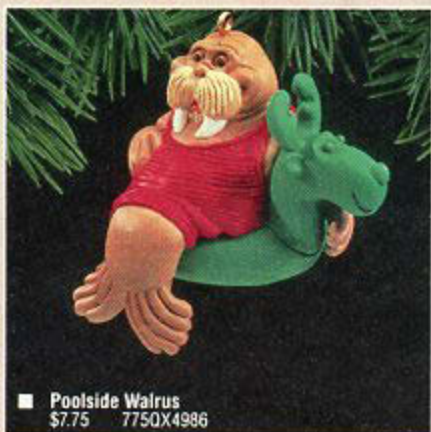
■ Coyote Carols
\$6.75 875QX4993



■ King Klaus
\$7.75
775QX4106



■ Golf's My Bag
\$7.75 775QX4963





■ **Moxy Christmas**
\$6.75 6750X4933



■ **Pepperoni Mouse**
\$6.75 6750X4973



■ **Santa Schnoz**
\$6.75 6750X4983



■ **Cozy Goose**
\$5.75 5750X4966



■ Two Peas
in a Pod
\$4.75
4750X4926



■ Chiming In
Chimes ring
\$9.75
9750X4366



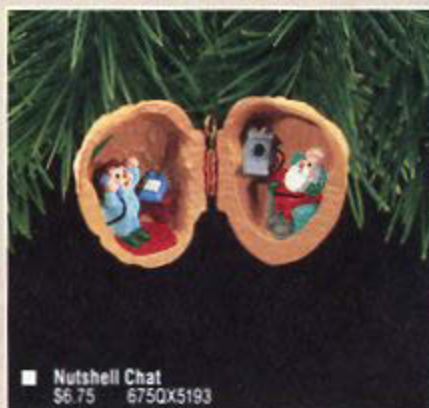
■ Christmas Croc
Crocodile's jaws open when tail
is moved
\$7.75 7750X4373



■ Born to Dance
Bendable figure
\$7.75 7750X5043









■ **Holiday Cardinals**
\$7.75 7750X5243



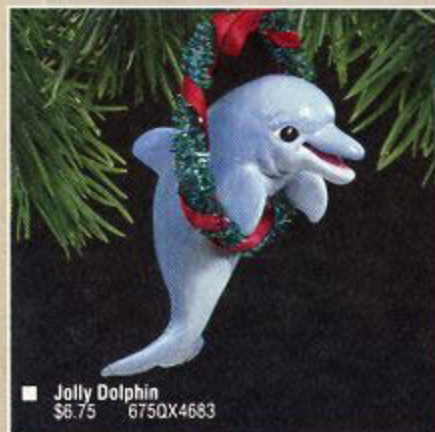
■ **Christmas Partridge**
\$7.75 7750X5246



■ **Joy Is in the Air**
\$7.75 7750X5503



■ **Happy Voices**
\$6.75 6750X4645



■ **Jolly Dolphin**
\$6.75 6750X4683



■ **Long Winter's Nap**
Clips onto branch
\$6.75 6750X4703







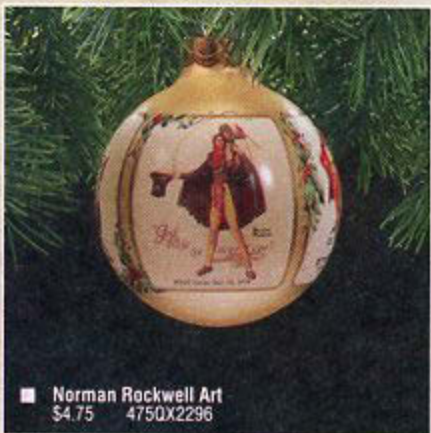
■ **Polar Jogger**
\$5.75 5750X4666



■ **Garfield**
\$4.75 4750X2303

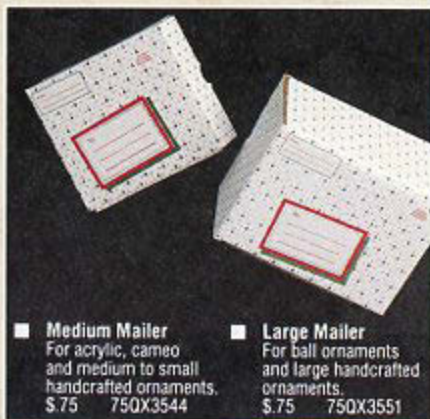


■ **PEANUTS®**
\$4.75 4750X2233



■ **Norman Rockwell Art**
\$4.75 4750X2296

ACCESSORIES



■ **Medium Mailer**
For acrylic, cameo
and medium to small
handcrafted ornaments.
\$0.75 750X3544

■ **Large Mailer**
For ball ornaments
and large handcrafted
ornaments.
\$0.75 750X3551



■ **Wood Display Stand**
\$4.25 4250X7135

■ **Personalization Kit**
Brass kit for attaching
special messages to
gift ornaments.
\$1.25 1250X7007

■ **White Letters**
\$1.00 1000X7141

■ **Red Letters**
\$1.00 1000X7144

KEEPSAKE MAGIC ORNAMENTS



New on/off switches on selected Magic Ornaments stop the motion while the light stays on to illuminate the ornaments' holiday scenes.

- **Children's Express**
Artists' Favorites Ornament. Designed by Linda Sickman. Light and Motion ornament has New On-Off Switch. Train circles playground and boy swings his leg.
\$28.00 2800QLX7243



- **Hop 'N Pop Popper**
Artists' Favorites Ornament designed by Bob Siedler. Motion ornament has New On-Off Switch. Imitation popcorn makes popping sound as it pops.
\$20.00 2000QLX7353



- **Baby's First Christmas**
Light and Motion ornament has New On-Off Switch. Stork swoops over town.
\$28.00 2800QLX7246



■ **Christmas Memories**

Light and Motion ornament has New On-Off Switch.
Wagon circles trees.
\$25.00 25000LX7276



■ **Forest Frolics**

2nd in the Forest Frolics series; Light and Motion
ornament has New On-Off Switch. Bunny swings back
and forth.
\$25.00 25000LX7236



■ **Santa's Ho-Ho-Hoedown**

Light and Motion ornament has New On-Off Switch.
Reindeer couples dance and spin.
\$25.00 25000LX7256



■ **Mrs. Santa's Kitchen**

Light and Motion ornament has New On-Off Switch.
Cookies dance.
\$25.00 25000LX7263



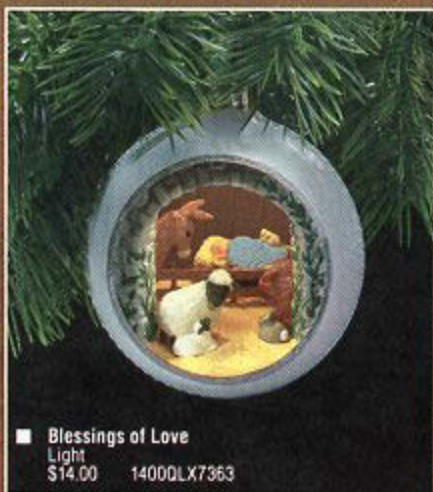




■ **Starlight Angel**
Light
\$14.00 1400DLX7306



■ **The Littlest Angel**
Light; 5th and final in the
Christmas Classics series
\$14.00 1400DLX7303



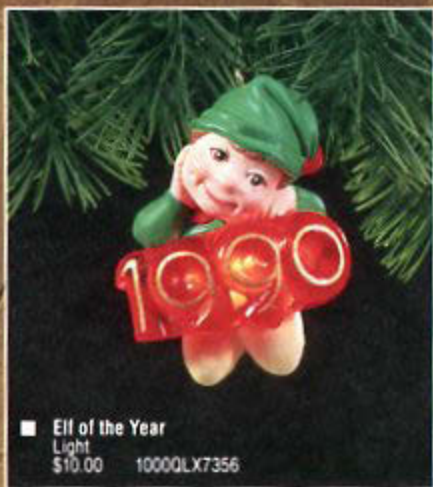
■ **Blessings of Love**
Light
\$14.00 1400DLX7363



■ **Chris Mouse Wreath**
Light; 6th in the Chris Mouse series
\$10.00 1000DLX7296



■ **Beary Short Nap**
Light
\$10.00 10000LX7326



■ **Elf of the Year**
Light
\$10.00 10000LX7356

Keepsake Magic Ornaments bring the sights and sounds of the holiday season to life.



KEEPSAKE MINIATURE ORNAMENTS



Nothing is so brilliantly red as a poinsettia in full bloom. That rich color is captured on this very first Precious Edition ornament. The age-old craft of cloisonné enameling was used to overlay the flower on glowing brass. Look for the Precious Edition name as we create more ornaments using techniques passed down over the centuries by master craftsmen.

NEW SERIES



- **Thimble Bells**
1st in the Thimble Bell series
Fine Porcelain
1 1/4" H.
\$6.00
600QXM5543



- **Nature's Angels**
1st in the Nature's Angels series
1 1/4" H.
\$4.50
450QXM5733



- **Cloisonné Poinsettia**
Precious Edition
Genuine Cloisonné
1" Dia.
\$10.50
1050QXM5533

ONGOING SERIES



- **Coal Car**
2nd in the Noel R.R. series
3/4" H.
\$8.50
850QXM5756



- **School**
3rd in the Old English Village series
1 1/4" H.
\$8.50
850QXM5763



- **The Kringles**
2nd in The Kringles series
1" H.
\$6.00
600QXM5753



- **Rocking Horse**
3rd in the Rocking Horse series
1 1/4" H.
\$4.50
450QXM5743



- **Penguin Pal**
3rd in the Penguin Pal series
3/4" H.
\$4.50
450QXM5746



- **Kittens in Toyland**
3rd in the Kittens in Toyland series
1 3/16" H.
\$4.50
450QXM5736

ARTISTS' FAVORITES



- **Santa's Streetcar**
Sculpted by Donna Lee
1 1/2" H.
\$8.50
8500XM5766



- **Snow Angel**
Sculpted by Julia Lee
1 1/4" H.
\$6.00
6000XM5773

SPECIAL PEOPLE



- **Baby's First Christmas**
1 1/4" H.
\$8.50
8500XM5703



- **Grandchild's First Christmas**
New commemorative
1 1/4" H.
\$6.00
6000XM5723



- **Special Friends**
1 1/2" H.
\$6.00
6000XM5726



- **Mother Cameo**
1 1/4" H.
\$4.50
4500XM5716



- **Warm Memories**
1 1/4" H.
\$4.50
4500XM5713

GENERAL



- **Stringing Along**
1 1/4" H.
\$8.50
8500XM5606



- **Santa's Journey**
1" H.
\$8.50
8500XM5826

- **Wee Nutcracker**
1 1/4" H.
Arms move and
mouth opens
\$8.50
8500XM5843



- **Bear Hug**
1 1/2" H.
\$6.00
6000XM5633

- **First Christmas Together**
Fine Porcelain
1" H. \$6.00
6000XM5536



- **Loving Hearts**
1 1/4" H.
\$3.00
3000XM5523



- **Acorn Wreath**
1 1/4" H.
\$6.00
6000XM5666



- **Puppy Love**
1" H.
\$6.00
6000XM5666



- **Madonna and Child**
1 1/4" H.
\$6.00
6000XM5643

GENERAL

- **Basket Buddy**
Wicker Basket
1 3/4" H.
\$6.00
600QXM5696

- **Ruby Reindeer**
Blown Glass
1 5/16" H.
\$6.00
600QXM5816

- **Perfect Fit**
1 5/16" H.
\$4.50
450QXM5516

- **Panda's Surprise**
3/4" H.
\$4.50
450QXM5616

- **Stamp Collector**
3/4" H.
\$4.50
450QXM5623

- **Christmas Dove**
1 1/16" H.
\$4.50
450QXM5636

- **Type of Joy**
1 1/16" H.
\$4.50
450QXM5646

- **Teacher**
1 1/8" H.
\$4.50
450QXM5653

- **Air Santa**
1/2" H.
\$4.50
450QXM5656

- **Sweet Slumber**
9/16" H.
\$4.50
450QXM5663

- **Busy Carver**
3/4" H.
\$4.50
450QXM5673

- **Lion and Lamb**
Wood
1 1/8" H.
\$4.50
450QXM5676

- **Going Sledding**
1 3/16" H.
\$4.50
450QXM5683

- **Country Heart**
1 1/4" H.
\$4.50
450QXM5693

- **Nativity**
1 3/8" H.
\$4.50
450QXM5706

- **Holiday Cardinal**
1 1/8" H.
\$3.00
300QXM5526

- **Brass Bouquet**
1 1/4" H.
\$6.00
600QXM5776

- **Brass Santa**
1 1/4" H.
\$3.00
300QXM5786

- **Brass Horn**
3/4" H.
\$3.00
300QXM5793

- **Brass Peace**
1 1/4" H.
\$3.00
300QXM5796

- **Brass Year**
3/4" H.
\$3.00
300QXM5833

MINIATURE ORNAMENT ACCESSORIES



☐ Shadow Box
Memory Tree
18 1/2" H.
\$24.50
24500XM5754



☐ NEW!
Shadow Box Memory House
9 1/4" H.
\$14.50 14500XM5803

■ Festive Angel Tree-Topper
Glass adorned with 18 karat gold.
3 1/4" H.
\$9.75 9750XM5783



☐ NEW!
Miniature
Tree Skirt
Reversible
24" Dia.
\$8.00 8000XM5836

■ Miniature Gold
Beaded Garland
6' L.
\$4.75
4750XM5644

■ Miniature Red
Beaded Garland
6' L.
\$4.75
4750XM5641



■ Miniature Wooden Ornaments
Snowmen
1 1/4" H. Package of 6
\$4.50 4500XM5506



■ Miniature Glass Ornaments
Golden Balls Pack of 15
\$2.00 2000XM5654

■ Miniature Ornament Brass Hooks
Package of 25
\$.99 9900XM5761

Happy Holidays From The Artists



Front row: (left to right) Sharon Pike, Joyce Pattee, Anita Marra, John Francis, Joyce Lyle, Duane Unrub, Linda Sickman, Donna Lee and Patricia (Trisb) Andrews

Who Bring You Keepsake Ornaments!



Back row: (left to right) Mike Willard, Ken Crow, Ladene Votruba, Julia Lee, Ed Seale, Dill Rhodus, Robert Chad, Don Palmiter and Bob Siedler

1990 MEMBERSHIP APPLICATION

Please enroll me as a 1990 member!

PLEASE PRINT IN INK

I am paying by check/money order Visa MasterCard

Credit Card # Expiration Date
mo. yr.

Save by enrolling for more than 1 year.

1 year \$20.00 2 years \$36.00 3 years \$50.00

Name _____

Address _____

City _____ State _____

Zip _____ Day Phone (_____) _____

Signature _____

L2

CBKD90

1990 GIFT MEMBERSHIP

Please enroll my friend as a 1990 member!

PLEASE PRINT IN INK

I am paying by check/money order Visa MasterCard

Credit Card # Expiration Date
mo. yr.

Save by enrolling for more than 1 year.

1 year \$20.00 2 years \$36.00 3 years \$50.00

Friend's Name _____

Friend's Address _____

City _____ State _____

Zip _____ Day Phone (_____) _____

Signature _____

L2

CBKG90

Do you wish to be contacted when it's time to renew your friend's membership? Yes No

My name is _____

My address is _____

The application deadline for the 1990 Collector's Club year is 2-28-91. Allow 6-8 weeks for delivery of your membership kit. Please make your check payable to Hallmark Keepsake Ornament Collector's Club. If ordering from outside the U.S., please pay in U.S. dollars by money order, Visa or MasterCard only and provide a U.S. shipping address.

RETAILER:

ACCT. NO. _____

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mail to:

Hallmark Cards, Inc.
Hallmark Keepsake
Ornament Collector's
Club
P.O. Box 412734
Kansas City, Mo.,
641-41-2734

Detach entire page along dotted line