

  
Hallmark



KEEPSAKE ORNAMENTS

# The Hallmark Keepsake Ornament Collector's Club

There's a Keepsake Ornament  
with Your Name on It!



Remember the excitement of Christmas morning when you discovered a present from Santa with your name on it. Now Keepsake Ornaments bring back that excitement with a present from the Club with your name on it. The exclusive "Visit From Santa" handcrafted ornament is your gift of membership...and is complete with your name on the sled Santa is carrying. This jolly old elf also features the membership year date and Club logo.

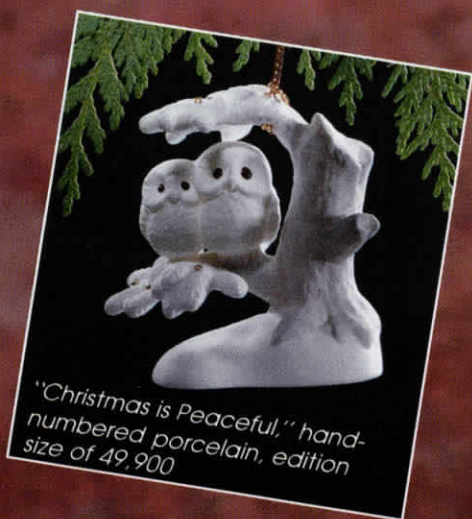
In addition, you'll receive...

**Collector's Courier** — quarterly newsletter subscription.

**Cookie Stencil Cutter** — a unique new cutter design that commemorates the final edition of the popular Tin Locomotive series. Includes a recipe card for "Club Sugar Cookies."



"Holiday Heirloom," 3rd and final in series, edition size of 34,600



"Christmas is Peaceful," hand-numbered porcelain, edition size of 49,900



"Noelle," hand-painted porcelain, edition size of 49,900

**Keepsake Ornament Treasury 1989 Update** — a loose leaf listing of all 1989 Keepsake Ornaments. New members receive the Treasury binder as well as the 1989 update.

**Club Folder** — newly designed for 1989 Club members as the perfect way to store Club materials.

**Personalized Membership Card** — entitles you to all benefits of membership.

Plus, a surprise from Keepsakes tucked inside every kit.

**Exclusive Opportunity to Purchase the 1989 Members Only and Limited Edition Ornaments** — Ask your Hallmark retailer for details.

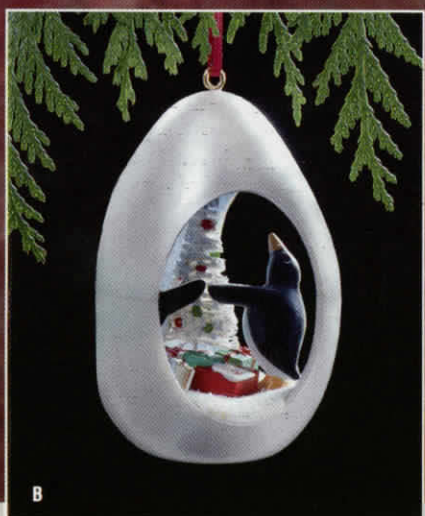
Use the convenient application on the back cover of this brochure to become a 1989 Club Member today!



## SPECIAL EDITION

### The Ornament Express

3-piece train ornament;  
locomotive, coal car  
and caboose  
\$22.00  
2200QX5805



2

A

B

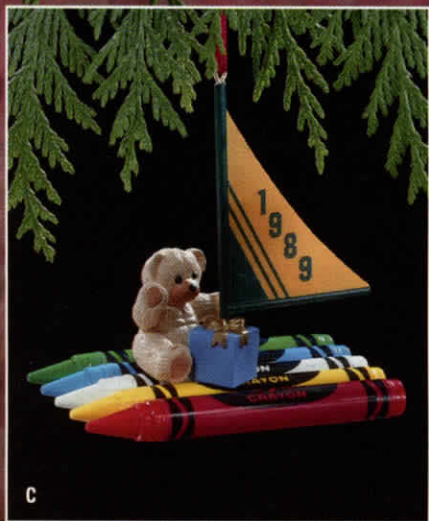
# New Series

### A. Christmas Kitty

☐ 1st in a series  
\$14.75  
1475QX5445

### B. Winter Surprise

☐ 1st in a series  
\$10.75  
1075QX4272



C



D

◆ Now is the time to start your Keepsake Ornament collection! Five exciting new series begin this year.



E

**C. CRAYOLA® Crayon —**  
☐ **Bright Journey**  
 1st in a series  
 \$8.75  
 875QX4352

**D. Hark! It's Herald**  
☐ 1st in a series  
 \$6.75  
 675QX4555

**E. The Gift Bringers**  
☐ — **St. Nicholas**  
 1st in a series  
 of 5 ornaments  
 \$5.00  
 500QX2795



A



C



B



D

4



## Ongoing Series

### A. Christmas Caboose

- ☐ 11th in a series of Here Comes Santa ornaments  
\$14.75  
1475QX4585

### B. U.S. Post Office

- ☐ 6th in a series of Nostalgic Houses and Shops  
\$14.25  
1425QX4582

### C. Holiday Duet

- ☐ 4th in a series of Mr. and Mrs. Claus ornaments  
\$13.25  
1325QX4575

### D. Rocking Horse

- ☐ 9th in a series  
\$10.75  
1075QX4622



E



G



F



H

**E. Frosty Friends**

- ☐ 10th in a series
- \$9.25
- 925QX4572

**F. Windows of the World**

- ☐ 5th in a series
- \$10.75
- 1075QX4625

**G. Cinnamon Bear**

- ☐ 7th in a series
- \$8.75
- 875QX4615

**H. Morning of Wonder**

- ☐ 3rd in a series of Collector's Plates
- \$8.25
- 825QX4612



**A. Reindeer Champs**

☐ — Vixen

4th in a series

\$7.75

775QX4562

**B. Six Geese-A-Laying**

☐ 6th in a series of 12 Days of Christmas ornaments

\$6.75

675QX3812

**C. Mary's Angels — Bluebell**

☐ 2nd in a series

\$5.75

575QX4545

**D. Betsey Clark: Home for**

☐ Christmas

4th in a series

\$5.00

500QX2302



B



C



A



D

# Final Editions

## A. Tin Locomotive

- ☐ 8th and final in a series
- \$14.75
- 1475QX4602

## B. Miniature Creche

- ☐ 5th and final in a series
- \$9.25
- 925QX4592

## C. Wooden Truck

- ☐ 6th and final in a series of Wood Childhood Ornaments
- \$7.75
- 775QX4595

## D. Thimble Puppy

- ☐ 12th and final in a series of Thimble ornaments
- \$5.75
- 575QX4552



A



C



B



D

# Artists' Favorites

## A. Merry-Go-Round

### ☐ Unicorn

Sculpted by Anita Marra  
\$10.75  
1075QX4472

### ☐ Carousel Zebra

Sculpted by Linda Sickman  
\$9.25  
925QX4515

## C. Mail Call

### ☐ Sculpted by Ed Seale

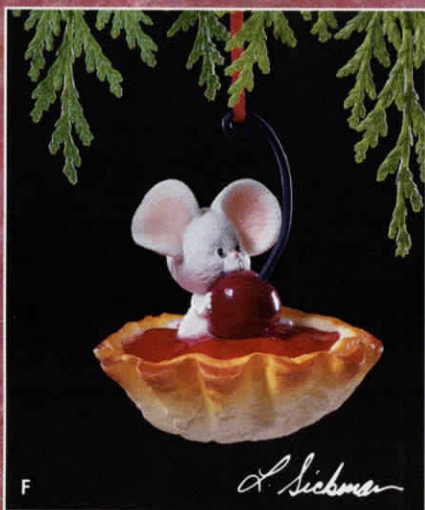
\$8.75  
875QX4522

## D. Baby Partridge

### ☐ Sculpted by John Francis

\$6.75  
675QX4525

◆ A unique group of ornaments that let the Keepsakes artists share their favorite designs, subjects and materials with you.



**E. Playful Angel**

□ Sculpted by Donna Lee  
\$6.75  
6750X4535

**F. Cherry Jubilee**

□ Sculpted by Linda Sickman  
\$5.00  
500QX4532

**G. Bear-i-Tone**

□ Sculpted by Bob Siedler  
\$4.75  
4750X4542



A



C



B



D

♦ Start an annual tradition for a special child. The new children's Age Collection will continue in upcoming years by offering a dated design to celebrate The Teddy Bear Years.



E

**A. Baby's First Christmas**  
☐ \$7.25  
 725QX4492

**B. Baby's Second Christmas**  
☐ \$6.75  
 675QX4495

**C. Child's Third Christmas**  
☐ \$6.75  
 675QX4695

**D. Child's Fourth Christmas**  
☐ \$6.75  
 675QX5432

**E. Child's Fifth Christmas**  
☐ \$6.75  
 675QX5435

**B**aby



F



G



H



I



J



K

**F. Baby's First Christmas**

- ☐ \$6.75  
675QX3815

**G. Granddaughter's**

- ☐ First Christmas  
\$6.75  
675QX3822

**H. Grandson's**

- ☐ First Christmas  
\$6.75  
675QX3825

**I. Baby's First Christmas**

- ☐ Photoholder  
\$6.25  
625QX4682

**J. Baby Girl's**

- ☐ First Christmas  
\$4.75  
475QX2722

**K. Baby Boy's**

- ☐ First Christmas  
\$4.75  
475QX2725



A



B



D



C



E

**A. Sweetheart**

☐ \$9.75  
975QX4865

**B. First Christmas Together**

☐ \$6.75  
675QX3832

**C. First Christmas Together**

☐ \$9.75  
975QX4852

**D. World of Love**

☐ \$4.75  
475QX2745

**E. Language of Love**

☐ \$6.25  
625QX3835



F



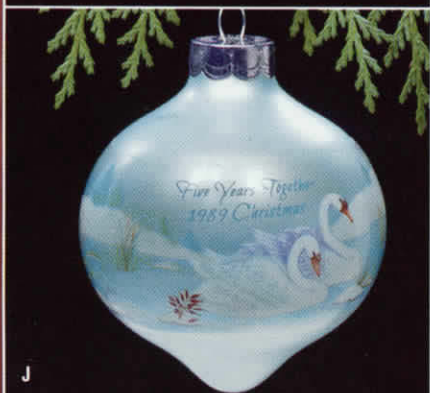
G



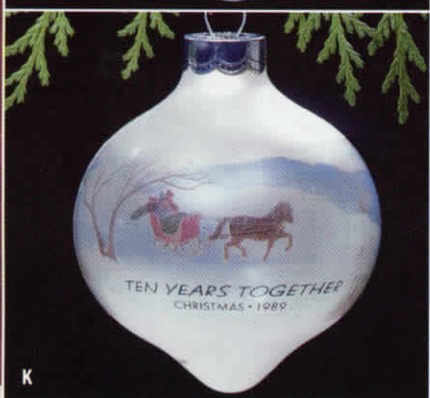
H



I



J



K

**F. Twenty-Five Years**

- ☐ Together Photoholder  
\$8.75  
875QX4855

**G. Forty Years Together**

- ☐ Photoholder  
\$8.75  
875QX5452

**H. Fifty Years Together**

- ☐ Photoholder  
\$8.75  
875QX4862

**I. First Christmas Together**

- ☐ \$4.75  
475QX2732

**J. Five Years Together**

- ☐ \$4.75  
475QX2735

**K. Ten Years Together**

- ☐ \$4.75  
475QX2742



A



B



C

◆ Introducing a Keepsake Ornament just for Brother!



D



E



F

# Family

## A. Mother

- ☐ Fine Porcelain
- \$9.75
- 9750X4405

## B. Mom and Dad

- ☐ \$9.75
- 9750X4425

## C. Dad

- ☐ \$7.25
- 7250X4412

## D. Brother

- ☐ \$7.25
- 7250X4452

## E. Sister

- ☐ \$4.75
- 4750X2792

## F. Godchild

- ☐ \$6.25
- 6250X3112



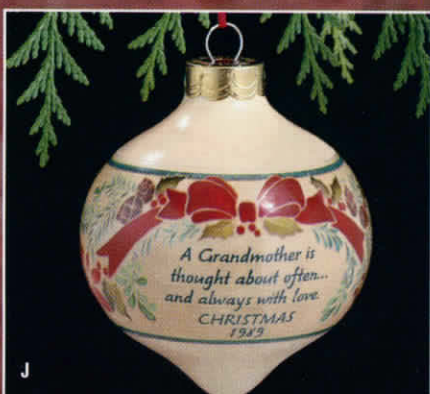
G



H



I



J



K



L

**G. Daughter**

☐ \$6.25  
6250X4432

**H. Son**

☐ \$6.25  
6250X4445

**I. Grandparents**

☐ \$4.75  
4750X2772

**J. Grandmother**

☐ \$4.75  
4750X2775

**K. Granddaughter**

☐ \$4.75  
4750X2782

**L. Grandson**

☐ \$4.75  
4750X2785



A



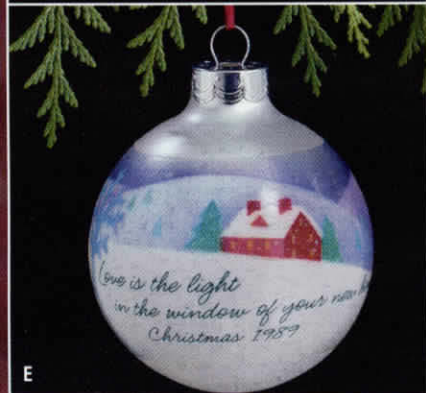
B



C



D



E



F

# Friendship

**A. Festive Year**

☐ \$7.75  
775QX3842

**B. Gratitude**

☐ \$6.75  
675QX3852

**C. From Our Home to Yours**

☐ \$6.25  
625QX3845

**D. Teacher**

☐ \$5.75  
575QX4125

**E. New Home**

☐ \$4.75  
475QX2755

**F. Friendship Time**

☐ \$9.75  
975QX4132



A



B



C



D



E



F

17

General

**A. Joyful Trio**

☐ \$9.75  
975QX4372

**B. Gentle Fawn**

☐ \$7.75  
775QX5485

**C. Old World Gnome**

☐ \$7.75  
775QX4345

**D. Hoppy Holidays**

☐ \$7.75  
775QX4692

**E. The First Christmas**

☐ \$7.75  
775QX5475

**F. Stocking Kitten**

☐ \$6.75  
675QX4565



A



B



C



D



E



F

**A. Spencer® Sparrow, Esq.**

☐ \$6.75  
675QX4312

**B. SNOOPY® and**

☐ WOODSTOCK  
\$6.75  
675QX4332

**C. Sweet Memories**

☐ Photoholder  
\$6.75  
675QX4385

**D. Feliz Navidad**

☐ \$6.75  
675QX4392

**E. George Washington**

☐ Bicentennial  
\$6.25  
625QX3862

**F. Cranberry Bunny**

☐ \$5.75  
575QX4262



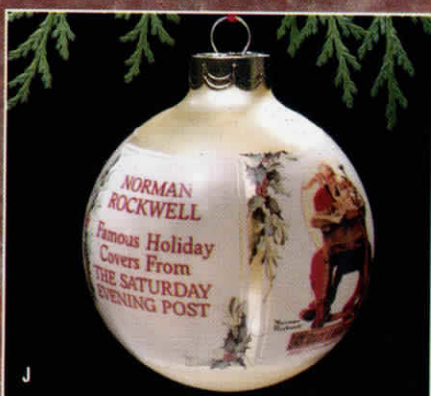
G



H



I



J



K



L

**G. Deer Disguise**

- ☐ \$5.75  
575QX4265

**H. Paddington™ Bear**

- ☐ \$5.75  
575QX4292

**I. Special Delivery**

- ☐ \$5.25  
525QX4325

**J. Norman Rockwell**

- ☐ \$4.75  
475QX2762

**K. PEANUTS® —**

- ☐ **A Charlie Brown Christmas**  
\$4.75  
475QX2765

**L. Owliday Greetings**

- ☐ \$4.00  
400QX4365



A



B



C



D



E



F

**A. Sea Santa**

☐ \$5.75  
5750X4152

**B. Gym Dandy**

☐ \$5.75  
5750X4185

**C. On the Links**

☐ \$5.75  
5750X4192

**D. Snowplow Santa**

☐ \$5.75  
5750X4205

**E. Kristy Claus**

☐ \$5.75  
5750X4245

**F. Here's the Pitch**

☐ \$5.75  
5750X5455



G



H



I

**G. North Pole Jogger**

☐ \$5.75  
575QX5462

**H. Camera Claus**

☐ \$5.75  
575QX5465

**I. Hang in There**

☐ \$5.25  
525QX4305



A

◆ This Christmas clown is crafted of hand-painted, fine porcelain.

21

# N

## ew Attractions

**A. Peppermint Clown**

Hand-Painted Fine  
Porcelain  
\$24.75  
2475QX4505



A



B



C



D



E

# N

## ew Attractions

**NOSTALGIC**

**A. Nutshell Holiday**  
☐ \$5.75  
 575QX4652

**B. Nutshell Dreams**  
☐ \$5.75  
 575QX4655

**C. Nutshell Workshop**  
☐ \$5.75  
 575QX4872

**D. Horse Weathervane**  
☐ \$5.75  
 575QX4632

**E. Rooster Weathervane**  
☐ \$5.75  
 575QX4675

◆ Something different —  
unique ornaments inspired by  
the craftsmanship of  
yesterday and the fun times of  
today.



F



G



H



I



J

**F. Nostalgic Lamb**

□ \$6.75  
675QX4665

**G. Country Cat**

□ \$6.25  
625QX4672

**H. Sparkling Snowflake**

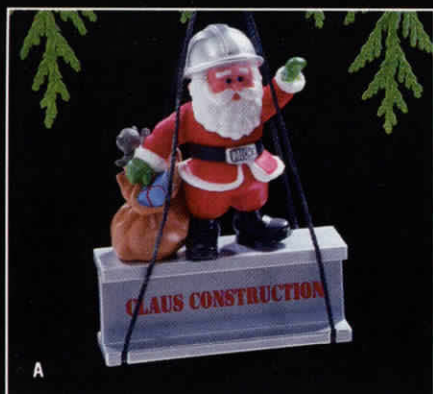
□ \$7.75  
775QX5472

**I. Festive Angel**

□ \$6.75  
675QX4635

**J. Graceful Swan**

□ \$6.75  
675QX4642



A



B



C



D



**A. Claus Construction**

☐ \$7.75  
775QX4885

**B. Let's Play**

☐ Head and tail wiggles  
\$7.25  
725QX4882

**C. Wiggly Snowman**

☐ Head wiggles  
\$6.75  
675QX4892

**D. Balancing Elf**

☐ \$6.75  
675QX4895

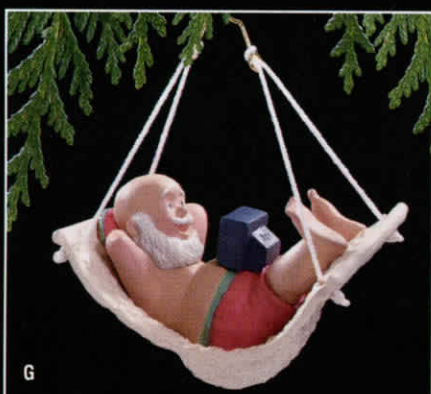
**N**ew Attractions  
**HUMOROUS**



E



F



G



H



I



25

**E. Cactus Cowboy**

☐ \$6.75  
675QX4112

**F. Cool Swing**

☐ \$6.25  
625QX4875

**G. TV Break**

☐ \$6.25  
625QX4092

**H. Goin' South**

☐ \$4.25  
425QX4105

**I. Rodney Reindeer**

☐ Bendable figure  
\$6.75  
675QX4072

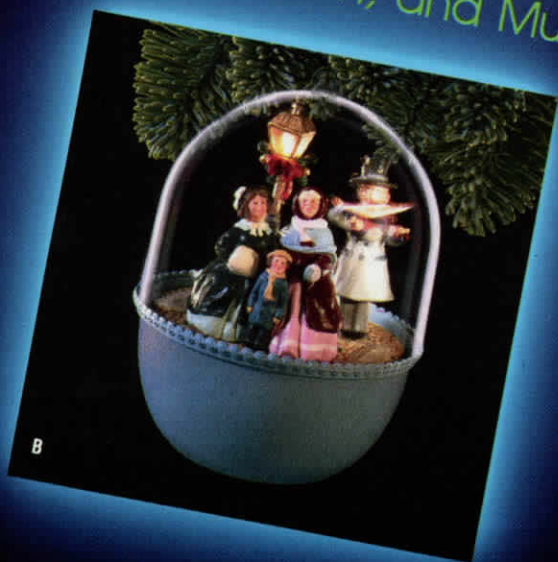
# Keepsake Magic

◆ The Magic continues!  
The original light and  
motion ornaments  
feature a new  
innovation for 1989 —  
two Magic Ornaments  
now play music!





## Lights, Motion, and Music



### A. Baby's First Christmas

■ Light, Motion and Music  
Plays "Brahms' Lullaby"  
\$30.00  
3000QLX7272

### B. Joyous Carolers

■ Light, Motion and Music  
Plays "We Wish You  
A Merry Christmas"  
\$30.00  
3000QLX7295

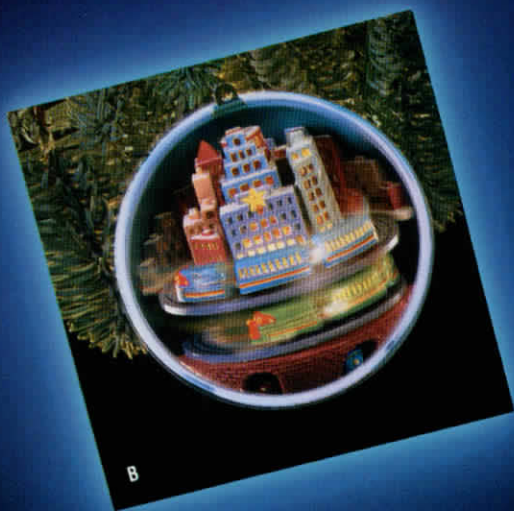


A



C

## Lights and Motion



B

**A. Spirit of St. Nick**  
 ■ Light and Motion  
 Artists' Favorites  
 Designed by Ed Seale  
 Look for his initials  
 on the ornament  
 \$24.50  
 2450QLX7285

**B. Metro Express**  
 ■ Light and Motion  
 Artists' Favorites  
 Designed by Linda Sickman  
 Look for her initials  
 on the ornament  
 \$28.00  
 2800QLX7275

**C. Kringle's Toy Shop**  
 ■ Light and Motion  
 \$24.50  
 2450QLX7017



D



F



E

**D. Forest Frolics**

■ Light and Motion  
First in a series  
\$24.50  
2450QLX7282

**F. Loving Spoonful**

■ Light and Motion  
\$19.50  
1950QLX7262

**E. Tiny Tinker**

■ Light and Motion  
\$19.50  
1950QLX7174

Lights



B



C

**A. Rudolph the Red-Nosed Reindeer®**  
Blinking Lights  
\$19.50  
1950QLX7252

**B. Holiday Bell**  
Lighted lead crystal bell  
\$17.50  
1750QLX7222

**C. Busy Beaver**  
Flickering Light  
\$17.50  
1750QLX7245



D



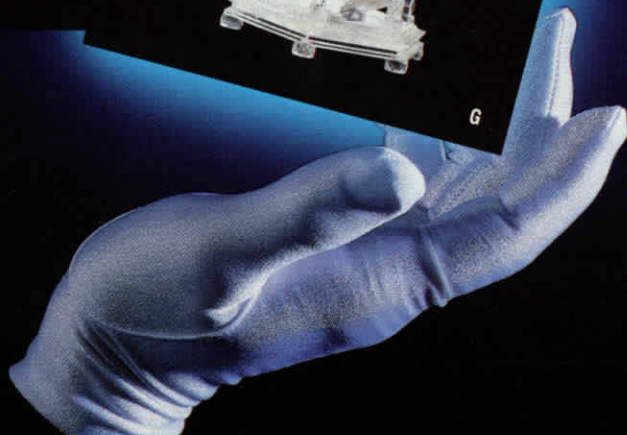
F



E



G



**D. First Christmas Together**  
Flickering Light  
\$17.50  
1750QLX7342

**E. Little Drummer Boy**  
Light  
4th in a series of Christmas Classics  
\$13.50  
1350QLX7242

**F. The Animals Speak**  
Light  
\$13.50  
1350QLX7232

**G. Unicorn Fantasy**  
Light  
\$9.50  
950QLX7235

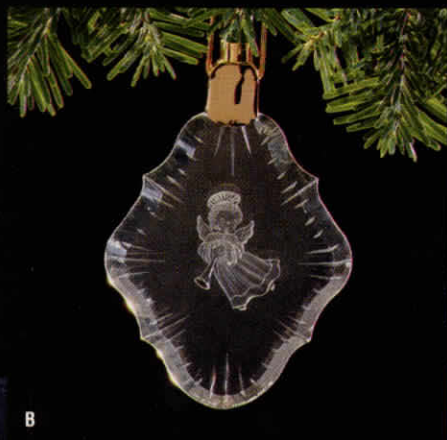
## Lights



A



C



B



D

### A. Moonlit Nap

■ Light  
\$8.75  
875QLX7134

### B. Angel Melody

■ \$9.50  
Light  
950QLX7202

### C. Chris Mouse Cookout

■ Light  
5th in the  
Chris Mouse series  
\$9.50  
950QLX7225

### D. Backstage Bear

■ Light  
\$13.50  
1350QLX7215

# Keepsake Ornament Checklist

Keepsake Ornaments are a thoughtful way to say, "You're special," "I'm so happy you're my friend," "I love you"...and "I'm thinking of you this Christmas."

Use this convenient list to find Keepsake Ornaments that are just right for friends and family. We've also listed Keepsake Ornament designs that reflect special interests, memories and hobbies.

## Baby/Child

- ☐ Baby's First Christmas Pg. 12, 13, 33
- ☐ Baby Girl's 1st Christmas Pg. 13
- ☐ Baby Boy's 1st Christmas Pg. 13
- ☐ Granddaughter's 1st Christmas Pg. 13
- ☐ Grandson's 1st Xmas Pg. 13
- ☐ Baby's 2nd Christmas Pg. 12
- ☐ Child's 3rd Christmas Pg. 12
- ☐ Child's 4th Christmas Pg. 12
- ☐ Child's 5th Christmas Pg. 12

## Family

- ☐ Mother Pg. 16
- ☐ Mom and Dad Pg. 16
- ☐ Dad Pg. 16
- ☐ Brother Pg. 16
- ☐ Sister Pg. 16
- ☐ Godchild Pg. 16
- ☐ Daughter Pg. 17
- ☐ Son Pg. 17
- ☐ Grandparents Pg. 17
- ☐ Grandmother Pg. 17
- ☐ Granddaughter Pg. 17
- ☐ Grandson Pg. 17

## Love

- ☐ Sweetheart Pg. 14
- ☐ Love Pg. 14
- ☐ First Christmas Together Pg. 14, 15, 35
- ☐ Five Years Together Pg. 15
- ☐ Ten Years Together Pg. 15
- ☐ 25 Years Together Pg. 15
- ☐ Forty Years Together Pg. 15
- ☐ Fifty Years Together Pg. 15

## Suitable for Business

- ☐ Festive Year Pg. 18

## Friendship

- ☐ Friendship Time Pg. 18
- ☐ New Home Pg. 18
- ☐ From Our Home to Yours Pg. 18
- ☐ Teacher Pg. 18
- ☐ Gratitude Pg. 18

## Special Interests

- ☐ SNOOPY® and WOOD-STOCK(Dancing) Pg. 20
- ☐ Lifestyle Santas (Diving, Weight Training, Skiing, Baseball, Jogging, Photography, Golf) Pg. 22, 23
- ☐ Kristy Klaus (Ice Skating) Pg. 22
- ☐ Claus Construction (Construction Work) Pg. 26
- ☐ Cactus Cowboy (Southwest) Pg. 27
- ☐ Rodney Reindeer (Travel) Pg. 27
- ☐ TV Break (TV Fan) Pg. 27
- ☐ Reindeer Champs — Vixen (Tennis) Pg. 8
- ☐ Feliz Navidad (Spanish) Pg. 20
- ☐ Windows of the World (German) Pg. 7

## Especially for Collectors

- ☐ New Collectible Series Pg. 4, 5, 29
- ☐ Trains Pg. 4, 6, 9, 32
- ☐ Bears Pg. 5, 7, 11, 21, 34
- ☐ Collector's Plate Pg. 7
- ☐ Angels Pg. 8, 11, 19, 25
- ☐ Thimble Pg. 9
- ☐ Carousel Animals Pg. 8
- ☐ Norman Rockwell Pg. 21

