

# KEEPSAKE MAGIC & KEEPSAKE ORNAMENTS



  
Hallmark

# LIMITED EDITIONS

## *For Members Only*

Available to Keepsake Ornament Collector's Club members only, an added benefit for members. Join today!

Order forms will be distributed September 1, 1988 to all Club members. Orders will be processed on a first come, first served basis.

Orders will be limited to one of each design, per membership. See the order form for details.



**Angelic Minstrel**

\$29.50

29500X4084

Limited Edition of 49,900

Available to Collector's Club members only.



**Holiday Heirloom**

2nd in a series

\$25.00

25000X4064

Limited Edition of 34,600

Available to Collector's Club members only.



**Christmas is Sharing**

\$17.50

17500X4071

Limited Edition of 49,900

Individually hand-numbered

Available to Collector's Club members only.





A



B



C



D



E



F

## Artists' Favorites

Includes favorite designs, materials and subjects of Hallmark artists.

Each carries the signature of the sculptor.

### A. Little Jack Horner

- ☐ Sculpted by Bob Siedler  
\$8.00  
8000X4081

### B. Merry - Mint Unicorn

- ☐ Sculpted by Anita Marra  
\$8.50  
8500X4234

### C. Midnight Snack

- ☐ Sculpted by Bob Siedler  
\$6.00  
6000X4104

### D. Cymbals of Christmas

- ☐ Sculpted by Donna Lee  
\$5.50  
5500X4111

### E. Baby Redbird

- ☐ Sculpted by Robert Chad  
\$5.00  
5000X4101

### F. Very Strawberry

- ☐ Sculpted by Peter Dutkin  
\$4.75  
4750X4091

# COLLECTIBLE SERIES

This year's new series is a wonderful collection of Mary Hamilton angels. "Buttercup" is the first design.

Norman Rockwell Cameo and Holiday Wildlife celebrate the final designs in these popular series.



A



B



C



D

## Special Edition

Intricately hand-carved from fine porcelain.

### A. The Wonderful Santacycle

□ \$22.50  
2250QX4114

## Collectible Series

### B. Hall Bro's Card Shop

□ 5th in a series  
\$14.50  
1450QX4014

### C. Tin Locomotive

□ 7th in a series  
\$14.75  
1475QX4004

### D. Kringle Coach

□ 10th in a series  
\$14.00  
1400QX4001





A



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*For your convenience, we've included a box next to each ornament description. Check each box as you add that ornament to your collection.*

**A. Shall We Dance**

- ☐ 3rd in a series  
\$13.00  
1300QX4011

**B. Windows of the World**

- ☐ 4th in a series  
\$10.00  
1000QX4021

**C. Rocking Horse**

- ☐ 8th in a series  
\$10.75  
1075QX4024

**D. Frosty Friends**

- ☐ 9th in a series  
\$8.75  
875QX4031

**E. Miniature Creche**

- ☐ 4th in a series  
\$8.50  
850QX4034

**F. Cinnamon**

- ☐ Bear  
6th in a series  
\$8.00  
800QX4044

**G. Waiting For**

- ☐ Santa  
2nd in a series  
\$8.00  
800QX4061



A



B



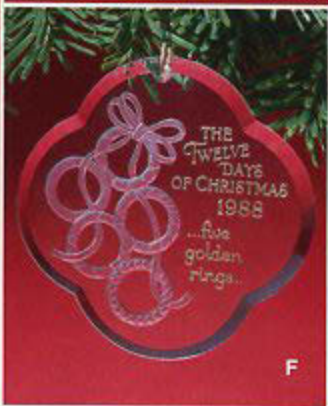
C



D



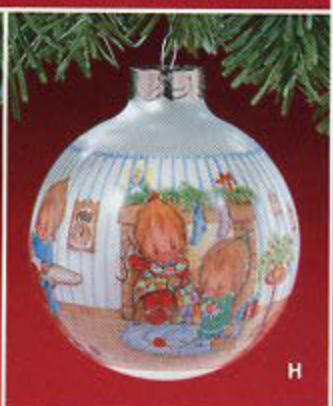
E



F



G



H

**A. Norman Rockwell Cameo**

- ☐ 9th and final in a series  
\$7.75  
7750X3704

**B. Purple Finch**

- ☐ 7th and final in a series  
\$7.75  
7750X3711

**C. Wooden Airplane**

- ☐ 5th in a series  
\$7.50  
7500X4041

**D. Buttercup**

- ☐ 1st in a series  
\$5.00  
5000X4074

**E. Reindeer Champs - Prancer**

- ☐ 3rd in a series  
\$7.50  
7500X4051

**F. Five Golden Rings**

- ☐ 5th in a series  
\$6.50  
6500X3714

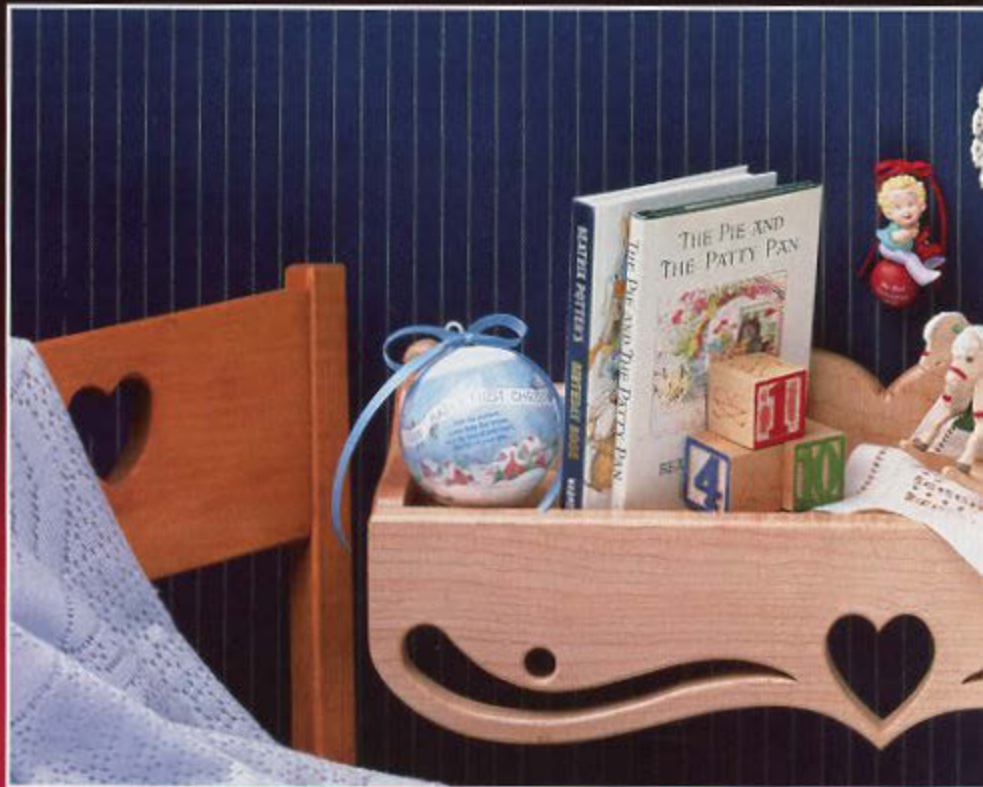
**G. Thimble Snowman**

- ☐ 11th in a series  
\$5.75  
5750X4054

**H. Betsey Clark: Home For**

- ☐ Christmas  
3rd in a series  
\$5.00  
5000X2714





A



B

## Baby

Start a collection for a favorite child with a Baby's First Christmas ornament.

### A. Baby's First Christmas -

- ☐ Baby Boy
- \$4.75
- 4750X2721

### B. Baby's First Christmas -

- ☐ Baby Girl
- \$4.75
- 4750X2724





A



B



C



D



E

**A. Baby's First Christmas**

☐ \$9.75  
975QX4701

**B. Baby's First Christmas**

☐ \$6.00  
600QX3721

**C. Baby's First Christmas**

☐ \$7.50  
750QX4704

**D. Baby's Second Christmas**

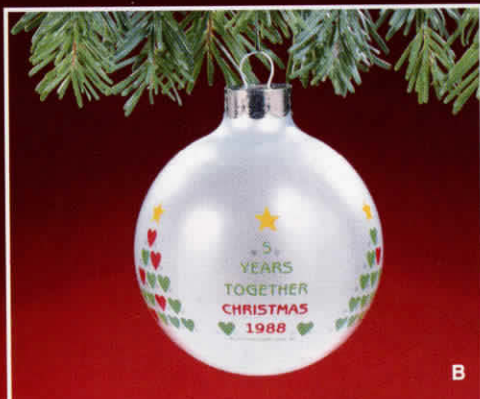
☐ \$6.00  
600QX4711

**E. Child's Third Christmas**

☐ \$6.00  
600QX4714



A



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## Love

Give a special ornament this Christmas, made just for the one you love.

### A. Sweetheart

- ☐ \$9.75  
975QX4901

### B. Five Years Together

- ☐ \$4.75  
475QX2744

### C. Ten Years Together

- ☐ \$4.75  
475QX2751

### D. Love Fills The Heart

- ☐ \$6.00  
600QX3744

### E. Twenty-five Years Together

- ☐ \$6.75  
675QX3734

### F. Fifty Years Together

- ☐ \$6.75  
675QX3741





A



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**A. First Christmas Together**

- ☐ \$6.75  
675QX3731

**B. First Christmas Together**

- ☐ \$9.00  
900QX4894

**C. First Christmas Together**

- ☐ \$4.75  
475QX2741

**D. Love Grows**

- ☐ \$4.75  
475QX2754

**E. Spirit of Christmas**

- ☐ \$4.75  
475QX2761



A



B

## Friendship

Ideal gifts for friends, neighbors, and business associates.

### A. Year to Remember

- ☐ \$7.00  
700QX4164

### B. Gratitude

- ☐ \$6.00  
600QX3754

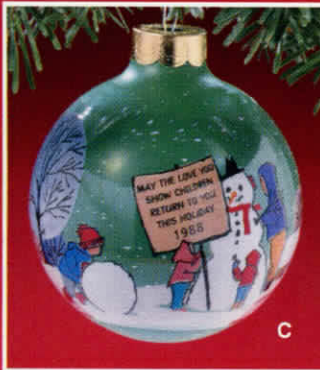




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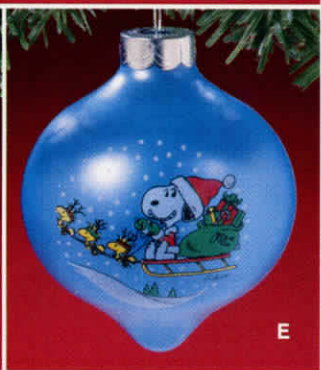
B



C



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E

**A. Teacher**

- ☐ \$6.25  
6250X4171

**B. From Our Home To Yours**

- ☐ \$4.75  
4750X2794

**C. Babysitter**

- ☐ \$4.75  
4750X2791

**D. New Home**

- ☐ \$6.00  
6000X3761

**F. PEANUTS™**

- ☐ \$4.75  
4750X2801

© 1988 Binney & Smith Inc.

PEANUTS characters: © 1958, 1965, 1966,  
1972 United Feature Syndicate, Inc.



A



B



C



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E

## Relative

Begin a Christmas tradition by starting an ornament collection for a special family member.

### A. Dad

- ☐ \$7.00  
700QX4141

### B. Mother and Dad

- ☐ \$8.00  
800QX4144

### C. Grandparents

- ☐ \$4.75  
475QX2771

### D. Grandmother

- ☐ \$4.75  
475QX2764

### E. Mother

- ☐ \$6.50  
650QX3751



A



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**A. Son**

- ☐ \$5.75  
575QX4154

**B. Daughter**

- ☐ \$5.75  
575QX4151

**C. Sister**

- ☐ \$8.00  
800QX4994

**D. Godchild**

- ☐ \$4.75  
475QX2784

**E. Grandson**

- ☐ \$4.75  
475QX2781

**F. Granddaughter**

- ☐ \$4.75  
475QX2774

Create a festive bannister in your home by hanging ornaments from holiday greenery.

Welcome visitors with a wreath on your front door adorned with Keepsake Ornaments.

To spruce up your Christmas dinner, create a unique centerpiece made from greenery and decorated with ornaments.



## General Gifts

Celebrate a favorite hobby or childhood memory.

### A. Jingle Bell Clown

☐ \$15.00  
15000X4774

### B. Travels With Santa

☐ \$10.00  
10000X4771





**A. Party Line**

- ☐ \$8.75  
875QX4761

**B. Goin' Cross-Country**

- ☐ \$8.50  
850QX4764

**C. Winter Fun**

- ☐ \$8.50  
850QX4781

**D. Mistletoad**

- ☐ \$7.00  
700QX4687

**E. Treetop Dreams**

- ☐ \$6.75  
675QX4597

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CSC. Used under license with Hallmark  
Cards, Inc. All Rights Reserved.



A



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H

**A. Go For The Gold**

- ☐ \$8.00  
800QX4174

**B. Soft Landing**

- ☐ \$7.00  
700QX4751

**C. Feliz Navidad**

- ☐ \$6.75  
675QX4161

**D. Night Before Christmas**

- ☐ \$6.50  
650QX4517

**E. Reindoggy**

- ☐ \$5.75  
575QX4527

**F. Squeaky Clean**

- ☐ \$6.75  
675QX4754

**G. Christmas Memories**

- ☐ \$6.50  
650QX3724

**H. Purrfect Snuggle**

- ☐ \$6.25  
625QX4744





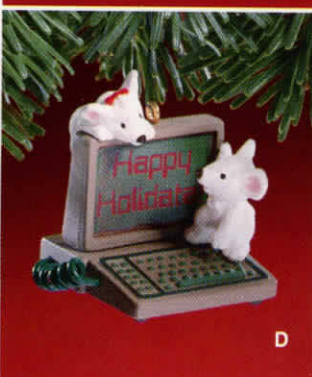
A



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**A. SNOOPY® AND WOODSTOCK**

- ☐ \$6.00  
600QX4741

**B. Norman Rockwell**

- ☐ \$4.75  
475QX2731

PEANUTS characters © 1958, 1965 United Feature Syndicate, Inc.

Norman Rockwell © 1987 The Curtis Publishing Company

**C. The Town Crier**

- ☐ \$5.50  
550QX4734

**D. Happy Holidata**

- ☐ \$6.50  
650QX4717

**E. In a Nutshell**

- ☐ \$5.50  
550QX4697

**F. Jolly Walrus**

- ☐ \$4.50  
450QX4731

**G. Slipper Spaniel**

- ☐ \$4.25  
425QX4724

**H. Arctic Tenor**

- ☐ \$4.00  
400QX4721



A



B



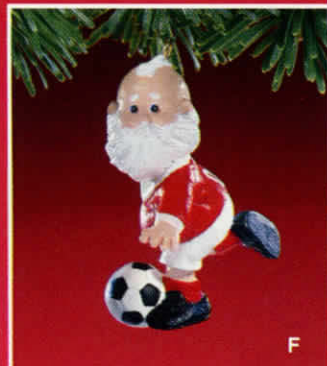
C



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## New Attractions

Try these unique new looks for Christmas!

### A. Par For Santa

- ☐ \$5.00  
500QX4791

### B. Gone Fishing

- ☐ \$5.00  
500QX4794

### C. Kiss The Claus

- ☐ \$5.00  
500QX4861

### D. Love Santa

- ☐ \$5.00  
500QX4864

### E. Hoe-Hoe-Hoe!

- ☐ \$5.00  
500QX4221

### F. Nick the Kick

- ☐ \$5.00  
500QX4224

### G. Holiday Hero

- ☐ \$5.00  
500QX4231

### H. Polar Bowler

- ☐ \$5.00  
500QX4784





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I

**A. Santa Flamingo**

☐ \$4.75  
4750X4834

**B. Cool Juggler**

☐ \$6.50  
6500X4874

**C. Peek-a-Boo Kittens**

☐ \$7.50  
7500X4871

**D. Christmas Cuckoo**

☐ \$8.00  
8000X4801

**E. Oreo®**

☐ \$4.00  
4000X4814

**F. A Kiss From Santa**

☐ \$4.50  
4500X4821

**G. Sweet Star**

☐ \$5.00  
5000X4184

**H. Teeny Taster**

☐ \$4.75  
4750X4181

**I. Filled With Fudge**

☐ \$4.75  
4750X4191



A



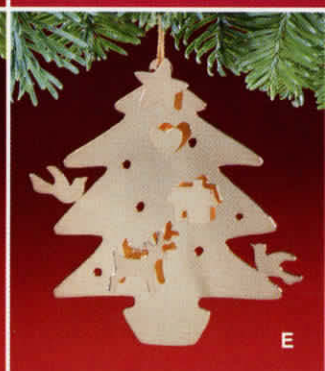
B



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**A. Noah's Ark**

☐ \$8.50  
8500X4904

**B. Sailing! Sailing!**

☐ \$8.50  
8500X4911

**C. Americana Drum**

☐ \$7.75  
7750X4881

**D. Glowing Wreath**

☐ \$6.00  
6000X4921

**E. Sparkling Tree**

☐ \$6.00  
6000X4931

**F. Shiny Sleigh**

☐ \$5.75  
5750X4924

**G. Kringle Tree**

☐ \$6.50  
6500X4954

**H. Kringle Moon**

☐ \$5.50  
5500X4951





**A. Kringle Portrait**

☐ \$7.50  
7500X4961

**B. Uncle Sam Nutcracker**

☐ \$7.00  
7000X4884

**C. Loving Bear**

☐ \$4.75  
4750X4934

**D. Christmas Cardinal**

☐ \$4.75  
4750X4941

**E. Starry Angel**

☐ \$4.75  
4750X4944

**F. Old-Fashioned Schoolhouse**

☐ \$4.00  
4000X4971

**G. Old-Fashioned Church**

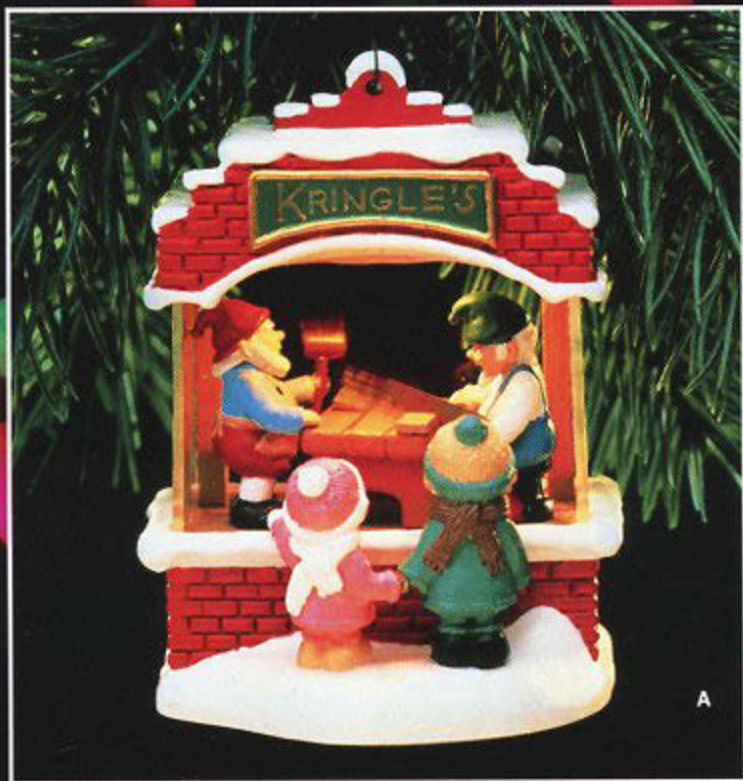
☐ \$4.00  
4000X4981

# KEEPSAKE MAGIC

The original motion and lighted ornaments!

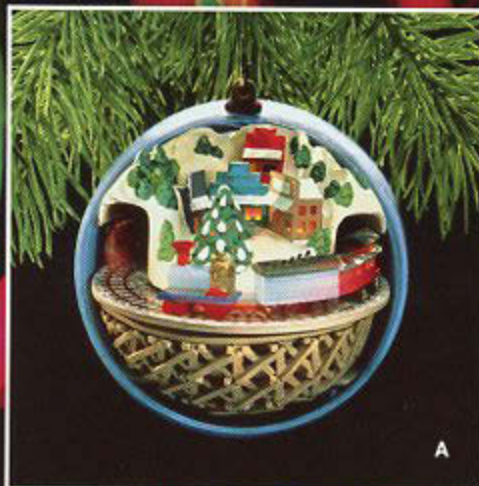
Easy to use. Works with miniature light strings.

Bring life to your tree with these sparkling designs.

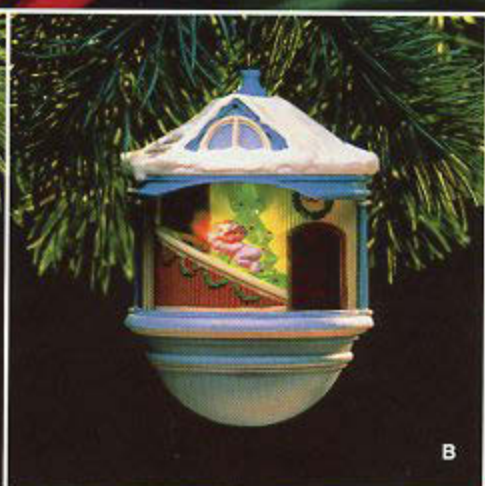


A. Kringle's Toy Shop  
■ Light & Motion  
\$24.50  
2450QLX7017

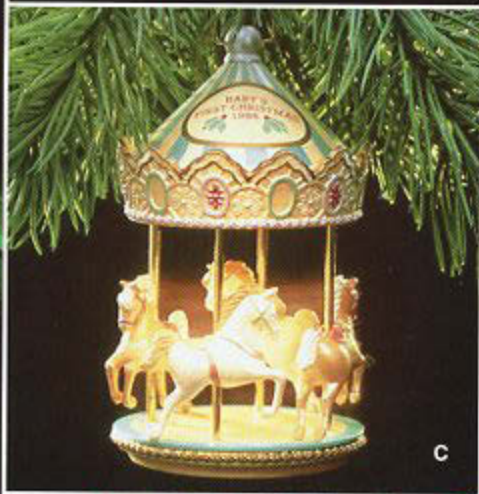




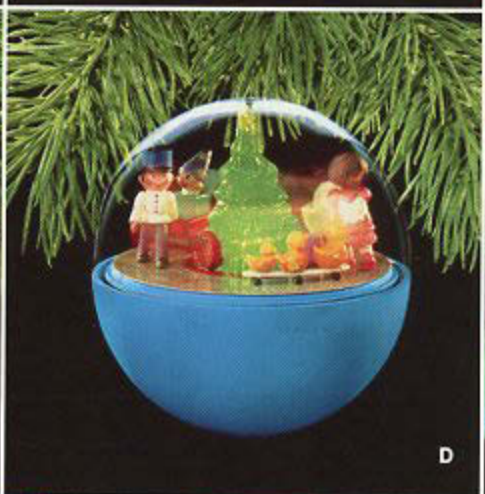
A



B



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**A. Country Express**

■ Light & Motion  
Artist's Favorite  
Designed by Linda Sickman  
Look for her initials on the  
ornament.  
\$24.50  
2450QLX7211

**B. Christmas Morning**

■ Light & Motion  
\$24.50  
2450QLX7013

**C. Baby's First Christmas**

■ Light & Motion  
\$24.00  
2400QLX7184

**D. Parade of the Toys**

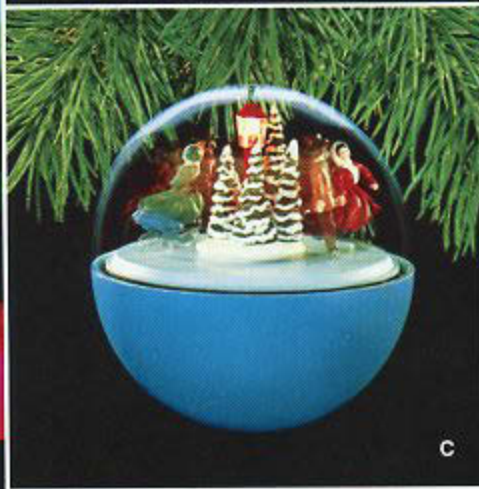
■ Light & Motion  
\$24.50  
2450QLX7194



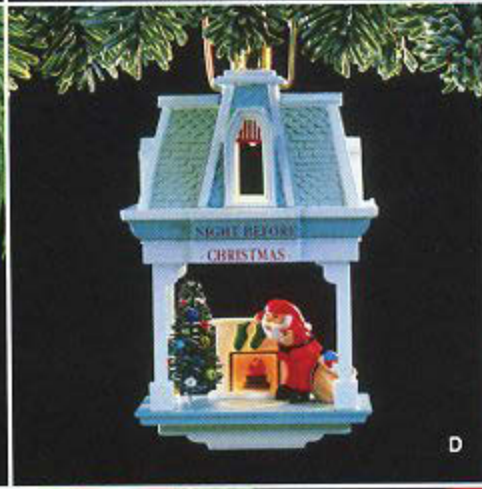
A



B



C



D

**A. Last-Minute Hug**

■ Light & Motion  
\$22.00  
22000LX7181

**B. On With the Show**

■ Light & Motion  
3rd and last in the Santa &  
Sparky Series  
\$19.50  
19500LX7191  
"1988"

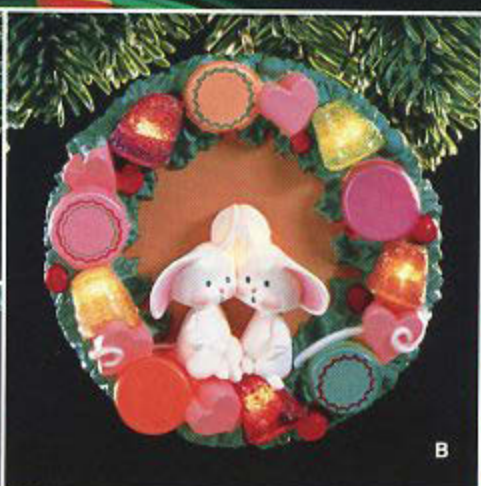
**C. Skater's Waltz**

■ Light & Motion  
\$24.50  
24500LX7201

**D. Night Before Christmas**

■ Third in the Christmas Classics  
Series  
\$15.00  
15000LX7161  
"1988"





**A. Kitty Capers**

■ Blinking Lights  
Clip-On  
\$13.00  
1300QLX7164

**B. First Christmas Together**

■ \$12.00  
1200QLX7027  
"Our First Christmas Together  
1988"

**C. Christmas Is Magic**

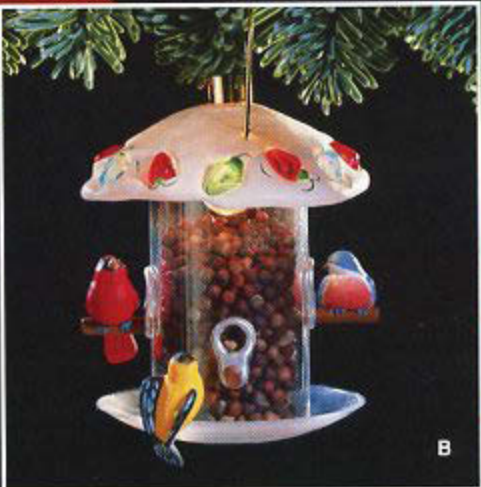
■ \$12.00  
1200QLX7171  
"Christmas is Magic!"

**D. Heavenly Glow**

■ \$11.75  
1175QLX7114



A



B



C



D

**A. Radiant Tree**  
 ■ \$11.75  
 1175QLX7121

**B. Festive Feeder**  
 ■ \$11.50  
 1150QLX7204

**C. Circling the Globe**  
 ■ \$10.50  
 1050QLX7124

**D. Bearly Reaching**  
 ■ \$9.50  
 9500LX7151





A



B



C



D

**A. Moonlit Nap**  
■ \$8.75  
8750LX7134

**B. Chris Mouse Star**  
■ Fourth in the Chris Mouse Series  
\$8.75  
8750LX7154  
~1988~

**C. Tree of Friendship**  
■ \$8.50  
8500LX7104

*"Friends decorate the holiday with love."*

**D. Song of Christmas**  
■ \$6.50  
8500LX7111

*"Song of Christmas"*

# JOIN THE CLUB!

## Hallmark Keepsake Ornament Collector's Club

If you like Christmas, and enjoy the annual tradition of displaying your favorite ornaments on a tree, you'll love the Hallmark Keepsake Ornament Collector's Club. By joining the Club, you can share your joy of the season with thousands of other ornament lovers. You'll learn all about the history of Hallmark Keepsake Ornaments and how they're created. You'll also be among the first to preview upcoming ornaments, and discover how others share the joy of collecting with their friends and families.

Best of all, you can add exclusive ornaments to your collection. These designs are available only to Club members. By joining the Hallmark Keepsake Ornament Collector's Club, you will receive the following 1988 membership benefits:

**"Our Clubhouse" Keepsake Ornament** — your special gift of membership welcomes you to the club. This handcrafted ornament is complete with the date and Club logo.

**Collector's Courier** — quarterly newsletter subscription.

28

**Keepsake Ornament Treasury** — attractive binder with loose-leaf pages listing all Keepsake Ornaments.

**Collector's Club Christmas Cards** — designed especially for Club members.

**Club Folder** — perfect way to store Club materials.

**Personalized Membership Card** — entitles you to all Club benefits.

**Exclusive Opportunity to Purchase the 1988 Members' Only and Limited Edition ornaments.** — Ask your Hallmark retailer for complete details.



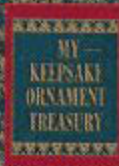
1988 Membership Kit



R'S  
E R



1988 MEMBERSHIP



Keepsake of Membership —  
"Our Clubhouse"

Members Only Keepsake Ornament —  
"Sleighful of Dreams" Specially priced at \$8.00.

## 1988 MEMBERSHIP APPLICATION

Please enroll me as a 1988 member in the  
Hallmark Keepsake Ornament Collector's Club.

My ☐ check/money order  
☐ Visa ☐ Mastercard is enclosed.

PLEASE PRINT

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Day phone (     ) \_\_\_\_\_

Credit Card # 



 Exp. Date

Signature \_\_\_\_\_ CBKDB

CBKD81

## 1988 GIFT MEMBERSHIP APPLICATION

Please enroll my friend as a 1988 member in the Hallmark Keepsake Ornament Collector's Club.

My ☐ check/money order  
☐ Visa ☐ Mastercard is enclosed.

PLEASE PRINT

Friend's Name \_\_\_\_\_

Friend's Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Friend's day phone (      ) \_\_\_\_\_ Your day phone (      ) \_\_\_\_\_

Your Name \_\_\_\_\_

Your Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Do you want to be contacted when it's time to renew your friend's membership? ☐ Yes ☐ No

Credit Card #                 Exp. Date      
mo. yr.

Signature \_\_\_\_\_ CBKD

CBKD3

Mail these applications no later than 2-28-89 to receive 1988 membership privileges. We will send your personalized membership kit within six to eight weeks.

Make all checks payable to:  
Hallmark Cards, Inc.

Mail to: Hallmark Cards, Inc.  
Hallmark Keepsake Ornament Collector's Club  
P.O. Box 412734  
Kansas City, MO 64141-2734

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Hallmark Cards, Inc.

All prices subject to change.

498FCE9393

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