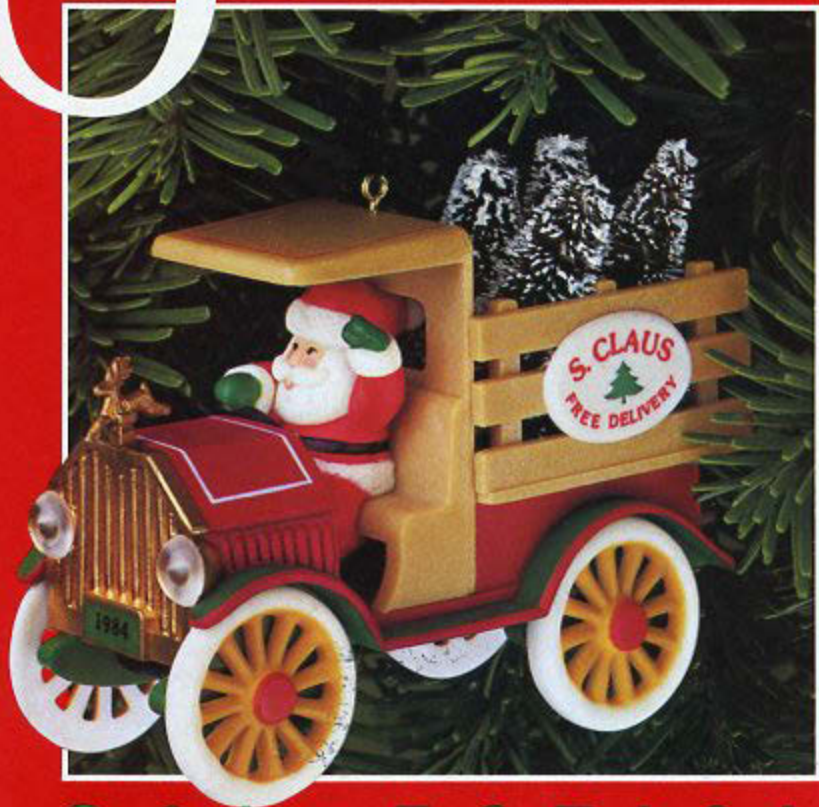




KEEPSAKE ORNAMENT



COLLECTION

A treasury of one-of-a-kind keepsakes.

Start an ornament collection

Art Masterpiece
1st in a series



Elfin Artist
6th in a series



Victorian Dollhouse
1st in a series



12 Days of Christmas
1st in a series



Holiday Wildlife
3rd in a series



Wooden Lamb
1st in a series



Betsy Clark
12th in a series



Frosty Friends
5th in a series

Create a Christmas tradition with Hallmark Collectible Series Ornaments. Choose from 15 Hallmark collectible series—then add a new ornament each year!

The Christmas tree-shaped "collector's mark" on each ornament and box will tell you the edition number in that series.



Clothespin soldier
3rd in a series



Norman Rockwell
5th in a series

Cinnamon Bear
2nd in a series



Thimble Angel
7th in a series



Santa's Deliveries
6th in a series



Rocking Horse
4th in a series



Tin Locomotive
3rd in a series

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Disney Fanciful Characters
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Composition and other designs
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From a
limited edition...



This limited edition porcelain angel has been delicately hand painted and holds a chain of brass bells. Wood display stand is included.

Edition size is limited to only 24,700 pieces—making this ornament a treasured gift for someone special—or for yourself!

Ornaments with something extra!



Holiday Jester
Moveable arms
and legs



White Christmas
Melody:
"White Christmas"



12 Days of Christmas
Melody: "The Twelve
Days of Christmas"



Gift of Music
Melody: "Jingle Bells"



Holiday Friendship
Panorama peek-thru ball



Night Before Christmas
30-page flip chart
with stand

There's more to these ornaments than meets the eye!

Lend an ear to your favorite holiday tune or flip through the pages of "The Night Before Christmas" with one of these unique designs.

Whether you choose the dancing jester, panoramic ball or brilliant silver starburst, you'll enjoy these as ornaments not only of beauty—but of creativity.



Holiday Starburst
Silver starburst
in blown glass

Out of the Ordinary



Santa
Hand embroidered



Santa
Sulky Driver
Etched brass



Christmas Memories
Fabric photoholder



Heart
Hand embroidered



Chickadee
Hand painted
porcelain



Wreath
Needlepoint



Stocking
Hand embroidered



Amanda
Hand painted porcelain



Uncle Sam
Pressed tin

These ornaments are unique not only in design—but in the materials used to create them. Recall the love and time Grandma put into her stitchery, and you're sure to treasure the needlepoint wreath, embroidered stocking, Santa or heart.

Long after plain ornaments are forgotten—you'll remember the color, texture and glow of these Hallmark Keepsake designs.

New and old friends!



PEANUTS



SNOOPY and WOODSTOCK



Muffin

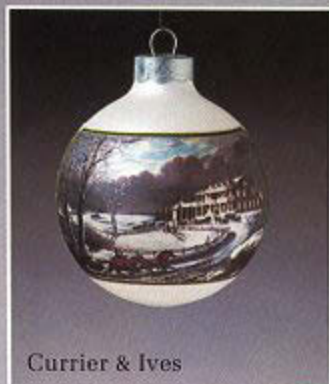
Kit



Katybeth



Betsey Clark



Currier & Ives



Disney



Norman Rockwell

Christmas isn't Christmas without your favorite characters! Spend the holidays with the PEANUTS gang, the MUPPETS or the new faces of Muffin, Kit and Katybeth.

As a gift to someone special, or yourself, these characters add a special glow with their warm personalities.



MUPPETS



Shirt Tales

Christmas Critters



Christmas Owl



Bell Ringer Squirrel



Raccoon's Christmas



Three Kittens in a Mitten



Napping Mouse



Polar Bear Drummer



Snowy Seal

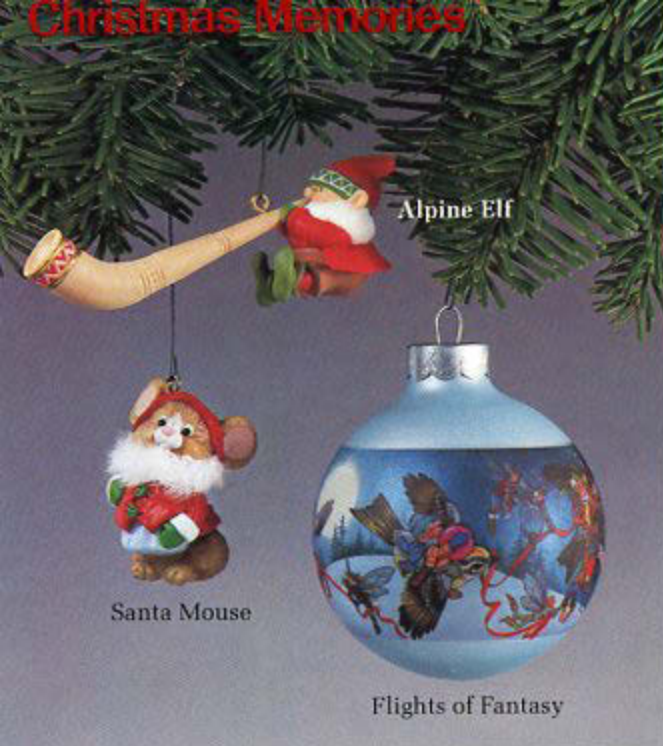
Any animal lover would like to see these ornaments nesting in the Christmas tree! Both frosty and forest friends gather to form a band of unique keepsakes—many with special features!

Three kittens make their home in a knitted mitten and both the Polar Bear Drummer and

Snowy Seal sport fabric ribbon bows. Even the Napping Mouse sleeps under a fabric blanket!

Although they'll feel right at home in your tree, several animals are small enough to fit into a printer's drawer or shadow box.

Christmas Memories



Alpine Elf

Santa Mouse

Flights of Fantasy



Rocking Horse



Cuckoo Clock



Nostalgic Sled



Fortune Cookie Elf



Peppermint 1984

Think of childhood Christmases. If you remember candy canes, a favorite toy or a story about elves and Santa—you'll love these Keepsake Ornaments.

And to make memories seem real, many designs have special features—like real metal runners

on the sled, or the brass hands and face on the old fashioned cuckoo clock!

Decorate your tree with memories—and Hallmark Keepsake Ornaments.



Santa Star

Take a special interest!



Reindeer Racetrack



Snowshoe Penguin



Marathon Santa



Frisbee Puppy



Mountain Climbing Santa



Roller Skating Rabbit



Snowmobile Santa

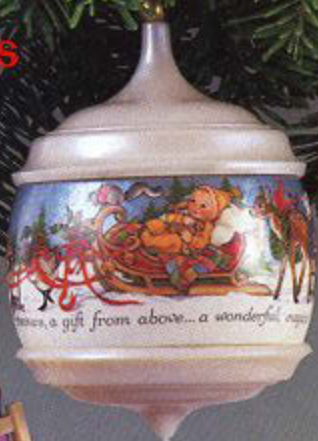
Take note of someone's special interest—or your own—with a gift of these special ornaments. Pick a winner at the Reindeer Racetrack or go the distance with our Marathon Santa!

For the active athlete—or dedicated participant—Hallmark Keepsake Ornaments make Christmas sporting fun!

For Baby's First Christmas



Bear on Sled



Musical Ornament
Melody:
"Babes in Toyland"



Fabric Photoholder



Baby Boy



Baby Girl



Bear with Stocking

Any mom knows that her baby's first Christmas is special. Hallmark knows—and creates a treasury of keepsakes to commemorate the event. Mom will delight in the fabric photoholder ornament—especially if you surprise her with a

photo—and baby will delight in the strains of "Babes in Toyland" from our musical design! For baby, Mom or even Dad—Hallmark makes it a Christmas to remember.

A Child's Delight



Baby's 2nd Christmas



Child's 3rd Christmas



Grandson



Granddaughter



Grandchild's 1st Christmas



Grandchild's 1st Christmas



Godchild

Keepsake Ornaments set little eyes aglow—a glow that continues as children grow and hang their treasures on their own trees.

Watch a child sparkle with the gift of a Keepsake Ornament. Choose from designs for children,

grandchildren or any special child—all dated to serve as a reminder of this special Christmas.

Share Family Love



Mother and Dad



Grandparents



Father



Mother



Son



Daughter



Grandmother

Christmas is the time to share with family—and what better time to share the gift of a Keepsake Ornament? Even if you can't be there, you can send these heartwarming designs in a Hallmark ornament mailer!

Mom and Dad will love a pair of sparkling acrylic teardrops or a bone china bell. And remember the grandparents with an original stitchery design blown glass ball!



Sister

For Someone Special



Friendship



25 Years
Together



The Fun of Friendship



A Gift of Friendship



10 Years
Together



New Home



Teacher



Baby-sitter



From Our Home to Yours



Gratitude

Say "thank you" to special friends in a unique way—with Hallmark Keepsake Ornaments. They're the perfect way to express your appreciation to a teacher, baby-sitter or helpful friend!

If this Christmas marks an anniversary year—celebrate with the gift of a bone china bell!

Gifts of Love

1st Christmas Together



The Miracle of Love



1st Christmas Together
Melody: "Lara's Theme"



1st Christmas Together



1st Christmas Together
Locket photoholder



Love...
the Spirit of Christmas



Love



1st Christmas Together

The Spirit of Christmas is love. Give a gift in keeping with the spirit—a Hallmark Keepsake Ornament. Choose the stamped locket photoholder (include your favorite photos), a bone china heart or a musical ornament featuring the romantic strains of "Lara's Theme."

Whatever you choose, you'll know your gift will kindle heartfelt memories for years to come.



Heartful of Love
Bone China

**Share
Christmas
joy!**

**Start your
Christmas
shopping list!**

A Christmas Prayer



Musical Angel

Peace on Earth



A Saviour is Born

Madonna and Child

Inspirational designs are joyous reminders of the true meaning of Christmas. Capture the essence of the holiday with these keepsakes.

Choose an artistic representation with the gold foil stamped Madonna and Child ornament—or a light-hearted rendition with the Musical Angel.

Use this handy list as a reminder to purchase Keepsake Ornaments the next time you visit our store.

Note the name of the ornament, as well as the person you intend to give it to—then save the list for next year's reference!

Keepsake Ornaments all through the house!



Hallmark Keepsake Ornaments are beautiful when displayed on your tree—or off! Gather ornaments with a common theme, perhaps your collector's series, and use them to

decorate a wreath or mantel. Smaller ornaments can transform a printer's drawer, shadow box or centerpiece into a festive decoration!

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